

# Global Fitness Apparel Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030

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## Abstracts

According to our (Global Info Research) latest study, the global Fitness Apparel market size was valued at USD million in 2023 and is forecast to a readjusted size of USD million by 2030 with a CAGR of % during review period.

Fitness apparel is a clothing worn for various physical activities such as jogging, running, swimming, dancing, water aerobics, yoga, and bicycle riding. Activity specific clothing is worn for most activities due to comfort, practical and safety reasons.

According to our Wellness & Health Research Center, the global wellness & health economy was valued at US dollars 4.8 trillion. Asia Pacific was the region with the highest spending on big health in 2022, with a total spending of \$1.68 trillion, followed by North America (\$1.42 trillion) and Europe (\$1.0 trillion). According to the health industry accounting analysis data disclosed by the Health Development Research Center of the National Health Commission, from 2019 to 2021, the market size of the health service industry grew by an average of 7.0% per year, and the specific data increased from 7.7 trillion yuan to 8.8 trillion yuan. China's health industry revenue reached 8.0 trillion yuan in 2021, with an increase of 8.1%.

The Global Info Research report includes an overview of the development of the Fitness Apparel industry chain, the market status of Professional Athletic (Men, Women), Amateur Sport (Men, Women), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Fitness Apparel.

Regionally, the report analyzes the Fitness Apparel markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives

and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Fitness Apparel market, with robust domestic demand, supportive policies, and a strong manufacturing base.

#### Key Features:

The report presents comprehensive understanding of the Fitness Apparel market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Fitness Apparel industry.

The report involves analyzing the market at a macro level:

**Market Sizing and Segmentation:** Report collect data on the overall market size, including the sales quantity (K Units), revenue generated, and market share of different by Type (e.g., Men, Women).

**Industry Analysis:** Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Fitness Apparel market.

**Regional Analysis:** The report involves examining the Fitness Apparel market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

**Market Projections:** Report covers the gathered data and analysis to make future projections and forecasts for the Fitness Apparel market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Fitness Apparel:

**Company Analysis:** Report covers individual Fitness Apparel manufacturers, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

**Consumer Analysis:** Report covers data on consumer behaviour, preferences, and attitudes towards Fitness Apparel This may involve surveys, interviews, and analysis of

consumer reviews and feedback from different by Application (Professional Athletic, Amateur Sport).

**Technology Analysis:** Report covers specific technologies relevant to Fitness Apparel. It assesses the current state, advancements, and potential future developments in Fitness Apparel areas.

**Competitive Landscape:** By analyzing individual companies, suppliers, and consumers, the report present insights into the competitive landscape of the Fitness Apparel market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

**Market Validation:** The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

## Market Segmentation

Fitness Apparel market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value.

### Market segment by Type

Men

Women

### Market segment by Application

Professional Athletic

Amateur Sport

### Major players covered

NIKE

Adidas

Under Armour

Columbia

PUMA

V.F. Corporation

Anta

Amer Sports

LULULEMON ATHLETICA

Mizuno

Patagonia

Lining

361sport

Xtep

PEAK

Marmot

GUIRENNIAO

Kadena

LOTTO

Platinum

Classic

Graphic

Third Street

Beacon

DP

AST

Market segment by region, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Fitness Apparel product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Fitness Apparel, with price, sales, revenue and global market share of Fitness Apparel from 2019 to 2024.

Chapter 3, the Fitness Apparel competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Fitness Apparel breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2019 to 2030.

Chapter 5 and 6, to segment the sales by Type and application, with sales market share and growth rate by type, application, from 2019 to 2030.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017 to 2023. and Fitness Apparel market forecast, by regions, type and application, with sales and revenue, from 2025 to 2030.

Chapter 12, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Fitness Apparel.

Chapter 14 and 15, to describe Fitness Apparel sales channel, distributors, customers, research findings and conclusion.

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