

Global Fish Sauce Market 2025 by Manufacturers, Regions, Type and Application, Forecast to 2031

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Abstracts

According to our (Global Info Research) latest study, the global Fish Sauce market size was valued at US\$ 3161 million in 2024 and is forecast to a readjusted size of USD 4285 million by 2031 with a CAGR of 4.5% during review period.

Fish sauce is an amber-coloured liquid extracted from the fermentation of fish with sea salt. It is used as a condiment in various cuisines. Fish sauce is a staple ingredient in numerous cultures in Southeast Asia and the coastal regions of East Asia, and features heavily in Cambodian, Filipino, Thai, Laotian and Vietnamese cuisines. It also was a major ingredient in ancient European cuisine, but is no longer commonly used in those regions.

The growing global demand for Asian cuisine, particularly in Western countries, is a major driver of the fish sauce market. As consumers increasingly seek authentic flavors and ingredients, fish sauce has become a staple in both home cooking and restaurant menus. Additionally, the rise of health-conscious consumers looking for natural, preservative-free condiments has contributed to the demand for traditional fish sauce, which is often marketed as a healthier alternative to synthetic seasonings and flavor enhancers. One of the key challenges in the fish sauce market is the growing concern over the sustainability of fish resources used in production. Overfishing and environmental degradation are affecting the availability of key fish species, driving up costs for manufacturers. Additionally, there is increasing competition from alternative plant-based seasonings, which cater to the rising number of vegetarian and vegan consumers, potentially limiting the growth of traditional fish sauce sales in certain markets.

Market competition is intens. Masan Consumer, Tang Sang Ha and Thaipreeda Group



are the leaders of Fish Sauce industry, with about 49% market shares. Thailand is the largest supplier and consumer of Fish Sauce, with a production market share of 44% and a consumption market share of 26%. The second place is Vietnam, following Thailand with the production market share of 37%, and the sales market share nearly 22%. China is another important market of Fish Sauce, enjoying 6% Sales market share.

This report is a detailed and comprehensive analysis for global Fish Sauce market. Both quantitative and qualitative analyses are presented by manufacturers, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

Key Features:

Global Fish Sauce market size and forecasts, in consumption value (\$ Million), sales quantity (K MT), and average selling prices (USD/kg), 2020-2031

Global Fish Sauce market size and forecasts by region and country, in consumption value (\$ Million), sales quantity (K MT), and average selling prices (USD/kg), 2020-2031

Global Fish Sauce market size and forecasts, by Type and by Application, in consumption value (\$ Million), sales quantity (K MT), and average selling prices (USD/kg), 2020-2031

Global Fish Sauce market shares of main players, shipments in revenue (\$ Million), sales quantity (K MT), and ASP (USD/kg), 2020-2025

The Primary Objectives in This Report Are:

To determine the size of the total market opportunity of global and key countries

To assess the growth potential for Fish Sauce

To forecast future growth in each product and end-use market

To assess competitive factors affecting the marketplace



This report profiles key players in the global Fish Sauce market based on the following parameters - company overview, sales quantity, revenue, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Masan Consumer, Tang Sang Ha, Thaipreeda Group, NANDAO, Teo Tak Seng, Shantou Fish Sauce, Jinguanyuan, Hung Thanh, Thai Fishsauce Factory, Pichai Fish Sauce, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Market Segmentation

Fish Sauce market is split by Type and by Application. For the period 2020-2031, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Type

Traditional Fish Sauce

Industrial Fish Sauce

Market segment by Application

Commerical

Home

Major players covered

Masan Consumer

Tang Sang Ha

Thaipreeda Group



	NANDAO
	Teo Tak Seng
	Shantou Fish Sauce
	Jinguanyuan
	Hung Thanh
	Thai Fishsauce Factory
	Pichai Fish Sauce
	Rayong
	Rungroj
	Viet Phu
	Megachef
	Halcyon Proteins
	Qingjing Garden
	Yongyi Food
	Weihai Puyuan Food
	Zhejiang Xingye Group
	Chaoshan Collection
∕∩t	segment by region regional analysis covers

Market segment by region, regional analysis covers

North America (United States, Canada, and Mexico)



Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Fish Sauce product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Fish Sauce, with price, sales quantity, revenue, and global market share of Fish Sauce from 2020 to 2025.

Chapter 3, the Fish Sauce competitive situation, sales quantity, revenue, and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Fish Sauce breakdown data are shown at the regional level, to show the sales quantity, consumption value, and growth by regions, from 2020 to 2031.

Chapter 5 and 6, to segment the sales by Type and by Application, with sales market share and growth rate by Type, by Application, from 2020 to 2031.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value, and market share for key countries in the world, from 2020 to 2025.and Fish Sauce market forecast, by regions, by Type, and by Application, with sales and revenue, from 2026 to 2031.

Chapter 12, market dynamics, drivers, restraints, trends, and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Fish Sauce.

Chapter 14 and 15, to describe Fish Sauce sales channel, distributors, customers, research findings and conclusion.



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