

# Global Fixed RFID Reader-Writer Supply, Demand and Key Producers, 2026-2032

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## Abstracts

The global Fixed RFID Reader-Writer market size is expected to reach \$ 1137 million by 2032, rising at a market growth of 3.5% CAGR during the forecast period (2026-2032). A fixed RFID reader-writer is a radio frequency identification device permanently installed in a specific location. It transmits radio frequency signals at a specific frequency to engage in non-contact, two-way data interaction with RFID tags within a preset range, enabling automatic reading, writing, modification, and storage of tag information, and uploading the data to a host computer system. Unlike handheld RFID readers, which are mobile, this device features 24-hour continuous operation, batch identification, strong anti-interference capabilities, and controllable identification distance. It supports simultaneous reading of multiple tags and is suitable for automated data collection needs in industrial, logistics, and retail scenarios.

The global production of fixed RFID reader-writers is projected to reach 1.1 million units by 2025, with an average price of \$790 per unit.

Upstream of fixed RFID reader-writers mainly includes RF chips and modules, power amplifiers and low-noise amplifiers, MCUs and memory, antennas and RF front-end components, power management ICs, PCBs, and enclosures. Downstream concentrates most of the demand and value, covering warehousing and logistics sorting, manufacturing traceability, retail loss prevention and inventory counting, transportation and parking management, asset and personnel tracking, and medical consumables management. Downstream users prioritize reading stability and high tag concurrency, read range and anti-interference performance, industrial reliability, compatibility with WMS MES ERP systems, and long-term operation and upgrade capability.

The industry is moving toward higher performance and multi-protocol support, with UHF and HF developing in parallel. Fixed readers are upgrading for higher concurrency, lower misread rates, and stronger edge processing, while enabling cloud connectivity

and remote maintenance. Key drivers include continuous investment in logistics automation and smart manufacturing, retail digitalization and inventory visibility, and regulatory requirements for identification and traceability. Constraints mainly involve deployment and retrofit costs, RF tuning complexity in harsh environments, compatibility across standards and ecosystems, and margin pressure from intensified price competition.

Gross margins of fixed RFID reader-writers are generally at a medium to relatively high level, typically around 35%-60%. Vendors with core RF algorithms, stable hardware platforms, and industry solutions achieve higher margins, while general-purpose products face lower margins due to price competition. Scaled shipments and software-enabled services help stabilize profitability.

This report studies the global Fixed RFID Reader-Writer production, demand, key manufacturers, and key regions.

This report is a detailed and comprehensive analysis of the world market for Fixed RFID Reader-Writer and provides market size (US\$ million) and Year-over-Year (YoY) Growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Fixed RFID Reader-Writer that contribute to its increasing demand across many markets.

### **Highlights and key features of the study**

Global Fixed RFID Reader-Writer total production and demand, 2021-2032, (Units)

Global Fixed RFID Reader-Writer total production value, 2021-2032, (USD Million)

Global Fixed RFID Reader-Writer production by region & country, production, value, CAGR, 2021-2032, (USD Million) & (Units), (based on production site)

Global Fixed RFID Reader-Writer consumption by region & country, CAGR, 2021-2032 & (Units)

U.S. VS China: Fixed RFID Reader-Writer domestic production, consumption, key domestic manufacturers and share

Global Fixed RFID Reader-Writer production by manufacturer, production, price, value and market share 2021-2026, (USD Million) & (Units)

Global Fixed RFID Reader-Writer production by Type, production, value, CAGR, 2021-2032, (USD Million) & (Units)

Global Fixed RFID Reader-Writer production by Application, production, value, CAGR, 2021-2032, (USD Million) & (Units)

This report profiles key players in the global Fixed RFID Reader-Writer market based on the following parameters - company overview, production, value, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Zebra Technologies, Impinj, Honeywell, FEIG ELECTRONIC, CAEN RFID, Datalogic, Siemens, OMRON, SICK, Balluff, etc.

This report also provides key insights about market drivers, restraints, opportunities,

new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the World Fixed RFID Reader-Writer market

**Detailed Segmentation:**

Each section contains quantitative market data including market by value (US\$ Millions), volume (production, consumption) & (Units) and average price (US\$/Unit) by manufacturer, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global Fixed RFID Reader-Writer Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global Fixed RFID Reader-Writer Market, Segmentation by Type:

Low Frequency (LF)

High Frequency (HF)

Ultra-High Frequency (UHF)

Microwave (MW)

## Global Fixed RFID Reader-Writer Market, Segmentation by Antenna Types:

Integrated Antenna

External Antenna

## Global Fixed RFID Reader-Writer Market, Segmentation by Communication Methods:

Fieldbus Type

Industrial Ethernet Type

Wireless Communication Type

Hybrid

## Global Fixed RFID Reader-Writer Market, Segmentation by Application:

Logistics and Warehousing

Industrial Automation

Retail and Anti-counterfeiting Traceability

Transportation and Vehicle Management

Other

## **Companies Profiled:**

Zebra Technologies

Impinj

Honeywell

FEIG ELECTRONIC

CAEN RFID

Datalogic

Siemens

OMRON

SICK

Balluff

Pepperl+Fuchs

Turck

ifm electronic

Leuze electronic

Kathrein Solutions

Nedap

TagMaster

Invengo

Chainway

Hopeland

Chafon Technology

Convergence Systems Limited (CSL)

Alien Technology

Nordic ID (Brady)

Checkpoint Systems

Sensormatic Solutions

RF Controls

Extronics

**Key Questions Answered:**

1. How big is the global Fixed RFID Reader-Writer market?
2. What is the demand of the global Fixed RFID Reader-Writer market?
3. What is the year over year growth of the global Fixed RFID Reader-Writer market?
4. What is the production and production value of the global Fixed RFID Reader-Writer market?
5. Who are the key producers in the global Fixed RFID Reader-Writer market?
6. What are the growth factors driving the market demand?

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