

Global Fishing Rod Holders Market 2026 by Manufacturers, Regions, Type and Application, Forecast to 2032

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Abstracts

According to our (Global Info Research) latest study, the global Fishing Rod Holders market size was valued at US\$ 174 million in 2025 and is forecast to a readjusted size of US\$ 237 million by 2032 with a CAGR of 4.6% during review period.

Fishing rod holders are essential accessories designed to securely hold fishing rods, allowing anglers to free their hands and improve both efficiency and comfort during fishing activities. Widely used in boat and shore fishing scenarios, these tools enhance the fishing experience by increasing response time and maintaining rod stability. As outdoor recreation continues to gain popularity and the global community of fishing enthusiasts grows, the fishing rod holder market is experiencing steady expansion and has become a significant niche within the angling equipment industry.

Among product categories, boat fishing rod holders dominate the global market, accounting for 57% of total revenue in 2024. These holders are built for durability and stability in dynamic maritime environments, effectively resisting vibrations, waves, and wet conditions encountered on boats. They are ideal for deep-sea, offshore, and lake fishing where steady rod support is critical. In contrast, shore fishing rod holders are designed for portability and ease of use on static terrain such as riverbanks or lakesides. Both types cater to different fishing styles and environments, contributing to a comprehensive market offering.

Recreational fishing represents the leading application segment, comprising around 70% of the global market in 2024. As outdoor lifestyles become increasingly embraced worldwide, fishing is emerging as a preferred leisure activity for families, individuals, and hobbyists alike. The demand for convenience, comfort, and equipment that enhances

the fishing experience drives the growth of high-performance rod holders. While the commercial fishing segment holds a smaller share, it demands more robust and long-lasting equipment, which encourages continuous innovation and improvements in product durability.

Several market drivers contribute to the sector's momentum, including the global rise in outdoor sports participation, increasing product portability and functional upgrades, and a strong preference among mid- to high-income consumers for quality fishing gear. North America remains the largest consumer market, accounting for 40% of global revenue, supported by its well-established recreational fishing culture, robust infrastructure, and a substantial base of both amateur and professional anglers. In addition, favorable policies promoting sustainable fishing practices indirectly support the growth of legal and compliant fishing equipment.

Despite its promising outlook, the fishing rod holder market faces certain restraints. In some regions, a lack of fishing culture limits consumer awareness and adoption of such products. Additionally, the market suffers from a high degree of product homogeneity and limited quality differentiation, which can hinder long-term brand loyalty. Price sensitivity among certain user groups also affects demand for premium products, especially where purchasing decisions are driven more by cost than by performance.

Overall, as outdoor recreation continues to evolve and fishing gains further cultural traction globally, the fishing rod holder market is well-positioned for ongoing growth. Innovations focused on design, durability, and user experience will be central to capturing future opportunities in this dynamic segment.

This report is a detailed and comprehensive analysis for global Fishing Rod Holders market. Both quantitative and qualitative analyses are presented by manufacturers, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

Key Features:

Global Fishing Rod Holders market size and forecasts, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (USD/Unit), 2021-2032

Global Fishing Rod Holders market size and forecasts by region and country, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (USD/Unit), 2021-2032

Global Fishing Rod Holders market size and forecasts, by Type and by Application, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (USD/Unit), 2021-2032

Global Fishing Rod Holders market shares of main players, shipments in revenue (\$ Million), sales quantity (K Units), and ASP (USD/Unit), 2021-2026

The Primary Objectives in This Report Are:

- To determine the size of the total market opportunity of global and key countries

- To assess the growth potential for Fishing Rod Holders

- To forecast future growth in each product and end-use market

- To assess competitive factors affecting the marketplace

This report profiles key players in the global Fishing Rod Holders market based on the following parameters - company overview, sales quantity, revenue, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Tsubaki, The Timken Company, Iwis, Renold, Daido Kogyo, Qingdao Choho Industrial, BorgWarner, SKF, KMC, Catensys, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Market Segmentation

Fishing Rod Holders market is split by Type and by Application. For the period 2021-2032, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Type

Roller Chains

Leaf Chains

Other Types

Market segment by Application

Automotive

Food and Beverage

Agricultural

Construction

Others

Major players covered

Tsubaki

The Timken Company

Iwis

Renold

Daido Kogyo

Qingdao Choho Industrial

BorgWarner

SKF

KMC

Catensys

Hangzhou Donghua Chain Group

Zhejiang Hengjiu Machinery Group

CHALLENGE

FASING

L.G.Balakrishnan & Bros Ltd

Ketten Wulf

Hangzhou Unibear

Universal Chains

Regal Rexnord Corporation

Zhuji Chain General Factory

Market segment by region, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Fishing Rod Holders product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Fishing Rod Holders, with price, sales quantity, revenue, and global market share of Fishing Rod Holders from 2021 to 2026.

Chapter 3, the Fishing Rod Holders competitive situation, sales quantity, revenue, and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Fishing Rod Holders breakdown data are shown at the regional level, to show the sales quantity, consumption value, and growth by regions, from 2021 to 2032.

Chapter 5 and 6, to segment the sales by Type and by Application, with sales market share and growth rate by Type, by Application, from 2021 to 2032.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value, and market share for key countries in the world, from 2021 to 2026. and Fishing Rod Holders market forecast, by regions, by Type, and by Application, with sales and revenue, from 2027 to 2032.

Chapter 12, market dynamics, drivers, restraints, trends, and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Fishing Rod Holders.

Chapter 14 and 15, to describe Fishing Rod Holders sales channel, distributors, customers, research findings and conclusion.

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