

Global Fingernail and Toenail Clipper Supply, Demand and Key Producers, 2026-2032

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Abstracts

The global Fingernail and Toenail Clipper market size is expected to reach \$ 699 million by 2032, rising at a market growth of 3.9% CAGR during the forecast period (2026-2032).

A Fingernail and Toenail Clipper is a handheld mechanical shearing tool designed to trim the free edge of fingernails and toenails. Mainstream designs consist of a metal cutting-jaw assembly, a pivot rivet or pin, a press lever, and a spring return element, where the lever amplifies hand force to close the blades and shear the nail edge. Fingernail-oriented models typically use jaw geometry that matches nail curvature and requires lower cutting force, while toenail-oriented models prioritize wider jaws, stronger leverage, higher edge strength, and blade geometry optimized for thicker nails, with optional add-ons such as an attached file, cleaning tip, or a catcher for nail clippings. The product is widely used in household grooming, travel kits, professional manicure and pedicure services, and care settings, and is commercialized globally via mass retail and pharmacy channels, e-commerce, and professional distribution supported by precision metalworking, heat treatment, and edge-grinding manufacturing capabilities.

In 2025, global shipments of Fingernail and Toenail Clippers (defined here as primarily mechanical lever-type clippers covering both fingernail and toenail specifications) reached approximately 1.1 to 1.8 billion units. Driven by specification differences, material and heat treatment level, edge-grinding precision, the presence of a catcher or bundled set format, and order scale and compliance requirements by destination, mainstream ex-factory (FOB) pricing typically ranged around US\$0.25 to US\$0.60 per unit.

Against the backdrop of upgraded personal grooming consumption and the steady

expansion of professional manicure and pedicure services, Fingernail and Toenail Clippers are moving beyond a low-price commodity profile toward clearer specification segmentation and stronger quality-based premiumization. Demand is supported by the routinization of at-home grooming and the stable volume of travel-ready kits, while rising foot-care awareness is adding structural momentum, particularly for toenail-oriented designs that prioritize wider jaws, stronger leverage, easier control, and longer-lasting edges. In parallel, deeper penetration of online retail and cross-border e-commerce is improving global accessibility, prompting brands to differentiate through material and heat-treatment discipline, edge-grinding precision, smooth cutting feel, and corrosion resistance, and to lift average selling prices via premium single items and bundled set architectures that enable continuous product-line iteration.

Key challenges center on commoditization, channel pricing pressure, and higher quality-control thresholds for sharpness retention, edge consistency, rust resistance, and assembly stability. Without repeatable process windows and robust consistency inspection, manufacturers can lose quickly in reviews and repurchase cycles, intensifying price competition at the entry tier. On the demand side, households increasingly prioritize safety, portability, and easy cleaning, while professionals value cutting force, control, and durability. The growth of toenail-care scenarios is accelerating adoption of ergonomic anti-slip grips, reinforced edges, and high-leverage structures, pushing the category from a single tool toward a multi-scenario foundational care solution.

This report studies the global Fingernail and Toenail Clipper production, demand, key manufacturers, and key regions.

This report is a detailed and comprehensive analysis of the world market for Fingernail and Toenail Clipper and provides market size (US\$ million) and Year-over-Year (YoY) Growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Fingernail and Toenail Clipper that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global Fingernail and Toenail Clipper total production and demand, 2021-2032, (K Units)

Global Fingernail and Toenail Clipper total production value, 2021-2032, (USD Million)

Global Fingernail and Toenail Clipper production by region & country, production, value, CAGR, 2021-2032, (USD Million) & (K Units), (based on production site)

Global Fingernail and Toenail Clipper consumption by region & country, CAGR, 2021-2032 & (K Units)

U.S. VS China: Fingernail and Toenail Clipper domestic production, consumption, key domestic manufacturers and share

Global Fingernail and Toenail Clipper production by manufacturer, production, price, value and market share 2021-2026, (USD Million) & (K Units)

Global Fingernail and Toenail Clipper production by Type, production, value, CAGR, 2021-2032, (USD Million) & (K Units)

Global Fingernail and Toenail Clipper production by Application, production, value, CAGR, 2021-2032, (USD Million) & (K Units)

This report profiles key players in the global Fingernail and Toenail Clipper market based on the following parameters - company overview, production, value, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Guangdong Jinda Hardware Products Co., Ltd., Shanghai Boyou Metal Products Co., Ltd., Zhang Xiaoquan Inc., THREE SEVEN Co., Ltd., KAI Corporation, Green Bell Co., Ltd., SUWADA Blacksmith Works, Inc., Victorinox AG, ZWILLING J.A. Henckels, Nghia Nippers Corporation, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the World Fingernail and Toenail Clipper market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$ Millions), volume (production, consumption) & (K Units) and average price (US\$/Unit) by manufacturer, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global Fingernail and Toenail Clipper Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global Fingernail and Toenail Clipper Market, Segmentation by Type:

Fingernail Clippers

Toenail Clippers

Global Fingernail and Toenail Clipper Market, Segmentation by Material:

Stainless Steel

Carbon Steel

Plastic and Others

Global Fingernail and Toenail Clipper Market, Segmentation by End-User:

Household Consumers

Professional Salons

Others

Global Fingernail and Toenail Clipper Market, Segmentation by Distribution Channel:

Supermarkets and Hypermarkets

Online Retail

Convenience Stores

Others

Global Fingernail and Toenail Clipper Market, Segmentation by Application:

For Adults

For Seniors

For Infants and Children

Companies Profiled:

Guangdong Jinda Hardware Products Co., Ltd.

Shanghai Boyou Metal Products Co., Ltd.

Zhang Xiaoquan Inc.

THREE SEVEN Co., Ltd.

KAI Corporation

Green Bell Co., Ltd.

SUWADA Blacksmith Works, Inc.

Victorinox AG

ZWILLING J.A. Henckels

Nghia Nippers Corporation

Bocas Co., Ltd.

KOWELL

Key Questions Answered:

1. How big is the global Fingernail and Toenail Clipper market?
2. What is the demand of the global Fingernail and Toenail Clipper market?
3. What is the year over year growth of the global Fingernail and Toenail Clipper market?
4. What is the production and production value of the global Fingernail and Toenail Clipper market?
5. Who are the key producers in the global Fingernail and Toenail Clipper market?
6. What are the growth factors driving the market demand?

Contents

1 SUPPLY SUMMARY

- 1.1 Fingernail and Toenail Clipper Introduction
- 1.2 World Fingernail and Toenail Clipper Supply & Forecast
 - 1.2.1 World Fingernail and Toenail Clipper Production Value (2021 & 2025 & 2032)
 - 1.2.2 World Fingernail and Toenail Clipper Production (2021-2032)
 - 1.2.3 World Fingernail and Toenail Clipper Pricing Trends (2021-2032)
- 1.3 World Fingernail and Toenail Clipper Production by Region (Based on Production Site)
 - 1.3.1 World Fingernail and Toenail Clipper Production Value by Region (2021-2032)
 - 1.3.2 World Fingernail and Toenail Clipper Production by Region (2021-2032)
 - 1.3.3 World Fingernail and Toenail Clipper Average Price by Region (2021-2032)
 - 1.3.4 North America Fingernail and Toenail Clipper Production (2021-2032)
 - 1.3.5 Europe Fingernail and Toenail Clipper Production (2021-2032)
 - 1.3.6 China Fingernail and Toenail Clipper Production (2021-2032)
 - 1.3.7 Japan Fingernail and Toenail Clipper Production (2021-2032)
- 1.4 Market Drivers, Restraints and Trends
 - 1.4.1 Fingernail and Toenail Clipper Market Drivers
 - 1.4.2 Factors Affecting Demand
 - 1.4.3 Fingernail and Toenail Clipper Major Market Trends

2 DEMAND SUMMARY

- 2.1 World Fingernail and Toenail Clipper Demand (2021-2032)
- 2.2 World Fingernail and Toenail Clipper Consumption by Region
 - 2.2.1 World Fingernail and Toenail Clipper Consumption by Region (2021-2026)
 - 2.2.2 World Fingernail and Toenail Clipper Consumption Forecast by Region (2027-2032)
- 2.3 United States Fingernail and Toenail Clipper Consumption (2021-2032)
- 2.4 China Fingernail and Toenail Clipper Consumption (2021-2032)
- 2.5 Europe Fingernail and Toenail Clipper Consumption (2021-2032)
- 2.6 Japan Fingernail and Toenail Clipper Consumption (2021-2032)
- 2.7 South Korea Fingernail and Toenail Clipper Consumption (2021-2032)
- 2.8 ASEAN Fingernail and Toenail Clipper Consumption (2021-2032)
- 2.9 India Fingernail and Toenail Clipper Consumption (2021-2032)

3 WORLD MANUFACTURERS COMPETITIVE ANALYSIS

- 3.1 World Fingernail and Toenail Clipper Production Value by Manufacturer (2021-2026)
- 3.2 World Fingernail and Toenail Clipper Production by Manufacturer (2021-2026)
- 3.3 World Fingernail and Toenail Clipper Average Price by Manufacturer (2021-2026)
- 3.4 Fingernail and Toenail Clipper Company Evaluation Quadrant
- 3.5 Industry Rank and Concentration Rate (CR)
 - 3.5.1 Global Fingernail and Toenail Clipper Industry Rank of Major Manufacturers
 - 3.5.2 Global Concentration Ratios (CR4) for Fingernail and Toenail Clipper in 2025
 - 3.5.3 Global Concentration Ratios (CR8) for Fingernail and Toenail Clipper in 2025
- 3.6 Fingernail and Toenail Clipper Market: Overall Company Footprint Analysis
 - 3.6.1 Fingernail and Toenail Clipper Market: Region Footprint
 - 3.6.2 Fingernail and Toenail Clipper Market: Company Product Type Footprint
 - 3.6.3 Fingernail and Toenail Clipper Market: Company Product Application Footprint
- 3.7 Competitive Environment
 - 3.7.1 Historical Structure of the Industry
 - 3.7.2 Barriers of Market Entry
 - 3.7.3 Factors of Competition
- 3.8 New Entrant and Capacity Expansion Plans
- 3.9 Mergers, Acquisition, Agreements, and Collaborations

4 UNITED STATES VS CHINA VS REST OF THE WORLD

- 4.1 United States VS China: Fingernail and Toenail Clipper Production Value Comparison
 - 4.1.1 United States VS China: Fingernail and Toenail Clipper Production Value Comparison (2021 & 2025 & 2032)
 - 4.1.2 United States VS China: Fingernail and Toenail Clipper Production Value Market Share Comparison (2021 & 2025 & 2032)
- 4.2 United States VS China: Fingernail and Toenail Clipper Production Comparison
 - 4.2.1 United States VS China: Fingernail and Toenail Clipper Production Comparison (2021 & 2025 & 2032)
 - 4.2.2 United States VS China: Fingernail and Toenail Clipper Production Market Share Comparison (2021 & 2025 & 2032)
- 4.3 United States VS China: Fingernail and Toenail Clipper Consumption Comparison
 - 4.3.1 United States VS China: Fingernail and Toenail Clipper Consumption Comparison (2021 & 2025 & 2032)
 - 4.3.2 United States VS China: Fingernail and Toenail Clipper Consumption Market Share Comparison (2021 & 2025 & 2032)

4.4 United States Based Fingernail and Toenail Clipper Manufacturers and Market Share, 2021-2026

4.4.1 United States Based Fingernail and Toenail Clipper Manufacturers, Headquarters and Production Site (States, Country)

4.4.2 United States Based Manufacturers Fingernail and Toenail Clipper Production Value (2021-2026)

4.4.3 United States Based Manufacturers Fingernail and Toenail Clipper Production (2021-2026)

4.5 China Based Fingernail and Toenail Clipper Manufacturers and Market Share

4.5.1 China Based Fingernail and Toenail Clipper Manufacturers, Headquarters and Production Site (Province, Country)

4.5.2 China Based Manufacturers Fingernail and Toenail Clipper Production Value (2021-2026)

4.5.3 China Based Manufacturers Fingernail and Toenail Clipper Production (2021-2026)

4.6 Rest of World Based Fingernail and Toenail Clipper Manufacturers and Market Share, 2021-2026

4.6.1 Rest of World Based Fingernail and Toenail Clipper Manufacturers, Headquarters and Production Site (State, Country)

4.6.2 Rest of World Based Manufacturers Fingernail and Toenail Clipper Production Value (2021-2026)

4.6.3 Rest of World Based Manufacturers Fingernail and Toenail Clipper Production (2021-2026)

5 MARKET ANALYSIS BY TYPE

5.1 World Fingernail and Toenail Clipper Market Size Overview by Type: 2021 VS 2025 VS 2032

5.2 Segment Introduction by Type

5.2.1 Fingernail Clippers

5.2.2 Toenail Clippers

5.3 Market Segment by Type

5.3.1 World Fingernail and Toenail Clipper Production by Type (2021-2032)

5.3.2 World Fingernail and Toenail Clipper Production Value by Type (2021-2032)

5.3.3 World Fingernail and Toenail Clipper Average Price by Type (2021-2032)

6 MARKET ANALYSIS BY MATERIAL

6.1 World Fingernail and Toenail Clipper Market Size Overview by Material: 2021 VS

2025 VS 2032

6.2 Segment Introduction by Material

6.2.1 Stainless Steel

6.2.2 Carbon Steel

6.2.3 Plastic and Others

6.3 Market Segment by Material

6.3.1 World Fingernail and Toenail Clipper Production by Material (2021-2032)

6.3.2 World Fingernail and Toenail Clipper Production Value by Material (2021-2032)

6.3.3 World Fingernail and Toenail Clipper Average Price by Material (2021-2032)

7 MARKET ANALYSIS BY END-USER

7.1 World Fingernail and Toenail Clipper Market Size Overview by End-User: 2021 VS 2025 VS 2032

7.2 Segment Introduction by End-User

7.2.1 Household Consumers

7.2.2 Professional Salons

7.2.3 Others

7.3 Market Segment by End-User

7.3.1 World Fingernail and Toenail Clipper Production by End-User (2021-2032)

7.3.2 World Fingernail and Toenail Clipper Production Value by End-User (2021-2032)

7.3.3 World Fingernail and Toenail Clipper Average Price by End-User (2021-2032)

8 MARKET ANALYSIS BY DISTRIBUTION CHANNEL

8.1 World Fingernail and Toenail Clipper Market Size Overview by Distribution Channel: 2021 VS 2025 VS 2032

8.2 Segment Introduction by Distribution Channel

8.2.1 Supermarkets and Hypermarkets

8.2.2 Online Retail

8.2.3 Convenience Stores

8.2.4 Others

8.3 Market Segment by Distribution Channel

8.3.1 World Fingernail and Toenail Clipper Production by Distribution Channel (2021-2032)

8.3.2 World Fingernail and Toenail Clipper Production Value by Distribution Channel (2021-2032)

8.3.3 World Fingernail and Toenail Clipper Average Price by Distribution Channel (2021-2032)

9 MARKET ANALYSIS BY APPLICATION

9.1 World Fingernail and Toenail Clipper Market Size Overview by Application: 2021 VS 2025 VS 2032

9.2 Segment Introduction by Application

9.2.1 For Adults

9.2.2 For Seniors

9.2.3 For Infants and Children

9.3 Market Segment by Application

9.3.1 World Fingernail and Toenail Clipper Production by Application (2021-2032)

9.3.2 World Fingernail and Toenail Clipper Production Value by Application (2021-2032)

9.3.3 World Fingernail and Toenail Clipper Average Price by Application (2021-2032)

10 COMPANY PROFILES

10.1 Guangdong Jinda Hardware Products Co., Ltd.

10.1.1 Guangdong Jinda Hardware Products Co., Ltd. Details

10.1.2 Guangdong Jinda Hardware Products Co., Ltd. Major Business

10.1.3 Guangdong Jinda Hardware Products Co., Ltd. Fingernail and Toenail Clipper Product and Services

10.1.4 Guangdong Jinda Hardware Products Co., Ltd. Fingernail and Toenail Clipper Production, Price, Value, Gross Margin and Market Share (2021-2026)

10.1.5 Guangdong Jinda Hardware Products Co., Ltd. Recent Developments/Updates

10.1.6 Guangdong Jinda Hardware Products Co., Ltd. Competitive Strengths & Weaknesses

10.2 Shanghai Boyou Metal Products Co., Ltd.

10.2.1 Shanghai Boyou Metal Products Co., Ltd. Details

10.2.2 Shanghai Boyou Metal Products Co., Ltd. Major Business

10.2.3 Shanghai Boyou Metal Products Co., Ltd. Fingernail and Toenail Clipper Product and Services

10.2.4 Shanghai Boyou Metal Products Co., Ltd. Fingernail and Toenail Clipper Production, Price, Value, Gross Margin and Market Share (2021-2026)

10.2.5 Shanghai Boyou Metal Products Co., Ltd. Recent Developments/Updates

10.2.6 Shanghai Boyou Metal Products Co., Ltd. Competitive Strengths & Weaknesses

10.3 Zhang Xiaoquan Inc.

10.3.1 Zhang Xiaoquan Inc. Details

- 10.3.2 Zhang Xiaoquan Inc. Major Business
- 10.3.3 Zhang Xiaoquan Inc. Fingernail and Toenail Clipper Product and Services
- 10.3.4 Zhang Xiaoquan Inc. Fingernail and Toenail Clipper Production, Price, Value, Gross Margin and Market Share (2021-2026)
- 10.3.5 Zhang Xiaoquan Inc. Recent Developments/Updates
- 10.3.6 Zhang Xiaoquan Inc. Competitive Strengths & Weaknesses
- 10.4 THREE SEVEN Co., Ltd.
 - 10.4.1 THREE SEVEN Co., Ltd. Details
 - 10.4.2 THREE SEVEN Co., Ltd. Major Business
 - 10.4.3 THREE SEVEN Co., Ltd. Fingernail and Toenail Clipper Product and Services
 - 10.4.4 THREE SEVEN Co., Ltd. Fingernail and Toenail Clipper Production, Price, Value, Gross Margin and Market Share (2021-2026)
 - 10.4.5 THREE SEVEN Co., Ltd. Recent Developments/Updates
 - 10.4.6 THREE SEVEN Co., Ltd. Competitive Strengths & Weaknesses
- 10.5 KAI Corporation
 - 10.5.1 KAI Corporation Details
 - 10.5.2 KAI Corporation Major Business
 - 10.5.3 KAI Corporation Fingernail and Toenail Clipper Product and Services
 - 10.5.4 KAI Corporation Fingernail and Toenail Clipper Production, Price, Value, Gross Margin and Market Share (2021-2026)
 - 10.5.5 KAI Corporation Recent Developments/Updates
 - 10.5.6 KAI Corporation Competitive Strengths & Weaknesses
- 10.6 Green Bell Co., Ltd.
 - 10.6.1 Green Bell Co., Ltd. Details
 - 10.6.2 Green Bell Co., Ltd. Major Business
 - 10.6.3 Green Bell Co., Ltd. Fingernail and Toenail Clipper Product and Services
 - 10.6.4 Green Bell Co., Ltd. Fingernail and Toenail Clipper Production, Price, Value, Gross Margin and Market Share (2021-2026)
 - 10.6.5 Green Bell Co., Ltd. Recent Developments/Updates
 - 10.6.6 Green Bell Co., Ltd. Competitive Strengths & Weaknesses
- 10.7 SUWADA Blacksmith Works, Inc.
 - 10.7.1 SUWADA Blacksmith Works, Inc. Details
 - 10.7.2 SUWADA Blacksmith Works, Inc. Major Business
 - 10.7.3 SUWADA Blacksmith Works, Inc. Fingernail and Toenail Clipper Product and Services
 - 10.7.4 SUWADA Blacksmith Works, Inc. Fingernail and Toenail Clipper Production, Price, Value, Gross Margin and Market Share (2021-2026)
 - 10.7.5 SUWADA Blacksmith Works, Inc. Recent Developments/Updates
 - 10.7.6 SUWADA Blacksmith Works, Inc. Competitive Strengths & Weaknesses

10.8 Victorinox AG

10.8.1 Victorinox AG Details

10.8.2 Victorinox AG Major Business

10.8.3 Victorinox AG Fingernail and Toenail Clipper Product and Services

10.8.4 Victorinox AG Fingernail and Toenail Clipper Production, Price, Value, Gross Margin and Market Share (2021-2026)

10.8.5 Victorinox AG Recent Developments/Updates

10.8.6 Victorinox AG Competitive Strengths & Weaknesses

10.9 ZWILLING J.A. Henckels

10.9.1 ZWILLING J.A. Henckels Details

10.9.2 ZWILLING J.A. Henckels Major Business

10.9.3 ZWILLING J.A. Henckels Fingernail and Toenail Clipper Product and Services

10.9.4 ZWILLING J.A. Henckels Fingernail and Toenail Clipper Production, Price, Value, Gross Margin and Market Share (2021-2026)

10.9.5 ZWILLING J.A. Henckels Recent Developments/Updates

10.9.6 ZWILLING J.A. Henckels Competitive Strengths & Weaknesses

10.10 Nghia Nippers Corporation

10.10.1 Nghia Nippers Corporation Details

10.10.2 Nghia Nippers Corporation Major Business

10.10.3 Nghia Nippers Corporation Fingernail and Toenail Clipper Product and Services

10.10.4 Nghia Nippers Corporation Fingernail and Toenail Clipper Production, Price, Value, Gross Margin and Market Share (2021-2026)

10.10.5 Nghia Nippers Corporation Recent Developments/Updates

10.10.6 Nghia Nippers Corporation Competitive Strengths & Weaknesses

10.11 Bocas Co., Ltd.

10.11.1 Bocas Co., Ltd. Details

10.11.2 Bocas Co., Ltd. Major Business

10.11.3 Bocas Co., Ltd. Fingernail and Toenail Clipper Product and Services

10.11.4 Bocas Co., Ltd. Fingernail and Toenail Clipper Production, Price, Value, Gross Margin and Market Share (2021-2026)

10.11.5 Bocas Co., Ltd. Recent Developments/Updates

10.11.6 Bocas Co., Ltd. Competitive Strengths & Weaknesses

10.12 KOWELL

10.12.1 KOWELL Details

10.12.2 KOWELL Major Business

10.12.3 KOWELL Fingernail and Toenail Clipper Product and Services

10.12.4 KOWELL Fingernail and Toenail Clipper Production, Price, Value, Gross Margin and Market Share (2021-2026)

- 10.12.5 KOWELL Recent Developments/Updates
- 10.12.6 KOWELL Competitive Strengths & Weaknesses

11 INDUSTRY CHAIN ANALYSIS

- 11.1 Fingernail and Toenail Clipper Industry Chain
- 11.2 Fingernail and Toenail Clipper Upstream Analysis
 - 11.2.1 Fingernail and Toenail Clipper Core Raw Materials
 - 11.2.2 Main Manufacturers of Fingernail and Toenail Clipper Core Raw Materials
- 11.3 Midstream Analysis
- 11.4 Downstream Analysis
- 11.5 Fingernail and Toenail Clipper Production Mode
- 11.6 Fingernail and Toenail Clipper Procurement Model
- 11.7 Fingernail and Toenail Clipper Industry Sales Model and Sales Channels
 - 11.7.1 Fingernail and Toenail Clipper Sales Model
 - 11.7.2 Fingernail and Toenail Clipper Typical Distributors

12 RESEARCH FINDINGS AND CONCLUSION

13 APPENDIX

- 13.1 Methodology
- 13.2 Research Process and Data Source
- 13.3 Disclaimer

List Of Tables

LIST OF TABLES

- Table 1. World Fingernail and Toenail Clipper Production Value by Region (2021, 2025 and 2032) & (USD Million)
- Table 2. World Fingernail and Toenail Clipper Production Value by Region (2021-2026) & (USD Million)
- Table 3. World Fingernail and Toenail Clipper Production Value by Region (2027-2032) & (USD Million)
- Table 4. World Fingernail and Toenail Clipper Production Value Market Share by Region (2021-2026)
- Table 5. World Fingernail and Toenail Clipper Production Value Market Share by Region (2027-2032)
- Table 6. World Fingernail and Toenail Clipper Production by Region (2021-2026) & (K Units)
- Table 7. World Fingernail and Toenail Clipper Production by Region (2027-2032) & (K Units)
- Table 8. World Fingernail and Toenail Clipper Production Market Share by Region (2021-2026)
- Table 9. World Fingernail and Toenail Clipper Production Market Share by Region (2027-2032)
- Table 10. World Fingernail and Toenail Clipper Average Price by Region (2021-2026) & (US\$/Unit)
- Table 11. World Fingernail and Toenail Clipper Average Price by Region (2027-2032) & (US\$/Unit)
- Table 12. Fingernail and Toenail Clipper Major Market Trends
- Table 13. World Fingernail and Toenail Clipper Consumption Growth Rate Forecast by Region (2021 & 2025 & 2032) & (K Units)
- Table 14. World Fingernail and Toenail Clipper Consumption by Region (2021-2026) & (K Units)
- Table 15. World Fingernail and Toenail Clipper Consumption Forecast by Region (2027-2032) & (K Units)
- Table 16. World Fingernail and Toenail Clipper Production Value by Manufacturer (2021-2026) & (USD Million)
- Table 17. Production Value Market Share of Key Fingernail and Toenail Clipper Producers in 2025
- Table 18. World Fingernail and Toenail Clipper Production by Manufacturer (2021-2026) & (K Units)

Table 19. Production Market Share of Key Fingernail and Toenail Clipper Producers in 2025

Table 20. World Fingernail and Toenail Clipper Average Price by Manufacturer (2021-2026) & (US\$/Unit)

Table 21. Global Fingernail and Toenail Clipper Company Evaluation Quadrant

Table 22. World Fingernail and Toenail Clipper Industry Rank of Major Manufacturers, Based on Production Value in 2025

Table 23. Head Office and Fingernail and Toenail Clipper Production Site of Key Manufacturer

Table 24. Fingernail and Toenail Clipper Market: Company Product Type Footprint

Table 25. Fingernail and Toenail Clipper Market: Company Product Application Footprint

Table 26. Fingernail and Toenail Clipper Competitive Factors

Table 27. Fingernail and Toenail Clipper New Entrant and Capacity Expansion Plans

Table 28. Fingernail and Toenail Clipper Mergers & Acquisitions Activity

Table 29. United States VS China Fingernail and Toenail Clipper Production Value Comparison, (2021 & 2025 & 2032) & (USD Million)

Table 30. United States VS China Fingernail and Toenail Clipper Production Comparison, (2021 & 2025 & 2032) & (K Units)

Table 31. United States VS China Fingernail and Toenail Clipper Consumption Comparison, (2021 & 2025 & 2032) & (K Units)

Table 32. United States Based Fingernail and Toenail Clipper Manufacturers, Headquarters and Production Site (States, Country)

Table 33. United States Based Manufacturers Fingernail and Toenail Clipper Production Value, (2021-2026) & (USD Million)

Table 34. United States Based Manufacturers Fingernail and Toenail Clipper Production Value Market Share (2021-2026)

Table 35. United States Based Manufacturers Fingernail and Toenail Clipper Production (2021-2026) & (K Units)

Table 36. United States Based Manufacturers Fingernail and Toenail Clipper Production Market Share (2021-2026)

Table 37. China Based Fingernail and Toenail Clipper Manufacturers, Headquarters and Production Site (Province, Country)

Table 38. China Based Manufacturers Fingernail and Toenail Clipper Production Value, (2021-2026) & (USD Million)

Table 39. China Based Manufacturers Fingernail and Toenail Clipper Production Value Market Share (2021-2026)

Table 40. China Based Manufacturers Fingernail and Toenail Clipper Production, (2021-2026) & (K Units)

Table 41. China Based Manufacturers Fingernail and Toenail Clipper Production Market Share (2021-2026)

Table 42. Rest of World Based Fingernail and Toenail Clipper Manufacturers, Headquarters and Production Site (State, Country)

Table 43. Rest of World Based Manufacturers Fingernail and Toenail Clipper Production Value, (2021-2026) & (USD Million)

Table 44. Rest of World Based Manufacturers Fingernail and Toenail Clipper Production Value Market Share (2021-2026)

Table 45. Rest of World Based Manufacturers Fingernail and Toenail Clipper Production, (2021-2026) & (K Units)

Table 46. Rest of World Based Manufacturers Fingernail and Toenail Clipper Production Market Share (2021-2026)

Table 47. World Fingernail and Toenail Clipper Production Value by Type, (USD Million), 2021 & 2025 & 2032

Table 48. World Fingernail and Toenail Clipper Production by Type (2021-2026) & (K Units)

Table 49. World Fingernail and Toenail Clipper Production by Type (2027-2032) & (K Units)

Table 50. World Fingernail and Toenail Clipper Production Value by Type (2021-2026) & (USD Million)

Table 51. World Fingernail and Toenail Clipper Production Value by Type (2027-2032) & (USD Million)

Table 52. World Fingernail and Toenail Clipper Average Price by Type (2021-2026) & (US\$/Unit)

Table 53. World Fingernail and Toenail Clipper Average Price by Type (2027-2032) & (US\$/Unit)

Table 54. World Fingernail and Toenail Clipper Production Value by Material, (USD Million), 2021 & 2025 & 2032

Table 55. World Fingernail and Toenail Clipper Production by Material (2021-2026) & (K Units)

Table 56. World Fingernail and Toenail Clipper Production by Material (2027-2032) & (K Units)

Table 57. World Fingernail and Toenail Clipper Production Value by Material (2021-2026) & (USD Million)

Table 58. World Fingernail and Toenail Clipper Production Value by Material (2027-2032) & (USD Million)

Table 59. World Fingernail and Toenail Clipper Average Price by Material (2021-2026) & (US\$/Unit)

Table 60. World Fingernail and Toenail Clipper Average Price by Material (2027-2032)

& (US\$/Unit)

Table 61. World Fingernail and Toenail Clipper Production Value by End-User, (USD Million), 2021 & 2025 & 2032

Table 62. World Fingernail and Toenail Clipper Production by End-User (2021-2026) & (K Units)

Table 63. World Fingernail and Toenail Clipper Production by End-User (2027-2032) & (K Units)

Table 64. World Fingernail and Toenail Clipper Production Value by End-User (2021-2026) & (USD Million)

Table 65. World Fingernail and Toenail Clipper Production Value by End-User (2027-2032) & (USD Million)

Table 66. World Fingernail and Toenail Clipper Average Price by End-User (2021-2026) & (US\$/Unit)

Table 67. World Fingernail and Toenail Clipper Average Price by End-User (2027-2032) & (US\$/Unit)

Table 68. World Fingernail and Toenail Clipper Production Value by Distribution Channel, (USD Million), 2021 & 2025 & 2032

Table 69. World Fingernail and Toenail Clipper Production by Distribution Channel (2021-2026) & (K Units)

Table 70. World Fingernail and Toenail Clipper Production by Distribution Channel (2027-2032) & (K Units)

Table 71. World Fingernail and Toenail Clipper Production Value by Distribution Channel (2021-2026) & (USD Million)

Table 72. World Fingernail and Toenail Clipper Production Value by Distribution Channel (2027-2032) & (USD Million)

Table 73. World Fingernail and Toenail Clipper Average Price by Distribution Channel (2021-2026) & (US\$/Unit)

Table 74. World Fingernail and Toenail Clipper Average Price by Distribution Channel (2027-2032) & (US\$/Unit)

Table 75. World Fingernail and Toenail Clipper Production Value by Application, (USD Million), 2021 & 2025 & 2032

Table 76. World Fingernail and Toenail Clipper Production by Application (2021-2026) & (K Units)

Table 77. World Fingernail and Toenail Clipper Production by Application (2027-2032) & (K Units)

Table 78. World Fingernail and Toenail Clipper Production Value by Application (2021-2026) & (USD Million)

Table 79. World Fingernail and Toenail Clipper Production Value by Application (2027-2032) & (USD Million)

- Table 80. World Fingernail and Toenail Clipper Average Price by Application (2021-2026) & (US\$/Unit)
- Table 81. World Fingernail and Toenail Clipper Average Price by Application (2027-2032) & (US\$/Unit)
- Table 82. Guangdong Jinda Hardware Products Co., Ltd. Basic Information, Manufacturing Base and Competitors
- Table 83. Guangdong Jinda Hardware Products Co., Ltd. Major Business
- Table 84. Guangdong Jinda Hardware Products Co., Ltd. Fingernail and Toenail Clipper Product and Services
- Table 85. Guangdong Jinda Hardware Products Co., Ltd. Fingernail and Toenail Clipper Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
- Table 86. Guangdong Jinda Hardware Products Co., Ltd. Recent Developments/Updates
- Table 87. Guangdong Jinda Hardware Products Co., Ltd. Competitive Strengths & Weaknesses
- Table 88. Shanghai Boyou Metal Products Co., Ltd. Basic Information, Manufacturing Base and Competitors
- Table 89. Shanghai Boyou Metal Products Co., Ltd. Major Business
- Table 90. Shanghai Boyou Metal Products Co., Ltd. Fingernail and Toenail Clipper Product and Services
- Table 91. Shanghai Boyou Metal Products Co., Ltd. Fingernail and Toenail Clipper Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
- Table 92. Shanghai Boyou Metal Products Co., Ltd. Recent Developments/Updates
- Table 93. Shanghai Boyou Metal Products Co., Ltd. Competitive Strengths & Weaknesses
- Table 94. Zhang Xiaoquan Inc. Basic Information, Manufacturing Base and Competitors
- Table 95. Zhang Xiaoquan Inc. Major Business
- Table 96. Zhang Xiaoquan Inc. Fingernail and Toenail Clipper Product and Services
- Table 97. Zhang Xiaoquan Inc. Fingernail and Toenail Clipper Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
- Table 98. Zhang Xiaoquan Inc. Recent Developments/Updates
- Table 99. Zhang Xiaoquan Inc. Competitive Strengths & Weaknesses
- Table 100. THREE SEVEN Co., Ltd. Basic Information, Manufacturing Base and Competitors
- Table 101. THREE SEVEN Co., Ltd. Major Business
- Table 102. THREE SEVEN Co., Ltd. Fingernail and Toenail Clipper Product and

Services

Table 103. THREE SEVEN Co., Ltd. Fingernail and Toenail Clipper Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 104. THREE SEVEN Co., Ltd. Recent Developments/Updates

Table 105. THREE SEVEN Co., Ltd. Competitive Strengths & Weaknesses

Table 106. KAI Corporation Basic Information, Manufacturing Base and Competitors

Table 107. KAI Corporation Major Business

Table 108. KAI Corporation Fingernail and Toenail Clipper Product and Services

Table 109. KAI Corporation Fingernail and Toenail Clipper Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 110. KAI Corporation Recent Developments/Updates

Table 111. KAI Corporation Competitive Strengths & Weaknesses

Table 112. Green Bell Co., Ltd. Basic Information, Manufacturing Base and Competitors

Table 113. Green Bell Co., Ltd. Major Business

Table 114. Green Bell Co., Ltd. Fingernail and Toenail Clipper Product and Services

Table 115. Green Bell Co., Ltd. Fingernail and Toenail Clipper Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 116. Green Bell Co., Ltd. Recent Developments/Updates

Table 117. Green Bell Co., Ltd. Competitive Strengths & Weaknesses

Table 118. SUWADA Blacksmith Works, Inc. Basic Information, Manufacturing Base and Competitors

Table 119. SUWADA Blacksmith Works, Inc. Major Business

Table 120. SUWADA Blacksmith Works, Inc. Fingernail and Toenail Clipper Product and Services

Table 121. SUWADA Blacksmith Works, Inc. Fingernail and Toenail Clipper Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 122. SUWADA Blacksmith Works, Inc. Recent Developments/Updates

Table 123. SUWADA Blacksmith Works, Inc. Competitive Strengths & Weaknesses

Table 124. Victorinox AG Basic Information, Manufacturing Base and Competitors

Table 125. Victorinox AG Major Business

Table 126. Victorinox AG Fingernail and Toenail Clipper Product and Services

Table 127. Victorinox AG Fingernail and Toenail Clipper Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 128. Victorinox AG Recent Developments/Updates

- Table 129. Victorinox AG Competitive Strengths & Weaknesses
- Table 130. ZWILLING J.A. Henckels Basic Information, Manufacturing Base and Competitors
- Table 131. ZWILLING J.A. Henckels Major Business
- Table 132. ZWILLING J.A. Henckels Fingernail and Toenail Clipper Product and Services
- Table 133. ZWILLING J.A. Henckels Fingernail and Toenail Clipper Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
- Table 134. ZWILLING J.A. Henckels Recent Developments/Updates
- Table 135. ZWILLING J.A. Henckels Competitive Strengths & Weaknesses
- Table 136. Nghia Nippers Corporation Basic Information, Manufacturing Base and Competitors
- Table 137. Nghia Nippers Corporation Major Business
- Table 138. Nghia Nippers Corporation Fingernail and Toenail Clipper Product and Services
- Table 139. Nghia Nippers Corporation Fingernail and Toenail Clipper Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
- Table 140. Nghia Nippers Corporation Recent Developments/Updates
- Table 141. Nghia Nippers Corporation Competitive Strengths & Weaknesses
- Table 142. Bocas Co., Ltd. Basic Information, Manufacturing Base and Competitors
- Table 143. Bocas Co., Ltd. Major Business
- Table 144. Bocas Co., Ltd. Fingernail and Toenail Clipper Product and Services
- Table 145. Bocas Co., Ltd. Fingernail and Toenail Clipper Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
- Table 146. Bocas Co., Ltd. Recent Developments/Updates
- Table 147. Bocas Co., Ltd. Competitive Strengths & Weaknesses
- Table 148. KOWELL Basic Information, Manufacturing Base and Competitors
- Table 149. KOWELL Major Business
- Table 150. KOWELL Fingernail and Toenail Clipper Product and Services
- Table 151. KOWELL Fingernail and Toenail Clipper Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
- Table 152. KOWELL Recent Developments/Updates
- Table 153. KOWELL Competitive Strengths & Weaknesses
- Table 154. Global Key Players of Fingernail and Toenail Clipper Upstream (Raw Materials)

Table 155. Global Fingernail and Toenail Clipper Typical Customers

Table 156. Fingernail and Toenail Clipper Typical Distributors

List Of Figures

LIST OF FIGURES

Figure 1. Fingernail and Toenail Clipper Picture

Figure 2. World Fingernail and Toenail Clipper Production Value: 2021 & 2025 & 2032, (USD Million)

Figure 3. World Fingernail and Toenail Clipper Production Value and Forecast (2021-2032) & (USD Million)

Figure 4. World Fingernail and Toenail Clipper Production (2021-2032) & (K Units)

Figure 5. World Fingernail and Toenail Clipper Average Price (2021-2032) & (US\$/Unit)

Figure 6. World Fingernail and Toenail Clipper Production Value Market Share by Region (2021-2032)

Figure 7. World Fingernail and Toenail Clipper Production Market Share by Region (2021-2032)

Figure 8. North America Fingernail and Toenail Clipper Production (2021-2032) & (K Units)

Figure 9. Europe Fingernail and Toenail Clipper Production (2021-2032) & (K Units)

Figure 10. China Fingernail and Toenail Clipper Production (2021-2032) & (K Units)

Figure 11. Japan Fingernail and Toenail Clipper Production (2021-2032) & (K Units)

Figure 12. Fingernail and Toenail Clipper Market Drivers

Figure 13. Factors Affecting Demand

Figure 14. World Fingernail and Toenail Clipper Consumption (2021-2032) & (K Units)

Figure 15. World Fingernail and Toenail Clipper Consumption Market Share by Region (2021-2032)

Figure 16. United States Fingernail and Toenail Clipper Consumption (2021-2032) & (K Units)

Figure 17. China Fingernail and Toenail Clipper Consumption (2021-2032) & (K Units)

Figure 18. Europe Fingernail and Toenail Clipper Consumption (2021-2032) & (K Units)

Figure 19. Japan Fingernail and Toenail Clipper Consumption (2021-2032) & (K Units)

Figure 20. South Korea Fingernail and Toenail Clipper Consumption (2021-2032) & (K Units)

Figure 21. ASEAN Fingernail and Toenail Clipper Consumption (2021-2032) & (K Units)

Figure 22. India Fingernail and Toenail Clipper Consumption (2021-2032) & (K Units)

Figure 23. Producer Shipments of Fingernail and Toenail Clipper by Manufacturer Revenue (\$MM) and Market Share (%): 2025

Figure 24. Global Four-firm Concentration Ratios (CR4) for Fingernail and Toenail Clipper Markets in 2025

Figure 25. Global Four-firm Concentration Ratios (CR8) for Fingernail and Toenail

Clipper Markets in 2025

Figure 26. United States VS China: Fingernail and Toenail Clipper Production Value Market Share Comparison (2021 & 2025 & 2032)

Figure 27. United States VS China: Fingernail and Toenail Clipper Production Market Share Comparison (2021 & 2025 & 2032)

Figure 28. United States VS China: Fingernail and Toenail Clipper Consumption Market Share Comparison (2021 & 2025 & 2032)

Figure 29. United States Based Manufacturers Fingernail and Toenail Clipper Production Market Share 2025

Figure 30. China Based Manufacturers Fingernail and Toenail Clipper Production Market Share 2025

Figure 31. Rest of World Based Manufacturers Fingernail and Toenail Clipper Production Market Share 2025

Figure 32. World Fingernail and Toenail Clipper Production Value by Type, (USD Million), 2021 & 2025 & 2032

Figure 33. World Fingernail and Toenail Clipper Production Value Market Share by Type in 2025

Figure 34. Fingernail Clippers

Figure 35. Toenail Clippers

Figure 36. World Fingernail and Toenail Clipper Production Market Share by Type (2021-2032)

Figure 37. World Fingernail and Toenail Clipper Production Value Market Share by Type (2021-2032)

Figure 38. World Fingernail and Toenail Clipper Average Price by Type (2021-2032) & (US\$/Unit)

Figure 39. World Fingernail and Toenail Clipper Production Value by Material, (USD Million), 2021 & 2025 & 2032

Figure 40. World Fingernail and Toenail Clipper Production Value Market Share by Material in 2025

Figure 41. Stainless Steel

Figure 42. Carbon Steel

Figure 43. Plastic and Others

Figure 44. World Fingernail and Toenail Clipper Production Market Share by Material (2021-2032)

Figure 45. World Fingernail and Toenail Clipper Production Value Market Share by Material (2021-2032)

Figure 46. World Fingernail and Toenail Clipper Average Price by Material (2021-2032) & (US\$/Unit)

Figure 47. World Fingernail and Toenail Clipper Production Value by End-User, (USD

Million), 2021 & 2025 & 2032

Figure 48. World Fingernail and Toenail Clipper Production Value Market Share by End-User in 2025

Figure 49. Household Consumers

Figure 50. Professional Salons

Figure 51. Others

Figure 52. World Fingernail and Toenail Clipper Production Market Share by End-User (2021-2032)

Figure 53. World Fingernail and Toenail Clipper Production Value Market Share by End-User (2021-2032)

Figure 54. World Fingernail and Toenail Clipper Average Price by End-User (2021-2032) & (US\$/Unit)

Figure 55. World Fingernail and Toenail Clipper Production Value by Distribution Channel, (USD Million), 2021 & 2025 & 2032

Figure 56. World Fingernail and Toenail Clipper Production Value Market Share by Distribution Channel in 2025

Figure 57. Supermarkets and Hypermarkets

Figure 58. Online Retail

Figure 59. Convenience Stores

Figure 60. Others

Figure 61. World Fingernail and Toenail Clipper Production Market Share by Distribution Channel (2021-2032)

Figure 62. World Fingernail and Toenail Clipper Production Value Market Share by Distribution Channel (2021-2032)

Figure 63. World Fingernail and Toenail Clipper Average Price by Distribution Channel (2021-2032) & (US\$/Unit)

Figure 64. World Fingernail and Toenail Clipper Production Value by Application, (USD Million), 2021 & 2025 & 2032

Figure 65. World Fingernail and Toenail Clipper Production Value Market Share by Application in 2025

Figure 66. For Adults

Figure 67. For Seniors

Figure 68. For Infants and Children

Figure 69. World Fingernail and Toenail Clipper Production Market Share by Application (2021-2032)

Figure 70. World Fingernail and Toenail Clipper Production Value Market Share by Application (2021-2032)

Figure 71. World Fingernail and Toenail Clipper Average Price by Application (2021-2032) & (US\$/Unit)

Figure 72. Fingernail and Toenail Clipper Industry Chain

Figure 73. Fingernail and Toenail Clipper Procurement Model

Figure 74. Fingernail and Toenail Clipper Sales Model

Figure 75. Fingernail and Toenail Clipper Sales Channels, Direct Sales, and Distribution

Figure 76. Methodology

Figure 77. Research Process and Data Source

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