

Global Fertilizer Grade Potassium Humate Supply, Demand and Key Producers, 2026-2032

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Abstracts

The global Fertilizer Grade Potassium Humate market size is expected to reach \$ 326 million by 2032, rising at a market growth of 4.0% CAGR during the forecast period (2026-2032).

Fertilizer-grade potassium humate is a high-molecular-weight, heterogeneous aromatic hydroxycarboxylate produced through a process involving the meticulous selection of lignite, weathered coal, or peat, followed by oxidation and subsequent treatment with potassium hydroxide. Typically appearing as a black powder or granules, it is highly soluble in water and alkaline in nature; in agriculture, it is primarily utilized as a highly efficient organic potassium fertilizer, a soil conditioner, or a fertilizer synergist.

The upstream sector relies primarily on mineral resources—specifically weathered coal, lignite, and peat—the active functional group content of which directly determines the quality of the finished product. This stage also involves the use of alkaline extraction agents, such as potassium hydroxide or potassium carbonate. The midstream sector encompasses the production and processing stages, centering on extraction techniques and functional modification processes—for instance, employing biochemical technologies to enhance the humic acid's resistance to hard water and its physiological activity. The downstream sector connects to the vast modern agricultural market, serving a diverse clientele that includes compound fertilizer manufacturers, water-soluble fertilizer producers, and end-user growers.

The price for standard fertilizer-grade potassium humate typically ranges from USD 350 to 500 per ton, while products featuring high water solubility and high humic acid content generally command prices between USD 600 and 800 per ton. By 2025, global sales volume is projected to reach approximately 500,000 tons, with a gross profit

margin ranging from 15% to 25%.

The fertilizer-grade potassium humate industry is currently in a transitional phase, shifting from 'traditional humic acid resource products' toward 'upgraded, novel functional fertilizer raw materials.' Its core value lies not merely in serving as a standalone substitute for nitrogen, phosphorus, and potassium fertilizers, but rather in leveraging the synergistic combination of active humic acid components and potassium ions to improve soil aggregate structure, enhance water and nutrient retention capabilities, stimulate root growth, and boost nutrient utilization efficiency. From the demand perspective, growth in the fertilizer-grade potassium humate sector is primarily driven by water-soluble fertilizers, flush fertilizers, drip irrigation fertilizers, compound fertilizer synergists, soil conditioning products, and specialized cultivation systems for cash crops—particularly within contexts such as protected agriculture, fruit and vegetable production, cotton and maize cultivation, integrated water-fertilizer management systems, and the remediation of saline-alkali soils. From the supply perspective, while the barriers to entry for the fertilizer-grade potassium humate industry are not exceptionally high, product quality varies significantly across the market. The upstream supply chain relies primarily on humic acid-rich resources such as weathered coal, lignite, and peat; however, raw materials sourced from different mines exhibit distinct variations in humic acid content, fulvic acid ratios, water solubility, ash content, pH levels, and the control of heavy metals and impurities—factors that directly determine both the product's market price and its ultimate efficacy in downstream applications.

The industry faces several adverse factors: insufficient standardization, product homogenization, and the inherent difficulty in verifying product efficacy. Consequently, significant price disparities exist in the market—ranging from low-cost powdered formulations and standard mineral-derived products to highly active water-soluble varieties—which also frequently leads to confusion among end-users. Overall, fertilizer-grade potassium humate retains substantial potential for future growth; while the low-end market will continue to compete primarily on the basis of raw material origin, pricing, and export channels, the high-end market will rely more heavily on raw material stability, processing technology, product registration resources, field trial data, and crop support services.

This report studies the global Fertilizer Grade Potassium Humate production, demand, key manufacturers, and key regions.

This report is a detailed and comprehensive analysis of the world market for Fertilizer Grade Potassium Humate and provides market size (US\$ million) and Year-over-Year

(YoY) Growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Fertilizer Grade Potassium Humate that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global Fertilizer Grade Potassium Humate total production and demand, 2021-2032, (Tons)

Global Fertilizer Grade Potassium Humate total production value, 2021-2032, (USD Million)

Global Fertilizer Grade Potassium Humate production by region & country, production, value, CAGR, 2021-2032, (USD Million) & (Tons), (based on production site)

Global Fertilizer Grade Potassium Humate consumption by region & country, CAGR, 2021-2032 & (Tons)

U.S. VS China: Fertilizer Grade Potassium Humate domestic production, consumption, key domestic manufacturers and share

Global Fertilizer Grade Potassium Humate production by manufacturer, production, price, value and market share 2021-2026, (USD Million) & (Tons)

Global Fertilizer Grade Potassium Humate production by Type, production, value, CAGR, 2021-2032, (USD Million) & (Tons)

Global Fertilizer Grade Potassium Humate production by Application, production, value, CAGR, 2021-2032, (USD Million) & (Tons)

This report profiles key players in the global Fertilizer Grade Potassium Humate market based on the following parameters - company overview, production, value, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include HUMINTECH, HGS Bioscience, The Andersons, Omnia Specialities Australia, Peptech Biosciences, HUMICO, KHUMIC, Ihumate, Xinjiang Shengda Yifang Biotechnology, Shandong Huayuan Humic Acid Ecological Agricultural Science and Technology, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the World Fertilizer Grade Potassium Humate market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$

Millions), volume (production, consumption) & (Tons) and average price (US\$/Ton) by manufacturer, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global Fertilizer Grade Potassium Humate Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global Fertilizer Grade Potassium Humate Market, Segmentation by Type:

Flake

Powder

Granule

Liquid

Global Fertilizer Grade Potassium Humate Market, Segmentation by Humic Acid Content:

Content?40%

Content?50%

Content?60%

Others

Global Fertilizer Grade Potassium Humate Market, Segmentation by Performance:

Fully Soluble Type

Non-Fully Soluble Type

Global Fertilizer Grade Potassium Humate Market, Segmentation by Application:

Field Crops

Cash Crops

Others

Companies Profiled:

HUMINTECH

HGS Bioscience

The Andersons

Omnia Specialities Australia

Peptech Biosciences

HUMICO

KHUMIC

Humate

Xinjiang Shengda Yifang Biotechnology

Shandong Huayuan Humic Acid Ecological Agricultural Science and Technology

Xinjiang Shuanglong Humic Acid

FulviChina

Shanxi Tianfengyuan Humic Acid Technology

Shandong Innovation Humic Acid Technology

Key Questions Answered:

1. How big is the global Fertilizer Grade Potassium Humate market?
2. What is the demand of the global Fertilizer Grade Potassium Humate market?
3. What is the year over year growth of the global Fertilizer Grade Potassium Humate market?
4. What is the production and production value of the global Fertilizer Grade Potassium Humate market?
5. Who are the key producers in the global Fertilizer Grade Potassium Humate market?
6. What are the growth factors driving the market demand?

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