

Global Fishing Lures Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030

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Abstracts

According to our (Global Info Research) latest study, the global Fishing Lures market size was valued at USD 2959.7 million in 2023 and is forecast to a readjusted size of USD 4184.6 million by 2030 with a CAGR of 5.1% during review period.

A fishing lure is a type of artificial fishing bait which is designed to attract a fish's attention. The lure uses movement, vibration, flash and color to bait fish. Many lures are equipped with one or more hooks that are used to catch fish when they strike the lure. Some lures are placed to attract fish so a spear can be impaled into the fish or so the fish can be captured by hand. Most lures are attached to the end of a fishing line and have various styles of hooks attached to the body and are designed to elicit a strike resulting in a hookset. Many lures are commercially made but some are hand made such as fishing flies. Hand tying fly lures to match the hatch is considered a challenge by many amateur entomologists.

Global key players of Fishing Lures include Rapala VMC Corporation, Shimano, Globberide(Daiwa), Pure Fishing, Inc, and DUEL CO., Inc., etc. Top five players occupy for a share about 25%. North America is the largest market, with a share about 41%, followed by Japan and Europe. In terms of product, Freshwater Fishing Lures is the largest segment, with a share over 63%. In terms of Distribution Channel, Fishing Supply Stores is the largest market, with a share over 31%.

The Global Info Research report includes an overview of the development of the Fishing Lures industry chain, the market status of Fishing Supply Stores (Freshwater Fishing Lures, Saltwater Fishing Lures), Sports Outlets (Freshwater Fishing Lures, Saltwater Fishing Lures), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Fishing

Lures.

Regionally, the report analyzes the Fishing Lures markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Fishing Lures market, with robust domestic demand, supportive policies, and a strong manufacturing base.

Key Features:

The report presents comprehensive understanding of the Fishing Lures market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Fishing Lures industry.

The report involves analyzing the market at a macro level:

Market Sizing and Segmentation: Report collect data on the overall market size, including the sales quantity (M Units), revenue generated, and market share of different by Type (e.g., Freshwater Fishing Lures, Saltwater Fishing Lures).

Industry Analysis: Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Fishing Lures market.

Regional Analysis: The report involves examining the Fishing Lures market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

Market Projections: Report covers the gathered data and analysis to make future projections and forecasts for the Fishing Lures market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Fishing Lures:

Company Analysis: Report covers individual Fishing Lures manufacturers, suppliers, and other relevant industry players. This analysis includes studying their financial

performance, market positioning, product portfolios, partnerships, and strategies.

Consumer Analysis: Report covers data on consumer behaviour, preferences, and attitudes towards Fishing Lures. This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Distribution Channel (Fishing Supply Stores, Sports Outlets).

Technology Analysis: Report covers specific technologies relevant to Fishing Lures. It assesses the current state, advancements, and potential future developments in Fishing Lures areas.

Competitive Landscape: By analyzing individual companies, suppliers, and consumers, the report presents insights into the competitive landscape of the Fishing Lures market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

Market Validation: The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

Market Segmentation

Fishing Lures market is split by Type and by Distribution Channel. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Distribution Channel in terms of volume and value.

Market segment by Type

Freshwater Fishing Lures

Saltwater Fishing Lures

Market segment by Distribution Channel

Fishing Supply Stores

Sports Outlets

Online Retail

Others

Major players covered

Rapala VMC Corporation

Shimano

Globeride(Daiwa)

Pure Fishing, Inc

DUEL CO., Inc.

Johshuya Co.

Pokee Fishing

Cabela's Inc. (Bass Pro Shops)

Eagle Claw

Tiemco

Clam Outdoors

WeiHai LiangChen Product

Weihai Qingdong Fishing Tackle (Kingdom)

Market segment by region, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Fishing Lures product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Fishing Lures, with price, sales, revenue and global market share of Fishing Lures from 2019 to 2024.

Chapter 3, the Fishing Lures competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Fishing Lures breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2019 to 2030.

Chapter 5 and 6, to segment the sales by Type and distribution channel, with sales market share and growth rate by type, distribution channel, from 2019 to 2030.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017 to 2023. and Fishing Lures market forecast, by regions, type and distribution channel, with sales and revenue, from 2025 to 2030.

Chapter 12, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Fishing Lures.

Chapter 14 and 15, to describe Fishing Lures sales channel, distributors, customers, research findings and conclusion.

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