

# Global Fish Paste Products Supply, Demand and Key Producers, 2026-2032

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## Abstracts

The global Fish Paste Products market size is expected to reach \$ 9205 million by 2032, rising at a market growth of 5.0% CAGR during the forecast period (2026-2032).

Fish Paste Products (widely known as Surimi-based Products) are value-added seafood items made primarily from refined fish protein. The process involves washing, dewatering, and refining minced fish meat to remove fats and impurities, resulting in a highly functional protein paste called surimi. This paste is then blended with salt, starch, seasonings, and other ingredients, shaped into various forms, and heat-set to create a characteristic elastic texture known as 'gel strength.' Iconic examples include imitation crab sticks, fish balls, kamaboko (fish cake), and chikuwa. These products are valued for their high protein content, convenience, and ability to transform diverse fish species into standardized, nutritious food formats with an extended shelf life.

In 2025, global Fish Paste Products sales reached approximately 2.5 million tons, with an average global market price of around US\$ 2,568 per MT.

### Market Development Opportunities & Main Driving Factors

Driven by the global shift toward 'sustainable protein' and convenience-led consumption, surimi is expanding from mature categories such as imitation crab and fish cakes into frozen prepared foods, ready-to-eat retail, and industrialized foodservice supply chains—supported by its high-protein profile, easy standardization, versatile texturization, and cost efficiency. Company annual reports often reflect structural demand tailwinds from aging populations and growing dual-income households, where “time-saving, hassle-free, nutritionally balanced” at-home eating gains traction. In an inflationary environment, consumers’ focus on value-for-money and consistent quality

further favors scalable, reliable marine protein solutions. For producers, formulation upgrades, branding, channel optimization, overseas expansion, and category innovation can shift the industry from 'volume-driven' growth to 'value-driven' growth.

### Market Challenges, Risks, & Restraints

Key uncertainties are concentrated in raw material availability and cold-chain costs. Supply of major input fish is highly dependent on fishery management, quotas, and seasonality; changes in stock assessments or regulations can quickly transmit into raw material prices and margin volatility. Climate-driven ecological disruption also raises regional supply risks, requiring greater investment in sourcing diversification, inventory strategies, and supply-chain resilience. Operationally, swings in energy, logistics, and FX can widen the lag between cost inflation and price pass-through, while downstream channels remain price sensitive. If sell-through slows, inventory pressure and deeper promotions can compress margins.

### Downstream Demand Trends

Downstream demand is shifting from 'surimi as an ingredient' toward 'finished products and solution delivery.' Large food manufacturers and leading brands increasingly prioritize supply stability, specification consistency, and traceability—embedding surimi into longer-term sourcing and formulation platforms. Meanwhile, chain restaurants, group catering, and retail freezers are seeing stronger demand for standardized products that enable fast cooking/reheating, pushing surimi items into more consumption scenarios. On the product side, low-fat/high-protein positioning, reduced-salt formulations, improved texture, and diversified formats (sticks, balls, patties, slices) are key innovation directions. Commercially, a higher share of value-added processing and ready-to-eat offerings elevates the importance of cold-chain efficiency and channel coverage—gradually moving the industry from 'selling raw material' to capturing long-term value through 'brands and supply-chain capability.'

This report studies the global Fish Paste Products production, demand, key manufacturers, and key regions.

This report is a detailed and comprehensive analysis of the world market for Fish Paste Products and provides market size (US\$ million) and Year-over-Year (YoY) Growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Fish Paste Products that contribute

to its increasing demand across many markets.

### **Highlights and key features of the study**

Global Fish Paste Products total production and demand, 2021-2032, (K MT)

Global Fish Paste Products total production value, 2021-2032, (USD Million)

Global Fish Paste Products production by region & country, production, value, CAGR, 2021-2032, (USD Million) & (K MT), (based on production site)

Global Fish Paste Products consumption by region & country, CAGR, 2021-2032 & (K MT)

U.S. VS China: Fish Paste Products domestic production, consumption, key domestic manufacturers and share

Global Fish Paste Products production by manufacturer, production, price, value and market share 2021-2026, (USD Million) & (K MT)

Global Fish Paste Products production by Type, production, value, CAGR, 2021-2032, (USD Million) & (K MT)

Global Fish Paste Products production by Application, production, value, CAGR, 2021-2032, (USD Million) & (K MT)

This report profiles key players in the global Fish Paste Products market based on the following parameters - company overview, production, value, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Anjoyfood, Viciunai Group, Kibun Foods, Trident Seafoods, Ichimasa Kamaboko, Angulas Aguinaga, Luck Union Foods, Fleury Michon, Sugiyu, Haixin, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the World Fish Paste Products market

### **Detailed Segmentation:**

Each section contains quantitative market data including market by value (US\$ Millions), volume (production, consumption) & (K MT) and average price (USD/MT) by manufacturer, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

### Global Fish Paste Products Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

### Global Fish Paste Products Market, Segmentation by Type:

Steamed and Boiled

Fried

Grilled/Roasted

Others

### Global Fish Paste Products Market, Segmentation by Raw Material Source:

Marine Fish

Freshwater Fish

### Global Fish Paste Products Market, Segmentation by Application:

Households

HoReCa

Others

Companies Profiled:

Anjoyfood

Viciunai Group

Kibun Foods

Trident Seafoods

Ichimasa Kamaboko

Angulas Aguinaga

Luck Union Foods

Fleury Michon

Sugiyo

Haixin

Coraya

Aquamar

Gadre Marine

Shenglong Industrial

Fujimitsu

Haibawang

QL Foods

Trans-Ocean Products (Maruha Nichiro)

Nissui

Nueva Pescanova

Thong Siek Global

Longsheng

Fuzhou Baiyang Seafood

Saint Malo

**Key Questions Answered:**

1. How big is the global Fish Paste Products market?
2. What is the demand of the global Fish Paste Products market?
3. What is the year over year growth of the global Fish Paste Products market?
4. What is the production and production value of the global Fish Paste Products market?
5. Who are the key producers in the global Fish Paste Products market?
6. What are the growth factors driving the market demand?

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