

Global Fixed Interactive Whiteboard Market 2025 by Manufacturers, Regions, Type and Application, Forecast to 2031

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Abstracts

According to our (Global Info Research) latest study, the global Fixed Interactive Whiteboard market size was valued at US\$ 850 million in 2024 and is forecast to a readjusted size of USD 1014 million by 2031 with a CAGR of 2.4% during review period.

In this report, we will assess the current U.S. tariff framework alongside international policy adaptations, analyzing their effects on competitive market structures, regional economic dynamics, and supply chain resilience.

Fixed interactive whiteboard is a human-computer interaction device for education or conferences, which can realize dust-free writing, free writing, remote conference and other functions. In the past two years, interactive electronic whiteboards have shown extremely high growth not only in education but also in the commercial market. Interactive electronic whiteboards are used in e-commerce, large-scale exhibitions and activities.

Driven by the informationization policy, interactive electronic whiteboards have been widely used in the fields of education and business, and the product penetration rate in the field of education is relatively high. Educational informatization has two meanings. One is teaching informatization, that is, using information technology as teaching content to cultivate modern talents with information literacy; the other is information-based teaching, that is, using information equipment as a teaching tool to improve the quality and efficiency of teaching.

Educational informatization has had a revolutionary impact on educational development since the 1990s and has gradually become a global trend. Whether it is developed

countries such as the United States, the United Kingdom, and Japan, or emerging market countries such as Turkey, Russia, and India, they have proposed their own educational informatization development strategies. Interactive electronic whiteboards are an educational or conference-assisted human-computer interaction device that realizes dust-free writing, casual writing, remote meetings and other functions.

In the wave of digital transformation, interactive electronic whiteboards are evolving from a single teaching tool to a revolutionary carrier that reshapes the way humans collaborate. As a comprehensive platform that integrates touch technology, cloud computing and intelligent algorithms, it not only realizes the digital transition of writing media, but also reconstructs the space-time boundaries of knowledge transfer and business decision-making through real-time interaction. Data from the education sector shows that more than 68% of K12 classrooms around the world are equipped with smart whiteboard systems, teachers' lesson preparation efficiency has increased by 40%, and students' classroom participation has increased by 55%. This change is subverting the 'chalk + blackboard' teaching model that has lasted for hundreds of years. When teachers can instantly call up three-dimensional molecular models to demonstrate chemical reactions, and when historical events are presented in a dynamic timeline, knowledge acquisition has broken through the limitations of the two-dimensional plane and turned to immersive, multi-dimensional cognitive construction. The explosive growth of commercial application scenarios further highlights its strategic value. Hybrid conference rooms equipped with smart whiteboards have achieved a significant improvement in efficiency. The commercial market has become the most promising market for interactive electronic whiteboard groups.

This report is a detailed and comprehensive analysis for global Fixed Interactive Whiteboard market. Both quantitative and qualitative analyses are presented by manufacturers, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

Key Features:

Global Fixed Interactive Whiteboard market size and forecasts, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2020-2031

Global Fixed Interactive Whiteboard market size and forecasts by region and country, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2020-2031

Global Fixed Interactive Whiteboard market size and forecasts, by Type and by Application, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2020-2031

Global Fixed Interactive Whiteboard market shares of main players, shipments in revenue (\$ Million), sales quantity (K Units), and ASP (US\$/Unit), 2020-2025

The Primary Objectives in This Report Are:

- To determine the size of the total market opportunity of global and key countries
- To assess the growth potential for Fixed Interactive Whiteboard
- To forecast future growth in each product and end-use market
- To assess competitive factors affecting the marketplace

This report profiles key players in the global Fixed Interactive Whiteboard market based on the following parameters - company overview, sales quantity, revenue, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include SMART Technologies (Foxconn), PLUS Corporation, Promethean, Turning Technologies, Panasonic, Ricoh, Hitachi, Genee, HiteVision, Changhong, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Market Segmentation

Fixed Interactive Whiteboard market is split by Type and by Application. For the period 2020-2031, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Type

85 Inch

Market segment by Application

Education Field

Business Field

Government Field

Household Field

Others

Major players covered

SMART Technologies (Foxconn)

PLUS Corporation

Promethean

Turning Technologies

Panasonic

Ricoh

Hitachi

Genee

HiteVision

Changhong

Julong

Returnstar Interactive Technology Group

INTECH

Haiya

Seewo

Market segment by region, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Fixed Interactive Whiteboard product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Fixed Interactive Whiteboard, with price, sales quantity, revenue, and global market share of Fixed Interactive Whiteboard from 2020 to 2025.

Chapter 3, the Fixed Interactive Whiteboard competitive situation, sales quantity, revenue, and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Fixed Interactive Whiteboard breakdown data are shown at the regional level, to show the sales quantity, consumption value, and growth by regions, from 2020 to 2031.

Chapter 5 and 6, to segment the sales by Type and by Application, with sales market share and growth rate by Type, by Application, from 2020 to 2031.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value, and market share for key countries in the world, from 2020 to 2025. and Fixed Interactive Whiteboard market forecast, by regions, by Type, and by

Application, with sales and revenue, from 2026 to 2031.

Chapter 12, market dynamics, drivers, restraints, trends, and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Fixed Interactive Whiteboard.

Chapter 14 and 15, to describe Fixed Interactive Whiteboard sales channel, distributors, customers, research findings and conclusion.

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