

Global Flaked Cat Food Supply, Demand and Key Producers, 2026-2032

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Abstracts

The global Flaked Cat Food market size is expected to reach \$ 14087 million by 2032, rising at a market growth of 6.1% CAGR during the forecast period (2026-2032).

In 2025, global sales volume of flaked cat food is estimated at approximately 1.6 million tons, with an average selling price of around USD 5,950 per ton. Flaked cat food refers to a category of feline pet food characterized by visible shredded or flaked meat fiber structures, typically produced using chicken, tuna, salmon, and other fish or poultry ingredients through cooking, shredding, flaking, and seasoning processes. These products are commonly sold in wet canned, pouch, or premium ready-to-eat cat food formats. The category emphasizes real meat texture, fibrous mouthfeel, and high palatability, targeting consumers who prioritize feeding experience, natural meat appearance, and high-protein nutrition for cats. Compared with conventional p?t?-style or kibble-based cat food, flaked cat food offers more visible meat fibers, stronger visual authenticity, and improved palatability, leading to increasing penetration in the premium wet cat food segment. Current product structures include chicken flaked cat food, fish-based flaked cat food, mixed-protein flaked cat food, and functional flaked cat food targeting hairball control, gastrointestinal health, and urinary tract support, with the industry evolving toward higher meat inclusion, reduced processing intensity, natural positioning, and enhanced functional nutrition.

Flaked cat food is an important segment within the global premium wet cat food market, with demand driven primarily by cats' strong palatability preferences, pet humanization trends, and growing consumer interest in high-protein natural diets. North America, Japan, and Europe are the core markets, with Japan showing particularly high acceptance of fish-based flaked wet food, while China's premium market is growing rapidly from a relatively low penetration base. The category mainly targets indoor cats,

premium pet owners, and consumers seeking enhanced feeding experiences, requiring strong capabilities in ingredient freshness, authentic meat fiber texture, and palatability formulation. The competitive landscape is dominated by international wet food brands and premium cat food companies such as Sheba, Fancy Feast, Inaba, Wellness, and other premium natural pet food brands. Key barriers include meat fiber processing technology, palatability formulation expertise, seafood raw material supply systems, and premium channel deployment capabilities. Future trends include increasing meat inclusion, reduced use of gels and starches, enhanced functional nutrition positioning such as urinary care, hairball management, and gastrointestinal support, and a shift from ?visual meat texture? toward ?true nutritional structure,? while premium pouch-based flaked wet food products are expected to gain further market share.

This report studies the global Flaked Cat Food production, demand, key manufacturers, and key regions.

This report is a detailed and comprehensive analysis of the world market for Flaked Cat Food and provides market size (US\$ million) and Year-over-Year (YoY) Growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Flaked Cat Food that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global Flaked Cat Food total production and demand, 2021-2032, (Kilotons)

Global Flaked Cat Food total production value, 2021-2032, (USD Million)

Global Flaked Cat Food production by region & country, production, value, CAGR, 2021-2032, (USD Million) & (Kilotons), (based on production site)

Global Flaked Cat Food consumption by region & country, CAGR, 2021-2032 & (Kilotons)

U.S. VS China: Flaked Cat Food domestic production, consumption, key domestic manufacturers and share

Global Flaked Cat Food production by manufacturer, production, price, value and market share 2021-2026, (USD Million) & (Kilotons)

Global Flaked Cat Food production by Type, production, value, CAGR, 2021-2032, (USD Million) & (Kilotons)

Global Flaked Cat Food production by Sales Channel, production, value, CAGR, 2021-2032, (USD Million) & (Kilotons)

This report profiles key players in the global Flaked Cat Food market based on the

following parameters - company overview, production, value, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Open Farm, The Honest Kitchen, ACANA, Orijen, Animonda, Stella & Chewy's, BIO BISCUIT, Hill's Pet Nutrition, Purina, Royal Canin, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the World Flaked Cat Food market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$ Millions), volume (production, consumption) & (Kilotons) and average price (US\$/Ton) by manufacturer, by Type, and by Sales Channel. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global Flaked Cat Food Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global Flaked Cat Food Market, Segmentation by Type:

Dry Cat Food

Wet Cat Food

Global Flaked Cat Food Market, Segmentation by Grain Formulation:

Grain-inclusive

Grain-free

Global Flaked Cat Food Market, Segmentation by Life Stage:

Kitten

Adult

Global Flaked Cat Food Market, Segmentation by Sales Channel:

Online Sales

Offline Sales

Companies Profiled:

Open Farm

The Honest Kitchen

ACANA

Orijen

Animonda

Stella & Chewy's

BIO BISCUIT

Hill's Pet Nutrition

Purina

Royal Canin

Mars Petcare

Dalian Youchong

FUBEI (SHANGHAI)

Petpal Pet Nutrition Technology

Yantai China Pet Foods

Jasper Pet Care Products

PEPTIDO(Beijing) International Biotechnology

Guaibao Pet Food Group

Shanghai Bridge PetCare

Jiangsu JIA Pet Products

Shenzhen Freeze-Dried Pet Products

Shanghai Navarch Pet Products

Huaxing Pet Food

Xingtai Nuode Pet Products

Zhejiang Ji Chong Animal Nutrition Technology

Shanghai Yiyun Pet Products

Shanghai Chongxing Pet Products

Shandong KERES Animal Nutrition

Key Questions Answered:

1. How big is the global Flaked Cat Food market?
2. What is the demand of the global Flaked Cat Food market?
3. What is the year over year growth of the global Flaked Cat Food market?
4. What is the production and production value of the global Flaked Cat Food market?
5. Who are the key producers in the global Flaked Cat Food market?
6. What are the growth factors driving the market demand?

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