

# Global Fish Sauce Supply, Demand and Key Producers, 2026-2032

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## Abstracts

The global Fish Sauce market size is expected to reach \$ 4462 million by 2032, rising at a market growth of 4.5% CAGR during the forecast period (2026-2032).

Fish sauce is an amber-coloured liquid extracted from the fermentation of fish with sea salt. It is used as a condiment in various cuisines. Fish sauce is a staple ingredient in numerous cultures in Southeast Asia and the coastal regions of East Asia, and features heavily in Cambodian, Filipino, Thai, Laotian and Vietnamese cuisines. It also was a major ingredient in ancient European cuisine, but is no longer commonly used in those regions.

The growing global demand for Asian cuisine, particularly in Western countries, is a major driver of the fish sauce market. As consumers increasingly seek authentic flavors and ingredients, fish sauce has become a staple in both home cooking and restaurant menus. Additionally, the rise of health-conscious consumers looking for natural, preservative-free condiments has contributed to the demand for traditional fish sauce, which is often marketed as a healthier alternative to synthetic seasonings and flavor enhancers. One of the key challenges in the fish sauce market is the growing concern over the sustainability of fish resources used in production. Overfishing and environmental degradation are affecting the availability of key fish species, driving up costs for manufacturers. Additionally, there is increasing competition from alternative plant-based seasonings, which cater to the rising number of vegetarian and vegan consumers, potentially limiting the growth of traditional fish sauce sales in certain markets.

Market competition is intense. Masan Consumer, Tang Sang Ha and Thaipreeda Group are the leaders of Fish Sauce industry, with about 49% market shares. Thailand is the

largest supplier and consumer of Fish Sauce, with a production market share of 44% and a consumption market share of 26%. The second place is Vietnam, following Thailand with the production market share of 37%, and the sales market share nearly 22%. China is another important market of Fish Sauce, enjoying 6% Sales market share.

This report studies the global Fish Sauce production, demand, key manufacturers, and key regions.

This report is a detailed and comprehensive analysis of the world market for Fish Sauce and provides market size (US\$ million) and Year-over-Year (YoY) Growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Fish Sauce that contribute to its increasing demand across many markets.

### **Highlights and key features of the study**

Global Fish Sauce total production and demand, 2021-2032, (K MT)

Global Fish Sauce total production value, 2021-2032, (USD Million)

Global Fish Sauce production by region & country, production, value, CAGR, 2021-2032, (USD Million) & (K MT), (based on production site)

Global Fish Sauce consumption by region & country, CAGR, 2021-2032 & (K MT)

U.S. VS China: Fish Sauce domestic production, consumption, key domestic manufacturers and share

Global Fish Sauce production by manufacturer, production, price, value and market share 2021-2026, (USD Million) & (K MT)

Global Fish Sauce production by Type, production, value, CAGR, 2021-2032, (USD Million) & (K MT)

Global Fish Sauce production by Application, production, value, CAGR, 2021-2032, (USD Million) & (K MT)

This report profiles key players in the global Fish Sauce market based on the following parameters - company overview, production, value, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Masan Consumer, Tang Sang Ha, Thaipreeda Group, NANDAO, Teo Tak Seng, Shantou Fish Sauce, Jinguanyuan, Hung Thanh, Thai Fishsauce Factory, Pichai Fish Sauce, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the World Fish Sauce market

**Detailed Segmentation:**

Each section contains quantitative market data including market by value (US\$ Millions), volume (production, consumption) & (K MT) and average price (USD/kg) by manufacturer, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

**Global Fish Sauce Market, By Region:**

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

**Global Fish Sauce Market, Segmentation by Type:**

Traditional Fish Sauce

Industrial Fish Sauce

**Global Fish Sauce Market, Segmentation by Application:**

Commerical

Home

Companies Profiled:

Masan Consumer

Tang Sang Ha

Thaipreeda Group

NANDAO

Teo Tak Seng

Shantou Fish Sauce

Jinguanyuan

Hung Thanh

Thai Fishsauce Factory

Pichai Fish Sauce

Rayong

Rungroj

Viet Phu

Megachef

Halcyon Proteins

Qingjing Garden

Yongyi Food

Weihai Puyuan Food

Zhejiang Xingye Group

Chaoshan Collection

**Key Questions Answered:**

1. How big is the global Fish Sauce market?
2. What is the demand of the global Fish Sauce market?
3. What is the year over year growth of the global Fish Sauce market?
4. What is the production and production value of the global Fish Sauce market?
5. Who are the key producers in the global Fish Sauce market?
6. What are the growth factors driving the market demand?

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