

Global Film Grade Masterbatch PET Chips Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030

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Abstracts

According to our (Global Info Research) latest study, the global Film Grade Masterbatch PET Chips market size was valued at USD 1797.1 million in 2023 and is forecast to a readjusted size of USD 2352.7 million by 2030 with a CAGR of 3.9% during review period.

Polyester chip usually refers to the polymerization of polyester raw materials generally processed into flake particles. According to the purpose can be divided into: fiber grade polyester chip, bottle grade polyester chip, film grade polyester chip (mainly different process indicators). Film grade polyester chips can be divided into film grade light polyester chips and film master material polyester chips. In 2024, the global production of film-grade master material polyester chips will increase to 1386.6 thousand tons. By 2024, the global production of common film-grade PET Chips will increase to 934.8 thousand tons. It is estimated that the global demand for common film-grade master material and matte film master material will develop at an average growth rate of 4.02% and 4.38% respectively in the next five years.

Global Film Grade Masterbatch PET Chips key players include Sinopec Tizheng Chemical Fibre Co., Ltd., Dupont, SANFAME GROUP, SKC, etc. Global top four manufacturers hold a share over 20%.

Japan is the largest market, with a share about 50%, followed by Europe, and North America, both have a share about 25 percent.

In terms of product, Ordinary Film Grade Masterbatch PET Chips is the largest segment, with a share over 70%. And in terms of application, the largest application is

Packaging Film, followed by Optical Film, PET Film for Dry Film Resist, Solar Backing Film, etc.

The Global Info Research report includes an overview of the development of the Film Grade Masterbatch PET Chips industry chain, the market status of Packaging Film (Ordinary Film Grade Masterbatch PET Chips, Matte Film Grade Masterbatch PET Chips), Optical Film (Ordinary Film Grade Masterbatch PET Chips, Matte Film Grade Masterbatch PET Chips), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Film Grade Masterbatch PET Chips.

Regionally, the report analyzes the Film Grade Masterbatch PET Chips markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Film Grade Masterbatch PET Chips market, with robust domestic demand, supportive policies, and a strong manufacturing base.

Key Features:

The report presents comprehensive understanding of the Film Grade Masterbatch PET Chips market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Film Grade Masterbatch PET Chips industry.

The report involves analyzing the market at a macro level:

Market Sizing and Segmentation: Report collect data on the overall market size, including the sales quantity (K MT), revenue generated, and market share of different by Type (e.g., Ordinary Film Grade Masterbatch PET Chips, Matte Film Grade Masterbatch PET Chips).

Industry Analysis: Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Film Grade Masterbatch PET Chips market.

Regional Analysis: The report involves examining the Film Grade Masterbatch PET Chips market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer

behaviour to identify variations and opportunities within different markets.

Market Projections: Report covers the gathered data and analysis to make future projections and forecasts for the Film Grade Masterbatch PET Chips market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Film Grade Masterbatch PET Chips:

Company Analysis: Report covers individual Film Grade Masterbatch PET Chips manufacturers, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

Consumer Analysis: Report covers data on consumer behaviour, preferences, and attitudes towards Film Grade Masterbatch PET Chips. This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Packaging Film, Optical Film).

Technology Analysis: Report covers specific technologies relevant to Film Grade Masterbatch PET Chips. It assesses the current state, advancements, and potential future developments in Film Grade Masterbatch PET Chips areas.

Competitive Landscape: By analyzing individual companies, suppliers, and consumers, the report presents insights into the competitive landscape of the Film Grade Masterbatch PET Chips market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

Market Validation: The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

Market Segmentation

Film Grade Masterbatch PET Chips market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value.

Market segment by Type

Ordinary Film Grade Masterbatch PET Chips

Matte Film Grade Masterbatch PET Chips

Capacitor Film Grade Masterbatch PET Chips

Optical Film Grade Masterbatch PET Chips

Other Grade Masterbatch PET Chips

Market segment by Application

Packaging Film

Optical Film

Solar Backing Film

PET Film for Dry Film Resist

Construction PET Film

Other

Major players covered

Dupont

SKC

Polyplex

Sinopec Tizheng Chemical Fibre Co., Ltd.

SANFAME GROUP

CNPC

FSPG HI-TECH CO., LTD.

Zhuhai Yuhua Polyester Co., Ltd.

Shuangxing New Materials

Market segment by region, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Film Grade Masterbatch PET Chips product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Film Grade Masterbatch PET Chips, with price, sales, revenue and global market share of Film Grade Masterbatch PET Chips from 2019 to 2024.

Chapter 3, the Film Grade Masterbatch PET Chips competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Film Grade Masterbatch PET Chips breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions,

from 2019 to 2030.

Chapter 5 and 6, to segment the sales by Type and application, with sales market share and growth rate by type, application, from 2019 to 2030.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017 to 2023. and Film Grade Masterbatch PET Chips market forecast, by regions, type and application, with sales and revenue, from 2025 to 2030.

Chapter 12, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Film Grade Masterbatch PET Chips.

Chapter 14 and 15, to describe Film Grade Masterbatch PET Chips sales channel, distributors, customers, research findings and conclusion.

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