

Global Fertilizer Grade Potassium Humate Market 2026 by Manufacturers, Regions, Type and Application, Forecast to 2032

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Abstracts

According to our (Global Info Research) latest study, the global Fertilizer Grade Potassium Humate market size was valued at US\$ 248 million in 2025 and is forecast to a readjusted size of US\$ 326 million by 2032 with a CAGR of 4.0% during review period.

Fertilizer-grade potassium humate is a high-molecular-weight, heterogeneous aromatic hydroxycarboxylate produced through a process involving the meticulous selection of lignite, weathered coal, or peat, followed by oxidation and subsequent treatment with potassium hydroxide. Typically appearing as a black powder or granules, it is highly soluble in water and alkaline in nature; in agriculture, it is primarily utilized as a highly efficient organic potassium fertilizer, a soil conditioner, or a fertilizer synergist.

The upstream sector relies primarily on mineral resources—specifically weathered coal, lignite, and peat—the active functional group content of which directly determines the quality of the finished product. This stage also involves the use of alkaline extraction agents, such as potassium hydroxide or potassium carbonate. The midstream sector encompasses the production and processing stages, centering on extraction techniques and functional modification processes—for instance, employing biochemical technologies to enhance the humic acid's resistance to hard water and its physiological activity. The downstream sector connects to the vast modern agricultural market, serving a diverse clientele that includes compound fertilizer manufacturers, water-soluble fertilizer producers, and end-user growers.

The price for standard fertilizer-grade potassium humate typically ranges from USD 350 to 500 per ton, while products featuring high water solubility and high humic acid

content generally command prices between USD 600 and 800 per ton. By 2025, global sales volume is projected to reach approximately 500,000 tons, with a gross profit margin ranging from 15% to 25%.

The fertilizer-grade potassium humate industry is currently in a transitional phase, shifting from 'traditional humic acid resource products' toward 'upgraded, novel functional fertilizer raw materials.' Its core value lies not merely in serving as a standalone substitute for nitrogen, phosphorus, and potassium fertilizers, but rather in leveraging the synergistic combination of active humic acid components and potassium ions to improve soil aggregate structure, enhance water and nutrient retention capabilities, stimulate root growth, and boost nutrient utilization efficiency. From the demand perspective, growth in the fertilizer-grade potassium humate sector is primarily driven by water-soluble fertilizers, flush fertilizers, drip irrigation fertilizers, compound fertilizer synergists, soil conditioning products, and specialized cultivation systems for cash crops—particularly within contexts such as protected agriculture, fruit and vegetable production, cotton and maize cultivation, integrated water-fertilizer management systems, and the remediation of saline-alkali soils. From the supply perspective, while the barriers to entry for the fertilizer-grade potassium humate industry are not exceptionally high, product quality varies significantly across the market. The upstream supply chain relies primarily on humic acid-rich resources such as weathered coal, lignite, and peat; however, raw materials sourced from different mines exhibit distinct variations in humic acid content, fulvic acid ratios, water solubility, ash content, pH levels, and the control of heavy metals and impurities—factors that directly determine both the product's market price and its ultimate efficacy in downstream applications.

The industry faces several adverse factors: insufficient standardization, product homogenization, and the inherent difficulty in verifying product efficacy. Consequently, significant price disparities exist in the market—ranging from low-cost powdered formulations and standard mineral-derived products to highly active water-soluble varieties—which also frequently leads to confusion among end-users. Overall, fertilizer-grade potassium humate retains substantial potential for future growth; while the low-end market will continue to compete primarily on the basis of raw material origin, pricing, and export channels, the high-end market will rely more heavily on raw material stability, processing technology, product registration resources, field trial data, and crop support services.

This report is a detailed and comprehensive analysis for global Fertilizer Grade Potassium Humate market. Both quantitative and qualitative analyses are presented by manufacturers, by region & country, by Type and by Application. As the market is

constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

Key Features:

Global Fertilizer Grade Potassium Humate market size and forecasts, in consumption value (\$ Million), sales quantity (Tons), and average selling prices (US\$/Ton), 2021-2032

Global Fertilizer Grade Potassium Humate market size and forecasts by region and country, in consumption value (\$ Million), sales quantity (Tons), and average selling prices (US\$/Ton), 2021-2032

Global Fertilizer Grade Potassium Humate market size and forecasts, by Type and by Application, in consumption value (\$ Million), sales quantity (Tons), and average selling prices (US\$/Ton), 2021-2032

Global Fertilizer Grade Potassium Humate market shares of main players, shipments in revenue (\$ Million), sales quantity (Tons), and ASP (US\$/Ton), 2021-2026

The Primary Objectives in This Report Are:

- To determine the size of the total market opportunity of global and key countries
- To assess the growth potential for Fertilizer Grade Potassium Humate
- To forecast future growth in each product and end-use market
- To assess competitive factors affecting the marketplace

This report profiles key players in the global Fertilizer Grade Potassium Humate market based on the following parameters - company overview, sales quantity, revenue, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include HUMINTECH, HGS Bioscience, The Andersons, Omnia Specialities Australia, Peptech Biosciences, HUMICO, KHUMIC, Ihumate, Xinjiang Shengda Yifang Biotechnology, Shandong Huayuan Humic Acid

Ecological Agricultural Science and Technology, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Market Segmentation

Fertilizer Grade Potassium Humate market is split by Type and by Application. For the period 2021-2032, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Type

Flake

Powder

Granule

Liquid

Market segment by Humic Acid Content

Content?40%

Content?50%

Content?60%

Others

Market segment by Performance

Fully Soluble Type

Non-Fully Soluble Type

Market segment by Application

Field Crops

Cash Crops

Others

Major players covered

HUMINTECH

HGS Bioscience

The Andersons

Omnia Specialities Australia

Peptech Biosciences

HUMICO

KHUMIC

Ihumate

Xinjiang Shengda Yifang Biotechnology

Shandong Huayuan Humic Acid Ecological Agricultural Science and Technology

Xinjiang Shuanglong Humic Acid

FulviChina

Shanxi Tianfengyuan Humic Acid Technology

Shandong Innovation Humic Acid Technology

Market segment by region, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Fertilizer Grade Potassium Humate product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Fertilizer Grade Potassium Humate, with price, sales quantity, revenue, and global market share of Fertilizer Grade Potassium Humate from 2021 to 2026.

Chapter 3, the Fertilizer Grade Potassium Humate competitive situation, sales quantity, revenue, and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Fertilizer Grade Potassium Humate breakdown data are shown at the regional level, to show the sales quantity, consumption value, and growth by regions, from 2021 to 2032.

Chapter 5 and 6, to segment the sales by Type and by Application, with sales market share and growth rate by Type, by Application, from 2021 to 2032.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales

quantity, consumption value, and market share for key countries in the world, from 2021 to 2026. and Fertilizer Grade Potassium Humate market forecast, by regions, by Type, and by Application, with sales and revenue, from 2027 to 2032.

Chapter 12, market dynamics, drivers, restraints, trends, and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Fertilizer Grade Potassium Humate.

Chapter 14 and 15, to describe Fertilizer Grade Potassium Humate sales channel, distributors, customers, research findings and conclusion.

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