

# Global Fish Sauce Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030

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## Abstracts

According to our (Global Info Research) latest study, the global Fish Sauce market size was valued at USD 2891 million in 2023 and is forecast to a readjusted size of USD 3908.6 million by 2030 with a CAGR of 4.4% during review period.

Fish sauce is an amber-coloured liquid extracted from the fermentation of fish with sea salt. It is used as a condiment in various cuisines. Fish sauce is a staple ingredient in numerous cultures in Southeast Asia and the coastal regions of East Asia, and features heavily in Cambodian, Filipino, Thai, Laotian and Vietnamese cuisines. It also was a major ingredient in ancient European cuisine, but is no longer commonly used in those regions.

Market competition is intens. Masan Consumer, Tang Sang Ha and Thaipreeda Group are the leaders of Fish Sauce industry, with about 49% market shares.

Thailand is the largest supplier and consumer of Fish Sauce, with a production market share of 44% and a consumption market share of 26%. The second place is Vietnam, following Thailand with the production market share of 37%, and the sales market share nearly 22%. China is another important market of Fish Sauce, enjoying 6% Sales market share.

The Global Info Research report includes an overview of the development of the Fish Sauce industry chain, the market status of Commerical (Traditional Fish Sauce, Industrial Fish Sauce), Home (Traditional Fish Sauce, Industrial Fish Sauce), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Fish Sauce.

Regionally, the report analyzes the Fish Sauce markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Fish Sauce market, with robust domestic demand, supportive policies, and a strong manufacturing base.

#### Key Features:

The report presents comprehensive understanding of the Fish Sauce market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Fish Sauce industry.

The report involves analyzing the market at a macro level:

**Market Sizing and Segmentation:** Report collect data on the overall market size, including the sales quantity (K MT), revenue generated, and market share of different by Type (e.g., Traditional Fish Sauce, Industrial Fish Sauce).

**Industry Analysis:** Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Fish Sauce market.

**Regional Analysis:** The report involves examining the Fish Sauce market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

**Market Projections:** Report covers the gathered data and analysis to make future projections and forecasts for the Fish Sauce market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Fish Sauce:

**Company Analysis:** Report covers individual Fish Sauce manufacturers, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

**Consumer Analysis:** Report covers data on consumer behaviour, preferences, and attitudes towards Fish Sauce. This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Commerical, Home).

**Technology Analysis:** Report covers specific technologies relevant to Fish Sauce. It assesses the current state, advancements, and potential future developments in Fish Sauce areas.

**Competitive Landscape:** By analyzing individual companies, suppliers, and consumers, the report present insights into the competitive landscape of the Fish Sauce market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

**Market Validation:** The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

## Market Segmentation

Fish Sauce market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value.

### Market segment by Type

Traditional Fish Sauce

Industrial Fish Sauce

### Market segment by Application

Commerical

Home

### Major players covered

Masan Consumer

Tang Sang Ha

Thaipreeda Group

NANDAO

Teo Tak Seng

Shantou Fish Sauce

Jinguanyuan

Hung Thanh

Thai Fishsauce Factory

Pichai Fish Sauce

Rayong

Rungroj

Viet Phu

Marine

Halcyon Proteins

Market segment by region, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Fish Sauce product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Fish Sauce, with price, sales, revenue and global market share of Fish Sauce from 2019 to 2024.

Chapter 3, the Fish Sauce competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Fish Sauce breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2019 to 2030.

Chapter 5 and 6, to segment the sales by Type and application, with sales market share and growth rate by type, application, from 2019 to 2030.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017 to 2023. and Fish Sauce market forecast, by regions, type and application, with sales and revenue, from 2025 to 2030.

Chapter 12, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Fish Sauce.

Chapter 14 and 15, to describe Fish Sauce sales channel, distributors, customers, research findings and conclusion.

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