

Global Fishfinder Transducer Supply, Demand and Key Producers, 2026-2032

<https://marketpublishers.com/r/GB851DBD14A8EN.html>

Date: March 2026

Pages: 139

Price: US\$ 4,480.00 (Single User License)

ID: GB851DBD14A8EN

Abstracts

The global Fishfinder Transducer market size is expected to reach \$ 1160 million by 2032, rising at a market growth of 4.3% CAGR during the forecast period (2026-2032).

In 2025, global shipments of fishfinder transducers reached approximately 3.5 million units, with an average unit price of about US\$240. Mid-to-high-end models featuring CHIRP broadband excitation, multi-element composite structures, integrated side-scan/down-scan, or high-power deep-water designs can have system-level procurement prices of US\$370-500 per unit. In terms of typical equipment usage, a standard marine fishfinder system usually configures 1-2 transducers (bottom-mounted or stern-mounted). In high-end yachts, deep-sea fishing vessels, and research/law enforcement vessels, a broadband CHIRP main transducer plus dedicated SideScan/DownScan transducers are often deployed simultaneously, with 2-4 transducers per vessel. Within the entire avionics system, the transducer is a core front-end component with a moderate unit price but the most decisive impact on detection performance. Its performance directly determines target recognition capability, detection depth, imaging resolution, and system stability. With the continuous upgrading of recreational fishing, intelligent avionics, and high-end marine electronic systems, fish finder transducers are gradually evolving from 'passive acoustic transmitters and receivers' into key front-end nodes for underwater environmental perception. Essentially, a fish finder transducer is a piezoelectric-based underwater acoustic energy conversion and transceiver. Its core function is to convert electrical signals into underwater sound waves and receive the reflected echoes from targets, which are then processed and imaged by the main unit. Unlike early single-frequency fixed-operation transducers, modern fish finder transducers generally employ CHIRP broadband excitation technology, which significantly improves target resolution and noise immunity by continuously sweeping frequencies within a certain frequency band. These products are typically installed

directly on the bottom of the hull, stern plate, or through-cabin locations, and are typical 'front-end underwater acoustic sensing units.' From an engineering perspective, the transducer is not simply a sound wave transmitter; the consistency of its piezoelectric materials, array structure design, acoustic window materials, and packaging reliability directly affect the system's stability and imaging consistency under high-speed navigation, complex water currents, and long-term immersion conditions.

Supply Situation

The upstream components of fish finder transducers mainly include: piezoelectric ceramic materials (PZT series), composite piezoelectric arrays, engineering plastic or epoxy resin acoustic window materials, stainless steel or polymer encapsulation housings, shielded cables, and watertight connectors. Among these, the piezoelectric materials and array structure design significantly impact acoustic energy conversion efficiency, operating bandwidth, and signal-to-noise ratio. Related material and process costs typically account for 55%-65% of the total product cost, requiring extremely high standards for material consistency and manufacturing process stability. Typical upstream suppliers include: CTS Corporation, PI Ceramic, TDK, Kyocera, and Morgan Advanced Materials.

Manufacturer Characteristics

Raymarine: Continuously enhances the multi-frequency CHIRP and imaging algorithm matching design in its high-end fish finder systems, improving target discrimination capabilities in shallow water and complex substrate conditions through transducer and host algorithm synergy. **Garmin:** Focuses on high-power broadband transducers and real-time imaging technology (LiveScope), emphasizing stable sound field output from transducers in dynamic aquatic environments. **Navico Group:** Covers the needs of different vessel types through its brand matrix (Lowrance / Simrad / B&G), continuously optimizing the integrated side-scan and bottom-scan transducer structure. **Furuno:** Strengthens deep-water, high-reliability transducer design in the commercial and professional vessel sectors, emphasizing long-term stable operation and consistency. **Airmar:** As a professional transducer manufacturer, continuously iterates its technology in array structure, wideband coverage, and packaging reliability, providing core front-ends for multiple avionics brands.

Breakthrough Point

For fish finder transducer manufacturers, the real breakthrough lies not in simply

increasing transmission power or the number of frequency bands, but in upgrading the transducer from 'acoustic transmitting and receiving hardware' to a system-level sensing node deeply coupled with algorithms and the main unit. For example, Garmin, in recent years, has achieved stable target contours in its high-end transducers through synergistic optimization of array structure and real-time imaging algorithms, enabling the system to maintain a stable target profile even in high-speed navigation and strong echo interference environments. Compared to traditional solutions that only focus on single-point depth or fish school echo intensity, this design significantly enhances the user's overall understanding of the underwater environment. Technical specifications in some high-end yacht and law enforcement vessel tenders explicitly require transducers to meet indicators such as 'wideband coverage, real-time imaging compatibility, and long-term watertight reliability,' indicating that the industry's competitive focus is shifting from 'detectability' to 'the ability to continuously provide usable and reliable underwater information.'

Applications

Fish finder transducers are primarily used in recreational fishing boats, professional fishing boats, high-end yachts, research and law enforcement vessels, and offshore engineering vessels. Typical downstream customers include boat manufacturers and system integrators such as Brunswick, Yamaha Motor, Princess Yachts, Beneteau Group, and Boston Whaler.

Technology Trends

From a technological perspective, fish finder transducers are evolving from 'single-frequency sonar components' to 'multimodal underwater sensing front-ends.' Taking Garmin as an example, its new generation of transducers, while maintaining high power output, enables users to obtain near-video-level underwater feedback during dynamic navigation through broadband CHIRP and real-time imaging technology. Compared to traditional two-dimensional sonar, this trend significantly improves target identification efficiency and intuitiveness, providing a practical path for the further penetration of avionics systems in recreational and professional fields.

Example

A fishing vessel from Nantong, Jiangsu Province, experienced a sudden anomaly while operating in the East China Sea. The previously stable fish school signal abruptly interrupted, and the crew was unable to locate underwater targets for several hours. An

emergency investigation revealed that the original fish finder transducer had experienced signal attenuation due to prolonged high-load operation, leading to detection failure. The captain temporarily replaced it with a Saiyang professional A-TD25 copper dual-frequency ultrasonic probe, which re-captured the dynamics of deep-sea fish schools within minutes, successfully mitigating the day's catch losses.

Market Influencing Factors

The development of the fish finder transducer market is mainly driven by the upgrading of recreational fishing consumption, the increasing penetration rate of intelligent avionics systems, and the deepening of electronic capabilities in high-end yachts and professional vessels. On the one hand, users' demand for 'clearer and more intuitive' underwater information continues to rise, leading to a renewed appreciation of the value of high-performance transducers. On the other hand, the development of multi-sensor fusion and real-time imaging technologies is also forcing continuous optimization of transducers in terms of structural design, material consistency, and long-term reliability. From a competitive perspective, US and Japanese manufacturers hold a clear advantage in high-end imaging and system synergy, while Asian manufacturers are accelerating their expansion in the low-to-mid-range and OEM markets. Overall, products relying solely on low-cost or single-frequency solutions are gradually being marginalized. The ability to consistently provide definite value in imaging capabilities, system adaptability, and long-term stability is becoming a key variable determining the market position of fish finder transducer manufacturers.

This report studies the global Fishfinder Transducer production, demand, key manufacturers, and key regions.

This report is a detailed and comprehensive analysis of the world market for Fishfinder Transducer and provides market size (US\$ million) and Year-over-Year (YoY) Growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Fishfinder Transducer that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global Fishfinder Transducer total production and demand, 2021-2032, (K Units)

Global Fishfinder Transducer total production value, 2021-2032, (USD Million)

Global Fishfinder Transducer production by region & country, production, value, CAGR, 2021-2032, (USD Million) & (K Units), (based on production site)

Global Fishfinder Transducer consumption by region & country, CAGR, 2021-2032 & (K

Units)

U.S. VS China: Fishfinder Transducer domestic production, consumption, key domestic manufacturers and share

Global Fishfinder Transducer production by manufacturer, production, price, value and market share 2021-2026, (USD Million) & (K Units)

Global Fishfinder Transducer production by Type, production, value, CAGR, 2021-2032, (USD Million) & (K Units)

Global Fishfinder Transducer production by Application, production, value, CAGR, 2021-2032, (USD Million) & (K Units)

This report profiles key players in the global Fishfinder Transducer market based on the following parameters - company overview, production, value, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Raymarine (Public, Hudson, USA), Garmin (Public, Olathe, USA), Navico Group (Public, Egersund, Norway), Furuno (Public, Hyogo, Japan), Airmar (Private, Milford, USA), Humminbird (Public, Eufaula, USA), Fish Hawk (Private, Brainerd, USA), Cannon (Private, Racine, USA), Echonautics (Private, Las Vegas, USA), SI-TEX (Private, Riverhead, USA), etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the World Fishfinder Transducer market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$ Millions), volume (production, consumption) & (K Units) and average price (US\$/Unit) by manufacturer, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global Fishfinder Transducer Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global Fishfinder Transducer Market, Segmentation by Type:

In-Hull Type

Thru-Hull Type

Global Fishfinder Transducer Market, Segmentation by Frequency:

50kHz

200kHz

Others

Global Fishfinder Transducer Market, Segmentation by Power:

150W

300W

600W

Others

Global Fishfinder Transducer Market, Segmentation by Application:

Fishing Boats

Yachts

Others

Companies Profiled:

Raymarine (Public, Hudson, USA)

Garmin (Public, Olathe, USA)

Navico Group (Public, Egersund, Norway)

Furuno (Public, Hyogo, Japan)

Airmar (Private, Milford, USA)

Humminbird (Public, Eufaula, USA)

Fish Hawk (Private, Brainerd, USA)

Cannon (Private, Racine, USA)

Echonautics (Private, Las Vegas, USA)

SI-TEX (Private, Riverhead, USA)

Hondax (Public, Tokyo, Japan)

Deeper (Private, Vilnius, Lithuania)

NorCross Outdoors (Private, Orlando, USA)

Marcum Technologies (Private, Minneapolis, USA)

Vexilar (Public, Bloomington, USA)

Standard Horizon (Private, Cypress, USA)

OVA Technology (Private, London, UK)

Saiyang Electronics (Private, Nantong, China)

Osenon (Private, Shenzhen, China)

DA YU (Private, Fuzhou, China)

Key Questions Answered:

1. How big is the global Fishfinder Transducer market?
2. What is the demand of the global Fishfinder Transducer market?
3. What is the year over year growth of the global Fishfinder Transducer market?
4. What is the production and production value of the global Fishfinder Transducer market?
5. Who are the key producers in the global Fishfinder Transducer market?
6. What are the growth factors driving the market demand?

Contents

1 SUPPLY SUMMARY

- 1.1 Fishfinder Transducer Introduction
- 1.2 World Fishfinder Transducer Supply & Forecast
 - 1.2.1 World Fishfinder Transducer Production Value (2021 & 2025 & 2032)
 - 1.2.2 World Fishfinder Transducer Production (2021-2032)
 - 1.2.3 World Fishfinder Transducer Pricing Trends (2021-2032)
- 1.3 World Fishfinder Transducer Production by Region (Based on Production Site)
 - 1.3.1 World Fishfinder Transducer Production Value by Region (2021-2032)
 - 1.3.2 World Fishfinder Transducer Production by Region (2021-2032)
 - 1.3.3 World Fishfinder Transducer Average Price by Region (2021-2032)
 - 1.3.4 North America Fishfinder Transducer Production (2021-2032)
 - 1.3.5 Europe Fishfinder Transducer Production (2021-2032)
 - 1.3.6 China Fishfinder Transducer Production (2021-2032)
 - 1.3.7 Japan Fishfinder Transducer Production (2021-2032)
- 1.4 Market Drivers, Restraints and Trends
 - 1.4.1 Fishfinder Transducer Market Drivers
 - 1.4.2 Factors Affecting Demand
 - 1.4.3 Fishfinder Transducer Major Market Trends

2 DEMAND SUMMARY

- 2.1 World Fishfinder Transducer Demand (2021-2032)
- 2.2 World Fishfinder Transducer Consumption by Region
 - 2.2.1 World Fishfinder Transducer Consumption by Region (2021-2026)
 - 2.2.2 World Fishfinder Transducer Consumption Forecast by Region (2027-2032)
- 2.3 United States Fishfinder Transducer Consumption (2021-2032)
- 2.4 China Fishfinder Transducer Consumption (2021-2032)
- 2.5 Europe Fishfinder Transducer Consumption (2021-2032)
- 2.6 Japan Fishfinder Transducer Consumption (2021-2032)
- 2.7 South Korea Fishfinder Transducer Consumption (2021-2032)
- 2.8 ASEAN Fishfinder Transducer Consumption (2021-2032)
- 2.9 India Fishfinder Transducer Consumption (2021-2032)

3 WORLD MANUFACTURERS COMPETITIVE ANALYSIS

- 3.1 World Fishfinder Transducer Production Value by Manufacturer (2021-2026)

- 3.2 World Fishfinder Transducer Production by Manufacturer (2021-2026)
- 3.3 World Fishfinder Transducer Average Price by Manufacturer (2021-2026)
- 3.4 Fishfinder Transducer Company Evaluation Quadrant
- 3.5 Industry Rank and Concentration Rate (CR)
 - 3.5.1 Global Fishfinder Transducer Industry Rank of Major Manufacturers
 - 3.5.2 Global Concentration Ratios (CR4) for Fishfinder Transducer in 2025
 - 3.5.3 Global Concentration Ratios (CR8) for Fishfinder Transducer in 2025
- 3.6 Fishfinder Transducer Market: Overall Company Footprint Analysis
 - 3.6.1 Fishfinder Transducer Market: Region Footprint
 - 3.6.2 Fishfinder Transducer Market: Company Product Type Footprint
 - 3.6.3 Fishfinder Transducer Market: Company Product Application Footprint
- 3.7 Competitive Environment
 - 3.7.1 Historical Structure of the Industry
 - 3.7.2 Barriers of Market Entry
 - 3.7.3 Factors of Competition
- 3.8 New Entrant and Capacity Expansion Plans
- 3.9 Mergers, Acquisition, Agreements, and Collaborations

4 UNITED STATES VS CHINA VS REST OF THE WORLD

- 4.1 United States VS China: Fishfinder Transducer Production Value Comparison
 - 4.1.1 United States VS China: Fishfinder Transducer Production Value Comparison (2021 & 2025 & 2032)
 - 4.1.2 United States VS China: Fishfinder Transducer Production Value Market Share Comparison (2021 & 2025 & 2032)
- 4.2 United States VS China: Fishfinder Transducer Production Comparison
 - 4.2.1 United States VS China: Fishfinder Transducer Production Comparison (2021 & 2025 & 2032)
 - 4.2.2 United States VS China: Fishfinder Transducer Production Market Share Comparison (2021 & 2025 & 2032)
- 4.3 United States VS China: Fishfinder Transducer Consumption Comparison
 - 4.3.1 United States VS China: Fishfinder Transducer Consumption Comparison (2021 & 2025 & 2032)
 - 4.3.2 United States VS China: Fishfinder Transducer Consumption Market Share Comparison (2021 & 2025 & 2032)
- 4.4 United States Based Fishfinder Transducer Manufacturers and Market Share, 2021-2026
 - 4.4.1 United States Based Fishfinder Transducer Manufacturers, Headquarters and Production Site (States, Country)

4.4.2 United States Based Manufacturers Fishfinder Transducer Production Value (2021-2026)

4.4.3 United States Based Manufacturers Fishfinder Transducer Production (2021-2026)

4.5 China Based Fishfinder Transducer Manufacturers and Market Share

4.5.1 China Based Fishfinder Transducer Manufacturers, Headquarters and Production Site (Province, Country)

4.5.2 China Based Manufacturers Fishfinder Transducer Production Value (2021-2026)

4.5.3 China Based Manufacturers Fishfinder Transducer Production (2021-2026)

4.6 Rest of World Based Fishfinder Transducer Manufacturers and Market Share, 2021-2026

4.6.1 Rest of World Based Fishfinder Transducer Manufacturers, Headquarters and Production Site (State, Country)

4.6.2 Rest of World Based Manufacturers Fishfinder Transducer Production Value (2021-2026)

4.6.3 Rest of World Based Manufacturers Fishfinder Transducer Production (2021-2026)

5 MARKET ANALYSIS BY TYPE

5.1 World Fishfinder Transducer Market Size Overview by Type: 2021 VS 2025 VS 2032

5.2 Segment Introduction by Type

5.2.1 In-Hull Type

5.2.2 Thru-Hull Type

5.3 Market Segment by Type

5.3.1 World Fishfinder Transducer Production by Type (2021-2032)

5.3.2 World Fishfinder Transducer Production Value by Type (2021-2032)

5.3.3 World Fishfinder Transducer Average Price by Type (2021-2032)

6 MARKET ANALYSIS BY FREQUENCY

6.1 World Fishfinder Transducer Market Size Overview by Frequency: 2021 VS 2025 VS 2032

6.2 Segment Introduction by Frequency

6.2.1 50kHz

6.2.2 200kHz

6.2.3 Others

6.3 Market Segment by Frequency

- 6.3.1 World Fishfinder Transducer Production by Frequency (2021-2032)
- 6.3.2 World Fishfinder Transducer Production Value by Frequency (2021-2032)
- 6.3.3 World Fishfinder Transducer Average Price by Frequency (2021-2032)

7 MARKET ANALYSIS BY POWER

7.1 World Fishfinder Transducer Market Size Overview by Power: 2021 VS 2025 VS 2032

7.2 Segment Introduction by Power

- 7.2.1 150W
- 7.2.2 300W
- 7.2.3 600W
- 7.2.4 Others

7.3 Market Segment by Power

- 7.3.1 World Fishfinder Transducer Production by Power (2021-2032)
- 7.3.2 World Fishfinder Transducer Production Value by Power (2021-2032)
- 7.3.3 World Fishfinder Transducer Average Price by Power (2021-2032)

8 MARKET ANALYSIS BY APPLICATION

8.1 World Fishfinder Transducer Market Size Overview by Application: 2021 VS 2025 VS 2032

8.2 Segment Introduction by Application

- 8.2.1 Fishing Boats
- 8.2.2 Yachts
- 8.2.3 Others

8.3 Market Segment by Application

- 8.3.1 World Fishfinder Transducer Production by Application (2021-2032)
- 8.3.2 World Fishfinder Transducer Production Value by Application (2021-2032)
- 8.3.3 World Fishfinder Transducer Average Price by Application (2021-2032)

9 COMPANY PROFILES

9.1 Raymarine (Public, Hudson, USA)

- 9.1.1 Raymarine (Public, Hudson, USA) Details
- 9.1.2 Raymarine (Public, Hudson, USA) Major Business
- 9.1.3 Raymarine (Public, Hudson, USA) Fishfinder Transducer Product and Services
- 9.1.4 Raymarine (Public, Hudson, USA) Fishfinder Transducer Production, Price,

Value, Gross Margin and Market Share (2021-2026)

9.1.5 Raymarine (Public, Hudson, USA) Recent Developments/Updates

9.1.6 Raymarine (Public, Hudson, USA) Competitive Strengths & Weaknesses

9.2 Garmin (Public, Olathe, USA)

9.2.1 Garmin (Public, Olathe, USA) Details

9.2.2 Garmin (Public, Olathe, USA) Major Business

9.2.3 Garmin (Public, Olathe, USA) Fishfinder Transducer Product and Services

9.2.4 Garmin (Public, Olathe, USA) Fishfinder Transducer Production, Price, Value,

Gross Margin and Market Share (2021-2026)

9.2.5 Garmin (Public, Olathe, USA) Recent Developments/Updates

9.2.6 Garmin (Public, Olathe, USA) Competitive Strengths & Weaknesses

9.3 Navico Group (Public, Egersund, Norway)

9.3.1 Navico Group (Public, Egersund, Norway) Details

9.3.2 Navico Group (Public, Egersund, Norway) Major Business

9.3.3 Navico Group (Public, Egersund, Norway) Fishfinder Transducer Product and

Services

9.3.4 Navico Group (Public, Egersund, Norway) Fishfinder Transducer Production,

Price, Value, Gross Margin and Market Share (2021-2026)

9.3.5 Navico Group (Public, Egersund, Norway) Recent Developments/Updates

9.3.6 Navico Group (Public, Egersund, Norway) Competitive Strengths & Weaknesses

9.4 Furuno (Public, Hyogo, Japan)

9.4.1 Furuno (Public, Hyogo, Japan) Details

9.4.2 Furuno (Public, Hyogo, Japan) Major Business

9.4.3 Furuno (Public, Hyogo, Japan) Fishfinder Transducer Product and Services

9.4.4 Furuno (Public, Hyogo, Japan) Fishfinder Transducer Production, Price, Value,

Gross Margin and Market Share (2021-2026)

9.4.5 Furuno (Public, Hyogo, Japan) Recent Developments/Updates

9.4.6 Furuno (Public, Hyogo, Japan) Competitive Strengths & Weaknesses

9.5 Airmar (Private, Milford, USA)

9.5.1 Airmar (Private, Milford, USA) Details

9.5.2 Airmar (Private, Milford, USA) Major Business

9.5.3 Airmar (Private, Milford, USA) Fishfinder Transducer Product and Services

9.5.4 Airmar (Private, Milford, USA) Fishfinder Transducer Production, Price, Value,

Gross Margin and Market Share (2021-2026)

9.5.5 Airmar (Private, Milford, USA) Recent Developments/Updates

9.5.6 Airmar (Private, Milford, USA) Competitive Strengths & Weaknesses

9.6 Humminbird (Public, Eufaula, USA)

9.6.1 Humminbird (Public, Eufaula, USA) Details

9.6.2 Humminbird (Public, Eufaula, USA) Major Business

- 9.6.3 Humminbird (Public, Eufaula, USA) Fishfinder Transducer Product and Services
- 9.6.4 Humminbird (Public, Eufaula, USA) Fishfinder Transducer Production, Price, Value, Gross Margin and Market Share (2021-2026)
- 9.6.5 Humminbird (Public, Eufaula, USA) Recent Developments/Updates
- 9.6.6 Humminbird (Public, Eufaula, USA) Competitive Strengths & Weaknesses
- 9.7 Fish Hawk (Private, Brainerd, USA)
 - 9.7.1 Fish Hawk (Private, Brainerd, USA) Details
 - 9.7.2 Fish Hawk (Private, Brainerd, USA) Major Business
 - 9.7.3 Fish Hawk (Private, Brainerd, USA) Fishfinder Transducer Product and Services
 - 9.7.4 Fish Hawk (Private, Brainerd, USA) Fishfinder Transducer Production, Price, Value, Gross Margin and Market Share (2021-2026)
 - 9.7.5 Fish Hawk (Private, Brainerd, USA) Recent Developments/Updates
 - 9.7.6 Fish Hawk (Private, Brainerd, USA) Competitive Strengths & Weaknesses
- 9.8 Cannon (Private, Racine, USA)
 - 9.8.1 Cannon (Private, Racine, USA) Details
 - 9.8.2 Cannon (Private, Racine, USA) Major Business
 - 9.8.3 Cannon (Private, Racine, USA) Fishfinder Transducer Product and Services
 - 9.8.4 Cannon (Private, Racine, USA) Fishfinder Transducer Production, Price, Value, Gross Margin and Market Share (2021-2026)
 - 9.8.5 Cannon (Private, Racine, USA) Recent Developments/Updates
 - 9.8.6 Cannon (Private, Racine, USA) Competitive Strengths & Weaknesses
- 9.9 Echonautics (Private, Las Vegas, USA)
 - 9.9.1 Echonautics (Private, Las Vegas, USA) Details
 - 9.9.2 Echonautics (Private, Las Vegas, USA) Major Business
 - 9.9.3 Echonautics (Private, Las Vegas, USA) Fishfinder Transducer Product and Services
 - 9.9.4 Echonautics (Private, Las Vegas, USA) Fishfinder Transducer Production, Price, Value, Gross Margin and Market Share (2021-2026)
 - 9.9.5 Echonautics (Private, Las Vegas, USA) Recent Developments/Updates
 - 9.9.6 Echonautics (Private, Las Vegas, USA) Competitive Strengths & Weaknesses
- 9.10 SI-TEX (Private, Riverhead, USA)
 - 9.10.1 SI-TEX (Private, Riverhead, USA) Details
 - 9.10.2 SI-TEX (Private, Riverhead, USA) Major Business
 - 9.10.3 SI-TEX (Private, Riverhead, USA) Fishfinder Transducer Product and Services
 - 9.10.4 SI-TEX (Private, Riverhead, USA) Fishfinder Transducer Production, Price, Value, Gross Margin and Market Share (2021-2026)
 - 9.10.5 SI-TEX (Private, Riverhead, USA) Recent Developments/Updates
 - 9.10.6 SI-TEX (Private, Riverhead, USA) Competitive Strengths & Weaknesses
- 9.11 Hondax (Public, Tokyo, Japan)

- 9.11.1 Hondax (Public, Tokyo, Japan) Details
- 9.11.2 Hondax (Public, Tokyo, Japan) Major Business
- 9.11.3 Hondax (Public, Tokyo, Japan) Fishfinder Transducer Product and Services
- 9.11.4 Hondax (Public, Tokyo, Japan) Fishfinder Transducer Production, Price, Value, Gross Margin and Market Share (2021-2026)
- 9.11.5 Hondax (Public, Tokyo, Japan) Recent Developments/Updates
- 9.11.6 Hondax (Public, Tokyo, Japan) Competitive Strengths & Weaknesses
- 9.12 Deeper (Private, Vilnius, Lithuania)
 - 9.12.1 Deeper (Private, Vilnius, Lithuania) Details
 - 9.12.2 Deeper (Private, Vilnius, Lithuania) Major Business
 - 9.12.3 Deeper (Private, Vilnius, Lithuania) Fishfinder Transducer Product and Services
 - 9.12.4 Deeper (Private, Vilnius, Lithuania) Fishfinder Transducer Production, Price, Value, Gross Margin and Market Share (2021-2026)
 - 9.12.5 Deeper (Private, Vilnius, Lithuania) Recent Developments/Updates
 - 9.12.6 Deeper (Private, Vilnius, Lithuania) Competitive Strengths & Weaknesses
- 9.13 NorCross Outdoors (Private, Orlando, USA)
 - 9.13.1 NorCross Outdoors (Private, Orlando, USA) Details
 - 9.13.2 NorCross Outdoors (Private, Orlando, USA) Major Business
 - 9.13.3 NorCross Outdoors (Private, Orlando, USA) Fishfinder Transducer Product and Services
 - 9.13.4 NorCross Outdoors (Private, Orlando, USA) Fishfinder Transducer Production, Price, Value, Gross Margin and Market Share (2021-2026)
 - 9.13.5 NorCross Outdoors (Private, Orlando, USA) Recent Developments/Updates
 - 9.13.6 NorCross Outdoors (Private, Orlando, USA) Competitive Strengths & Weaknesses
- 9.14 Marcum Technologies (Private, Minneapolis, USA)
 - 9.14.1 Marcum Technologies (Private, Minneapolis, USA) Details
 - 9.14.2 Marcum Technologies (Private, Minneapolis, USA) Major Business
 - 9.14.3 Marcum Technologies (Private, Minneapolis, USA) Fishfinder Transducer Product and Services
 - 9.14.4 Marcum Technologies (Private, Minneapolis, USA) Fishfinder Transducer Production, Price, Value, Gross Margin and Market Share (2021-2026)
 - 9.14.5 Marcum Technologies (Private, Minneapolis, USA) Recent Developments/Updates
 - 9.14.6 Marcum Technologies (Private, Minneapolis, USA) Competitive Strengths & Weaknesses
- 9.15 Vexilar (Public, Bloomington, USA)
 - 9.15.1 Vexilar (Public, Bloomington, USA) Details
 - 9.15.2 Vexilar (Public, Bloomington, USA) Major Business

- 9.15.3 Vexilar (Public, Bloomington, USA) Fishfinder Transducer Product and Services
- 9.15.4 Vexilar (Public, Bloomington, USA) Fishfinder Transducer Production, Price, Value, Gross Margin and Market Share (2021-2026)
- 9.15.5 Vexilar (Public, Bloomington, USA) Recent Developments/Updates
- 9.15.6 Vexilar (Public, Bloomington, USA) Competitive Strengths & Weaknesses
- 9.16 Standard Horizon (Private, Cypress, USA)
 - 9.16.1 Standard Horizon (Private, Cypress, USA) Details
 - 9.16.2 Standard Horizon (Private, Cypress, USA) Major Business
 - 9.16.3 Standard Horizon (Private, Cypress, USA) Fishfinder Transducer Product and Services
 - 9.16.4 Standard Horizon (Private, Cypress, USA) Fishfinder Transducer Production, Price, Value, Gross Margin and Market Share (2021-2026)
 - 9.16.5 Standard Horizon (Private, Cypress, USA) Recent Developments/Updates
 - 9.16.6 Standard Horizon (Private, Cypress, USA) Competitive Strengths & Weaknesses
- 9.17 OVA Technology (Private, London, UK)
 - 9.17.1 OVA Technology (Private, London, UK) Details
 - 9.17.2 OVA Technology (Private, London, UK) Major Business
 - 9.17.3 OVA Technology (Private, London, UK) Fishfinder Transducer Product and Services
 - 9.17.4 OVA Technology (Private, London, UK) Fishfinder Transducer Production, Price, Value, Gross Margin and Market Share (2021-2026)
 - 9.17.5 OVA Technology (Private, London, UK) Recent Developments/Updates
 - 9.17.6 OVA Technology (Private, London, UK) Competitive Strengths & Weaknesses
- 9.18 Saiyang Electronics (Private, Nantong, China)
 - 9.18.1 Saiyang Electronics (Private, Nantong, China) Details
 - 9.18.2 Saiyang Electronics (Private, Nantong, China) Major Business
 - 9.18.3 Saiyang Electronics (Private, Nantong, China) Fishfinder Transducer Product and Services
 - 9.18.4 Saiyang Electronics (Private, Nantong, China) Fishfinder Transducer Production, Price, Value, Gross Margin and Market Share (2021-2026)
 - 9.18.5 Saiyang Electronics (Private, Nantong, China) Recent Developments/Updates
 - 9.18.6 Saiyang Electronics (Private, Nantong, China) Competitive Strengths & Weaknesses
- 9.19 Osenon (Private, Shenzhen, China)
 - 9.19.1 Osenon (Private, Shenzhen, China) Details
 - 9.19.2 Osenon (Private, Shenzhen, China) Major Business
 - 9.19.3 Osenon (Private, Shenzhen, China) Fishfinder Transducer Product and Services

9.19.4 Osenon (Private, Shenzhen, China) Fishfinder Transducer Production, Price, Value, Gross Margin and Market Share (2021-2026)

9.19.5 Osenon (Private, Shenzhen, China) Recent Developments/Updates

9.19.6 Osenon (Private, Shenzhen, China) Competitive Strengths & Weaknesses

9.20 DA YU (Private, Fuzhou, China)

9.20.1 DA YU (Private, Fuzhou, China) Details

9.20.2 DA YU (Private, Fuzhou, China) Major Business

9.20.3 DA YU (Private, Fuzhou, China) Fishfinder Transducer Product and Services

9.20.4 DA YU (Private, Fuzhou, China) Fishfinder Transducer Production, Price, Value, Gross Margin and Market Share (2021-2026)

9.20.5 DA YU (Private, Fuzhou, China) Recent Developments/Updates

9.20.6 DA YU (Private, Fuzhou, China) Competitive Strengths & Weaknesses

10 INDUSTRY CHAIN ANALYSIS

10.1 Fishfinder Transducer Industry Chain

10.2 Fishfinder Transducer Upstream Analysis

10.2.1 Fishfinder Transducer Core Raw Materials

10.2.2 Main Manufacturers of Fishfinder Transducer Core Raw Materials

10.3 Midstream Analysis

10.4 Downstream Analysis

10.5 Fishfinder Transducer Production Mode

10.6 Fishfinder Transducer Procurement Model

10.7 Fishfinder Transducer Industry Sales Model and Sales Channels

10.7.1 Fishfinder Transducer Sales Model

10.7.2 Fishfinder Transducer Typical Distributors

11 RESEARCH FINDINGS AND CONCLUSION

12 APPENDIX

12.1 Methodology

12.2 Research Process and Data Source

12.3 Disclaimer

List Of Tables

LIST OF TABLES

Table 1. World Fishfinder Transducer Production Value by Region (2021, 2025 and 2032) & (USD Million)

Table 2. World Fishfinder Transducer Production Value by Region (2021-2026) & (USD Million)

Table 3. World Fishfinder Transducer Production Value by Region (2027-2032) & (USD Million)

Table 4. World Fishfinder Transducer Production Value Market Share by Region (2021-2026)

Table 5. World Fishfinder Transducer Production Value Market Share by Region (2027-2032)

Table 6. World Fishfinder Transducer Production by Region (2021-2026) & (K Units)

Table 7. World Fishfinder Transducer Production by Region (2027-2032) & (K Units)

Table 8. World Fishfinder Transducer Production Market Share by Region (2021-2026)

Table 9. World Fishfinder Transducer Production Market Share by Region (2027-2032)

Table 10. World Fishfinder Transducer Average Price by Region (2021-2026) & (US\$/Unit)

Table 11. World Fishfinder Transducer Average Price by Region (2027-2032) & (US\$/Unit)

Table 12. Fishfinder Transducer Major Market Trends

Table 13. World Fishfinder Transducer Consumption Growth Rate Forecast by Region (2021 & 2025 & 2032) & (K Units)

Table 14. World Fishfinder Transducer Consumption by Region (2021-2026) & (K Units)

Table 15. World Fishfinder Transducer Consumption Forecast by Region (2027-2032) & (K Units)

Table 16. World Fishfinder Transducer Production Value by Manufacturer (2021-2026) & (USD Million)

Table 17. Production Value Market Share of Key Fishfinder Transducer Producers in 2025

Table 18. World Fishfinder Transducer Production by Manufacturer (2021-2026) & (K Units)

Table 19. Production Market Share of Key Fishfinder Transducer Producers in 2025

Table 20. World Fishfinder Transducer Average Price by Manufacturer (2021-2026) & (US\$/Unit)

Table 21. Global Fishfinder Transducer Company Evaluation Quadrant

Table 22. World Fishfinder Transducer Industry Rank of Major Manufacturers, Based on

Production Value in 2025

Table 23. Head Office and Fishfinder Transducer Production Site of Key Manufacturer

Table 24. Fishfinder Transducer Market: Company Product Type Footprint

Table 25. Fishfinder Transducer Market: Company Product Application Footprint

Table 26. Fishfinder Transducer Competitive Factors

Table 27. Fishfinder Transducer New Entrant and Capacity Expansion Plans

Table 28. Fishfinder Transducer Mergers & Acquisitions Activity

Table 29. United States VS China Fishfinder Transducer Production Value Comparison, (2021 & 2025 & 2032) & (USD Million)

Table 30. United States VS China Fishfinder Transducer Production Comparison, (2021 & 2025 & 2032) & (K Units)

Table 31. United States VS China Fishfinder Transducer Consumption Comparison, (2021 & 2025 & 2032) & (K Units)

Table 32. United States Based Fishfinder Transducer Manufacturers, Headquarters and Production Site (States, Country)

Table 33. United States Based Manufacturers Fishfinder Transducer Production Value, (2021-2026) & (USD Million)

Table 34. United States Based Manufacturers Fishfinder Transducer Production Value Market Share (2021-2026)

Table 35. United States Based Manufacturers Fishfinder Transducer Production (2021-2026) & (K Units)

Table 36. United States Based Manufacturers Fishfinder Transducer Production Market Share (2021-2026)

Table 37. China Based Fishfinder Transducer Manufacturers, Headquarters and Production Site (Province, Country)

Table 38. China Based Manufacturers Fishfinder Transducer Production Value, (2021-2026) & (USD Million)

Table 39. China Based Manufacturers Fishfinder Transducer Production Value Market Share (2021-2026)

Table 40. China Based Manufacturers Fishfinder Transducer Production, (2021-2026) & (K Units)

Table 41. China Based Manufacturers Fishfinder Transducer Production Market Share (2021-2026)

Table 42. Rest of World Based Fishfinder Transducer Manufacturers, Headquarters and Production Site (State, Country)

Table 43. Rest of World Based Manufacturers Fishfinder Transducer Production Value, (2021-2026) & (USD Million)

Table 44. Rest of World Based Manufacturers Fishfinder Transducer Production Value Market Share (2021-2026)

Table 45. Rest of World Based Manufacturers Fishfinder Transducer Production, (2021-2026) & (K Units)

Table 46. Rest of World Based Manufacturers Fishfinder Transducer Production Market Share (2021-2026)

Table 47. World Fishfinder Transducer Production Value by Type, (USD Million), 2021 & 2025 & 2032

Table 48. World Fishfinder Transducer Production by Type (2021-2026) & (K Units)

Table 49. World Fishfinder Transducer Production by Type (2027-2032) & (K Units)

Table 50. World Fishfinder Transducer Production Value by Type (2021-2026) & (USD Million)

Table 51. World Fishfinder Transducer Production Value by Type (2027-2032) & (USD Million)

Table 52. World Fishfinder Transducer Average Price by Type (2021-2026) & (US\$/Unit)

Table 53. World Fishfinder Transducer Average Price by Type (2027-2032) & (US\$/Unit)

Table 54. World Fishfinder Transducer Production Value by Frequency, (USD Million), 2021 & 2025 & 2032

Table 55. World Fishfinder Transducer Production by Frequency (2021-2026) & (K Units)

Table 56. World Fishfinder Transducer Production by Frequency (2027-2032) & (K Units)

Table 57. World Fishfinder Transducer Production Value by Frequency (2021-2026) & (USD Million)

Table 58. World Fishfinder Transducer Production Value by Frequency (2027-2032) & (USD Million)

Table 59. World Fishfinder Transducer Average Price by Frequency (2021-2026) & (US\$/Unit)

Table 60. World Fishfinder Transducer Average Price by Frequency (2027-2032) & (US\$/Unit)

Table 61. World Fishfinder Transducer Production Value by Power, (USD Million), 2021 & 2025 & 2032

Table 62. World Fishfinder Transducer Production by Power (2021-2026) & (K Units)

Table 63. World Fishfinder Transducer Production by Power (2027-2032) & (K Units)

Table 64. World Fishfinder Transducer Production Value by Power (2021-2026) & (USD Million)

Table 65. World Fishfinder Transducer Production Value by Power (2027-2032) & (USD Million)

Table 66. World Fishfinder Transducer Average Price by Power (2021-2026) &

(US\$/Unit)

Table 67. World Fishfinder Transducer Average Price by Power (2027-2032) &

(US\$/Unit)

Table 68. World Fishfinder Transducer Production Value by Application, (USD Million),
2021 & 2025 & 2032

Table 69. World Fishfinder Transducer Production by Application (2021-2026) & (K
Units)

Table 70. World Fishfinder Transducer Production by Application (2027-2032) & (K
Units)

Table 71. World Fishfinder Transducer Production Value by Application (2021-2026) &
(USD Million)

Table 72. World Fishfinder Transducer Production Value by Application (2027-2032) &
(USD Million)

Table 73. World Fishfinder Transducer Average Price by Application (2021-2026) &
(US\$/Unit)

Table 74. World Fishfinder Transducer Average Price by Application (2027-2032) &
(US\$/Unit)

Table 75. Raymarine (Public, Hudson, USA) Basic Information, Manufacturing Base and
Competitors

Table 76. Raymarine (Public, Hudson, USA) Major Business

Table 77. Raymarine (Public, Hudson, USA) Fishfinder Transducer Product and
Services

Table 78. Raymarine (Public, Hudson, USA) Fishfinder Transducer Production (K
Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market
Share (2021-2026)

Table 79. Raymarine (Public, Hudson, USA) Recent Developments/Updates

Table 80. Raymarine (Public, Hudson, USA) Competitive Strengths & Weaknesses

Table 81. Garmin (Public, Olathe, USA) Basic Information, Manufacturing Base and
Competitors

Table 82. Garmin (Public, Olathe, USA) Major Business

Table 83. Garmin (Public, Olathe, USA) Fishfinder Transducer Product and Services

Table 84. Garmin (Public, Olathe, USA) Fishfinder Transducer Production (K Units),
Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share
(2021-2026)

Table 85. Garmin (Public, Olathe, USA) Recent Developments/Updates

Table 86. Garmin (Public, Olathe, USA) Competitive Strengths & Weaknesses

Table 87. Navico Group (Public, Egersund, Norway) Basic Information, Manufacturing
Base and Competitors

Table 88. Navico Group (Public, Egersund, Norway) Major Business

Table 89. Navico Group (Public, Egersund, Norway) Fishfinder Transducer Product and Services

Table 90. Navico Group (Public, Egersund, Norway) Fishfinder Transducer Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 91. Navico Group (Public, Egersund, Norway) Recent Developments/Updates

Table 92. Navico Group (Public, Egersund, Norway) Competitive Strengths & Weaknesses

Table 93. Furuno (Public, Hyogo, Japan) Basic Information, Manufacturing Base and Competitors

Table 94. Furuno (Public, Hyogo, Japan) Major Business

Table 95. Furuno (Public, Hyogo, Japan) Fishfinder Transducer Product and Services

Table 96. Furuno (Public, Hyogo, Japan) Fishfinder Transducer Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 97. Furuno (Public, Hyogo, Japan) Recent Developments/Updates

Table 98. Furuno (Public, Hyogo, Japan) Competitive Strengths & Weaknesses

Table 99. Airmar (Private, Milford, USA) Basic Information, Manufacturing Base and Competitors

Table 100. Airmar (Private, Milford, USA) Major Business

Table 101. Airmar (Private, Milford, USA) Fishfinder Transducer Product and Services

Table 102. Airmar (Private, Milford, USA) Fishfinder Transducer Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 103. Airmar (Private, Milford, USA) Recent Developments/Updates

Table 104. Airmar (Private, Milford, USA) Competitive Strengths & Weaknesses

Table 105. Humminbird (Public, Eufaula, USA) Basic Information, Manufacturing Base and Competitors

Table 106. Humminbird (Public, Eufaula, USA) Major Business

Table 107. Humminbird (Public, Eufaula, USA) Fishfinder Transducer Product and Services

Table 108. Humminbird (Public, Eufaula, USA) Fishfinder Transducer Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 109. Humminbird (Public, Eufaula, USA) Recent Developments/Updates

Table 110. Humminbird (Public, Eufaula, USA) Competitive Strengths & Weaknesses

Table 111. Fish Hawk (Private, Brainerd, USA) Basic Information, Manufacturing Base and Competitors

Table 112. Fish Hawk (Private, Brainerd, USA) Major Business

Table 113. Fish Hawk (Private, Brainerd, USA) Fishfinder Transducer Product and Services

Table 114. Fish Hawk (Private, Brainerd, USA) Fishfinder Transducer Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 115. Fish Hawk (Private, Brainerd, USA) Recent Developments/Updates

Table 116. Fish Hawk (Private, Brainerd, USA) Competitive Strengths & Weaknesses

Table 117. Cannon (Private, Racine, USA) Basic Information, Manufacturing Base and Competitors

Table 118. Cannon (Private, Racine, USA) Major Business

Table 119. Cannon (Private, Racine, USA) Fishfinder Transducer Product and Services

Table 120. Cannon (Private, Racine, USA) Fishfinder Transducer Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 121. Cannon (Private, Racine, USA) Recent Developments/Updates

Table 122. Cannon (Private, Racine, USA) Competitive Strengths & Weaknesses

Table 123. Echonautics (Private, Las Vegas, USA) Basic Information, Manufacturing Base and Competitors

Table 124. Echonautics (Private, Las Vegas, USA) Major Business

Table 125. Echonautics (Private, Las Vegas, USA) Fishfinder Transducer Product and Services

Table 126. Echonautics (Private, Las Vegas, USA) Fishfinder Transducer Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 127. Echonautics (Private, Las Vegas, USA) Recent Developments/Updates

Table 128. Echonautics (Private, Las Vegas, USA) Competitive Strengths & Weaknesses

Table 129. SI-TEX (Private, Riverhead, USA) Basic Information, Manufacturing Base and Competitors

Table 130. SI-TEX (Private, Riverhead, USA) Major Business

Table 131. SI-TEX (Private, Riverhead, USA) Fishfinder Transducer Product and Services

Table 132. SI-TEX (Private, Riverhead, USA) Fishfinder Transducer Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 133. SI-TEX (Private, Riverhead, USA) Recent Developments/Updates

Table 134. SI-TEX (Private, Riverhead, USA) Competitive Strengths & Weaknesses

Table 135. Hondax (Public, Tokyo, Japan) Basic Information, Manufacturing Base and Competitors

Table 136. Hondax (Public, Tokyo, Japan) Major Business

Table 137. Hondax (Public, Tokyo, Japan) Fishfinder Transducer Product and Services

Table 138. Hondax (Public, Tokyo, Japan) Fishfinder Transducer Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 139. Hondax (Public, Tokyo, Japan) Recent Developments/Updates

Table 140. Hondax (Public, Tokyo, Japan) Competitive Strengths & Weaknesses

Table 141. Deeper (Private, Vilnius, Lithuania) Basic Information, Manufacturing Base and Competitors

Table 142. Deeper (Private, Vilnius, Lithuania) Major Business

Table 143. Deeper (Private, Vilnius, Lithuania) Fishfinder Transducer Product and Services

Table 144. Deeper (Private, Vilnius, Lithuania) Fishfinder Transducer Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 145. Deeper (Private, Vilnius, Lithuania) Recent Developments/Updates

Table 146. Deeper (Private, Vilnius, Lithuania) Competitive Strengths & Weaknesses

Table 147. NorCross Outdoors (Private, Orlando, USA) Basic Information, Manufacturing Base and Competitors

Table 148. NorCross Outdoors (Private, Orlando, USA) Major Business

Table 149. NorCross Outdoors (Private, Orlando, USA) Fishfinder Transducer Product and Services

Table 150. NorCross Outdoors (Private, Orlando, USA) Fishfinder Transducer Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 151. NorCross Outdoors (Private, Orlando, USA) Recent Developments/Updates

Table 152. NorCross Outdoors (Private, Orlando, USA) Competitive Strengths & Weaknesses

Table 153. Marcum Technologies (Private, Minneapolis, USA) Basic Information, Manufacturing Base and Competitors

Table 154. Marcum Technologies (Private, Minneapolis, USA) Major Business

Table 155. Marcum Technologies (Private, Minneapolis, USA) Fishfinder Transducer Product and Services

Table 156. Marcum Technologies (Private, Minneapolis, USA) Fishfinder Transducer Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 157. Marcum Technologies (Private, Minneapolis, USA) Recent Developments/Updates

Table 158. Marcum Technologies (Private, Minneapolis, USA) Competitive Strengths &

Weaknesses

Table 159. Vexilar (Public, Bloomington, USA) Basic Information, Manufacturing Base and Competitors

Table 160. Vexilar (Public, Bloomington, USA) Major Business

Table 161. Vexilar (Public, Bloomington, USA) Fishfinder Transducer Product and Services

Table 162. Vexilar (Public, Bloomington, USA) Fishfinder Transducer Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 163. Vexilar (Public, Bloomington, USA) Recent Developments/Updates

Table 164. Vexilar (Public, Bloomington, USA) Competitive Strengths & Weaknesses

Table 165. Standard Horizon (Private, Cypress, USA) Basic Information, Manufacturing Base and Competitors

Table 166. Standard Horizon (Private, Cypress, USA) Major Business

Table 167. Standard Horizon (Private, Cypress, USA) Fishfinder Transducer Product and Services

Table 168. Standard Horizon (Private, Cypress, USA) Fishfinder Transducer Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 169. Standard Horizon (Private, Cypress, USA) Recent Developments/Updates

Table 170. Standard Horizon (Private, Cypress, USA) Competitive Strengths & Weaknesses

Table 171. OVA Technology (Private, London, UK) Basic Information, Manufacturing Base and Competitors

Table 172. OVA Technology (Private, London, UK) Major Business

Table 173. OVA Technology (Private, London, UK) Fishfinder Transducer Product and Services

Table 174. OVA Technology (Private, London, UK) Fishfinder Transducer Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 175. OVA Technology (Private, London, UK) Recent Developments/Updates

Table 176. OVA Technology (Private, London, UK) Competitive Strengths & Weaknesses

Table 177. Saiyang Electronics (Private, Nantong, China) Basic Information, Manufacturing Base and Competitors

Table 178. Saiyang Electronics (Private, Nantong, China) Major Business

Table 179. Saiyang Electronics (Private, Nantong, China) Fishfinder Transducer Product and Services

Table 180. Saiyang Electronics (Private, Nantong, China) Fishfinder Transducer

Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 181. Saiyang Electronics (Private, Nantong, China) Recent Developments/Updates

Table 182. Saiyang Electronics (Private, Nantong, China) Competitive Strengths & Weaknesses

Table 183. Osenon (Private, Shenzhen, China) Basic Information, Manufacturing Base and Competitors

Table 184. Osenon (Private, Shenzhen, China) Major Business

Table 185. Osenon (Private, Shenzhen, China) Fishfinder Transducer Product and Services

Table 186. Osenon (Private, Shenzhen, China) Fishfinder Transducer Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 187. Osenon (Private, Shenzhen, China) Recent Developments/Updates

Table 188. Osenon (Private, Shenzhen, China) Competitive Strengths & Weaknesses

Table 189. DA YU (Private, Fuzhou, China) Basic Information, Manufacturing Base and Competitors

Table 190. DA YU (Private, Fuzhou, China) Major Business

Table 191. DA YU (Private, Fuzhou, China) Fishfinder Transducer Product and Services

Table 192. DA YU (Private, Fuzhou, China) Fishfinder Transducer Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 193. DA YU (Private, Fuzhou, China) Recent Developments/Updates

Table 194. DA YU (Private, Fuzhou, China) Competitive Strengths & Weaknesses

Table 195. Global Key Players of Fishfinder Transducer Upstream (Raw Materials)

Table 196. Global Fishfinder Transducer Typical Customers

Table 197. Fishfinder Transducer Typical Distributors

List Of Figures

LIST OF FIGURES

Figure 1. Fishfinder Transducer Picture

Figure 2. World Fishfinder Transducer Production Value: 2021 & 2025 & 2032, (USD Million)

Figure 3. World Fishfinder Transducer Production Value and Forecast (2021-2032) & (USD Million)

Figure 4. World Fishfinder Transducer Production (2021-2032) & (K Units)

Figure 5. World Fishfinder Transducer Average Price (2021-2032) & (US\$/Unit)

Figure 6. World Fishfinder Transducer Production Value Market Share by Region (2021-2032)

Figure 7. World Fishfinder Transducer Production Market Share by Region (2021-2032)

Figure 8. North America Fishfinder Transducer Production (2021-2032) & (K Units)

Figure 9. Europe Fishfinder Transducer Production (2021-2032) & (K Units)

Figure 10. China Fishfinder Transducer Production (2021-2032) & (K Units)

Figure 11. Japan Fishfinder Transducer Production (2021-2032) & (K Units)

Figure 12. Fishfinder Transducer Market Drivers

Figure 13. Factors Affecting Demand

Figure 14. World Fishfinder Transducer Consumption (2021-2032) & (K Units)

Figure 15. World Fishfinder Transducer Consumption Market Share by Region (2021-2032)

Figure 16. United States Fishfinder Transducer Consumption (2021-2032) & (K Units)

Figure 17. China Fishfinder Transducer Consumption (2021-2032) & (K Units)

Figure 18. Europe Fishfinder Transducer Consumption (2021-2032) & (K Units)

Figure 19. Japan Fishfinder Transducer Consumption (2021-2032) & (K Units)

Figure 20. South Korea Fishfinder Transducer Consumption (2021-2032) & (K Units)

Figure 21. ASEAN Fishfinder Transducer Consumption (2021-2032) & (K Units)

Figure 22. India Fishfinder Transducer Consumption (2021-2032) & (K Units)

Figure 23. Producer Shipments of Fishfinder Transducer by Manufacturer Revenue (\$MM) and Market Share (%): 2025

Figure 24. Global Four-firm Concentration Ratios (CR4) for Fishfinder Transducer Markets in 2025

Figure 25. Global Four-firm Concentration Ratios (CR8) for Fishfinder Transducer Markets in 2025

Figure 26. United States VS China: Fishfinder Transducer Production Value Market Share Comparison (2021 & 2025 & 2032)

Figure 27. United States VS China: Fishfinder Transducer Production Market Share

Comparison (2021 & 2025 & 2032)

Figure 28. United States VS China: Fishfinder Transducer Consumption Market Share Comparison (2021 & 2025 & 2032)

Figure 29. United States Based Manufacturers Fishfinder Transducer Production Market Share 2025

Figure 30. China Based Manufacturers Fishfinder Transducer Production Market Share 2025

Figure 31. Rest of World Based Manufacturers Fishfinder Transducer Production Market Share 2025

Figure 32. World Fishfinder Transducer Production Value by Type, (USD Million), 2021 & 2025 & 2032

Figure 33. World Fishfinder Transducer Production Value Market Share by Type in 2025

Figure 34. In-Hull Type

Figure 35. Thru-Hull Type

Figure 36. World Fishfinder Transducer Production Market Share by Type (2021-2032)

Figure 37. World Fishfinder Transducer Production Value Market Share by Type (2021-2032)

Figure 38. World Fishfinder Transducer Average Price by Type (2021-2032) & (US\$/Unit)

Figure 39. World Fishfinder Transducer Production Value by Frequency, (USD Million), 2021 & 2025 & 2032

Figure 40. World Fishfinder Transducer Production Value Market Share by Frequency in 2025

Figure 41. 50kHz

Figure 42. 200kHz

Figure 43. Others

Figure 44. World Fishfinder Transducer Production Market Share by Frequency (2021-2032)

Figure 45. World Fishfinder Transducer Production Value Market Share by Frequency (2021-2032)

Figure 46. World Fishfinder Transducer Average Price by Frequency (2021-2032) & (US\$/Unit)

Figure 47. World Fishfinder Transducer Production Value by Power, (USD Million), 2021 & 2025 & 2032

Figure 48. World Fishfinder Transducer Production Value Market Share by Power in 2025

Figure 49. 150W

Figure 50. 300W

Figure 51. 600W

Figure 52. Others

Figure 53. World Fishfinder Transducer Production Market Share by Power (2021-2032)

Figure 54. World Fishfinder Transducer Production Value Market Share by Power (2021-2032)

Figure 55. World Fishfinder Transducer Average Price by Power (2021-2032) & (US\$/Unit)

Figure 56. World Fishfinder Transducer Production Value by Application, (USD Million), 2021 & 2025 & 2032

Figure 57. World Fishfinder Transducer Production Value Market Share by Application in 2025

Figure 58. Fishing Boats

Figure 59. Yachts

Figure 60. Others

Figure 61. World Fishfinder Transducer Production Market Share by Application (2021-2032)

Figure 62. World Fishfinder Transducer Production Value Market Share by Application (2021-2032)

Figure 63. World Fishfinder Transducer Average Price by Application (2021-2032) & (US\$/Unit)

Figure 64. Fishfinder Transducer Industry Chain

Figure 65. Fishfinder Transducer Procurement Model

Figure 66. Fishfinder Transducer Sales Model

Figure 67. Fishfinder Transducer Sales Channels, Direct Sales, and Distribution

Figure 68. Methodology

Figure 69. Research Process and Data Source

I would like to order

Product name: Global Fishfinder Transducer Supply, Demand and Key Producers, 2026-2032

Product link: <https://marketpublishers.com/r/GB851DBD14A8EN.html>

Price: US\$ 4,480.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/GB851DBD14A8EN.html>