

Global (North America, Europe, Asia-Pacific, South America, Middle East and Africa) Fitness Bands Market 2018, Forecast to 2023

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Abstracts

Fitness bands are wristbands that are used to monitor and track fitness-related metrics. They help in tracking sleep, calories consumed/burnt, distance walked, monitoring heart rate, and other activities.

Scope of the Report:

This report focuses on the Fitness Bands in global market, especially in North America, Europe and Asia-Pacific, South America, Middle East and Africa. This report categorizes the market based on manufacturers, regions, type and application. In this market research report, analysts estimate the APAC region to be the fastest growing segment during the forecast period. The prospects for growth in this region is driven by the availability of low-price range fitness bands.

The worldwide market for Fitness Bands is expected to grow at a CAGR of roughly xx% over the next five years, will reach xx million US\$ in 2023, from xx million US\$ in 2017, according to a new GIR (Global Info Research) study.

Market Segment by Manufacturers, this report covers

Garmin

Polar

Jawbone

Misfit

Fitbit

Sony

Apple

Xiaomi

TomTom

Microsoft

Withings

Moov

Nike

Samsung

Mio Alpha

Razer Nabu

Market Segment by Regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia and Italy)

Asia-Pacific (China, Japan, Korea, India and Southeast Asia)

South America (Brazil, Argentina, Colombia etc.)

Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria and South Africa)

Market Segment by Type, covers

All-Day Tracker Bands

Training Tracker Bands

Market Segment by Applications, can be divided into

Running

Biking

Climbing

Cardio training

Other

There are 15 Chapters to deeply display The global Fitness Bands market.

Chapter 1, to describe Fitness Bands Introduction, product scope, market overview, market opportunities, market risk, market driving force;

Chapter 2, to analyze the top manufacturers of Fitness Bands, with sales, revenue, and price of Fitness Bands, in 2016 and 2017;

Chapter 3, to display the competitive situation among the top manufacturers, with sales, revenue and market share in 2016 and 2017;

Chapter 4, to show The global market by regions, with sales, revenue and market share of Fitness Bands, for each region, from 2013 to 2018;

Chapter 5, 6, 7, 8 and 9, to analyze the market by countries, by type, by application and by manufacturers, with sales, revenue and market share by key countries in these regions;

Chapter 10 and 11, to show the market by type and application, with sales market share

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and growth rate by type, application, from 2013 to 2018;

Chapter 12, Fitness Bands market forecast, by regions, type and application, with sales and revenue, from 2018 to 2023;

Chapter 13, 14 and 15, to describe Fitness Bands sales channel, distributors, traders, dealers, Research Findings and Conclusion, appendix and data source

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