

Global Fishing App Supply, Demand and Key Producers, 2026-2032

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Abstracts

The global Fishing App market size is expected to reach \$ 2138 million by 2032, rising at a market growth of 6.8% CAGR during the forecast period (2026-2032).

To address the problems of uncontrollable catches, easily interrupted fishing rhythm, and reliance on experience in traditional fishing, fishing software emerged. Since the widespread adoption of mobile internet and smart devices in the early 21st century, fishing software has developed significantly as a digital auxiliary tool in the fishing industry. Currently, fishing software has evolved into a professional intelligent auxiliary system encompassing multi-functional modules such as real-time weather analysis, underwater terrain detection, fish activity prediction, and social interaction among anglers. It is widely used in recreational fishing, competitive fishing, and outdoor adventure, significantly improving fishing efficiency and the overall experience.

Fishing software, through technological empowerment, reconstructs the entire 'fishing-social-consumption' chain, satisfying the needs of younger generations for technological sophistication and social attributes while simultaneously driving the traditional fishing industry towards intelligent and green upgrades. In the future, with breakthroughs in AI big data models and digital twin technology, Fishing App will evolve towards a three-dimensional model encompassing 'precise catch prediction + virtual reality experience + ecological protection,' ultimately realizing the vision of 'technology empowering fishing, harmonious coexistence with nature,' and contributing Chinese solutions to the global leisure sports industry.

This report studies the global Fishing App demand, key companies, and key regions.

This report is a detailed and comprehensive analysis of the world market for Fishing

App, and provides market size (US\$ million) and Year-over-Year (YoY) growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Fishing App that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global Fishing App total market, 2021-2032, (USD Million)

Global Fishing App total market by region & country, CAGR, 2021-2032, (USD Million)

U.S. VS China: Fishing App total market, key domestic companies, and share, (USD Million)

Global Fishing App revenue by player, revenue and market share 2021-2026, (USD Million)

Global Fishing App total market by Type, CAGR, 2021-2032, (USD Million)

Global Fishing App total market by Application, CAGR, 2021-2032, (USD Million)

This report profiles major players in the global Fishing App market based on the following parameters - company overview, revenue, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Fishbrain, Fishing Points, Navionics, Lowrance, FishAngler, Deeper, TroutRoutes, onWater Fish, Fishidy, tides4fishing, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the world Fishing App market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$ Millions), by player, by regions, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global Fishing App Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global Fishing App Market, Segmentation by Type:

Anglers' Forum

Fishing Spot Sharing Platform

Global Fishing App Market, Segmentation by Platform:

Windows Platform

Mobile Platform

Global Fishing App Market, Segmentation by Technology:

Intelligent Fish Species Recognition

Dynamic Fish Activity Prediction

Global Fishing App Market, Segmentation by Application:

Recreational Fishing

Competitive Fishing

Outdoor Adventure

Other

Companies Profiled:

Fishbrain

Fishing Points

Navionics

Lowrance

FishAngler

Deeper

TroutRoutes

onWater Fish

Fishidy

tides4fishing

FishTrack

ANGLR

Fish Rules

iAngler

Keepnet

FISHBUOY

WeFish

SatFish

Fish Washington

Fish Deeper

Key Questions Answered

1. How big is the global Fishing App market?
2. What is the demand of the global Fishing App market?
3. What is the year over year growth of the global Fishing App market?
4. What is the total value of the global Fishing App market?
5. Who are the Major Players in the global Fishing App market?
6. What are the growth factors driving the market demand?

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