

Global Fish Detector Supply, Demand and Key Producers, 2026-2032

<https://marketpublishers.com/r/GD4314FD8D76EN.html>

Date: July 2026

Pages: 133

Price: US\$ 4,480.00 (Single User License)

ID: GD4314FD8D76EN

Abstracts

The global Fish Detector market size is expected to reach \$ 838 million by 2032, rising at a market growth of 2.1% CAGR during the forecast period (2026-2032).

Fish detectors are marine or portable electronic detection devices designed for fish school detection, water depth measurement, bottom composition identification, fishing navigation, and catch assistance in aquatic environments. They typically consist of a display terminal, sonar transducer, signal processing module, power system, mounting bracket, and, in some models, mapping and positioning software. By transmitting acoustic waves underwater and receiving returning echoes, these products convert fish schools, underwater structures, aquatic vegetation, submerged timber, slopes, and depth variations into two-dimensional sonar images, downscan images, sidescan images, or more advanced real-time sonar images, helping users determine fish locations, underwater terrain, and suitable operating areas. Their applications cover recreational boat fishing, shore fishing, kayak fishing, ice fishing, nearshore angling, and commercial fishing. Core customers include recreational anglers, tournament anglers, fishing vessel owners, commercial fishing operators, and marine electronics system integrators. Mainstream products are evolving from single-purpose depth detection tools into intelligent fishing electronics that integrate sonar imaging, navigation and positioning, map recording, networked control, and mobile data management.

The market value of fish detectors is driven by the sustained demand for underwater visualization in recreational fishing and commercial fishing. Traditional 2D sonar still provides basic depth measurement and fish identification, while downscan and sidescan imaging improve underwater structure recognition, obstacle detection, and wide-area search efficiency. Real-time sonar and high-resolution imaging further strengthen target tracking. As clearer displays, CHIRP broadband sonar, mapping, GPS tracks, and

wireless connectivity become more common, fish detectors are evolving from standalone depth-sounding devices into integrated fishing electronics systems, mobile-app tools, and decision-support platforms.

From an application perspective, recreational boat fishing remains the core consumption scenario, while shore fishing and ice fishing support separate product branches such as portable, castable, and flasher-style sonar devices. Commercial fishing places greater emphasis on high power output, deep-water capability, stable echo performance, and long operating reliability. The supply side combines brand concentration with scenario-based differentiation. High-end boat-mounted products emphasize imaging clarity, networking, and navigation ecosystems, entry and mid-range products emphasize ease of installation, affordability, and basic detection, while professional fishing-vessel products emphasize output power, depth range, and durability.

Future growth is expected to come from three main directions. The first is the continued digitalization of recreational fishing and stronger adoption of smart fishing equipment among younger users. The second is the migration of downscan, sidescan, real-time sonar, and multi-frequency CHIRP functions into mid-range products. The third is added value from mapping, mobile applications, cloud-based records, and boat-network ecosystems. Prices for high-end products are likely to remain firm due to upgrades in imaging algorithms, sensors, and displays, while mid-range products may see higher configurations and more accessible pricing as technologies mature. Shipment growth will be influenced by recreational fishing participation, boat ownership, and demand from coastal and inland water users.

This report studies the global Fish Detector production, demand, key manufacturers, and key regions.

This report is a detailed and comprehensive analysis of the world market for Fish Detector and provides market size (US\$ million) and Year-over-Year (YoY) Growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Fish Detector that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global Fish Detector total production and demand, 2021-2032, (Units)

Global Fish Detector total production value, 2021-2032, (USD Million)

Global Fish Detector production by region & country, production, value, CAGR, 2021-2032, (USD Million) & (Units), (based on production site)

Global Fish Detector consumption by region & country, CAGR, 2021-2032 & (Units)

U.S. VS China: Fish Detector domestic production, consumption, key domestic manufacturers and share

Global Fish Detector production by manufacturer, production, price, value and market share 2021-2026, (USD Million) & (Units)

Global Fish Detector production by Primary Sonar Imaging Function, production, value, CAGR, 2021-2032, (USD Million) & (Units)

Global Fish Detector production by Application, production, value, CAGR, 2021-2032, (USD Million) & (Units)

This report profiles key players in the global Fish Detector market based on the following parameters - company overview, production, value, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Brunswick, Johnson Outdoors, Garmin, Teledyne Technologies, Furuno Electric, Vexilar, MarCum Technologies, Deeper UAB, NorCross Marine Products, Jinhua Lucky ET Manufacturer, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the World Fish Detector market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$ Millions), volume (production, consumption) & (Units) and average price (US\$/Unit) by manufacturer, by Primary Sonar Imaging Function, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global Fish Detector Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global Fish Detector Market, Segmentation by Primary Sonar Imaging Function:

Traditional 2D Sonar Type

Downscan Imaging Type

Sidescan Imaging Type

Other

Global Fish Detector Market, Segmentation by Installation Form:

Fixed Boat-Mounted Type

Portable Handheld Type

Global Fish Detector Market, Segmentation by Transmission Signal Architecture:

Single-Frequency Type

Dual-Frequency Type

Other

Global Fish Detector Market, Segmentation by Application:

Recreational Boat Fishing

Shore Fishing

Commercial Fishing

Other

Companies Profiled:

Brunswick

Johnson Outdoors

Garmin

Teledyne Technologies

Furuno Electric

Vexilar

MarCum Technologies

Deeper UAB

NorCross Marine Products

Jinhua Lucky ET Manufacturer

Accuphy Technologies

Honda Electronics

Koden Electronics

Samyung ENC

Key Questions Answered:

1. How big is the global Fish Detector market?
2. What is the demand of the global Fish Detector market?
3. What is the year over year growth of the global Fish Detector market?
4. What is the production and production value of the global Fish Detector market?
5. Who are the key producers in the global Fish Detector market?
6. What are the growth factors driving the market demand?

Contents

1 SUPPLY SUMMARY

- 1.1 Fish Detector Introduction
- 1.2 World Fish Detector Supply & Forecast
 - 1.2.1 World Fish Detector Production Value (2021 & 2025 & 2032)
 - 1.2.2 World Fish Detector Production (2021-2032)
 - 1.2.3 World Fish Detector Pricing Trends (2021-2032)
- 1.3 World Fish Detector Production by Region (Based on Production Site)
 - 1.3.1 World Fish Detector Production Value by Region (2021-2032)
 - 1.3.2 World Fish Detector Production by Region (2021-2032)
 - 1.3.3 World Fish Detector Average Price by Region (2021-2032)
 - 1.3.4 North America Fish Detector Production (2021-2032)
 - 1.3.5 Europe Fish Detector Production (2021-2032)
 - 1.3.6 China Fish Detector Production (2021-2032)
 - 1.3.7 Japan Fish Detector Production (2021-2032)
 - 1.3.8 South Korea Fish Detector Production (2021-2032)
- 1.4 Market Drivers, Restraints and Trends
 - 1.4.1 Fish Detector Market Drivers
 - 1.4.2 Factors Affecting Demand
 - 1.4.3 Fish Detector Major Market Trends

2 DEMAND SUMMARY

- 2.1 World Fish Detector Demand (2021-2032)
- 2.2 World Fish Detector Consumption by Region
 - 2.2.1 World Fish Detector Consumption by Region (2021-2026)
 - 2.2.2 World Fish Detector Consumption Forecast by Region (2027-2032)
- 2.3 United States Fish Detector Consumption (2021-2032)
- 2.4 China Fish Detector Consumption (2021-2032)
- 2.5 Europe Fish Detector Consumption (2021-2032)
- 2.6 Japan Fish Detector Consumption (2021-2032)
- 2.7 South Korea Fish Detector Consumption (2021-2032)
- 2.8 ASEAN Fish Detector Consumption (2021-2032)
- 2.9 India Fish Detector Consumption (2021-2032)

3 WORLD MANUFACTURERS COMPETITIVE ANALYSIS

3.1 World Fish Detector Production Value by Manufacturer (2021-2026)

3.2 World Fish Detector Production by Manufacturer (2021-2026)

3.3 World Fish Detector Average Price by Manufacturer (2021-2026)

3.4 Fish Detector Company Evaluation Quadrant

3.5 Industry Rank and Concentration Rate (CR)

3.5.1 Global Fish Detector Industry Rank of Major Manufacturers

3.5.2 Global Concentration Ratios (CR4) for Fish Detector in 2025

3.5.3 Global Concentration Ratios (CR8) for Fish Detector in 2025

3.6 Fish Detector Market: Overall Company Footprint Analysis

3.6.1 Fish Detector Market: Region Footprint

3.6.2 Fish Detector Market: Company Product Type Footprint

3.6.3 Fish Detector Market: Company Product Application Footprint

3.7 Competitive Environment

3.7.1 Historical Structure of the Industry

3.7.2 Barriers of Market Entry

3.7.3 Factors of Competition

3.8 New Entrant and Capacity Expansion Plans

3.9 Mergers, Acquisition, Agreements, and Collaborations

4 UNITED STATES VS CHINA VS REST OF THE WORLD

4.1 United States VS China: Fish Detector Production Value Comparison

4.1.1 United States VS China: Fish Detector Production Value Comparison (2021 & 2025 & 2032)

4.1.2 United States VS China: Fish Detector Production Value Market Share Comparison (2021 & 2025 & 2032)

4.2 United States VS China: Fish Detector Production Comparison

4.2.1 United States VS China: Fish Detector Production Comparison (2021 & 2025 & 2032)

4.2.2 United States VS China: Fish Detector Production Market Share Comparison (2021 & 2025 & 2032)

4.3 United States VS China: Fish Detector Consumption Comparison

4.3.1 United States VS China: Fish Detector Consumption Comparison (2021 & 2025 & 2032)

4.3.2 United States VS China: Fish Detector Consumption Market Share Comparison (2021 & 2025 & 2032)

4.4 United States Based Fish Detector Manufacturers and Market Share, 2021-2026

4.4.1 United States Based Fish Detector Manufacturers, Headquarters and Production Site (States, Country)

- 4.4.2 United States Based Manufacturers Fish Detector Production Value (2021-2026)
- 4.4.3 United States Based Manufacturers Fish Detector Production (2021-2026)
- 4.5 China Based Fish Detector Manufacturers and Market Share
 - 4.5.1 China Based Fish Detector Manufacturers, Headquarters and Production Site (Province, Country)
 - 4.5.2 China Based Manufacturers Fish Detector Production Value (2021-2026)
 - 4.5.3 China Based Manufacturers Fish Detector Production (2021-2026)
- 4.6 Rest of World Based Fish Detector Manufacturers and Market Share, 2021-2026
 - 4.6.1 Rest of World Based Fish Detector Manufacturers, Headquarters and Production Site (State, Country)
 - 4.6.2 Rest of World Based Manufacturers Fish Detector Production Value (2021-2026)
 - 4.6.3 Rest of World Based Manufacturers Fish Detector Production (2021-2026)

5 MARKET ANALYSIS BY PRIMARY SONAR IMAGING FUNCTION

- 5.1 World Fish Detector Market Size Overview by Primary Sonar Imaging Function: 2021 VS 2025 VS 2032
- 5.2 Segment Introduction by Primary Sonar Imaging Function
 - 5.2.1 Traditional 2D Sonar Type
 - 5.2.2 Downscan Imaging Type
 - 5.2.3 Sidescan Imaging Type
 - 5.2.4 Other
- 5.3 Market Segment by Primary Sonar Imaging Function
 - 5.3.1 World Fish Detector Production by Primary Sonar Imaging Function (2021-2032)
 - 5.3.2 World Fish Detector Production Value by Primary Sonar Imaging Function (2021-2032)
 - 5.3.3 World Fish Detector Average Price by Primary Sonar Imaging Function (2021-2032)

6 MARKET ANALYSIS BY INSTALLATION FORM

- 6.1 World Fish Detector Market Size Overview by Installation Form: 2021 VS 2025 VS 2032
- 6.2 Segment Introduction by Installation Form
 - 6.2.1 Fixed Boat-Mounted Type
 - 6.2.2 Portable Handheld Type
- 6.3 Market Segment by Installation Form
 - 6.3.1 World Fish Detector Production by Installation Form (2021-2032)
 - 6.3.2 World Fish Detector Production Value by Installation Form (2021-2032)

6.3.3 World Fish Detector Average Price by Installation Form (2021-2032)

7 MARKET ANALYSIS BY TRANSMISSION SIGNAL ARCHITECTURE

7.1 World Fish Detector Market Size Overview by Transmission Signal Architecture: 2021 VS 2025 VS 2032

7.2 Segment Introduction by Transmission Signal Architecture

7.2.1 Single-Frequency Type

7.2.2 Dual-Frequency Type

7.2.3 Other

7.3 Market Segment by Transmission Signal Architecture

7.3.1 World Fish Detector Production by Transmission Signal Architecture (2021-2032)

7.3.2 World Fish Detector Production Value by Transmission Signal Architecture (2021-2032)

7.3.3 World Fish Detector Average Price by Transmission Signal Architecture (2021-2032)

8 MARKET ANALYSIS BY APPLICATION

8.1 World Fish Detector Market Size Overview by Application: 2021 VS 2025 VS 2032

8.2 Segment Introduction by Application

8.2.1 Recreational Boat Fishing

8.2.2 Shore Fishing

8.2.3 Commercial Fishing

8.2.4 Other

8.3 Market Segment by Application

8.3.1 World Fish Detector Production by Application (2021-2032)

8.3.2 World Fish Detector Production Value by Application (2021-2032)

8.3.3 World Fish Detector Average Price by Application (2021-2032)

9 COMPANY PROFILES

9.1 Brunswick

9.1.1 Brunswick Details

9.1.2 Brunswick Major Business

9.1.3 Brunswick Fish Detector Product and Services

9.1.4 Brunswick Fish Detector Production, Price, Value, Gross Margin and Market Share (2021-2026)

9.1.5 Brunswick Recent Developments/Updates

- 9.1.6 Brunswick Competitive Strengths & Weaknesses
- 9.2 Johnson Outdoors
 - 9.2.1 Johnson Outdoors Details
 - 9.2.2 Johnson Outdoors Major Business
 - 9.2.3 Johnson Outdoors Fish Detector Product and Services
 - 9.2.4 Johnson Outdoors Fish Detector Production, Price, Value, Gross Margin and Market Share (2021-2026)
 - 9.2.5 Johnson Outdoors Recent Developments/Updates
 - 9.2.6 Johnson Outdoors Competitive Strengths & Weaknesses
- 9.3 Garmin
 - 9.3.1 Garmin Details
 - 9.3.2 Garmin Major Business
 - 9.3.3 Garmin Fish Detector Product and Services
 - 9.3.4 Garmin Fish Detector Production, Price, Value, Gross Margin and Market Share (2021-2026)
 - 9.3.5 Garmin Recent Developments/Updates
 - 9.3.6 Garmin Competitive Strengths & Weaknesses
- 9.4 Teledyne Technologies
 - 9.4.1 Teledyne Technologies Details
 - 9.4.2 Teledyne Technologies Major Business
 - 9.4.3 Teledyne Technologies Fish Detector Product and Services
 - 9.4.4 Teledyne Technologies Fish Detector Production, Price, Value, Gross Margin and Market Share (2021-2026)
 - 9.4.5 Teledyne Technologies Recent Developments/Updates
 - 9.4.6 Teledyne Technologies Competitive Strengths & Weaknesses
- 9.5 Furuno Electric
 - 9.5.1 Furuno Electric Details
 - 9.5.2 Furuno Electric Major Business
 - 9.5.3 Furuno Electric Fish Detector Product and Services
 - 9.5.4 Furuno Electric Fish Detector Production, Price, Value, Gross Margin and Market Share (2021-2026)
 - 9.5.5 Furuno Electric Recent Developments/Updates
 - 9.5.6 Furuno Electric Competitive Strengths & Weaknesses
- 9.6 Vexilar
 - 9.6.1 Vexilar Details
 - 9.6.2 Vexilar Major Business
 - 9.6.3 Vexilar Fish Detector Product and Services
 - 9.6.4 Vexilar Fish Detector Production, Price, Value, Gross Margin and Market Share (2021-2026)

- 9.6.5 Vexilar Recent Developments/Updates
- 9.6.6 Vexilar Competitive Strengths & Weaknesses
- 9.7 MarCum Technologies
 - 9.7.1 MarCum Technologies Details
 - 9.7.2 MarCum Technologies Major Business
 - 9.7.3 MarCum Technologies Fish Detector Product and Services
 - 9.7.4 MarCum Technologies Fish Detector Production, Price, Value, Gross Margin and Market Share (2021-2026)
 - 9.7.5 MarCum Technologies Recent Developments/Updates
 - 9.7.6 MarCum Technologies Competitive Strengths & Weaknesses
- 9.8 Deeper UAB
 - 9.8.1 Deeper UAB Details
 - 9.8.2 Deeper UAB Major Business
 - 9.8.3 Deeper UAB Fish Detector Product and Services
 - 9.8.4 Deeper UAB Fish Detector Production, Price, Value, Gross Margin and Market Share (2021-2026)
 - 9.8.5 Deeper UAB Recent Developments/Updates
 - 9.8.6 Deeper UAB Competitive Strengths & Weaknesses
- 9.9 NorCross Marine Products
 - 9.9.1 NorCross Marine Products Details
 - 9.9.2 NorCross Marine Products Major Business
 - 9.9.3 NorCross Marine Products Fish Detector Product and Services
 - 9.9.4 NorCross Marine Products Fish Detector Production, Price, Value, Gross Margin and Market Share (2021-2026)
 - 9.9.5 NorCross Marine Products Recent Developments/Updates
 - 9.9.6 NorCross Marine Products Competitive Strengths & Weaknesses
- 9.10 Jinhua Lucky ET Manufacturer
 - 9.10.1 Jinhua Lucky ET Manufacturer Details
 - 9.10.2 Jinhua Lucky ET Manufacturer Major Business
 - 9.10.3 Jinhua Lucky ET Manufacturer Fish Detector Product and Services
 - 9.10.4 Jinhua Lucky ET Manufacturer Fish Detector Production, Price, Value, Gross Margin and Market Share (2021-2026)
 - 9.10.5 Jinhua Lucky ET Manufacturer Recent Developments/Updates
 - 9.10.6 Jinhua Lucky ET Manufacturer Competitive Strengths & Weaknesses
- 9.11 Accuphy Technologies
 - 9.11.1 Accuphy Technologies Details
 - 9.11.2 Accuphy Technologies Major Business
 - 9.11.3 Accuphy Technologies Fish Detector Product and Services
 - 9.11.4 Accuphy Technologies Fish Detector Production, Price, Value, Gross Margin

and Market Share (2021-2026)

9.11.5 Accuphy Technologies Recent Developments/Updates

9.11.6 Accuphy Technologies Competitive Strengths & Weaknesses

9.12 Honda Electronics

9.12.1 Honda Electronics Details

9.12.2 Honda Electronics Major Business

9.12.3 Honda Electronics Fish Detector Product and Services

9.12.4 Honda Electronics Fish Detector Production, Price, Value, Gross Margin and Market Share (2021-2026)

9.12.5 Honda Electronics Recent Developments/Updates

9.12.6 Honda Electronics Competitive Strengths & Weaknesses

9.13 Kodon Electronics

9.13.1 Kodon Electronics Details

9.13.2 Kodon Electronics Major Business

9.13.3 Kodon Electronics Fish Detector Product and Services

9.13.4 Kodon Electronics Fish Detector Production, Price, Value, Gross Margin and Market Share (2021-2026)

9.13.5 Kodon Electronics Recent Developments/Updates

9.13.6 Kodon Electronics Competitive Strengths & Weaknesses

9.14 Samsung ENC

9.14.1 Samsung ENC Details

9.14.2 Samsung ENC Major Business

9.14.3 Samsung ENC Fish Detector Product and Services

9.14.4 Samsung ENC Fish Detector Production, Price, Value, Gross Margin and Market Share (2021-2026)

9.14.5 Samsung ENC Recent Developments/Updates

9.14.6 Samsung ENC Competitive Strengths & Weaknesses

10 INDUSTRY CHAIN ANALYSIS

10.1 Fish Detector Industry Chain

10.2 Fish Detector Upstream Analysis

10.2.1 Fish Detector Core Raw Materials

10.2.2 Main Manufacturers of Fish Detector Core Raw Materials

10.3 Midstream Analysis

10.4 Downstream Analysis

10.5 Fish Detector Production Mode

10.6 Fish Detector Procurement Model

10.7 Fish Detector Industry Sales Model and Sales Channels

10.7.1 Fish Detector Sales Model

10.7.2 Fish Detector Typical Distributors

11 RESEARCH FINDINGS AND CONCLUSION

12 APPENDIX

12.1 Methodology

12.2 Research Process and Data Source

12.3 Disclaimer

List Of Tables

LIST OF TABLES

Table 1. World Fish Detector Production Value by Region (2021, 2025 and 2032) & (USD Million)

Table 2. World Fish Detector Production Value by Region (2021-2026) & (USD Million)

Table 3. World Fish Detector Production Value by Region (2027-2032) & (USD Million)

Table 4. World Fish Detector Production Value Market Share by Region (2021-2026)

Table 5. World Fish Detector Production Value Market Share by Region (2027-2032)

Table 6. World Fish Detector Production by Region (2021-2026) & (Units)

Table 7. World Fish Detector Production by Region (2027-2032) & (Units)

Table 8. World Fish Detector Production Market Share by Region (2021-2026)

Table 9. World Fish Detector Production Market Share by Region (2027-2032)

Table 10. World Fish Detector Average Price by Region (2021-2026) & (US\$/Unit)

Table 11. World Fish Detector Average Price by Region (2027-2032) & (US\$/Unit)

Table 12. Fish Detector Major Market Trends

Table 13. World Fish Detector Consumption Growth Rate Forecast by Region (2021 & 2025 & 2032) & (Units)

Table 14. World Fish Detector Consumption by Region (2021-2026) & (Units)

Table 15. World Fish Detector Consumption Forecast by Region (2027-2032) & (Units)

Table 16. World Fish Detector Production Value by Manufacturer (2021-2026) & (USD Million)

Table 17. Production Value Market Share of Key Fish Detector Producers in 2025

Table 18. World Fish Detector Production by Manufacturer (2021-2026) & (Units)

Table 19. Production Market Share of Key Fish Detector Producers in 2025

Table 20. World Fish Detector Average Price by Manufacturer (2021-2026) & (US\$/Unit)

Table 21. Global Fish Detector Company Evaluation Quadrant

Table 22. World Fish Detector Industry Rank of Major Manufacturers, Based on Production Value in 2025

Table 23. Head Office and Fish Detector Production Site of Key Manufacturer

Table 24. Fish Detector Market: Company Product Type Footprint

Table 25. Fish Detector Market: Company Product Application Footprint

Table 26. Fish Detector Competitive Factors

Table 27. Fish Detector New Entrant and Capacity Expansion Plans

Table 28. Fish Detector Mergers & Acquisitions Activity

Table 29. United States VS China Fish Detector Production Value Comparison, (2021 & 2025 & 2032) & (USD Million)

Table 30. United States VS China Fish Detector Production Comparison, (2021 & 2025

& 2032) & (Units)

Table 31. United States VS China Fish Detector Consumption Comparison, (2021 & 2025 & 2032) & (Units)

Table 32. United States Based Fish Detector Manufacturers, Headquarters and Production Site (States, Country)

Table 33. United States Based Manufacturers Fish Detector Production Value, (2021-2026) & (USD Million)

Table 34. United States Based Manufacturers Fish Detector Production Value Market Share (2021-2026)

Table 35. United States Based Manufacturers Fish Detector Production (2021-2026) & (Units)

Table 36. United States Based Manufacturers Fish Detector Production Market Share (2021-2026)

Table 37. China Based Fish Detector Manufacturers, Headquarters and Production Site (Province, Country)

Table 38. China Based Manufacturers Fish Detector Production Value, (2021-2026) & (USD Million)

Table 39. China Based Manufacturers Fish Detector Production Value Market Share (2021-2026)

Table 40. China Based Manufacturers Fish Detector Production, (2021-2026) & (Units)

Table 41. China Based Manufacturers Fish Detector Production Market Share (2021-2026)

Table 42. Rest of World Based Fish Detector Manufacturers, Headquarters and Production Site (State, Country)

Table 43. Rest of World Based Manufacturers Fish Detector Production Value, (2021-2026) & (USD Million)

Table 44. Rest of World Based Manufacturers Fish Detector Production Value Market Share (2021-2026)

Table 45. Rest of World Based Manufacturers Fish Detector Production, (2021-2026) & (Units)

Table 46. Rest of World Based Manufacturers Fish Detector Production Market Share (2021-2026)

Table 47. World Fish Detector Production Value by Primary Sonar Imaging Function, (USD Million), 2021 & 2025 & 2032

Table 48. World Fish Detector Production by Primary Sonar Imaging Function (2021-2026) & (Units)

Table 49. World Fish Detector Production by Primary Sonar Imaging Function (2027-2032) & (Units)

Table 50. World Fish Detector Production Value by Primary Sonar Imaging Function

(2021-2026) & (USD Million)

Table 51. World Fish Detector Production Value by Primary Sonar Imaging Function (2027-2032) & (USD Million)

Table 52. World Fish Detector Average Price by Primary Sonar Imaging Function (2021-2026) & (US\$/Unit)

Table 53. World Fish Detector Average Price by Primary Sonar Imaging Function (2027-2032) & (US\$/Unit)

Table 54. World Fish Detector Production Value by Installation Form, (USD Million), 2021 & 2025 & 2032

Table 55. World Fish Detector Production by Installation Form (2021-2026) & (Units)

Table 56. World Fish Detector Production by Installation Form (2027-2032) & (Units)

Table 57. World Fish Detector Production Value by Installation Form (2021-2026) & (USD Million)

Table 58. World Fish Detector Production Value by Installation Form (2027-2032) & (USD Million)

Table 59. World Fish Detector Average Price by Installation Form (2021-2026) & (US\$/Unit)

Table 60. World Fish Detector Average Price by Installation Form (2027-2032) & (US\$/Unit)

Table 61. World Fish Detector Production Value by Transmission Signal Architecture, (USD Million), 2021 & 2025 & 2032

Table 62. World Fish Detector Production by Transmission Signal Architecture (2021-2026) & (Units)

Table 63. World Fish Detector Production by Transmission Signal Architecture (2027-2032) & (Units)

Table 64. World Fish Detector Production Value by Transmission Signal Architecture (2021-2026) & (USD Million)

Table 65. World Fish Detector Production Value by Transmission Signal Architecture (2027-2032) & (USD Million)

Table 66. World Fish Detector Average Price by Transmission Signal Architecture (2021-2026) & (US\$/Unit)

Table 67. World Fish Detector Average Price by Transmission Signal Architecture (2027-2032) & (US\$/Unit)

Table 68. World Fish Detector Production Value by Application, (USD Million), 2021 & 2025 & 2032

Table 69. World Fish Detector Production by Application (2021-2026) & (Units)

Table 70. World Fish Detector Production by Application (2027-2032) & (Units)

Table 71. World Fish Detector Production Value by Application (2021-2026) & (USD Million)

Table 72. World Fish Detector Production Value by Application (2027-2032) & (USD Million)

Table 73. World Fish Detector Average Price by Application (2021-2026) & (US\$/Unit)

Table 74. World Fish Detector Average Price by Application (2027-2032) & (US\$/Unit)

Table 75. Brunswick Basic Information, Manufacturing Base and Competitors

Table 76. Brunswick Major Business

Table 77. Brunswick Fish Detector Product and Services

Table 78. Brunswick Fish Detector Production (Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 79. Brunswick Recent Developments/Updates

Table 80. Brunswick Competitive Strengths & Weaknesses

Table 81. Johnson Outdoors Basic Information, Manufacturing Base and Competitors

Table 82. Johnson Outdoors Major Business

Table 83. Johnson Outdoors Fish Detector Product and Services

Table 84. Johnson Outdoors Fish Detector Production (Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 85. Johnson Outdoors Recent Developments/Updates

Table 86. Johnson Outdoors Competitive Strengths & Weaknesses

Table 87. Garmin Basic Information, Manufacturing Base and Competitors

Table 88. Garmin Major Business

Table 89. Garmin Fish Detector Product and Services

Table 90. Garmin Fish Detector Production (Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 91. Garmin Recent Developments/Updates

Table 92. Garmin Competitive Strengths & Weaknesses

Table 93. Teledyne Technologies Basic Information, Manufacturing Base and Competitors

Table 94. Teledyne Technologies Major Business

Table 95. Teledyne Technologies Fish Detector Product and Services

Table 96. Teledyne Technologies Fish Detector Production (Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 97. Teledyne Technologies Recent Developments/Updates

Table 98. Teledyne Technologies Competitive Strengths & Weaknesses

Table 99. Furuno Electric Basic Information, Manufacturing Base and Competitors

Table 100. Furuno Electric Major Business

Table 101. Furuno Electric Fish Detector Product and Services

Table 102. Furuno Electric Fish Detector Production (Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 103. Furuno Electric Recent Developments/Updates

Table 104. Furuno Electric Competitive Strengths & Weaknesses
Table 105. Vexilar Basic Information, Manufacturing Base and Competitors
Table 106. Vexilar Major Business
Table 107. Vexilar Fish Detector Product and Services
Table 108. Vexilar Fish Detector Production (Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
Table 109. Vexilar Recent Developments/Updates
Table 110. Vexilar Competitive Strengths & Weaknesses
Table 111. MarCum Technologies Basic Information, Manufacturing Base and Competitors
Table 112. MarCum Technologies Major Business
Table 113. MarCum Technologies Fish Detector Product and Services
Table 114. MarCum Technologies Fish Detector Production (Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
Table 115. MarCum Technologies Recent Developments/Updates
Table 116. MarCum Technologies Competitive Strengths & Weaknesses
Table 117. Deeper UAB Basic Information, Manufacturing Base and Competitors
Table 118. Deeper UAB Major Business
Table 119. Deeper UAB Fish Detector Product and Services
Table 120. Deeper UAB Fish Detector Production (Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
Table 121. Deeper UAB Recent Developments/Updates
Table 122. Deeper UAB Competitive Strengths & Weaknesses
Table 123. NorCross Marine Products Basic Information, Manufacturing Base and Competitors
Table 124. NorCross Marine Products Major Business
Table 125. NorCross Marine Products Fish Detector Product and Services
Table 126. NorCross Marine Products Fish Detector Production (Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
Table 127. NorCross Marine Products Recent Developments/Updates
Table 128. NorCross Marine Products Competitive Strengths & Weaknesses
Table 129. Jinhua Lucky ET Manufacturer Basic Information, Manufacturing Base and Competitors
Table 130. Jinhua Lucky ET Manufacturer Major Business
Table 131. Jinhua Lucky ET Manufacturer Fish Detector Product and Services
Table 132. Jinhua Lucky ET Manufacturer Fish Detector Production (Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 133. Jinhua Lucky ET Manufacturer Recent Developments/Updates
Table 134. Jinhua Lucky ET Manufacturer Competitive Strengths & Weaknesses
Table 135. Accuphy Technologies Basic Information, Manufacturing Base and Competitors
Table 136. Accuphy Technologies Major Business
Table 137. Accuphy Technologies Fish Detector Product and Services
Table 138. Accuphy Technologies Fish Detector Production (Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
Table 139. Accuphy Technologies Recent Developments/Updates
Table 140. Accuphy Technologies Competitive Strengths & Weaknesses
Table 141. Honda Electronics Basic Information, Manufacturing Base and Competitors
Table 142. Honda Electronics Major Business
Table 143. Honda Electronics Fish Detector Product and Services
Table 144. Honda Electronics Fish Detector Production (Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
Table 145. Honda Electronics Recent Developments/Updates
Table 146. Honda Electronics Competitive Strengths & Weaknesses
Table 147. Kodan Electronics Basic Information, Manufacturing Base and Competitors
Table 148. Kodan Electronics Major Business
Table 149. Kodan Electronics Fish Detector Product and Services
Table 150. Kodan Electronics Fish Detector Production (Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
Table 151. Kodan Electronics Recent Developments/Updates
Table 152. Kodan Electronics Competitive Strengths & Weaknesses
Table 153. Samyung ENC Basic Information, Manufacturing Base and Competitors
Table 154. Samyung ENC Major Business
Table 155. Samyung ENC Fish Detector Product and Services
Table 156. Samyung ENC Fish Detector Production (Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
Table 157. Samyung ENC Recent Developments/Updates
Table 158. Samyung ENC Competitive Strengths & Weaknesses
Table 159. Global Key Players of Fish Detector Upstream (Raw Materials)
Table 160. Global Fish Detector Typical Customers
Table 161. Fish Detector Typical Distributors

List Of Figures

LIST OF FIGURES

Figure 1. Fish Detector Picture

Figure 2. World Fish Detector Production Value: 2021 & 2025 & 2032, (USD Million)

Figure 3. World Fish Detector Production Value and Forecast (2021-2032) & (USD Million)

Figure 4. World Fish Detector Production (2021-2032) & (Units)

Figure 5. World Fish Detector Average Price (2021-2032) & (US\$/Unit)

Figure 6. World Fish Detector Production Value Market Share by Region (2021-2032)

Figure 7. World Fish Detector Production Market Share by Region (2021-2032)

Figure 8. North America Fish Detector Production (2021-2032) & (Units)

Figure 9. Europe Fish Detector Production (2021-2032) & (Units)

Figure 10. China Fish Detector Production (2021-2032) & (Units)

Figure 11. Japan Fish Detector Production (2021-2032) & (Units)

Figure 12. South Korea Fish Detector Production (2021-2032) & (Units)

Figure 13. Fish Detector Market Drivers

Figure 14. Factors Affecting Demand

Figure 15. World Fish Detector Consumption (2021-2032) & (Units)

Figure 16. World Fish Detector Consumption Market Share by Region (2021-2032)

Figure 17. United States Fish Detector Consumption (2021-2032) & (Units)

Figure 18. China Fish Detector Consumption (2021-2032) & (Units)

Figure 19. Europe Fish Detector Consumption (2021-2032) & (Units)

Figure 20. Japan Fish Detector Consumption (2021-2032) & (Units)

Figure 21. South Korea Fish Detector Consumption (2021-2032) & (Units)

Figure 22. ASEAN Fish Detector Consumption (2021-2032) & (Units)

Figure 23. India Fish Detector Consumption (2021-2032) & (Units)

Figure 24. Producer Shipments of Fish Detector by Manufacturer Revenue (\$MM) and Market Share (%): 2025

Figure 25. Global Four-firm Concentration Ratios (CR4) for Fish Detector Markets in 2025

Figure 26. Global Four-firm Concentration Ratios (CR8) for Fish Detector Markets in 2025

Figure 27. United States VS China: Fish Detector Production Value Market Share Comparison (2021 & 2025 & 2032)

Figure 28. United States VS China: Fish Detector Production Market Share Comparison (2021 & 2025 & 2032)

Figure 29. United States VS China: Fish Detector Consumption Market Share

Comparison (2021 & 2025 & 2032)

Figure 30. United States Based Manufacturers Fish Detector Production Market Share 2025

Figure 31. China Based Manufacturers Fish Detector Production Market Share 2025

Figure 32. Rest of World Based Manufacturers Fish Detector Production Market Share 2025

Figure 33. World Fish Detector Production Value by Primary Sonar Imaging Function, (USD Million), 2021 & 2025 & 2032

Figure 34. World Fish Detector Production Value Market Share by Primary Sonar Imaging Function in 2025

Figure 35. Traditional 2D Sonar Type

Figure 36. Downscan Imaging Type

Figure 37. Sidescan Imaging Type

Figure 38. Other

Figure 39. World Fish Detector Production Market Share by Primary Sonar Imaging Function (2021-2032)

Figure 40. World Fish Detector Production Value Market Share by Primary Sonar Imaging Function (2021-2032)

Figure 41. World Fish Detector Average Price by Primary Sonar Imaging Function (2021-2032) & (US\$/Unit)

Figure 42. World Fish Detector Production Value by Installation Form, (USD Million), 2021 & 2025 & 2032

Figure 43. World Fish Detector Production Value Market Share by Installation Form in 2025

Figure 44. Fixed Boat-Mounted Type

Figure 45. Portable Handheld Type

Figure 46. World Fish Detector Production Market Share by Installation Form (2021-2032)

Figure 47. World Fish Detector Production Value Market Share by Installation Form (2021-2032)

Figure 48. World Fish Detector Average Price by Installation Form (2021-2032) & (US\$/Unit)

Figure 49. World Fish Detector Production Value by Transmission Signal Architecture, (USD Million), 2021 & 2025 & 2032

Figure 50. World Fish Detector Production Value Market Share by Transmission Signal Architecture in 2025

Figure 51. Single-Frequency Type

Figure 52. Dual-Frequency Type

Figure 53. Other

Figure 54. World Fish Detector Production Market Share by Transmission Signal Architecture (2021-2032)

Figure 55. World Fish Detector Production Value Market Share by Transmission Signal Architecture (2021-2032)

Figure 56. World Fish Detector Average Price by Transmission Signal Architecture (2021-2032) & (US\$/Unit)

Figure 57. World Fish Detector Production Value by Application, (USD Million), 2021 & 2025 & 2032

Figure 58. World Fish Detector Production Value Market Share by Application in 2025

Figure 59. Recreational Boat Fishing

Figure 60. Shore Fishing

Figure 61. Commercial Fishing

Figure 62. Other

Figure 63. World Fish Detector Production Market Share by Application (2021-2032)

Figure 64. World Fish Detector Production Value Market Share by Application (2021-2032)

Figure 65. World Fish Detector Average Price by Application (2021-2032) & (US\$/Unit)

Figure 66. Fish Detector Industry Chain

Figure 67. Fish Detector Procurement Model

Figure 68. Fish Detector Sales Model

Figure 69. Fish Detector Sales Channels, Direct Sales, and Distribution

Figure 70. Methodology

Figure 71. Research Process and Data Source

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