

Global Fibre Cement Tile Backer Board Market 2026 by Manufacturers, Regions, Type and Application, Forecast to 2032

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Abstracts

According to our (Global Info Research) latest study, the global Fibre Cement Tile Backer Board market size was valued at US\$ 782 million in 2025 and is forecast to a readjusted size of US\$ 994 million by 2032 with a CAGR of 3.4% during review period.

Fiber Cement Tile Backer Board is a robust construction panel specifically designed to create a solid, highly water-resistant substrate for tile installation. It is composed of a mixture of Portland cement, sand, and cellulose fibers for reinforcement. This material is characterized by its high strength, rigidity, and excellent moisture tolerance, meaning it will not swell, decompose, or rot when exposed to humidity, unlike conventional drywall. Due to its inherent durability, fiber cement board is a preferred material for tiling applications in high-moisture areas such as showers and bathrooms, as well as on floors, providing a stable, mold-resistant foundation for tiles.

In 2025, global Fiber Cement Tile Backer Board production reached approximately 108 million sq.m.

From the perspective of the building materials sub-market, fiber cement tile backer board is gradually becoming one of the core materials in mid-to-high-end tile installation systems. Compared with traditional cement mortar bases or ordinary gypsum boards, fiber cement backer boards offer significant advantages in moisture resistance, mold resistance, dimensional stability, and mechanical strength, significantly reducing quality risks such as tile hollowing, cracking, and detachment. With the continuous increase in the proportion of residential renovations and the growing consumer demand for durability and health performance in kitchens and bathrooms, fiber cement tile backer boards are shifting from being a 'preferred material for engineering projects' to a

'standard configuration for home decoration,' with increasing market awareness and acceptance.

From a supply structure perspective, the technical threshold for fiber cement tile backer boards is relatively higher than that of ordinary cement boards and moisture-resistant gypsum boards, involving multiple aspects such as formula design, fiber dispersion, molding process, and curing control. This, to some extent, limits the disorderly expansion of low-end production capacity and makes it easier for this category to form a competition pattern driven by brand and quality. In mature markets such as Europe and the United States, fiber cement tile backer boards are widely used in bathrooms, kitchens, laundry rooms, and underfloor heating systems, and are usually used in conjunction with waterproof coatings, tile adhesives, and sealing systems to form complete system solutions, thereby increasing product added value and customer loyalty.

From the demand side, old house renovation is an important driving force for the growth of fiber cement tile backer board demand. In renovation projects, contractors are more concerned with construction efficiency, structural safety, and the load impact on existing walls and floors. Fiber cement backer boards, while ensuring strength, are relatively lightweight, effectively balancing performance and construction convenience. In the Asia-Pacific and emerging markets, with the advancement of urbanization and the gradual improvement of waterproofing standards, the penetration rate of fiber cement tile backer boards is still low, and there is significant room for future growth, especially in high-end residential, hotel, medical, and commercial public buildings.

Overall, the fiber cement tile backer board market exhibits development characteristics of 'performance as the core, systematization as the direction, and renovation and high-end decoration as the main growth engines.' In the short term, price and construction practices remain limiting factors for its rapid adoption in some markets. However, from a medium-to-long-term perspective, with stricter building standards, rising labor costs, and increased consumer emphasis on long-term quality, this product category is expected to maintain steady growth and capture a larger value share in the tile backer board market.

This report is a detailed and comprehensive analysis for global Fibre Cement Tile Backer Board market. Both quantitative and qualitative analyses are presented by manufacturers, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market

share estimates of some of the selected leaders for the year 2025, are provided.

Key Features:

Global Fibre Cement Tile Backer Board market size and forecasts, in consumption value (\$ Million), sales quantity (K sqm), and average selling prices (USD/sqm), 2021-2032

Global Fibre Cement Tile Backer Board market size and forecasts by region and country, in consumption value (\$ Million), sales quantity (K sqm), and average selling prices (USD/sqm), 2021-2032

Global Fibre Cement Tile Backer Board market size and forecasts, by Type and by Application, in consumption value (\$ Million), sales quantity (K sqm), and average selling prices (USD/sqm), 2021-2032

Global Fibre Cement Tile Backer Board market shares of main players, shipments in revenue (\$ Million), sales quantity (K sqm), and ASP (USD/sqm), 2021-2026

The Primary Objectives in This Report Are:

To determine the size of the total market opportunity of global and key countries

To assess the growth potential for Fibre Cement Tile Backer Board

To forecast future growth in each product and end-use market

To assess competitive factors affecting the marketplace

This report profiles key players in the global Fibre Cement Tile Backer Board market based on the following parameters - company overview, sales quantity, revenue, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include James Hardie, Georgia-Pacific, Knauf, Saint-Gobain, National Gypsum, Johns Manville, Allura, Schluter, Custom Building Products, WEDI, etc.

This report also provides key insights about market drivers, restraints, opportunities,

new product launches or approvals.

Market Segmentation

Fibre Cement Tile Backer Board market is split by Type and by Application. For the period 2021-2032, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Type

Waterproof Backer Board

Standard Backer Board

Market segment by Fireresistant

Fire-Resistant

Non Fireresistant

Market segment by Materials

Solid Board

Lightweight Board

Market segment by Application

Commercial Use

Residential Use

Major players covered

James Hardie

Georgia-Pacific

Knauf

Saint-Gobain

National Gypsum

Johns Manville

Allura

Schluter

Custom Building Products

WEDI

Laticrete

Market segment by region, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Fibre Cement Tile Backer Board product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Fibre Cement Tile Backer Board, with price, sales quantity, revenue, and global market share of Fibre Cement Tile Backer Board from 2021 to 2026.

Chapter 3, the Fibre Cement Tile Backer Board competitive situation, sales quantity, revenue, and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Fibre Cement Tile Backer Board breakdown data are shown at the regional level, to show the sales quantity, consumption value, and growth by regions, from 2021 to 2032.

Chapter 5 and 6, to segment the sales by Type and by Application, with sales market share and growth rate by Type, by Application, from 2021 to 2032.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value, and market share for key countries in the world, from 2021 to 2026. and Fibre Cement Tile Backer Board market forecast, by regions, by Type, and by Application, with sales and revenue, from 2027 to 2032.

Chapter 12, market dynamics, drivers, restraints, trends, and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Fibre Cement Tile Backer Board.

Chapter 14 and 15, to describe Fibre Cement Tile Backer Board sales channel, distributors, customers, research findings and conclusion.

Contents

1 MARKET OVERVIEW

1.1 Product Overview and Scope

1.2 Market Estimation Caveats and Base Year

1.3 Market Analysis by Type

1.3.1 Overview: Global Fibre Cement Tile Backer Board Consumption Value by Type: 2021 Versus 2025 Versus 2032

1.3.2 Waterproof Backer Board

1.3.3 Standard Backer Board

1.4 Market Analysis by Fireresistant

1.4.1 Overview: Global Fibre Cement Tile Backer Board Consumption Value by Fireresistant: 2021 Versus 2025 Versus 2032

1.4.2 Fire-Resistant

1.4.3 Non Fireresistant

1.5 Market Analysis by Materials

1.5.1 Overview: Global Fibre Cement Tile Backer Board Consumption Value by Materials: 2021 Versus 2025 Versus 2032

1.5.2 Solid Board

1.5.3 Lightweight Board

1.6 Market Analysis by Application

1.6.1 Overview: Global Fibre Cement Tile Backer Board Consumption Value by Application: 2021 Versus 2025 Versus 2032

1.6.2 Commercial Use

1.6.3 Residential Use

1.7 Global Fibre Cement Tile Backer Board Market Size & Forecast

1.7.1 Global Fibre Cement Tile Backer Board Consumption Value (2021 & 2025 & 2032)

1.7.2 Global Fibre Cement Tile Backer Board Sales Quantity (2021-2032)

1.7.3 Global Fibre Cement Tile Backer Board Average Price (2021-2032)

2 MANUFACTURERS PROFILES

2.1 James Hardie

2.1.1 James Hardie Details

2.1.2 James Hardie Major Business

2.1.3 James Hardie Fibre Cement Tile Backer Board Product and Services

2.1.4 James Hardie Fibre Cement Tile Backer Board Sales Quantity, Average Price,

Revenue, Gross Margin and Market Share (2021-2026)

2.1.5 James Hardie Recent Developments/Updates

2.2 Georgia-Pacific

2.2.1 Georgia-Pacific Details

2.2.2 Georgia-Pacific Major Business

2.2.3 Georgia-Pacific Fibre Cement Tile Backer Board Product and Services

2.2.4 Georgia-Pacific Fibre Cement Tile Backer Board Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)

2.2.5 Georgia-Pacific Recent Developments/Updates

2.3 Knauf

2.3.1 Knauf Details

2.3.2 Knauf Major Business

2.3.3 Knauf Fibre Cement Tile Backer Board Product and Services

2.3.4 Knauf Fibre Cement Tile Backer Board Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)

2.3.5 Knauf Recent Developments/Updates

2.4 Saint-Gobain

2.4.1 Saint-Gobain Details

2.4.2 Saint-Gobain Major Business

2.4.3 Saint-Gobain Fibre Cement Tile Backer Board Product and Services

2.4.4 Saint-Gobain Fibre Cement Tile Backer Board Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)

2.4.5 Saint-Gobain Recent Developments/Updates

2.5 National Gypsum

2.5.1 National Gypsum Details

2.5.2 National Gypsum Major Business

2.5.3 National Gypsum Fibre Cement Tile Backer Board Product and Services

2.5.4 National Gypsum Fibre Cement Tile Backer Board Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)

2.5.5 National Gypsum Recent Developments/Updates

2.6 Johns Manville

2.6.1 Johns Manville Details

2.6.2 Johns Manville Major Business

2.6.3 Johns Manville Fibre Cement Tile Backer Board Product and Services

2.6.4 Johns Manville Fibre Cement Tile Backer Board Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)

2.6.5 Johns Manville Recent Developments/Updates

2.7 Allura

2.7.1 Allura Details

- 2.7.2 Allura Major Business
- 2.7.3 Allura Fibre Cement Tile Backer Board Product and Services
- 2.7.4 Allura Fibre Cement Tile Backer Board Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)
- 2.7.5 Allura Recent Developments/Updates
- 2.8 Schluter
 - 2.8.1 Schluter Details
 - 2.8.2 Schluter Major Business
 - 2.8.3 Schluter Fibre Cement Tile Backer Board Product and Services
 - 2.8.4 Schluter Fibre Cement Tile Backer Board Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)
 - 2.8.5 Schluter Recent Developments/Updates
- 2.9 Custom Building Products
 - 2.9.1 Custom Building Products Details
 - 2.9.2 Custom Building Products Major Business
 - 2.9.3 Custom Building Products Fibre Cement Tile Backer Board Product and Services
 - 2.9.4 Custom Building Products Fibre Cement Tile Backer Board Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)
 - 2.9.5 Custom Building Products Recent Developments/Updates
- 2.10 WEDI
 - 2.10.1 WEDI Details
 - 2.10.2 WEDI Major Business
 - 2.10.3 WEDI Fibre Cement Tile Backer Board Product and Services
 - 2.10.4 WEDI Fibre Cement Tile Backer Board Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)
 - 2.10.5 WEDI Recent Developments/Updates
- 2.11 Laticrete
 - 2.11.1 Laticrete Details
 - 2.11.2 Laticrete Major Business
 - 2.11.3 Laticrete Fibre Cement Tile Backer Board Product and Services
 - 2.11.4 Laticrete Fibre Cement Tile Backer Board Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)
 - 2.11.5 Laticrete Recent Developments/Updates

3 COMPETITIVE ENVIRONMENT: FIBRE CEMENT TILE BACKER BOARD BY MANUFACTURER

- 3.1 Global Fibre Cement Tile Backer Board Sales Quantity by Manufacturer (2021-2026)

- 3.2 Global Fibre Cement Tile Backer Board Revenue by Manufacturer (2021-2026)
- 3.3 Global Fibre Cement Tile Backer Board Average Price by Manufacturer (2021-2026)
- 3.4 Market Share Analysis (2025)
 - 3.4.1 Producer Shipments of Fibre Cement Tile Backer Board by Manufacturer Revenue (\$MM) and Market Share (%): 2025
 - 3.4.2 Top 3 Fibre Cement Tile Backer Board Manufacturer Market Share in 2025
 - 3.4.3 Top 6 Fibre Cement Tile Backer Board Manufacturer Market Share in 2025
- 3.5 Fibre Cement Tile Backer Board Market: Overall Company Footprint Analysis
 - 3.5.1 Fibre Cement Tile Backer Board Market: Region Footprint
 - 3.5.2 Fibre Cement Tile Backer Board Market: Company Product Type Footprint
 - 3.5.3 Fibre Cement Tile Backer Board Market: Company Product Application Footprint
- 3.6 New Market Entrants and Barriers to Market Entry
- 3.7 Mergers, Acquisition, Agreements, and Collaborations

4 CONSUMPTION ANALYSIS BY REGION

- 4.1 Global Fibre Cement Tile Backer Board Market Size by Region
 - 4.1.1 Global Fibre Cement Tile Backer Board Sales Quantity by Region (2021-2032)
 - 4.1.2 Global Fibre Cement Tile Backer Board Consumption Value by Region (2021-2032)
 - 4.1.3 Global Fibre Cement Tile Backer Board Average Price by Region (2021-2032)
- 4.2 North America Fibre Cement Tile Backer Board Consumption Value (2021-2032)
- 4.3 Europe Fibre Cement Tile Backer Board Consumption Value (2021-2032)
- 4.4 Asia-Pacific Fibre Cement Tile Backer Board Consumption Value (2021-2032)
- 4.5 South America Fibre Cement Tile Backer Board Consumption Value (2021-2032)
- 4.6 Middle East & Africa Fibre Cement Tile Backer Board Consumption Value (2021-2032)

5 MARKET SEGMENT BY TYPE

- 5.1 Global Fibre Cement Tile Backer Board Sales Quantity by Type (2021-2032)
- 5.2 Global Fibre Cement Tile Backer Board Consumption Value by Type (2021-2032)
- 5.3 Global Fibre Cement Tile Backer Board Average Price by Type (2021-2032)

6 MARKET SEGMENT BY APPLICATION

- 6.1 Global Fibre Cement Tile Backer Board Sales Quantity by Application (2021-2032)
- 6.2 Global Fibre Cement Tile Backer Board Consumption Value by Application (2021-2032)

6.3 Global Fibre Cement Tile Backer Board Average Price by Application (2021-2032)

7 NORTH AMERICA

7.1 North America Fibre Cement Tile Backer Board Sales Quantity by Type (2021-2032)

7.2 North America Fibre Cement Tile Backer Board Sales Quantity by Application (2021-2032)

7.3 North America Fibre Cement Tile Backer Board Market Size by Country

7.3.1 North America Fibre Cement Tile Backer Board Sales Quantity by Country (2021-2032)

7.3.2 North America Fibre Cement Tile Backer Board Consumption Value by Country (2021-2032)

7.3.3 United States Market Size and Forecast (2021-2032)

7.3.4 Canada Market Size and Forecast (2021-2032)

7.3.5 Mexico Market Size and Forecast (2021-2032)

8 EUROPE

8.1 Europe Fibre Cement Tile Backer Board Sales Quantity by Type (2021-2032)

8.2 Europe Fibre Cement Tile Backer Board Sales Quantity by Application (2021-2032)

8.3 Europe Fibre Cement Tile Backer Board Market Size by Country

8.3.1 Europe Fibre Cement Tile Backer Board Sales Quantity by Country (2021-2032)

8.3.2 Europe Fibre Cement Tile Backer Board Consumption Value by Country (2021-2032)

8.3.3 Germany Market Size and Forecast (2021-2032)

8.3.4 France Market Size and Forecast (2021-2032)

8.3.5 United Kingdom Market Size and Forecast (2021-2032)

8.3.6 Russia Market Size and Forecast (2021-2032)

8.3.7 Italy Market Size and Forecast (2021-2032)

9 ASIA-PACIFIC

9.1 Asia-Pacific Fibre Cement Tile Backer Board Sales Quantity by Type (2021-2032)

9.2 Asia-Pacific Fibre Cement Tile Backer Board Sales Quantity by Application (2021-2032)

9.3 Asia-Pacific Fibre Cement Tile Backer Board Market Size by Region

9.3.1 Asia-Pacific Fibre Cement Tile Backer Board Sales Quantity by Region (2021-2032)

9.3.2 Asia-Pacific Fibre Cement Tile Backer Board Consumption Value by Region

(2021-2032)

- 9.3.3 China Market Size and Forecast (2021-2032)
- 9.3.4 Japan Market Size and Forecast (2021-2032)
- 9.3.5 South Korea Market Size and Forecast (2021-2032)
- 9.3.6 India Market Size and Forecast (2021-2032)
- 9.3.7 Southeast Asia Market Size and Forecast (2021-2032)
- 9.3.8 Australia Market Size and Forecast (2021-2032)

10 SOUTH AMERICA

- 10.1 South America Fibre Cement Tile Backer Board Sales Quantity by Type (2021-2032)
- 10.2 South America Fibre Cement Tile Backer Board Sales Quantity by Application (2021-2032)
- 10.3 South America Fibre Cement Tile Backer Board Market Size by Country
 - 10.3.1 South America Fibre Cement Tile Backer Board Sales Quantity by Country (2021-2032)
 - 10.3.2 South America Fibre Cement Tile Backer Board Consumption Value by Country (2021-2032)
 - 10.3.3 Brazil Market Size and Forecast (2021-2032)
 - 10.3.4 Argentina Market Size and Forecast (2021-2032)

11 MIDDLE EAST & AFRICA

- 11.1 Middle East & Africa Fibre Cement Tile Backer Board Sales Quantity by Type (2021-2032)
- 11.2 Middle East & Africa Fibre Cement Tile Backer Board Sales Quantity by Application (2021-2032)
- 11.3 Middle East & Africa Fibre Cement Tile Backer Board Market Size by Country
 - 11.3.1 Middle East & Africa Fibre Cement Tile Backer Board Sales Quantity by Country (2021-2032)
 - 11.3.2 Middle East & Africa Fibre Cement Tile Backer Board Consumption Value by Country (2021-2032)
 - 11.3.3 Turkey Market Size and Forecast (2021-2032)
 - 11.3.4 Egypt Market Size and Forecast (2021-2032)
 - 11.3.5 Saudi Arabia Market Size and Forecast (2021-2032)
 - 11.3.6 South Africa Market Size and Forecast (2021-2032)

12 MARKET DYNAMICS

- 12.1 Fibre Cement Tile Backer Board Market Drivers
- 12.2 Fibre Cement Tile Backer Board Market Restraints
- 12.3 Fibre Cement Tile Backer Board Trends Analysis
- 12.4 Porters Five Forces Analysis
 - 12.4.1 Threat of New Entrants
 - 12.4.2 Bargaining Power of Suppliers
 - 12.4.3 Bargaining Power of Buyers
 - 12.4.4 Threat of Substitutes
 - 12.4.5 Competitive Rivalry

13 RAW MATERIAL AND INDUSTRY CHAIN

- 13.1 Raw Material of Fibre Cement Tile Backer Board and Key Manufacturers
- 13.2 Manufacturing Costs Percentage of Fibre Cement Tile Backer Board
- 13.3 Fibre Cement Tile Backer Board Production Process
- 13.4 Industry Value Chain Analysis

14 SHIPMENTS BY DISTRIBUTION CHANNEL

- 14.1 Sales Channel
 - 14.1.1 Direct to End-User
 - 14.1.2 Distributors
- 14.2 Fibre Cement Tile Backer Board Typical Distributors
- 14.3 Fibre Cement Tile Backer Board Typical Customers

15 RESEARCH FINDINGS AND CONCLUSION

16 APPENDIX

- 16.1 Methodology
- 16.2 Research Process and Data Source
- 16.3 Disclaimer

List Of Tables

LIST OF TABLES

- Table 1. Global Fibre Cement Tile Backer Board Consumption Value by Type, (USD Million), 2021 & 2025 & 2032
- Table 2. Global Fibre Cement Tile Backer Board Consumption Value by Fireresistant, (USD Million), 2021 & 2025 & 2032
- Table 3. Global Fibre Cement Tile Backer Board Consumption Value by Materials, (USD Million), 2021 & 2025 & 2032
- Table 4. Global Fibre Cement Tile Backer Board Consumption Value by Application, (USD Million), 2021 & 2025 & 2032
- Table 5. James Hardie Basic Information, Manufacturing Base and Competitors
- Table 6. James Hardie Major Business
- Table 7. James Hardie Fibre Cement Tile Backer Board Product and Services
- Table 8. James Hardie Fibre Cement Tile Backer Board Sales Quantity (K sqm), Average Price (USD/sqm), Revenue (USD Million), Gross Margin and Market Share (2021-2026)
- Table 9. James Hardie Recent Developments/Updates
- Table 10. Georgia-Pacific Basic Information, Manufacturing Base and Competitors
- Table 11. Georgia-Pacific Major Business
- Table 12. Georgia-Pacific Fibre Cement Tile Backer Board Product and Services
- Table 13. Georgia-Pacific Fibre Cement Tile Backer Board Sales Quantity (K sqm), Average Price (USD/sqm), Revenue (USD Million), Gross Margin and Market Share (2021-2026)
- Table 14. Georgia-Pacific Recent Developments/Updates
- Table 15. Knauf Basic Information, Manufacturing Base and Competitors
- Table 16. Knauf Major Business
- Table 17. Knauf Fibre Cement Tile Backer Board Product and Services
- Table 18. Knauf Fibre Cement Tile Backer Board Sales Quantity (K sqm), Average Price (USD/sqm), Revenue (USD Million), Gross Margin and Market Share (2021-2026)
- Table 19. Knauf Recent Developments/Updates
- Table 20. Saint-Gobain Basic Information, Manufacturing Base and Competitors
- Table 21. Saint-Gobain Major Business
- Table 22. Saint-Gobain Fibre Cement Tile Backer Board Product and Services
- Table 23. Saint-Gobain Fibre Cement Tile Backer Board Sales Quantity (K sqm), Average Price (USD/sqm), Revenue (USD Million), Gross Margin and Market Share (2021-2026)
- Table 24. Saint-Gobain Recent Developments/Updates

Table 25. National Gypsum Basic Information, Manufacturing Base and Competitors

Table 26. National Gypsum Major Business

Table 27. National Gypsum Fibre Cement Tile Backer Board Product and Services

Table 28. National Gypsum Fibre Cement Tile Backer Board Sales Quantity (K sqm), Average Price (USD/sqm), Revenue (USD Million), Gross Margin and Market Share (2021-2026)

Table 29. National Gypsum Recent Developments/Updates

Table 30. Johns Manville Basic Information, Manufacturing Base and Competitors

Table 31. Johns Manville Major Business

Table 32. Johns Manville Fibre Cement Tile Backer Board Product and Services

Table 33. Johns Manville Fibre Cement Tile Backer Board Sales Quantity (K sqm), Average Price (USD/sqm), Revenue (USD Million), Gross Margin and Market Share (2021-2026)

Table 34. Johns Manville Recent Developments/Updates

Table 35. Allura Basic Information, Manufacturing Base and Competitors

Table 36. Allura Major Business

Table 37. Allura Fibre Cement Tile Backer Board Product and Services

Table 38. Allura Fibre Cement Tile Backer Board Sales Quantity (K sqm), Average Price (USD/sqm), Revenue (USD Million), Gross Margin and Market Share (2021-2026)

Table 39. Allura Recent Developments/Updates

Table 40. Schluter Basic Information, Manufacturing Base and Competitors

Table 41. Schluter Major Business

Table 42. Schluter Fibre Cement Tile Backer Board Product and Services

Table 43. Schluter Fibre Cement Tile Backer Board Sales Quantity (K sqm), Average Price (USD/sqm), Revenue (USD Million), Gross Margin and Market Share (2021-2026)

Table 44. Schluter Recent Developments/Updates

Table 45. Custom Building Products Basic Information, Manufacturing Base and Competitors

Table 46. Custom Building Products Major Business

Table 47. Custom Building Products Fibre Cement Tile Backer Board Product and Services

Table 48. Custom Building Products Fibre Cement Tile Backer Board Sales Quantity (K sqm), Average Price (USD/sqm), Revenue (USD Million), Gross Margin and Market Share (2021-2026)

Table 49. Custom Building Products Recent Developments/Updates

Table 50. WEDI Basic Information, Manufacturing Base and Competitors

Table 51. WEDI Major Business

Table 52. WEDI Fibre Cement Tile Backer Board Product and Services

Table 53. WEDI Fibre Cement Tile Backer Board Sales Quantity (K sqm), Average

Price (USD/sqm), Revenue (USD Million), Gross Margin and Market Share (2021-2026)

Table 54. WEDI Recent Developments/Updates

Table 55. Laticrete Basic Information, Manufacturing Base and Competitors

Table 56. Laticrete Major Business

Table 57. Laticrete Fibre Cement Tile Backer Board Product and Services

Table 58. Laticrete Fibre Cement Tile Backer Board Sales Quantity (K sqm), Average Price (USD/sqm), Revenue (USD Million), Gross Margin and Market Share (2021-2026)

Table 59. Laticrete Recent Developments/Updates

Table 60. Global Fibre Cement Tile Backer Board Sales Quantity by Manufacturer (2021-2026) & (K sqm)

Table 61. Global Fibre Cement Tile Backer Board Revenue by Manufacturer (2021-2026) & (USD Million)

Table 62. Global Fibre Cement Tile Backer Board Average Price by Manufacturer (2021-2026) & (USD/sqm)

Table 63. Market Position of Manufacturers in Fibre Cement Tile Backer Board, (Tier 1, Tier 2, and Tier 3), Based on Revenue in 2025

Table 64. Head Office and Fibre Cement Tile Backer Board Production Site of Key Manufacturer

Table 65. Fibre Cement Tile Backer Board Market: Company Product Type Footprint

Table 66. Fibre Cement Tile Backer Board Market: Company Product Application Footprint

Table 67. Fibre Cement Tile Backer Board New Market Entrants and Barriers to Market Entry

Table 68. Fibre Cement Tile Backer Board Mergers, Acquisition, Agreements, and Collaborations

Table 69. Global Fibre Cement Tile Backer Board Consumption Value by Region (2021-2025-2032) & (USD Million) & CAGR

Table 70. Global Fibre Cement Tile Backer Board Sales Quantity by Region (2021-2026) & (K sqm)

Table 71. Global Fibre Cement Tile Backer Board Sales Quantity by Region (2027-2032) & (K sqm)

Table 72. Global Fibre Cement Tile Backer Board Consumption Value by Region (2021-2026) & (USD Million)

Table 73. Global Fibre Cement Tile Backer Board Consumption Value by Region (2027-2032) & (USD Million)

Table 74. Global Fibre Cement Tile Backer Board Average Price by Region (2021-2026) & (USD/sqm)

Table 75. Global Fibre Cement Tile Backer Board Average Price by Region (2027-2032) & (USD/sqm)

Table 76. Global Fibre Cement Tile Backer Board Sales Quantity by Type (2021-2026) & (K sqm)

Table 77. Global Fibre Cement Tile Backer Board Sales Quantity by Type (2027-2032) & (K sqm)

Table 78. Global Fibre Cement Tile Backer Board Consumption Value by Type (2021-2026) & (USD Million)

Table 79. Global Fibre Cement Tile Backer Board Consumption Value by Type (2027-2032) & (USD Million)

Table 80. Global Fibre Cement Tile Backer Board Average Price by Type (2021-2026) & (USD/sqm)

Table 81. Global Fibre Cement Tile Backer Board Average Price by Type (2027-2032) & (USD/sqm)

Table 82. Global Fibre Cement Tile Backer Board Sales Quantity by Application (2021-2026) & (K sqm)

Table 83. Global Fibre Cement Tile Backer Board Sales Quantity by Application (2027-2032) & (K sqm)

Table 84. Global Fibre Cement Tile Backer Board Consumption Value by Application (2021-2026) & (USD Million)

Table 85. Global Fibre Cement Tile Backer Board Consumption Value by Application (2027-2032) & (USD Million)

Table 86. Global Fibre Cement Tile Backer Board Average Price by Application (2021-2026) & (USD/sqm)

Table 87. Global Fibre Cement Tile Backer Board Average Price by Application (2027-2032) & (USD/sqm)

Table 88. North America Fibre Cement Tile Backer Board Sales Quantity by Type (2021-2026) & (K sqm)

Table 89. North America Fibre Cement Tile Backer Board Sales Quantity by Type (2027-2032) & (K sqm)

Table 90. North America Fibre Cement Tile Backer Board Sales Quantity by Application (2021-2026) & (K sqm)

Table 91. North America Fibre Cement Tile Backer Board Sales Quantity by Application (2027-2032) & (K sqm)

Table 92. North America Fibre Cement Tile Backer Board Sales Quantity by Country (2021-2026) & (K sqm)

Table 93. North America Fibre Cement Tile Backer Board Sales Quantity by Country (2027-2032) & (K sqm)

Table 94. North America Fibre Cement Tile Backer Board Consumption Value by Country (2021-2026) & (USD Million)

Table 95. North America Fibre Cement Tile Backer Board Consumption Value by

Country (2027-2032) & (USD Million)

Table 96. Europe Fibre Cement Tile Backer Board Sales Quantity by Type (2021-2026) & (K sqm)

Table 97. Europe Fibre Cement Tile Backer Board Sales Quantity by Type (2027-2032) & (K sqm)

Table 98. Europe Fibre Cement Tile Backer Board Sales Quantity by Application (2021-2026) & (K sqm)

Table 99. Europe Fibre Cement Tile Backer Board Sales Quantity by Application (2027-2032) & (K sqm)

Table 100. Europe Fibre Cement Tile Backer Board Sales Quantity by Country (2021-2026) & (K sqm)

Table 101. Europe Fibre Cement Tile Backer Board Sales Quantity by Country (2027-2032) & (K sqm)

Table 102. Europe Fibre Cement Tile Backer Board Consumption Value by Country (2021-2026) & (USD Million)

Table 103. Europe Fibre Cement Tile Backer Board Consumption Value by Country (2027-2032) & (USD Million)

Table 104. Asia-Pacific Fibre Cement Tile Backer Board Sales Quantity by Type (2021-2026) & (K sqm)

Table 105. Asia-Pacific Fibre Cement Tile Backer Board Sales Quantity by Type (2027-2032) & (K sqm)

Table 106. Asia-Pacific Fibre Cement Tile Backer Board Sales Quantity by Application (2021-2026) & (K sqm)

Table 107. Asia-Pacific Fibre Cement Tile Backer Board Sales Quantity by Application (2027-2032) & (K sqm)

Table 108. Asia-Pacific Fibre Cement Tile Backer Board Sales Quantity by Region (2021-2026) & (K sqm)

Table 109. Asia-Pacific Fibre Cement Tile Backer Board Sales Quantity by Region (2027-2032) & (K sqm)

Table 110. Asia-Pacific Fibre Cement Tile Backer Board Consumption Value by Region (2021-2026) & (USD Million)

Table 111. Asia-Pacific Fibre Cement Tile Backer Board Consumption Value by Region (2027-2032) & (USD Million)

Table 112. South America Fibre Cement Tile Backer Board Sales Quantity by Type (2021-2026) & (K sqm)

Table 113. South America Fibre Cement Tile Backer Board Sales Quantity by Type (2027-2032) & (K sqm)

Table 114. South America Fibre Cement Tile Backer Board Sales Quantity by Application (2021-2026) & (K sqm)

- Table 115. South America Fibre Cement Tile Backer Board Sales Quantity by Application (2027-2032) & (K sqm)
- Table 116. South America Fibre Cement Tile Backer Board Sales Quantity by Country (2021-2026) & (K sqm)
- Table 117. South America Fibre Cement Tile Backer Board Sales Quantity by Country (2027-2032) & (K sqm)
- Table 118. South America Fibre Cement Tile Backer Board Consumption Value by Country (2021-2026) & (USD Million)
- Table 119. South America Fibre Cement Tile Backer Board Consumption Value by Country (2027-2032) & (USD Million)
- Table 120. Middle East & Africa Fibre Cement Tile Backer Board Sales Quantity by Type (2021-2026) & (K sqm)
- Table 121. Middle East & Africa Fibre Cement Tile Backer Board Sales Quantity by Type (2027-2032) & (K sqm)
- Table 122. Middle East & Africa Fibre Cement Tile Backer Board Sales Quantity by Application (2021-2026) & (K sqm)
- Table 123. Middle East & Africa Fibre Cement Tile Backer Board Sales Quantity by Application (2027-2032) & (K sqm)
- Table 124. Middle East & Africa Fibre Cement Tile Backer Board Sales Quantity by Country (2021-2026) & (K sqm)
- Table 125. Middle East & Africa Fibre Cement Tile Backer Board Sales Quantity by Country (2027-2032) & (K sqm)
- Table 126. Middle East & Africa Fibre Cement Tile Backer Board Consumption Value by Country (2021-2026) & (USD Million)
- Table 127. Middle East & Africa Fibre Cement Tile Backer Board Consumption Value by Country (2027-2032) & (USD Million)
- Table 128. Fibre Cement Tile Backer Board Raw Material
- Table 129. Key Manufacturers of Fibre Cement Tile Backer Board Raw Materials
- Table 130. Fibre Cement Tile Backer Board Typical Distributors
- Table 131. Fibre Cement Tile Backer Board Typical Customers

List Of Figures

LIST OF FIGURES

Figure 1. Fibre Cement Tile Backer Board Picture

Figure 2. Global Fibre Cement Tile Backer Board Revenue by Type, (USD Million), 2021 & 2025 & 2032

Figure 3. Global Fibre Cement Tile Backer Board Revenue Market Share by Type in 2025

Figure 4. Waterproof Backer Board Examples

Figure 5. Standard Backer Board Examples

Figure 6. Global Fibre Cement Tile Backer Board Revenue by Fireresistant, (USD Million), 2021 & 2025 & 2032

Figure 7. Global Fibre Cement Tile Backer Board Revenue Market Share by Fireresistant in 2025

Figure 8. Fire-Resistant Examples

Figure 9. Non Fireresistant Examples

Figure 10. Global Fibre Cement Tile Backer Board Revenue by Materials, (USD Million), 2021 & 2025 & 2032

Figure 11. Global Fibre Cement Tile Backer Board Revenue Market Share by Materials in 2025

Figure 12. Solid Board Examples

Figure 13. Lightweight Board Examples

Figure 14. Global Fibre Cement Tile Backer Board Consumption Value by Application, (USD Million), 2021 & 2025 & 2032

Figure 15. Global Fibre Cement Tile Backer Board Revenue Market Share by Application in 2025

Figure 16. Commercial Use Examples

Figure 17. Residential Use Examples

Figure 18. Global Fibre Cement Tile Backer Board Consumption Value, (USD Million): 2021 & 2025 & 2032

Figure 19. Global Fibre Cement Tile Backer Board Consumption Value and Forecast (2021-2032) & (USD Million)

Figure 20. Global Fibre Cement Tile Backer Board Sales Quantity (2021-2032) & (K sqm)

Figure 21. Global Fibre Cement Tile Backer Board Price (2021-2032) & (USD/sqm)

Figure 22. Global Fibre Cement Tile Backer Board Sales Quantity Market Share by Manufacturer in 2025

Figure 23. Global Fibre Cement Tile Backer Board Revenue Market Share by

Manufacturer in 2025

Figure 24. Producer Shipments of Fibre Cement Tile Backer Board by Manufacturer Sales (\$MM) and Market Share (%): 2025

Figure 25. Top 3 Fibre Cement Tile Backer Board Manufacturer (Revenue) Market Share in 2025

Figure 26. Top 6 Fibre Cement Tile Backer Board Manufacturer (Revenue) Market Share in 2025

Figure 27. Global Fibre Cement Tile Backer Board Sales Quantity Market Share by Region (2021-2032)

Figure 28. Global Fibre Cement Tile Backer Board Consumption Value Market Share by Region (2021-2032)

Figure 29. North America Fibre Cement Tile Backer Board Consumption Value (2021-2032) & (USD Million)

Figure 30. Europe Fibre Cement Tile Backer Board Consumption Value (2021-2032) & (USD Million)

Figure 31. Asia-Pacific Fibre Cement Tile Backer Board Consumption Value (2021-2032) & (USD Million)

Figure 32. South America Fibre Cement Tile Backer Board Consumption Value (2021-2032) & (USD Million)

Figure 33. Middle East & Africa Fibre Cement Tile Backer Board Consumption Value (2021-2032) & (USD Million)

Figure 34. Global Fibre Cement Tile Backer Board Sales Quantity Market Share by Type (2021-2032)

Figure 35. Global Fibre Cement Tile Backer Board Consumption Value Market Share by Type (2021-2032)

Figure 36. Global Fibre Cement Tile Backer Board Average Price by Type (2021-2032) & (USD/sqm)

Figure 37. Global Fibre Cement Tile Backer Board Sales Quantity Market Share by Application (2021-2032)

Figure 38. Global Fibre Cement Tile Backer Board Revenue Market Share by Application (2021-2032)

Figure 39. Global Fibre Cement Tile Backer Board Average Price by Application (2021-2032) & (USD/sqm)

Figure 40. North America Fibre Cement Tile Backer Board Sales Quantity Market Share by Type (2021-2032)

Figure 41. North America Fibre Cement Tile Backer Board Sales Quantity Market Share by Application (2021-2032)

Figure 42. North America Fibre Cement Tile Backer Board Sales Quantity Market Share by Country (2021-2032)

Figure 43. North America Fibre Cement Tile Backer Board Consumption Value Market Share by Country (2021-2032)

Figure 44. United States Fibre Cement Tile Backer Board Consumption Value (2021-2032) & (USD Million)

Figure 45. Canada Fibre Cement Tile Backer Board Consumption Value (2021-2032) & (USD Million)

Figure 46. Mexico Fibre Cement Tile Backer Board Consumption Value (2021-2032) & (USD Million)

Figure 47. Europe Fibre Cement Tile Backer Board Sales Quantity Market Share by Type (2021-2032)

Figure 48. Europe Fibre Cement Tile Backer Board Sales Quantity Market Share by Application (2021-2032)

Figure 49. Europe Fibre Cement Tile Backer Board Sales Quantity Market Share by Country (2021-2032)

Figure 50. Europe Fibre Cement Tile Backer Board Consumption Value Market Share by Country (2021-2032)

Figure 51. Germany Fibre Cement Tile Backer Board Consumption Value (2021-2032) & (USD Million)

Figure 52. France Fibre Cement Tile Backer Board Consumption Value (2021-2032) & (USD Million)

Figure 53. United Kingdom Fibre Cement Tile Backer Board Consumption Value (2021-2032) & (USD Million)

Figure 54. Russia Fibre Cement Tile Backer Board Consumption Value (2021-2032) & (USD Million)

Figure 55. Italy Fibre Cement Tile Backer Board Consumption Value (2021-2032) & (USD Million)

Figure 56. Asia-Pacific Fibre Cement Tile Backer Board Sales Quantity Market Share by Type (2021-2032)

Figure 57. Asia-Pacific Fibre Cement Tile Backer Board Sales Quantity Market Share by Application (2021-2032)

Figure 58. Asia-Pacific Fibre Cement Tile Backer Board Sales Quantity Market Share by Region (2021-2032)

Figure 59. Asia-Pacific Fibre Cement Tile Backer Board Consumption Value Market Share by Region (2021-2032)

Figure 60. China Fibre Cement Tile Backer Board Consumption Value (2021-2032) & (USD Million)

Figure 61. Japan Fibre Cement Tile Backer Board Consumption Value (2021-2032) & (USD Million)

Figure 62. South Korea Fibre Cement Tile Backer Board Consumption Value

(2021-2032) & (USD Million)

Figure 63. India Fibre Cement Tile Backer Board Consumption Value (2021-2032) & (USD Million)

Figure 64. Southeast Asia Fibre Cement Tile Backer Board Consumption Value (2021-2032) & (USD Million)

Figure 65. Australia Fibre Cement Tile Backer Board Consumption Value (2021-2032) & (USD Million)

Figure 66. South America Fibre Cement Tile Backer Board Sales Quantity Market Share by Type (2021-2032)

Figure 67. South America Fibre Cement Tile Backer Board Sales Quantity Market Share by Application (2021-2032)

Figure 68. South America Fibre Cement Tile Backer Board Sales Quantity Market Share by Country (2021-2032)

Figure 69. South America Fibre Cement Tile Backer Board Consumption Value Market Share by Country (2021-2032)

Figure 70. Brazil Fibre Cement Tile Backer Board Consumption Value (2021-2032) & (USD Million)

Figure 71. Argentina Fibre Cement Tile Backer Board Consumption Value (2021-2032) & (USD Million)

Figure 72. Middle East & Africa Fibre Cement Tile Backer Board Sales Quantity Market Share by Type (2021-2032)

Figure 73. Middle East & Africa Fibre Cement Tile Backer Board Sales Quantity Market Share by Application (2021-2032)

Figure 74. Middle East & Africa Fibre Cement Tile Backer Board Sales Quantity Market Share by Country (2021-2032)

Figure 75. Middle East & Africa Fibre Cement Tile Backer Board Consumption Value Market Share by Country (2021-2032)

Figure 76. Turkey Fibre Cement Tile Backer Board Consumption Value (2021-2032) & (USD Million)

Figure 77. Egypt Fibre Cement Tile Backer Board Consumption Value (2021-2032) & (USD Million)

Figure 78. Saudi Arabia Fibre Cement Tile Backer Board Consumption Value (2021-2032) & (USD Million)

Figure 79. South Africa Fibre Cement Tile Backer Board Consumption Value (2021-2032) & (USD Million)

Figure 80. Fibre Cement Tile Backer Board Market Drivers

Figure 81. Fibre Cement Tile Backer Board Market Restraints

Figure 82. Fibre Cement Tile Backer Board Market Trends

Figure 83. Porters Five Forces Analysis

Figure 84. Manufacturing Cost Structure Analysis of Fibre Cement Tile Backer Board in 2025

Figure 85. Manufacturing Process Analysis of Fibre Cement Tile Backer Board

Figure 86. Fibre Cement Tile Backer Board Industrial Chain

Figure 87. Sales Channel: Direct to End-User vs Distributors

Figure 88. Direct Channel Pros & Cons

Figure 89. Indirect Channel Pros & Cons

Figure 90. Methodology

Figure 91. Research Process and Data Source

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