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Global Fixed Towbars for Retrofit Market 2026 by Manufacturers, Regions, Type and Application, Forecast to 2032

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Abstracts

According to our (Global Info Research) latest study, the global Fixed Towbars for Retrofit market size was valued at US$ 329 million in 2025 and is forecast to a readjusted size of US$ 419 million by 2032 with a CAGR of 3.0% during review period.

In 2025, global production of fixed towbars for retrofit reached 2.95 million units, with an average selling price of US$108.40 per unit, production capacity of 3.58 million units, and a gross margin of 27.2%.

Fixed towbars for retrofit are permanently mounted towing devices installed on a vehicle’s chassis or rear frame through the automotive aftermarket after the vehicle has been manufactured and delivered. They generally comprise a crossmember, vehicle-specific mounting brackets, connecting arms, and a fixed tow ball. The product must be matched to the vehicle’s chassis structure, towing capacity, and applicable regulatory requirements. It is used for towing caravans, utility trailers, and boat trailers and may also support bicycle or cargo carriers, offering relatively low cost, structural reliability, stable load-bearing capacity, and limited maintenance requirements.

The global fixed towbars for retrofit market maintained stable growth in 2025, mainly driven by the expanding installed base of SUVs, pickup trucks, and light commercial vehicles, together with increasing demand for camping, caravan travel, boat transportation, and outdoor activities. Compared with detachable and electrically retractable products, fixed towbars are less expensive and more durable, giving them clear advantages among price-sensitive consumers, commercial vehicles, and frequent-towing applications. Europe and North America remain the principal consumer markets, while online automotive-parts platforms, specialist towing-equipment distributors, and

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retrofit workshops represent the major sales channels. As electric-vehicle penetration increases, manufacturers need to strengthen chassis compatibility, crash-safety engineering, towing-capacity validation, and electrical wiring integration.

Report Scope

This report is a detailed and comprehensive analysis for global Fixed Towbars for Retrofit market. Both quantitative and qualitative analyses are presented by manufacturers, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

Key Features:

Global Fixed Towbars for Retrofit market size and forecasts, in consumption value ($ Million), sales quantity (K Units), and average selling prices (US$/Unit), 2021-2032

Global Fixed Towbars for Retrofit market size and forecasts by region and country, in consumption value ($ Million), sales quantity (K Units), and average selling prices (US$/Unit), 2021-2032

Global Fixed Towbars for Retrofit market size and forecasts, by Type and by Application, in consumption value ($ Million), sales quantity (K Units), and average selling prices (US$/Unit), 2021-2032

Global Fixed Towbars for Retrofit market shares of main players, shipments in revenue ($ Million), sales quantity (K Units), and ASP (US$/Unit), 2021-2026

The Primary Objectives in This Report Are:

To determine the size of the total market opportunity of global and key countries

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To assess the growth potential for Fixed Towbars for Retrofit

To forecast future growth in each product and end-use market

To assess competitive factors affecting the marketplace

This report profiles key players in the global Fixed Towbars for Retrofit market based on the following parameters - company overview, sales quantity, revenue, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include ACPS Automotive, Brink (DexKo Global Inc.), Westfalia-Automotive, CURT Manufacturing LLC, Jilin Universal Machinery, GDW Group, Witter Towbars, PCT Automotive, Tow-Trust Towbars Ltd, Bosal International, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Fixed Towbars for Retrofit market is split by Type and by Application. For the period 2021-2032, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value. This analysis can help you expand your business by targeting qualified niche markets.

Market Segmentation

Market segment by Type

Fixed Towbars for Passenger Cars

Fixed Towbars for SUVs and Crossovers

Fixed Towbars for Pickup Trucks

Fixed Towbars for Light Commercial Vehicles

Fixed Towbars for Heavy Commercial Vehicles

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Market segment by Structural Design

Fixed Flange Towbar

Fixed Swan Neck Towbar

Fixed Ball Towbar

Fixed Step Towbar

Market segment by Maximum Towing Capacity

Below 1,500 kg

1,500–2,500 kg

2,500–3,500 kg

Above 3,500 kg

Market segment by Application

Original Equipment Market

Automotive Aftermarket

Major players covered

ACPS Automotive

Brink (DexKo Global Inc.)

Westfalia-Automotive

CURT Manufacturing LLC

Jilin Universal Machinery

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GDW Group

Witter Towbars

PCT Automotive

Tow-Trust Towbars Ltd

Bosal International

Steinhof

Umbra Rimorchi

Market segment by region, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

Chapter Outline

Chapter 1, to describe Fixed Towbars for Retrofit product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Fixed Towbars for Retrofit, with price, sales quantity, revenue, and global market share of Fixed Towbars for Retrofit from 2021 to 2026.

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Chapter 3, the Fixed Towbars for Retrofit competitive situation, sales quantity, revenue, and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Fixed Towbars for Retrofit breakdown data are shown at the regional level, to show the sales quantity, consumption value, and growth by regions, from 2021 to 2032.

Chapter 5 and 6, to segment the sales by Type and by Application, with sales market share and growth rate by Type, by Application, from 2021 to 2032.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value, and market share for key countries in the world, from 2021 to 2026.and Fixed Towbars for Retrofit market forecast, by regions, by Type, and by Application, with sales and revenue, from 2027 to 2032.

Chapter 12, market dynamics, drivers, restraints, trends, and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Fixed Towbars for Retrofit.

Chapter 14 and 15, to describe Fixed Towbars for Retrofit sales channel, distributors, customers, research findings and conclusion.

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