

Global Fermented Milk Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030

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Abstracts

According to our (Global Info Research) latest study, the global Fermented Milk market size was valued at USD 798.2 million in 2023 and is forecast to a readjusted size of USD 1121.3 million by 2030 with a CAGR of 5.0% during review period.

Fermentation of milk involves adding lactic acid bacteria such as Lactobacillus to dairy products which increases the shelf life of the product, enhances the taste and improves the digestibility of milk. Fermentation process is facilitated by adding a number of bacteria such as Lactobacillus, Lactococcus, and Leuconostoc which break down milk proteins and milk lactose making it available to lactose- intolerant consumers. Moreover, fermented milk helps to reduce blood pressure, cholesterol and prevent cancer from growing. Additionally, it is used in cosmetic industry for ailment against canker sores, sunburn, skin ulcers, vaginitis, and wrinkled skin.

Fermented milk products includes dairy products such as yogurt, kefir, cheese, sour cream and many more. These fermented milk products include various benefits such as enhanced digestibility, new and unique flavor, added probiotics, vitamins, minerals and preservatives that extend the shelf life of the product. Moreover, it is gaining popularity among health conscious consumers owing to its health beneficial attributes. Additionally, it is also applicable in cosmetics for canker sores, sunburn, skin ulcers, vaginitis, and wrinkled skin which is adding fuel to the growth of fermented milk market.

The Global Info Research report includes an overview of the development of the Fermented Milk industry chain, the market status of Super/ Hyper Stores (Viscous, Fluid), Department Stores (Viscous, Fluid), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Fermented Milk.

Regionally, the report analyzes the Fermented Milk markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Fermented Milk market, with robust domestic demand, supportive policies, and a strong manufacturing base.

Key Features:

The report presents comprehensive understanding of the Fermented Milk market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Fermented Milk industry.

The report involves analyzing the market at a macro level:

Market Sizing and Segmentation: Report collect data on the overall market size, including the sales quantity (K MT), revenue generated, and market share of different by Type (e.g., Viscous, Fluid).

Industry Analysis: Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Fermented Milk market.

Regional Analysis: The report involves examining the Fermented Milk market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

Market Projections: Report covers the gathered data and analysis to make future projections and forecasts for the Fermented Milk market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Fermented Milk:

Company Analysis: Report covers individual Fermented Milk manufacturers, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

Consumer Analysis: Report covers data on consumer behaviour, preferences, and attitudes towards Fermented Milk. This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Super/ Hyper Stores, Department Stores).

Technology Analysis: Report covers specific technologies relevant to Fermented Milk. It assesses the current state, advancements, and potential future developments in Fermented Milk areas.

Competitive Landscape: By analyzing individual companies, suppliers, and consumers, the report presents insights into the competitive landscape of the Fermented Milk market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

Market Validation: The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

Market Segmentation

Fermented Milk market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value.

Market segment by Type

Viscous

Fluid

Others

Market segment by Application

Super/ Hyper Stores

Department Stores

Grocery

Online Store

Major players covered

Danone

Nestle

General Mills

Lifeway Foods

Valio

Morinaga Milk

Market segment by region, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Fermented Milk product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Fermented Milk, with price, sales, revenue and global market share of Fermented Milk from 2019 to 2024.

Chapter 3, the Fermented Milk competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Fermented Milk breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2019 to 2030.

Chapter 5 and 6, to segment the sales by Type and application, with sales market share and growth rate by type, application, from 2019 to 2030.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017 to 2023. and Fermented Milk market forecast, by regions, type and application, with sales and revenue, from 2025 to 2030.

Chapter 12, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Fermented Milk.

Chapter 14 and 15, to describe Fermented Milk sales channel, distributors, customers, research findings and conclusion.

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