

Global Fixed Position Barcode Scanner Supply, Demand and Key Producers, 2026-2032

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Abstracts

The global Fixed Position Barcode Scanner market size is expected to reach \$ 1586 million by 2032, rising at a market growth of 4.9% CAGR during the forecast period (2026-2032).

A fixed position barcode scanner is a type of barcode scanner that is permanently mounted in a specific location, such as a checkout counter or conveyor belt in a warehouse. These scanners are designed to read barcodes as items pass by or are placed in front of them, without the need for manual scanning. Fixed position barcode scanners are commonly used in retail, manufacturing, and logistics industries to quickly and accurately scan barcodes for inventory management, tracking, and sales transactions.

In 2025, global Fixed Position Barcode Scanner sales reached approximately 13,431 k units, with an average global market price of around US\$ 81.6 per unit. The single-line production capacity is about 100,000 units, and the industry gross profit margin is about 40%.

The fixed position barcode scanner market is experiencing a growing trend, with major sales regions including North America, Europe, and Asia Pacific. The market is characterized by a high level of market concentration, with key players such as Honeywell, Datalogic, and Zebra Technologies dominating the market. These companies are constantly innovating and introducing new products to meet the increasing demand for barcode scanning solutions in various industries such as retail, healthcare, and logistics. Despite the market opportunities presented by the growing e-commerce sector and the need for efficient inventory management systems, the fixed position barcode scanner market also faces challenges such as increasing competition and the emergence of alternative technologies such as RFID. Overall, the market is expected to continue to grow as businesses increasingly adopt automated data capture solutions to improve operational efficiency.

This report studies the global Fixed Position Barcode Scanner production, demand, key manufacturers, and key regions.

This report is a detailed and comprehensive analysis of the world market for Fixed Position Barcode Scanner and provides market size (US\$ million) and Year-over-Year (YoY) Growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Fixed Position Barcode Scanner that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global Fixed Position Barcode Scanner total production and demand, 2021-2032, (K Units)

Global Fixed Position Barcode Scanner total production value, 2021-2032, (USD Million)

Global Fixed Position Barcode Scanner production by region & country, production, value, CAGR, 2021-2032, (USD Million) & (K Units), (based on production site)

Global Fixed Position Barcode Scanner consumption by region & country, CAGR, 2021-2032 & (K Units)

U.S. VS China: Fixed Position Barcode Scanner domestic production, consumption, key domestic manufacturers and share

Global Fixed Position Barcode Scanner production by manufacturer, production, price, value and market share 2021-2026, (USD Million) & (K Units)

Global Fixed Position Barcode Scanner production by Type, production, value, CAGR, 2021-2032, (USD Million) & (K Units)

Global Fixed Position Barcode Scanner production by Application, production, value, CAGR, 2021-2032, (USD Million) & (K Units)

This report profiles key players in the global Fixed Position Barcode Scanner market based on the following parameters - company overview, production, value, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Zebra, Datalogic, Honeywell, Cognex, SICK, Newland, Code (Brady), Omron (Microscan), Denso Wave, Keyence, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the World Fixed Position Barcode Scanner market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$ Millions), volume (production, consumption) & (K Units) and average price (US\$/Unit) by manufacturer, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global Fixed Position Barcode Scanner Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global Fixed Position Barcode Scanner Market, Segmentation by Type:

Bioptic Scanner

Presentation Scanner

Single Plane Scanner

Global Fixed Position Barcode Scanner Market, Segmentation by Decoding Technology:

Laser

2D Imager

Global Fixed Position Barcode Scanner Market, Segmentation by Installation:

Countertop Fixed Scanner

Tunnel Fixed Scanner

Global Fixed Position Barcode Scanner Market, Segmentation by Application:

Retail

Transportation and Logistics (T&L)

Health Care

Industrial Manufacturing

Others

Companies Profiled:

Zebra

Datalogic

Honeywell

Cognex

SICK

Newland

Code (Brady)

Omron (Microscan)

Denso Wave

Keyence

Opticon

Shenzhen MinDe Electronics

Zebex

Socket Mobile

Argox (SATO)

CipherLAB

SUNLUX IOT Technology

Guangzhou Syble

Rakinda Technologies

Guangzhou Netum

Key Questions Answered:

1. How big is the global Fixed Position Barcode Scanner market?
2. What is the demand of the global Fixed Position Barcode Scanner market?
3. What is the year over year growth of the global Fixed Position Barcode Scanner market?
4. What is the production and production value of the global Fixed Position Barcode Scanner market?
5. Who are the key producers in the global Fixed Position Barcode Scanner market?
6. What are the growth factors driving the market demand?

Contents

1 SUPPLY SUMMARY

- 1.1 Fixed Position Barcode Scanner Introduction
- 1.2 World Fixed Position Barcode Scanner Supply & Forecast
 - 1.2.1 World Fixed Position Barcode Scanner Production Value (2021 & 2025 & 2032)
 - 1.2.2 World Fixed Position Barcode Scanner Production (2021-2032)
 - 1.2.3 World Fixed Position Barcode Scanner Pricing Trends (2021-2032)
- 1.3 World Fixed Position Barcode Scanner Production by Region (Based on Production Site)
 - 1.3.1 World Fixed Position Barcode Scanner Production Value by Region (2021-2032)
 - 1.3.2 World Fixed Position Barcode Scanner Production by Region (2021-2032)
 - 1.3.3 World Fixed Position Barcode Scanner Average Price by Region (2021-2032)
 - 1.3.4 North America Fixed Position Barcode Scanner Production (2021-2032)
 - 1.3.5 Europe Fixed Position Barcode Scanner Production (2021-2032)
 - 1.3.6 China Fixed Position Barcode Scanner Production (2021-2032)
 - 1.3.7 Japan Fixed Position Barcode Scanner Production (2021-2032)
- 1.4 Market Drivers, Restraints and Trends
 - 1.4.1 Fixed Position Barcode Scanner Market Drivers
 - 1.4.2 Factors Affecting Demand
 - 1.4.3 Fixed Position Barcode Scanner Major Market Trends

2 DEMAND SUMMARY

- 2.1 World Fixed Position Barcode Scanner Demand (2021-2032)
- 2.2 World Fixed Position Barcode Scanner Consumption by Region
 - 2.2.1 World Fixed Position Barcode Scanner Consumption by Region (2021-2026)
 - 2.2.2 World Fixed Position Barcode Scanner Consumption Forecast by Region (2027-2032)
- 2.3 United States Fixed Position Barcode Scanner Consumption (2021-2032)
- 2.4 China Fixed Position Barcode Scanner Consumption (2021-2032)
- 2.5 Europe Fixed Position Barcode Scanner Consumption (2021-2032)
- 2.6 Japan Fixed Position Barcode Scanner Consumption (2021-2032)
- 2.7 South Korea Fixed Position Barcode Scanner Consumption (2021-2032)
- 2.8 ASEAN Fixed Position Barcode Scanner Consumption (2021-2032)
- 2.9 India Fixed Position Barcode Scanner Consumption (2021-2032)

3 WORLD MANUFACTURERS COMPETITIVE ANALYSIS

- 3.1 World Fixed Position Barcode Scanner Production Value by Manufacturer (2021-2026)
- 3.2 World Fixed Position Barcode Scanner Production by Manufacturer (2021-2026)
- 3.3 World Fixed Position Barcode Scanner Average Price by Manufacturer (2021-2026)
- 3.4 Fixed Position Barcode Scanner Company Evaluation Quadrant
- 3.5 Industry Rank and Concentration Rate (CR)
 - 3.5.1 Global Fixed Position Barcode Scanner Industry Rank of Major Manufacturers
 - 3.5.2 Global Concentration Ratios (CR4) for Fixed Position Barcode Scanner in 2025
 - 3.5.3 Global Concentration Ratios (CR8) for Fixed Position Barcode Scanner in 2025
- 3.6 Fixed Position Barcode Scanner Market: Overall Company Footprint Analysis
 - 3.6.1 Fixed Position Barcode Scanner Market: Region Footprint
 - 3.6.2 Fixed Position Barcode Scanner Market: Company Product Type Footprint
 - 3.6.3 Fixed Position Barcode Scanner Market: Company Product Application Footprint
- 3.7 Competitive Environment
 - 3.7.1 Historical Structure of the Industry
 - 3.7.2 Barriers of Market Entry
 - 3.7.3 Factors of Competition
- 3.8 New Entrant and Capacity Expansion Plans
- 3.9 Mergers, Acquisition, Agreements, and Collaborations

4 UNITED STATES VS CHINA VS REST OF THE WORLD

- 4.1 United States VS China: Fixed Position Barcode Scanner Production Value Comparison
 - 4.1.1 United States VS China: Fixed Position Barcode Scanner Production Value Comparison (2021 & 2025 & 2032)
 - 4.1.2 United States VS China: Fixed Position Barcode Scanner Production Value Market Share Comparison (2021 & 2025 & 2032)
- 4.2 United States VS China: Fixed Position Barcode Scanner Production Comparison
 - 4.2.1 United States VS China: Fixed Position Barcode Scanner Production Comparison (2021 & 2025 & 2032)
 - 4.2.2 United States VS China: Fixed Position Barcode Scanner Production Market Share Comparison (2021 & 2025 & 2032)
- 4.3 United States VS China: Fixed Position Barcode Scanner Consumption Comparison
 - 4.3.1 United States VS China: Fixed Position Barcode Scanner Consumption Comparison (2021 & 2025 & 2032)
 - 4.3.2 United States VS China: Fixed Position Barcode Scanner Consumption Market Share Comparison (2021 & 2025 & 2032)

4.4 United States Based Fixed Position Barcode Scanner Manufacturers and Market Share, 2021-2026

4.4.1 United States Based Fixed Position Barcode Scanner Manufacturers, Headquarters and Production Site (States, Country)

4.4.2 United States Based Manufacturers Fixed Position Barcode Scanner Production Value (2021-2026)

4.4.3 United States Based Manufacturers Fixed Position Barcode Scanner Production (2021-2026)

4.5 China Based Fixed Position Barcode Scanner Manufacturers and Market Share

4.5.1 China Based Fixed Position Barcode Scanner Manufacturers, Headquarters and Production Site (Province, Country)

4.5.2 China Based Manufacturers Fixed Position Barcode Scanner Production Value (2021-2026)

4.5.3 China Based Manufacturers Fixed Position Barcode Scanner Production (2021-2026)

4.6 Rest of World Based Fixed Position Barcode Scanner Manufacturers and Market Share, 2021-2026

4.6.1 Rest of World Based Fixed Position Barcode Scanner Manufacturers, Headquarters and Production Site (State, Country)

4.6.2 Rest of World Based Manufacturers Fixed Position Barcode Scanner Production Value (2021-2026)

4.6.3 Rest of World Based Manufacturers Fixed Position Barcode Scanner Production (2021-2026)

5 MARKET ANALYSIS BY TYPE

5.1 World Fixed Position Barcode Scanner Market Size Overview by Type: 2021 VS 2025 VS 2032

5.2 Segment Introduction by Type

5.2.1 Bioptic Scanner

5.2.2 Presentation Scanner

5.2.3 Single Plane Scanner

5.3 Market Segment by Type

5.3.1 World Fixed Position Barcode Scanner Production by Type (2021-2032)

5.3.2 World Fixed Position Barcode Scanner Production Value by Type (2021-2032)

5.3.3 World Fixed Position Barcode Scanner Average Price by Type (2021-2032)

6 MARKET ANALYSIS BY DECODING TECHNOLOGY

6.1 World Fixed Position Barcode Scanner Market Size Overview by Decoding Technology: 2021 VS 2025 VS 2032

6.2 Segment Introduction by Decoding Technology

6.2.1 Laser

6.2.2 2D Imager

6.3 Market Segment by Decoding Technology

6.3.1 World Fixed Position Barcode Scanner Production by Decoding Technology (2021-2032)

6.3.2 World Fixed Position Barcode Scanner Production Value by Decoding Technology (2021-2032)

6.3.3 World Fixed Position Barcode Scanner Average Price by Decoding Technology (2021-2032)

7 MARKET ANALYSIS BY INSTALLATION

7.1 World Fixed Position Barcode Scanner Market Size Overview by Installation: 2021 VS 2025 VS 2032

7.2 Segment Introduction by Installation

7.2.1 Countertop Fixed Scanner

7.2.2 Tunnel Fixed Scanner

7.3 Market Segment by Installation

7.3.1 World Fixed Position Barcode Scanner Production by Installation (2021-2032)

7.3.2 World Fixed Position Barcode Scanner Production Value by Installation (2021-2032)

7.3.3 World Fixed Position Barcode Scanner Average Price by Installation (2021-2032)

8 MARKET ANALYSIS BY APPLICATION

8.1 World Fixed Position Barcode Scanner Market Size Overview by Application: 2021 VS 2025 VS 2032

8.2 Segment Introduction by Application

8.2.1 Retail

8.2.2 Transportation and Logistics (T&L)

8.2.3 Health Care

8.2.4 Industrial Manufacturing

8.2.5 Others

8.3 Market Segment by Application

8.3.1 World Fixed Position Barcode Scanner Production by Application (2021-2032)

8.3.2 World Fixed Position Barcode Scanner Production Value by Application

(2021-2032)

8.3.3 World Fixed Position Barcode Scanner Average Price by Application

(2021-2032)

9 COMPANY PROFILES

9.1 Zebra

9.1.1 Zebra Details

9.1.2 Zebra Major Business

9.1.3 Zebra Fixed Position Barcode Scanner Product and Services

9.1.4 Zebra Fixed Position Barcode Scanner Production, Price, Value, Gross Margin and Market Share (2021-2026)

9.1.5 Zebra Recent Developments/Updates

9.1.6 Zebra Competitive Strengths & Weaknesses

9.2 Datalogic

9.2.1 Datalogic Details

9.2.2 Datalogic Major Business

9.2.3 Datalogic Fixed Position Barcode Scanner Product and Services

9.2.4 Datalogic Fixed Position Barcode Scanner Production, Price, Value, Gross Margin and Market Share (2021-2026)

9.2.5 Datalogic Recent Developments/Updates

9.2.6 Datalogic Competitive Strengths & Weaknesses

9.3 Honeywell

9.3.1 Honeywell Details

9.3.2 Honeywell Major Business

9.3.3 Honeywell Fixed Position Barcode Scanner Product and Services

9.3.4 Honeywell Fixed Position Barcode Scanner Production, Price, Value, Gross Margin and Market Share (2021-2026)

9.3.5 Honeywell Recent Developments/Updates

9.3.6 Honeywell Competitive Strengths & Weaknesses

9.4 Cognex

9.4.1 Cognex Details

9.4.2 Cognex Major Business

9.4.3 Cognex Fixed Position Barcode Scanner Product and Services

9.4.4 Cognex Fixed Position Barcode Scanner Production, Price, Value, Gross Margin and Market Share (2021-2026)

9.4.5 Cognex Recent Developments/Updates

9.4.6 Cognex Competitive Strengths & Weaknesses

9.5 SICK

- 9.5.1 SICK Details
- 9.5.2 SICK Major Business
- 9.5.3 SICK Fixed Position Barcode Scanner Product and Services
- 9.5.4 SICK Fixed Position Barcode Scanner Production, Price, Value, Gross Margin and Market Share (2021-2026)
- 9.5.5 SICK Recent Developments/Updates
- 9.5.6 SICK Competitive Strengths & Weaknesses
- 9.6 Newland
 - 9.6.1 Newland Details
 - 9.6.2 Newland Major Business
 - 9.6.3 Newland Fixed Position Barcode Scanner Product and Services
 - 9.6.4 Newland Fixed Position Barcode Scanner Production, Price, Value, Gross Margin and Market Share (2021-2026)
 - 9.6.5 Newland Recent Developments/Updates
 - 9.6.6 Newland Competitive Strengths & Weaknesses
- 9.7 Code (Brady)
 - 9.7.1 Code (Brady) Details
 - 9.7.2 Code (Brady) Major Business
 - 9.7.3 Code (Brady) Fixed Position Barcode Scanner Product and Services
 - 9.7.4 Code (Brady) Fixed Position Barcode Scanner Production, Price, Value, Gross Margin and Market Share (2021-2026)
 - 9.7.5 Code (Brady) Recent Developments/Updates
 - 9.7.6 Code (Brady) Competitive Strengths & Weaknesses
- 9.8 Omron (Microscan)
 - 9.8.1 Omron (Microscan) Details
 - 9.8.2 Omron (Microscan) Major Business
 - 9.8.3 Omron (Microscan) Fixed Position Barcode Scanner Product and Services
 - 9.8.4 Omron (Microscan) Fixed Position Barcode Scanner Production, Price, Value, Gross Margin and Market Share (2021-2026)
 - 9.8.5 Omron (Microscan) Recent Developments/Updates
 - 9.8.6 Omron (Microscan) Competitive Strengths & Weaknesses
- 9.9 Denso Wave
 - 9.9.1 Denso Wave Details
 - 9.9.2 Denso Wave Major Business
 - 9.9.3 Denso Wave Fixed Position Barcode Scanner Product and Services
 - 9.9.4 Denso Wave Fixed Position Barcode Scanner Production, Price, Value, Gross Margin and Market Share (2021-2026)
 - 9.9.5 Denso Wave Recent Developments/Updates
 - 9.9.6 Denso Wave Competitive Strengths & Weaknesses

9.10 Keyence

9.10.1 Keyence Details

9.10.2 Keyence Major Business

9.10.3 Keyence Fixed Position Barcode Scanner Product and Services

9.10.4 Keyence Fixed Position Barcode Scanner Production, Price, Value, Gross Margin and Market Share (2021-2026)

9.10.5 Keyence Recent Developments/Updates

9.10.6 Keyence Competitive Strengths & Weaknesses

9.11 Opticon

9.11.1 Opticon Details

9.11.2 Opticon Major Business

9.11.3 Opticon Fixed Position Barcode Scanner Product and Services

9.11.4 Opticon Fixed Position Barcode Scanner Production, Price, Value, Gross Margin and Market Share (2021-2026)

9.11.5 Opticon Recent Developments/Updates

9.11.6 Opticon Competitive Strengths & Weaknesses

9.12 Shenzhen MinDe Electronics

9.12.1 Shenzhen MinDe Electronics Details

9.12.2 Shenzhen MinDe Electronics Major Business

9.12.3 Shenzhen MinDe Electronics Fixed Position Barcode Scanner Product and Services

9.12.4 Shenzhen MinDe Electronics Fixed Position Barcode Scanner Production, Price, Value, Gross Margin and Market Share (2021-2026)

9.12.5 Shenzhen MinDe Electronics Recent Developments/Updates

9.12.6 Shenzhen MinDe Electronics Competitive Strengths & Weaknesses

9.13 Zebex

9.13.1 Zebex Details

9.13.2 Zebex Major Business

9.13.3 Zebex Fixed Position Barcode Scanner Product and Services

9.13.4 Zebex Fixed Position Barcode Scanner Production, Price, Value, Gross Margin and Market Share (2021-2026)

9.13.5 Zebex Recent Developments/Updates

9.13.6 Zebex Competitive Strengths & Weaknesses

9.14 Socket Mobile

9.14.1 Socket Mobile Details

9.14.2 Socket Mobile Major Business

9.14.3 Socket Mobile Fixed Position Barcode Scanner Product and Services

9.14.4 Socket Mobile Fixed Position Barcode Scanner Production, Price, Value, Gross Margin and Market Share (2021-2026)

- 9.14.5 Socket Mobile Recent Developments/Updates
- 9.14.6 Socket Mobile Competitive Strengths & Weaknesses
- 9.15 Argox (SATO)
 - 9.15.1 Argox (SATO) Details
 - 9.15.2 Argox (SATO) Major Business
 - 9.15.3 Argox (SATO) Fixed Position Barcode Scanner Product and Services
 - 9.15.4 Argox (SATO) Fixed Position Barcode Scanner Production, Price, Value, Gross Margin and Market Share (2021-2026)
 - 9.15.5 Argox (SATO) Recent Developments/Updates
 - 9.15.6 Argox (SATO) Competitive Strengths & Weaknesses
- 9.16 CipherLAB
 - 9.16.1 CipherLAB Details
 - 9.16.2 CipherLAB Major Business
 - 9.16.3 CipherLAB Fixed Position Barcode Scanner Product and Services
 - 9.16.4 CipherLAB Fixed Position Barcode Scanner Production, Price, Value, Gross Margin and Market Share (2021-2026)
 - 9.16.5 CipherLAB Recent Developments/Updates
 - 9.16.6 CipherLAB Competitive Strengths & Weaknesses
- 9.17 SUNLUX IOT Technology
 - 9.17.1 SUNLUX IOT Technology Details
 - 9.17.2 SUNLUX IOT Technology Major Business
 - 9.17.3 SUNLUX IOT Technology Fixed Position Barcode Scanner Product and Services
 - 9.17.4 SUNLUX IOT Technology Fixed Position Barcode Scanner Production, Price, Value, Gross Margin and Market Share (2021-2026)
 - 9.17.5 SUNLUX IOT Technology Recent Developments/Updates
 - 9.17.6 SUNLUX IOT Technology Competitive Strengths & Weaknesses
- 9.18 Guangzhou Syble
 - 9.18.1 Guangzhou Syble Details
 - 9.18.2 Guangzhou Syble Major Business
 - 9.18.3 Guangzhou Syble Fixed Position Barcode Scanner Product and Services
 - 9.18.4 Guangzhou Syble Fixed Position Barcode Scanner Production, Price, Value, Gross Margin and Market Share (2021-2026)
 - 9.18.5 Guangzhou Syble Recent Developments/Updates
 - 9.18.6 Guangzhou Syble Competitive Strengths & Weaknesses
- 9.19 Rakinda Technologies
 - 9.19.1 Rakinda Technologies Details
 - 9.19.2 Rakinda Technologies Major Business
 - 9.19.3 Rakinda Technologies Fixed Position Barcode Scanner Product and Services

- 9.19.4 Rakinda Technologies Fixed Position Barcode Scanner Production, Price, Value, Gross Margin and Market Share (2021-2026)
- 9.19.5 Rakinda Technologies Recent Developments/Updates
- 9.19.6 Rakinda Technologies Competitive Strengths & Weaknesses
- 9.20 Guanzhou Netum
 - 9.20.1 Guanzhou Netum Details
 - 9.20.2 Guanzhou Netum Major Business
 - 9.20.3 Guanzhou Netum Fixed Position Barcode Scanner Product and Services
 - 9.20.4 Guanzhou Netum Fixed Position Barcode Scanner Production, Price, Value, Gross Margin and Market Share (2021-2026)
 - 9.20.5 Guanzhou Netum Recent Developments/Updates
 - 9.20.6 Guanzhou Netum Competitive Strengths & Weaknesses

10 INDUSTRY CHAIN ANALYSIS

- 10.1 Fixed Position Barcode Scanner Industry Chain
- 10.2 Fixed Position Barcode Scanner Upstream Analysis
 - 10.2.1 Fixed Position Barcode Scanner Core Raw Materials
 - 10.2.2 Main Manufacturers of Fixed Position Barcode Scanner Core Raw Materials
- 10.3 Midstream Analysis
- 10.4 Downstream Analysis
- 10.5 Fixed Position Barcode Scanner Production Mode
- 10.6 Fixed Position Barcode Scanner Procurement Model
- 10.7 Fixed Position Barcode Scanner Industry Sales Model and Sales Channels
 - 10.7.1 Fixed Position Barcode Scanner Sales Model
 - 10.7.2 Fixed Position Barcode Scanner Typical Distributors

11 RESEARCH FINDINGS AND CONCLUSION

12 APPENDIX

- 12.1 Methodology
- 12.2 Research Process and Data Source
- 12.3 Disclaimer

List Of Tables

LIST OF TABLES

Table 1. World Fixed Position Barcode Scanner Production Value by Region (2021, 2025 and 2032) & (USD Million)

Table 2. World Fixed Position Barcode Scanner Production Value by Region (2021-2026) & (USD Million)

Table 3. World Fixed Position Barcode Scanner Production Value by Region (2027-2032) & (USD Million)

Table 4. World Fixed Position Barcode Scanner Production Value Market Share by Region (2021-2026)

Table 5. World Fixed Position Barcode Scanner Production Value Market Share by Region (2027-2032)

Table 6. World Fixed Position Barcode Scanner Production by Region (2021-2026) & (K Units)

Table 7. World Fixed Position Barcode Scanner Production by Region (2027-2032) & (K Units)

Table 8. World Fixed Position Barcode Scanner Production Market Share by Region (2021-2026)

Table 9. World Fixed Position Barcode Scanner Production Market Share by Region (2027-2032)

Table 10. World Fixed Position Barcode Scanner Average Price by Region (2021-2026) & (US\$/Unit)

Table 11. World Fixed Position Barcode Scanner Average Price by Region (2027-2032) & (US\$/Unit)

Table 12. Fixed Position Barcode Scanner Major Market Trends

Table 13. World Fixed Position Barcode Scanner Consumption Growth Rate Forecast by Region (2021 & 2025 & 2032) & (K Units)

Table 14. World Fixed Position Barcode Scanner Consumption by Region (2021-2026) & (K Units)

Table 15. World Fixed Position Barcode Scanner Consumption Forecast by Region (2027-2032) & (K Units)

Table 16. World Fixed Position Barcode Scanner Production Value by Manufacturer (2021-2026) & (USD Million)

Table 17. Production Value Market Share of Key Fixed Position Barcode Scanner Producers in 2025

Table 18. World Fixed Position Barcode Scanner Production by Manufacturer (2021-2026) & (K Units)

Table 19. Production Market Share of Key Fixed Position Barcode Scanner Producers in 2025

Table 20. World Fixed Position Barcode Scanner Average Price by Manufacturer (2021-2026) & (US\$/Unit)

Table 21. Global Fixed Position Barcode Scanner Company Evaluation Quadrant

Table 22. World Fixed Position Barcode Scanner Industry Rank of Major Manufacturers, Based on Production Value in 2025

Table 23. Head Office and Fixed Position Barcode Scanner Production Site of Key Manufacturer

Table 24. Fixed Position Barcode Scanner Market: Company Product Type Footprint

Table 25. Fixed Position Barcode Scanner Market: Company Product Application Footprint

Table 26. Fixed Position Barcode Scanner Competitive Factors

Table 27. Fixed Position Barcode Scanner New Entrant and Capacity Expansion Plans

Table 28. Fixed Position Barcode Scanner Mergers & Acquisitions Activity

Table 29. United States VS China Fixed Position Barcode Scanner Production Value Comparison, (2021 & 2025 & 2032) & (USD Million)

Table 30. United States VS China Fixed Position Barcode Scanner Production Comparison, (2021 & 2025 & 2032) & (K Units)

Table 31. United States VS China Fixed Position Barcode Scanner Consumption Comparison, (2021 & 2025 & 2032) & (K Units)

Table 32. United States Based Fixed Position Barcode Scanner Manufacturers, Headquarters and Production Site (States, Country)

Table 33. United States Based Manufacturers Fixed Position Barcode Scanner Production Value, (2021-2026) & (USD Million)

Table 34. United States Based Manufacturers Fixed Position Barcode Scanner Production Value Market Share (2021-2026)

Table 35. United States Based Manufacturers Fixed Position Barcode Scanner Production (2021-2026) & (K Units)

Table 36. United States Based Manufacturers Fixed Position Barcode Scanner Production Market Share (2021-2026)

Table 37. China Based Fixed Position Barcode Scanner Manufacturers, Headquarters and Production Site (Province, Country)

Table 38. China Based Manufacturers Fixed Position Barcode Scanner Production Value, (2021-2026) & (USD Million)

Table 39. China Based Manufacturers Fixed Position Barcode Scanner Production Value Market Share (2021-2026)

Table 40. China Based Manufacturers Fixed Position Barcode Scanner Production, (2021-2026) & (K Units)

Table 41. China Based Manufacturers Fixed Position Barcode Scanner Production Market Share (2021-2026)

Table 42. Rest of World Based Fixed Position Barcode Scanner Manufacturers, Headquarters and Production Site (State, Country)

Table 43. Rest of World Based Manufacturers Fixed Position Barcode Scanner Production Value, (2021-2026) & (USD Million)

Table 44. Rest of World Based Manufacturers Fixed Position Barcode Scanner Production Value Market Share (2021-2026)

Table 45. Rest of World Based Manufacturers Fixed Position Barcode Scanner Production, (2021-2026) & (K Units)

Table 46. Rest of World Based Manufacturers Fixed Position Barcode Scanner Production Market Share (2021-2026)

Table 47. World Fixed Position Barcode Scanner Production Value by Type, (USD Million), 2021 & 2025 & 2032

Table 48. World Fixed Position Barcode Scanner Production by Type (2021-2026) & (K Units)

Table 49. World Fixed Position Barcode Scanner Production by Type (2027-2032) & (K Units)

Table 50. World Fixed Position Barcode Scanner Production Value by Type (2021-2026) & (USD Million)

Table 51. World Fixed Position Barcode Scanner Production Value by Type (2027-2032) & (USD Million)

Table 52. World Fixed Position Barcode Scanner Average Price by Type (2021-2026) & (US\$/Unit)

Table 53. World Fixed Position Barcode Scanner Average Price by Type (2027-2032) & (US\$/Unit)

Table 54. World Fixed Position Barcode Scanner Production Value by Decoding Technology, (USD Million), 2021 & 2025 & 2032

Table 55. World Fixed Position Barcode Scanner Production by Decoding Technology (2021-2026) & (K Units)

Table 56. World Fixed Position Barcode Scanner Production by Decoding Technology (2027-2032) & (K Units)

Table 57. World Fixed Position Barcode Scanner Production Value by Decoding Technology (2021-2026) & (USD Million)

Table 58. World Fixed Position Barcode Scanner Production Value by Decoding Technology (2027-2032) & (USD Million)

Table 59. World Fixed Position Barcode Scanner Average Price by Decoding Technology (2021-2026) & (US\$/Unit)

Table 60. World Fixed Position Barcode Scanner Average Price by Decoding

Technology (2027-2032) & (US\$/Unit)

Table 61. World Fixed Position Barcode Scanner Production Value by Installation, (USD Million), 2021 & 2025 & 2032

Table 62. World Fixed Position Barcode Scanner Production by Installation (2021-2026) & (K Units)

Table 63. World Fixed Position Barcode Scanner Production by Installation (2027-2032) & (K Units)

Table 64. World Fixed Position Barcode Scanner Production Value by Installation (2021-2026) & (USD Million)

Table 65. World Fixed Position Barcode Scanner Production Value by Installation (2027-2032) & (USD Million)

Table 66. World Fixed Position Barcode Scanner Average Price by Installation (2021-2026) & (US\$/Unit)

Table 67. World Fixed Position Barcode Scanner Average Price by Installation (2027-2032) & (US\$/Unit)

Table 68. World Fixed Position Barcode Scanner Production Value by Application, (USD Million), 2021 & 2025 & 2032

Table 69. World Fixed Position Barcode Scanner Production by Application (2021-2026) & (K Units)

Table 70. World Fixed Position Barcode Scanner Production by Application (2027-2032) & (K Units)

Table 71. World Fixed Position Barcode Scanner Production Value by Application (2021-2026) & (USD Million)

Table 72. World Fixed Position Barcode Scanner Production Value by Application (2027-2032) & (USD Million)

Table 73. World Fixed Position Barcode Scanner Average Price by Application (2021-2026) & (US\$/Unit)

Table 74. World Fixed Position Barcode Scanner Average Price by Application (2027-2032) & (US\$/Unit)

Table 75. Zebra Basic Information, Manufacturing Base and Competitors

Table 76. Zebra Major Business

Table 77. Zebra Fixed Position Barcode Scanner Product and Services

Table 78. Zebra Fixed Position Barcode Scanner Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 79. Zebra Recent Developments/Updates

Table 80. Zebra Competitive Strengths & Weaknesses

Table 81. Datalogic Basic Information, Manufacturing Base and Competitors

Table 82. Datalogic Major Business

Table 83. Datalogic Fixed Position Barcode Scanner Product and Services

Table 84. Datalogic Fixed Position Barcode Scanner Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 85. Datalogic Recent Developments/Updates

Table 86. Datalogic Competitive Strengths & Weaknesses

Table 87. Honeywell Basic Information, Manufacturing Base and Competitors

Table 88. Honeywell Major Business

Table 89. Honeywell Fixed Position Barcode Scanner Product and Services

Table 90. Honeywell Fixed Position Barcode Scanner Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 91. Honeywell Recent Developments/Updates

Table 92. Honeywell Competitive Strengths & Weaknesses

Table 93. Cognex Basic Information, Manufacturing Base and Competitors

Table 94. Cognex Major Business

Table 95. Cognex Fixed Position Barcode Scanner Product and Services

Table 96. Cognex Fixed Position Barcode Scanner Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 97. Cognex Recent Developments/Updates

Table 98. Cognex Competitive Strengths & Weaknesses

Table 99. SICK Basic Information, Manufacturing Base and Competitors

Table 100. SICK Major Business

Table 101. SICK Fixed Position Barcode Scanner Product and Services

Table 102. SICK Fixed Position Barcode Scanner Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 103. SICK Recent Developments/Updates

Table 104. SICK Competitive Strengths & Weaknesses

Table 105. Newland Basic Information, Manufacturing Base and Competitors

Table 106. Newland Major Business

Table 107. Newland Fixed Position Barcode Scanner Product and Services

Table 108. Newland Fixed Position Barcode Scanner Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 109. Newland Recent Developments/Updates

Table 110. Newland Competitive Strengths & Weaknesses

Table 111. Code (Brady) Basic Information, Manufacturing Base and Competitors

Table 112. Code (Brady) Major Business

- Table 113. Code (Brady) Fixed Position Barcode Scanner Product and Services
- Table 114. Code (Brady) Fixed Position Barcode Scanner Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
- Table 115. Code (Brady) Recent Developments/Updates
- Table 116. Code (Brady) Competitive Strengths & Weaknesses
- Table 117. Omron (Microscan) Basic Information, Manufacturing Base and Competitors
- Table 118. Omron (Microscan) Major Business
- Table 119. Omron (Microscan) Fixed Position Barcode Scanner Product and Services
- Table 120. Omron (Microscan) Fixed Position Barcode Scanner Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
- Table 121. Omron (Microscan) Recent Developments/Updates
- Table 122. Omron (Microscan) Competitive Strengths & Weaknesses
- Table 123. Denso Wave Basic Information, Manufacturing Base and Competitors
- Table 124. Denso Wave Major Business
- Table 125. Denso Wave Fixed Position Barcode Scanner Product and Services
- Table 126. Denso Wave Fixed Position Barcode Scanner Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
- Table 127. Denso Wave Recent Developments/Updates
- Table 128. Denso Wave Competitive Strengths & Weaknesses
- Table 129. Keyence Basic Information, Manufacturing Base and Competitors
- Table 130. Keyence Major Business
- Table 131. Keyence Fixed Position Barcode Scanner Product and Services
- Table 132. Keyence Fixed Position Barcode Scanner Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
- Table 133. Keyence Recent Developments/Updates
- Table 134. Keyence Competitive Strengths & Weaknesses
- Table 135. Opticon Basic Information, Manufacturing Base and Competitors
- Table 136. Opticon Major Business
- Table 137. Opticon Fixed Position Barcode Scanner Product and Services
- Table 138. Opticon Fixed Position Barcode Scanner Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
- Table 139. Opticon Recent Developments/Updates
- Table 140. Opticon Competitive Strengths & Weaknesses
- Table 141. Shenzhen MinDe Electronics Basic Information, Manufacturing Base and

Competitors

Table 142. Shenzhen MinDe Electronics Major Business

Table 143. Shenzhen MinDe Electronics Fixed Position Barcode Scanner Product and Services

Table 144. Shenzhen MinDe Electronics Fixed Position Barcode Scanner Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 145. Shenzhen MinDe Electronics Recent Developments/Updates

Table 146. Shenzhen MinDe Electronics Competitive Strengths & Weaknesses

Table 147. Zebex Basic Information, Manufacturing Base and Competitors

Table 148. Zebex Major Business

Table 149. Zebex Fixed Position Barcode Scanner Product and Services

Table 150. Zebex Fixed Position Barcode Scanner Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 151. Zebex Recent Developments/Updates

Table 152. Zebex Competitive Strengths & Weaknesses

Table 153. Socket Mobile Basic Information, Manufacturing Base and Competitors

Table 154. Socket Mobile Major Business

Table 155. Socket Mobile Fixed Position Barcode Scanner Product and Services

Table 156. Socket Mobile Fixed Position Barcode Scanner Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 157. Socket Mobile Recent Developments/Updates

Table 158. Socket Mobile Competitive Strengths & Weaknesses

Table 159. Argox (SATO) Basic Information, Manufacturing Base and Competitors

Table 160. Argox (SATO) Major Business

Table 161. Argox (SATO) Fixed Position Barcode Scanner Product and Services

Table 162. Argox (SATO) Fixed Position Barcode Scanner Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 163. Argox (SATO) Recent Developments/Updates

Table 164. Argox (SATO) Competitive Strengths & Weaknesses

Table 165. CipherLAB Basic Information, Manufacturing Base and Competitors

Table 166. CipherLAB Major Business

Table 167. CipherLAB Fixed Position Barcode Scanner Product and Services

Table 168. CipherLAB Fixed Position Barcode Scanner Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

- Table 169. CipherLAB Recent Developments/Updates
- Table 170. CipherLAB Competitive Strengths & Weaknesses
- Table 171. SUNLUX IOT Technology Basic Information, Manufacturing Base and Competitors
- Table 172. SUNLUX IOT Technology Major Business
- Table 173. SUNLUX IOT Technology Fixed Position Barcode Scanner Product and Services
- Table 174. SUNLUX IOT Technology Fixed Position Barcode Scanner Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
- Table 175. SUNLUX IOT Technology Recent Developments/Updates
- Table 176. SUNLUX IOT Technology Competitive Strengths & Weaknesses
- Table 177. Guangzhou Syble Basic Information, Manufacturing Base and Competitors
- Table 178. Guangzhou Syble Major Business
- Table 179. Guangzhou Syble Fixed Position Barcode Scanner Product and Services
- Table 180. Guangzhou Syble Fixed Position Barcode Scanner Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
- Table 181. Guangzhou Syble Recent Developments/Updates
- Table 182. Guangzhou Syble Competitive Strengths & Weaknesses
- Table 183. Rakinda Technologies Basic Information, Manufacturing Base and Competitors
- Table 184. Rakinda Technologies Major Business
- Table 185. Rakinda Technologies Fixed Position Barcode Scanner Product and Services
- Table 186. Rakinda Technologies Fixed Position Barcode Scanner Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
- Table 187. Rakinda Technologies Recent Developments/Updates
- Table 188. Rakinda Technologies Competitive Strengths & Weaknesses
- Table 189. Guanzhou Netum Basic Information, Manufacturing Base and Competitors
- Table 190. Guanzhou Netum Major Business
- Table 191. Guanzhou Netum Fixed Position Barcode Scanner Product and Services
- Table 192. Guanzhou Netum Fixed Position Barcode Scanner Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
- Table 193. Guanzhou Netum Recent Developments/Updates
- Table 194. Guanzhou Netum Competitive Strengths & Weaknesses
- Table 195. Global Key Players of Fixed Position Barcode Scanner Upstream (Raw

Materials)

Table 196. Global Fixed Position Barcode Scanner Typical Customers

Table 197. Fixed Position Barcode Scanner Typical Distributors

List Of Figures

LIST OF FIGURES

- Figure 1. Fixed Position Barcode Scanner Picture
- Figure 2. World Fixed Position Barcode Scanner Production Value: 2021 & 2025 & 2032, (USD Million)
- Figure 3. World Fixed Position Barcode Scanner Production Value and Forecast (2021-2032) & (USD Million)
- Figure 4. World Fixed Position Barcode Scanner Production (2021-2032) & (K Units)
- Figure 5. World Fixed Position Barcode Scanner Average Price (2021-2032) & (US\$/Unit)
- Figure 6. World Fixed Position Barcode Scanner Production Value Market Share by Region (2021-2032)
- Figure 7. World Fixed Position Barcode Scanner Production Market Share by Region (2021-2032)
- Figure 8. North America Fixed Position Barcode Scanner Production (2021-2032) & (K Units)
- Figure 9. Europe Fixed Position Barcode Scanner Production (2021-2032) & (K Units)
- Figure 10. China Fixed Position Barcode Scanner Production (2021-2032) & (K Units)
- Figure 11. Japan Fixed Position Barcode Scanner Production (2021-2032) & (K Units)
- Figure 12. Fixed Position Barcode Scanner Market Drivers
- Figure 13. Factors Affecting Demand
- Figure 14. World Fixed Position Barcode Scanner Consumption (2021-2032) & (K Units)
- Figure 15. World Fixed Position Barcode Scanner Consumption Market Share by Region (2021-2032)
- Figure 16. United States Fixed Position Barcode Scanner Consumption (2021-2032) & (K Units)
- Figure 17. China Fixed Position Barcode Scanner Consumption (2021-2032) & (K Units)
- Figure 18. Europe Fixed Position Barcode Scanner Consumption (2021-2032) & (K Units)
- Figure 19. Japan Fixed Position Barcode Scanner Consumption (2021-2032) & (K Units)
- Figure 20. South Korea Fixed Position Barcode Scanner Consumption (2021-2032) & (K Units)
- Figure 21. ASEAN Fixed Position Barcode Scanner Consumption (2021-2032) & (K Units)
- Figure 22. India Fixed Position Barcode Scanner Consumption (2021-2032) & (K Units)
- Figure 23. Producer Shipments of Fixed Position Barcode Scanner by Manufacturer

Revenue (\$MM) and Market Share (%): 2025

Figure 24. Global Four-firm Concentration Ratios (CR4) for Fixed Position Barcode Scanner Markets in 2025

Figure 25. Global Four-firm Concentration Ratios (CR8) for Fixed Position Barcode Scanner Markets in 2025

Figure 26. United States VS China: Fixed Position Barcode Scanner Production Value Market Share Comparison (2021 & 2025 & 2032)

Figure 27. United States VS China: Fixed Position Barcode Scanner Production Market Share Comparison (2021 & 2025 & 2032)

Figure 28. United States VS China: Fixed Position Barcode Scanner Consumption Market Share Comparison (2021 & 2025 & 2032)

Figure 29. United States Based Manufacturers Fixed Position Barcode Scanner Production Market Share 2025

Figure 30. China Based Manufacturers Fixed Position Barcode Scanner Production Market Share 2025

Figure 31. Rest of World Based Manufacturers Fixed Position Barcode Scanner Production Market Share 2025

Figure 32. World Fixed Position Barcode Scanner Production Value by Type, (USD Million), 2021 & 2025 & 2032

Figure 33. World Fixed Position Barcode Scanner Production Value Market Share by Type in 2025

Figure 34. Bioptic Scanner

Figure 35. Presentation Scanner

Figure 36. Single Plane Scanner

Figure 37. World Fixed Position Barcode Scanner Production Market Share by Type (2021-2032)

Figure 38. World Fixed Position Barcode Scanner Production Value Market Share by Type (2021-2032)

Figure 39. World Fixed Position Barcode Scanner Average Price by Type (2021-2032) & (US\$/Unit)

Figure 40. World Fixed Position Barcode Scanner Production Value by Decoding Technology, (USD Million), 2021 & 2025 & 2032

Figure 41. World Fixed Position Barcode Scanner Production Value Market Share by Decoding Technology in 2025

Figure 42. Laser

Figure 43. 2D Imager

Figure 44. World Fixed Position Barcode Scanner Production Market Share by Decoding Technology (2021-2032)

Figure 45. World Fixed Position Barcode Scanner Production Value Market Share by

Decoding Technology (2021-2032)

Figure 46. World Fixed Position Barcode Scanner Average Price by Decoding Technology (2021-2032) & (US\$/Unit)

Figure 47. World Fixed Position Barcode Scanner Production Value by Installation, (USD Million), 2021 & 2025 & 2032

Figure 48. World Fixed Position Barcode Scanner Production Value Market Share by Installation in 2025

Figure 49. Countertop Fixed Scanner

Figure 50. Tunnel Fixed Scanner

Figure 51. World Fixed Position Barcode Scanner Production Market Share by Installation (2021-2032)

Figure 52. World Fixed Position Barcode Scanner Production Value Market Share by Installation (2021-2032)

Figure 53. World Fixed Position Barcode Scanner Average Price by Installation (2021-2032) & (US\$/Unit)

Figure 54. World Fixed Position Barcode Scanner Production Value by Application, (USD Million), 2021 & 2025 & 2032

Figure 55. World Fixed Position Barcode Scanner Production Value Market Share by Application in 2025

Figure 56. Retail

Figure 57. Transportation and Logistics (T&L)

Figure 58. Health Care

Figure 59. Industrial Manufacturing

Figure 60. Others

Figure 61. World Fixed Position Barcode Scanner Production Market Share by Application (2021-2032)

Figure 62. World Fixed Position Barcode Scanner Production Value Market Share by Application (2021-2032)

Figure 63. World Fixed Position Barcode Scanner Average Price by Application (2021-2032) & (US\$/Unit)

Figure 64. Fixed Position Barcode Scanner Industry Chain

Figure 65. Fixed Position Barcode Scanner Procurement Model

Figure 66. Fixed Position Barcode Scanner Sales Model

Figure 67. Fixed Position Barcode Scanner Sales Channels, Direct Sales, and Distribution

Figure 68. Methodology

Figure 69. Research Process and Data Source

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