

Global Fertilizer External Coloring Agents Market 2025 by Manufacturers, Regions, Type and Application, Forecast to 2031

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Abstracts

According to our (Global Info Research) latest study, the global Fertilizer External Coloring Agents market size was valued at US\$ 186 million in 2024 and is forecast to a readjusted size of USD 238 million by 2031 with a CAGR of 3.5% during review period.

In this report, we will assess the current U.S. tariff framework alongside international policy adaptations, analyzing their effects on competitive market structures, regional economic dynamics, and supply chain resilience.

Fertilizer external coloring agents are additives used to color the surface of fertilizers, primarily to improve market appeal, distinguish product types, and enhance brand recognition. These agents are typically applied to granular or pellet fertilizers and provide a visual identity, making it easier for consumers to differentiate various types of fertilizers. External coloring agents are generally non-toxic, harmless, and meet relevant food-grade or environmental safety standards, ensuring they are safe for the environment and consumers.

This report is a detailed and comprehensive analysis for global Fertilizer External Coloring Agents market. Both quantitative and qualitative analyses are presented by manufacturers, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

Key Features:

Global Fertilizer External Coloring Agents market size and forecasts, in consumption value (\$ Million), sales quantity (Tons), and average selling prices (US\$/Ton), 2020-2031

Global Fertilizer External Coloring Agents market size and forecasts by region and country, in consumption value (\$ Million), sales quantity (Tons), and average selling prices (US\$/Ton), 2020-2031

Global Fertilizer External Coloring Agents market size and forecasts, by Type and by Application, in consumption value (\$ Million), sales quantity (Tons), and average selling prices (US\$/Ton), 2020-2031

Global Fertilizer External Coloring Agents market shares of main players, shipments in revenue (\$ Million), sales quantity (Tons), and ASP (US\$/Ton), 2020-2025

The Primary Objectives in This Report Are:

- To determine the size of the total market opportunity of global and key countries
- To assess the growth potential for Fertilizer External Coloring Agents
- To forecast future growth in each product and end-use market
- To assess competitive factors affecting the marketplace

This report profiles key players in the global Fertilizer External Coloring Agents market based on the following parameters - company overview, sales quantity, revenue, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include BASF, Bayer Crop Science, Clariant, Milliken, Aakash Chemicals, Sensient Technologies, Chromatech Incorporated, Organic Dyes and Pigments, Retort Chemicals, AgriCoatings, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Market Segmentation

Fertilizer External Coloring Agents market is split by Type and by Application. For the period 2020-2031, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Type

Liquid

Powder

Market segment by Application

Agriculture

Gardening

Other

Major players covered

BASF

Bayer Crop Science

Clariant

Milliken

Aakash Chemicals

Sensient Technologies

Chromatech Incorporated

Organic Dyes and Pigments

Retort Chemicals

AgriCoatings

Arkema–ArrMaz

ER CHEM COLOR

Red Sun Dye Chem

Shanghai Dyestuffs Research Institute

Fengbei Biotech

Hubei Forbon Technology

Market segment by region, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Fertilizer External Coloring Agents product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Fertilizer External Coloring Agents, with price, sales quantity, revenue, and global market share of Fertilizer External Coloring Agents from 2020 to 2025.

Chapter 3, the Fertilizer External Coloring Agents competitive situation, sales quantity, revenue, and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Fertilizer External Coloring Agents breakdown data are shown at the regional level, to show the sales quantity, consumption value, and growth by regions, from 2020 to 2031.

Chapter 5 and 6, to segment the sales by Type and by Application, with sales market share and growth rate by Type, by Application, from 2020 to 2031.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value, and market share for key countries in the world, from 2020 to 2025. and Fertilizer External Coloring Agents market forecast, by regions, by Type,

and by Application, with sales and revenue, from 2026 to 2031.

Chapter 12, market dynamics, drivers, restraints, trends, and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Fertilizer External Coloring Agents.

Chapter 14 and 15, to describe Fertilizer External Coloring Agents sales channel, distributors, customers, research findings and conclusion.

Contents

1 MARKET OVERVIEW

1.1 Product Overview and Scope

1.2 Market Estimation Caveats and Base Year

1.3 Market Analysis by Type

1.3.1 Overview: Global Fertilizer External Coloring Agents Consumption Value by Type: 2020 Versus 2024 Versus 2031

1.3.2 Liquid

1.3.3 Powder

1.4 Market Analysis by Application

1.4.1 Overview: Global Fertilizer External Coloring Agents Consumption Value by Application: 2020 Versus 2024 Versus 2031

1.4.2 Agriculture

1.4.3 Gardening

1.4.4 Other

1.5 Global Fertilizer External Coloring Agents Market Size & Forecast

1.5.1 Global Fertilizer External Coloring Agents Consumption Value (2020 & 2024 & 2031)

1.5.2 Global Fertilizer External Coloring Agents Sales Quantity (2020-2031)

1.5.3 Global Fertilizer External Coloring Agents Average Price (2020-2031)

2 MANUFACTURERS PROFILES

2.1 BASF

2.1.1 BASF Details

2.1.2 BASF Major Business

2.1.3 BASF Fertilizer External Coloring Agents Product and Services

2.1.4 BASF Fertilizer External Coloring Agents Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2020-2025)

2.1.5 BASF Recent Developments/Updates

2.2 Bayer Crop Science

2.2.1 Bayer Crop Science Details

2.2.2 Bayer Crop Science Major Business

2.2.3 Bayer Crop Science Fertilizer External Coloring Agents Product and Services

2.2.4 Bayer Crop Science Fertilizer External Coloring Agents Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2020-2025)

2.2.5 Bayer Crop Science Recent Developments/Updates

2.3 Clariant

2.3.1 Clariant Details

2.3.2 Clariant Major Business

2.3.3 Clariant Fertilizer External Coloring Agents Product and Services

2.3.4 Clariant Fertilizer External Coloring Agents Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2020-2025)

2.3.5 Clariant Recent Developments/Updates

2.4 Milliken

2.4.1 Milliken Details

2.4.2 Milliken Major Business

2.4.3 Milliken Fertilizer External Coloring Agents Product and Services

2.4.4 Milliken Fertilizer External Coloring Agents Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2020-2025)

2.4.5 Milliken Recent Developments/Updates

2.5 Aakash Chemicals

2.5.1 Aakash Chemicals Details

2.5.2 Aakash Chemicals Major Business

2.5.3 Aakash Chemicals Fertilizer External Coloring Agents Product and Services

2.5.4 Aakash Chemicals Fertilizer External Coloring Agents Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2020-2025)

2.5.5 Aakash Chemicals Recent Developments/Updates

2.6 Sensient Technologies

2.6.1 Sensient Technologies Details

2.6.2 Sensient Technologies Major Business

2.6.3 Sensient Technologies Fertilizer External Coloring Agents Product and Services

2.6.4 Sensient Technologies Fertilizer External Coloring Agents Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2020-2025)

2.6.5 Sensient Technologies Recent Developments/Updates

2.7 Chromatech Incorporated

2.7.1 Chromatech Incorporated Details

2.7.2 Chromatech Incorporated Major Business

2.7.3 Chromatech Incorporated Fertilizer External Coloring Agents Product and Services

2.7.4 Chromatech Incorporated Fertilizer External Coloring Agents Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2020-2025)

2.7.5 Chromatech Incorporated Recent Developments/Updates

2.8 Organic Dyes and Pigments

2.8.1 Organic Dyes and Pigments Details

2.8.2 Organic Dyes and Pigments Major Business

2.8.3 Organic Dyes and Pigments Fertilizer External Coloring Agents Product and Services

2.8.4 Organic Dyes and Pigments Fertilizer External Coloring Agents Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2020-2025)

2.8.5 Organic Dyes and Pigments Recent Developments/Updates

2.9 Retort Chemicals

2.9.1 Retort Chemicals Details

2.9.2 Retort Chemicals Major Business

2.9.3 Retort Chemicals Fertilizer External Coloring Agents Product and Services

2.9.4 Retort Chemicals Fertilizer External Coloring Agents Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2020-2025)

2.9.5 Retort Chemicals Recent Developments/Updates

2.10 AgriCoatings

2.10.1 AgriCoatings Details

2.10.2 AgriCoatings Major Business

2.10.3 AgriCoatings Fertilizer External Coloring Agents Product and Services

2.10.4 AgriCoatings Fertilizer External Coloring Agents Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2020-2025)

2.10.5 AgriCoatings Recent Developments/Updates

2.11 Arkema–ArrMaz

2.11.1 Arkema–ArrMaz Details

2.11.2 Arkema–ArrMaz Major Business

2.11.3 Arkema–ArrMaz Fertilizer External Coloring Agents Product and Services

2.11.4 Arkema–ArrMaz Fertilizer External Coloring Agents Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2020-2025)

2.11.5 Arkema–ArrMaz Recent Developments/Updates

2.12 ER CHEM COLOR

2.12.1 ER CHEM COLOR Details

2.12.2 ER CHEM COLOR Major Business

2.12.3 ER CHEM COLOR Fertilizer External Coloring Agents Product and Services

2.12.4 ER CHEM COLOR Fertilizer External Coloring Agents Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2020-2025)

2.12.5 ER CHEM COLOR Recent Developments/Updates

2.13 Red Sun Dye Chem

2.13.1 Red Sun Dye Chem Details

2.13.2 Red Sun Dye Chem Major Business

2.13.3 Red Sun Dye Chem Fertilizer External Coloring Agents Product and Services

2.13.4 Red Sun Dye Chem Fertilizer External Coloring Agents Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2020-2025)

- 2.13.5 Red Sun Dye Chem Recent Developments/Updates
- 2.14 Shanghai Dyestuffs Research Institute
 - 2.14.1 Shanghai Dyestuffs Research Institute Details
 - 2.14.2 Shanghai Dyestuffs Research Institute Major Business
 - 2.14.3 Shanghai Dyestuffs Research Institute Fertilizer External Coloring Agents Product and Services
 - 2.14.4 Shanghai Dyestuffs Research Institute Fertilizer External Coloring Agents Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2020-2025)
 - 2.14.5 Shanghai Dyestuffs Research Institute Recent Developments/Updates
- 2.15 Fengbei Biotech
 - 2.15.1 Fengbei Biotech Details
 - 2.15.2 Fengbei Biotech Major Business
 - 2.15.3 Fengbei Biotech Fertilizer External Coloring Agents Product and Services
 - 2.15.4 Fengbei Biotech Fertilizer External Coloring Agents Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2020-2025)
 - 2.15.5 Fengbei Biotech Recent Developments/Updates
- 2.16 Hubei Forbon Technology
 - 2.16.1 Hubei Forbon Technology Details
 - 2.16.2 Hubei Forbon Technology Major Business
 - 2.16.3 Hubei Forbon Technology Fertilizer External Coloring Agents Product and Services
 - 2.16.4 Hubei Forbon Technology Fertilizer External Coloring Agents Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2020-2025)
 - 2.16.5 Hubei Forbon Technology Recent Developments/Updates

3 COMPETITIVE ENVIRONMENT: FERTILIZER EXTERNAL COLORING AGENTS BY MANUFACTURER

- 3.1 Global Fertilizer External Coloring Agents Sales Quantity by Manufacturer (2020-2025)
- 3.2 Global Fertilizer External Coloring Agents Revenue by Manufacturer (2020-2025)
- 3.3 Global Fertilizer External Coloring Agents Average Price by Manufacturer (2020-2025)
- 3.4 Market Share Analysis (2024)
 - 3.4.1 Producer Shipments of Fertilizer External Coloring Agents by Manufacturer Revenue (\$MM) and Market Share (%): 2024
 - 3.4.2 Top 3 Fertilizer External Coloring Agents Manufacturer Market Share in 2024
 - 3.4.3 Top 6 Fertilizer External Coloring Agents Manufacturer Market Share in 2024
- 3.5 Fertilizer External Coloring Agents Market: Overall Company Footprint Analysis

- 3.5.1 Fertilizer External Coloring Agents Market: Region Footprint
- 3.5.2 Fertilizer External Coloring Agents Market: Company Product Type Footprint
- 3.5.3 Fertilizer External Coloring Agents Market: Company Product Application Footprint
- 3.6 New Market Entrants and Barriers to Market Entry
- 3.7 Mergers, Acquisition, Agreements, and Collaborations

4 CONSUMPTION ANALYSIS BY REGION

- 4.1 Global Fertilizer External Coloring Agents Market Size by Region
 - 4.1.1 Global Fertilizer External Coloring Agents Sales Quantity by Region (2020-2031)
 - 4.1.2 Global Fertilizer External Coloring Agents Consumption Value by Region (2020-2031)
 - 4.1.3 Global Fertilizer External Coloring Agents Average Price by Region (2020-2031)
- 4.2 North America Fertilizer External Coloring Agents Consumption Value (2020-2031)
- 4.3 Europe Fertilizer External Coloring Agents Consumption Value (2020-2031)
- 4.4 Asia-Pacific Fertilizer External Coloring Agents Consumption Value (2020-2031)
- 4.5 South America Fertilizer External Coloring Agents Consumption Value (2020-2031)
- 4.6 Middle East & Africa Fertilizer External Coloring Agents Consumption Value (2020-2031)

5 MARKET SEGMENT BY TYPE

- 5.1 Global Fertilizer External Coloring Agents Sales Quantity by Type (2020-2031)
- 5.2 Global Fertilizer External Coloring Agents Consumption Value by Type (2020-2031)
- 5.3 Global Fertilizer External Coloring Agents Average Price by Type (2020-2031)

6 MARKET SEGMENT BY APPLICATION

- 6.1 Global Fertilizer External Coloring Agents Sales Quantity by Application (2020-2031)
- 6.2 Global Fertilizer External Coloring Agents Consumption Value by Application (2020-2031)
- 6.3 Global Fertilizer External Coloring Agents Average Price by Application (2020-2031)

7 NORTH AMERICA

- 7.1 North America Fertilizer External Coloring Agents Sales Quantity by Type (2020-2031)

7.2 North America Fertilizer External Coloring Agents Sales Quantity by Application (2020-2031)

7.3 North America Fertilizer External Coloring Agents Market Size by Country

7.3.1 North America Fertilizer External Coloring Agents Sales Quantity by Country (2020-2031)

7.3.2 North America Fertilizer External Coloring Agents Consumption Value by Country (2020-2031)

7.3.3 United States Market Size and Forecast (2020-2031)

7.3.4 Canada Market Size and Forecast (2020-2031)

7.3.5 Mexico Market Size and Forecast (2020-2031)

8 EUROPE

8.1 Europe Fertilizer External Coloring Agents Sales Quantity by Type (2020-2031)

8.2 Europe Fertilizer External Coloring Agents Sales Quantity by Application (2020-2031)

8.3 Europe Fertilizer External Coloring Agents Market Size by Country

8.3.1 Europe Fertilizer External Coloring Agents Sales Quantity by Country (2020-2031)

8.3.2 Europe Fertilizer External Coloring Agents Consumption Value by Country (2020-2031)

8.3.3 Germany Market Size and Forecast (2020-2031)

8.3.4 France Market Size and Forecast (2020-2031)

8.3.5 United Kingdom Market Size and Forecast (2020-2031)

8.3.6 Russia Market Size and Forecast (2020-2031)

8.3.7 Italy Market Size and Forecast (2020-2031)

9 ASIA-PACIFIC

9.1 Asia-Pacific Fertilizer External Coloring Agents Sales Quantity by Type (2020-2031)

9.2 Asia-Pacific Fertilizer External Coloring Agents Sales Quantity by Application (2020-2031)

9.3 Asia-Pacific Fertilizer External Coloring Agents Market Size by Region

9.3.1 Asia-Pacific Fertilizer External Coloring Agents Sales Quantity by Region (2020-2031)

9.3.2 Asia-Pacific Fertilizer External Coloring Agents Consumption Value by Region (2020-2031)

9.3.3 China Market Size and Forecast (2020-2031)

9.3.4 Japan Market Size and Forecast (2020-2031)

- 9.3.5 South Korea Market Size and Forecast (2020-2031)
- 9.3.6 India Market Size and Forecast (2020-2031)
- 9.3.7 Southeast Asia Market Size and Forecast (2020-2031)
- 9.3.8 Australia Market Size and Forecast (2020-2031)

10 SOUTH AMERICA

- 10.1 South America Fertilizer External Coloring Agents Sales Quantity by Type (2020-2031)
- 10.2 South America Fertilizer External Coloring Agents Sales Quantity by Application (2020-2031)
- 10.3 South America Fertilizer External Coloring Agents Market Size by Country
 - 10.3.1 South America Fertilizer External Coloring Agents Sales Quantity by Country (2020-2031)
 - 10.3.2 South America Fertilizer External Coloring Agents Consumption Value by Country (2020-2031)
 - 10.3.3 Brazil Market Size and Forecast (2020-2031)
 - 10.3.4 Argentina Market Size and Forecast (2020-2031)

11 MIDDLE EAST & AFRICA

- 11.1 Middle East & Africa Fertilizer External Coloring Agents Sales Quantity by Type (2020-2031)
- 11.2 Middle East & Africa Fertilizer External Coloring Agents Sales Quantity by Application (2020-2031)
- 11.3 Middle East & Africa Fertilizer External Coloring Agents Market Size by Country
 - 11.3.1 Middle East & Africa Fertilizer External Coloring Agents Sales Quantity by Country (2020-2031)
 - 11.3.2 Middle East & Africa Fertilizer External Coloring Agents Consumption Value by Country (2020-2031)
 - 11.3.3 Turkey Market Size and Forecast (2020-2031)
 - 11.3.4 Egypt Market Size and Forecast (2020-2031)
 - 11.3.5 Saudi Arabia Market Size and Forecast (2020-2031)
 - 11.3.6 South Africa Market Size and Forecast (2020-2031)

12 MARKET DYNAMICS

- 12.1 Fertilizer External Coloring Agents Market Drivers
- 12.2 Fertilizer External Coloring Agents Market Restraints

12.3 Fertilizer External Coloring Agents Trends Analysis

12.4 Porters Five Forces Analysis

12.4.1 Threat of New Entrants

12.4.2 Bargaining Power of Suppliers

12.4.3 Bargaining Power of Buyers

12.4.4 Threat of Substitutes

12.4.5 Competitive Rivalry

13 RAW MATERIAL AND INDUSTRY CHAIN

13.1 Raw Material of Fertilizer External Coloring Agents and Key Manufacturers

13.2 Manufacturing Costs Percentage of Fertilizer External Coloring Agents

13.3 Fertilizer External Coloring Agents Production Process

13.4 Industry Value Chain Analysis

14 SHIPMENTS BY DISTRIBUTION CHANNEL

14.1 Sales Channel

14.1.1 Direct to End-User

14.1.2 Distributors

14.2 Fertilizer External Coloring Agents Typical Distributors

14.3 Fertilizer External Coloring Agents Typical Customers

15 RESEARCH FINDINGS AND CONCLUSION

16 APPENDIX

16.1 Methodology

16.2 Research Process and Data Source

16.3 Disclaimer

List Of Tables

LIST OF TABLES

Table 1. Global Fertilizer External Coloring Agents Consumption Value by Type, (USD Million), 2020 & 2024 & 2031

Table 2. Global Fertilizer External Coloring Agents Consumption Value by Application, (USD Million), 2020 & 2024 & 2031

Table 3. BASF Basic Information, Manufacturing Base and Competitors

Table 4. BASF Major Business

Table 5. BASF Fertilizer External Coloring Agents Product and Services

Table 6. BASF Fertilizer External Coloring Agents Sales Quantity (Tons), Average Price (US\$/Ton), Revenue (USD Million), Gross Margin and Market Share (2020-2025)

Table 7. BASF Recent Developments/Updates

Table 8. Bayer Crop Science Basic Information, Manufacturing Base and Competitors

Table 9. Bayer Crop Science Major Business

Table 10. Bayer Crop Science Fertilizer External Coloring Agents Product and Services

Table 11. Bayer Crop Science Fertilizer External Coloring Agents Sales Quantity (Tons), Average Price (US\$/Ton), Revenue (USD Million), Gross Margin and Market Share (2020-2025)

Table 12. Bayer Crop Science Recent Developments/Updates

Table 13. Clariant Basic Information, Manufacturing Base and Competitors

Table 14. Clariant Major Business

Table 15. Clariant Fertilizer External Coloring Agents Product and Services

Table 16. Clariant Fertilizer External Coloring Agents Sales Quantity (Tons), Average Price (US\$/Ton), Revenue (USD Million), Gross Margin and Market Share (2020-2025)

Table 17. Clariant Recent Developments/Updates

Table 18. Milliken Basic Information, Manufacturing Base and Competitors

Table 19. Milliken Major Business

Table 20. Milliken Fertilizer External Coloring Agents Product and Services

Table 21. Milliken Fertilizer External Coloring Agents Sales Quantity (Tons), Average Price (US\$/Ton), Revenue (USD Million), Gross Margin and Market Share (2020-2025)

Table 22. Milliken Recent Developments/Updates

Table 23. Aakash Chemicals Basic Information, Manufacturing Base and Competitors

Table 24. Aakash Chemicals Major Business

Table 25. Aakash Chemicals Fertilizer External Coloring Agents Product and Services

Table 26. Aakash Chemicals Fertilizer External Coloring Agents Sales Quantity (Tons), Average Price (US\$/Ton), Revenue (USD Million), Gross Margin and Market Share (2020-2025)

Table 27. Aakash Chemicals Recent Developments/Updates

Table 28. Sensient Technologies Basic Information, Manufacturing Base and Competitors

Table 29. Sensient Technologies Major Business

Table 30. Sensient Technologies Fertilizer External Coloring Agents Product and Services

Table 31. Sensient Technologies Fertilizer External Coloring Agents Sales Quantity (Tons), Average Price (US\$/Ton), Revenue (USD Million), Gross Margin and Market Share (2020-2025)

Table 32. Sensient Technologies Recent Developments/Updates

Table 33. Chromatech Incorporated Basic Information, Manufacturing Base and Competitors

Table 34. Chromatech Incorporated Major Business

Table 35. Chromatech Incorporated Fertilizer External Coloring Agents Product and Services

Table 36. Chromatech Incorporated Fertilizer External Coloring Agents Sales Quantity (Tons), Average Price (US\$/Ton), Revenue (USD Million), Gross Margin and Market Share (2020-2025)

Table 37. Chromatech Incorporated Recent Developments/Updates

Table 38. Organic Dyes and Pigments Basic Information, Manufacturing Base and Competitors

Table 39. Organic Dyes and Pigments Major Business

Table 40. Organic Dyes and Pigments Fertilizer External Coloring Agents Product and Services

Table 41. Organic Dyes and Pigments Fertilizer External Coloring Agents Sales Quantity (Tons), Average Price (US\$/Ton), Revenue (USD Million), Gross Margin and Market Share (2020-2025)

Table 42. Organic Dyes and Pigments Recent Developments/Updates

Table 43. Retort Chemicals Basic Information, Manufacturing Base and Competitors

Table 44. Retort Chemicals Major Business

Table 45. Retort Chemicals Fertilizer External Coloring Agents Product and Services

Table 46. Retort Chemicals Fertilizer External Coloring Agents Sales Quantity (Tons), Average Price (US\$/Ton), Revenue (USD Million), Gross Margin and Market Share (2020-2025)

Table 47. Retort Chemicals Recent Developments/Updates

Table 48. AgriCoatings Basic Information, Manufacturing Base and Competitors

Table 49. AgriCoatings Major Business

Table 50. AgriCoatings Fertilizer External Coloring Agents Product and Services

Table 51. AgriCoatings Fertilizer External Coloring Agents Sales Quantity (Tons),

Average Price (US\$/Ton), Revenue (USD Million), Gross Margin and Market Share (2020-2025)

Table 52. AgriCoatings Recent Developments/Updates

Table 53. Arkema–ArrMaz Basic Information, Manufacturing Base and Competitors

Table 54. Arkema–ArrMaz Major Business

Table 55. Arkema–ArrMaz Fertilizer External Coloring Agents Product and Services

Table 56. Arkema–ArrMaz Fertilizer External Coloring Agents Sales Quantity (Tons), Average Price (US\$/Ton), Revenue (USD Million), Gross Margin and Market Share (2020-2025)

Table 57. Arkema–ArrMaz Recent Developments/Updates

Table 58. ER CHEM COLOR Basic Information, Manufacturing Base and Competitors

Table 59. ER CHEM COLOR Major Business

Table 60. ER CHEM COLOR Fertilizer External Coloring Agents Product and Services

Table 61. ER CHEM COLOR Fertilizer External Coloring Agents Sales Quantity (Tons), Average Price (US\$/Ton), Revenue (USD Million), Gross Margin and Market Share (2020-2025)

Table 62. ER CHEM COLOR Recent Developments/Updates

Table 63. Red Sun Dye Chem Basic Information, Manufacturing Base and Competitors

Table 64. Red Sun Dye Chem Major Business

Table 65. Red Sun Dye Chem Fertilizer External Coloring Agents Product and Services

Table 66. Red Sun Dye Chem Fertilizer External Coloring Agents Sales Quantity (Tons), Average Price (US\$/Ton), Revenue (USD Million), Gross Margin and Market Share (2020-2025)

Table 67. Red Sun Dye Chem Recent Developments/Updates

Table 68. Shanghai Dyestuffs Research Institute Basic Information, Manufacturing Base and Competitors

Table 69. Shanghai Dyestuffs Research Institute Major Business

Table 70. Shanghai Dyestuffs Research Institute Fertilizer External Coloring Agents Product and Services

Table 71. Shanghai Dyestuffs Research Institute Fertilizer External Coloring Agents Sales Quantity (Tons), Average Price (US\$/Ton), Revenue (USD Million), Gross Margin and Market Share (2020-2025)

Table 72. Shanghai Dyestuffs Research Institute Recent Developments/Updates

Table 73. Fengbei Biotech Basic Information, Manufacturing Base and Competitors

Table 74. Fengbei Biotech Major Business

Table 75. Fengbei Biotech Fertilizer External Coloring Agents Product and Services

Table 76. Fengbei Biotech Fertilizer External Coloring Agents Sales Quantity (Tons), Average Price (US\$/Ton), Revenue (USD Million), Gross Margin and Market Share (2020-2025)

Table 77. Fengbei Biotech Recent Developments/Updates

Table 78. Hubei Forbon Technology Basic Information, Manufacturing Base and Competitors

Table 79. Hubei Forbon Technology Major Business

Table 80. Hubei Forbon Technology Fertilizer External Coloring Agents Product and Services

Table 81. Hubei Forbon Technology Fertilizer External Coloring Agents Sales Quantity (Tons), Average Price (US\$/Ton), Revenue (USD Million), Gross Margin and Market Share (2020-2025)

Table 82. Hubei Forbon Technology Recent Developments/Updates

Table 83. Global Fertilizer External Coloring Agents Sales Quantity by Manufacturer (2020-2025) & (Tons)

Table 84. Global Fertilizer External Coloring Agents Revenue by Manufacturer (2020-2025) & (USD Million)

Table 85. Global Fertilizer External Coloring Agents Average Price by Manufacturer (2020-2025) & (US\$/Ton)

Table 86. Market Position of Manufacturers in Fertilizer External Coloring Agents, (Tier 1, Tier 2, and Tier 3), Based on Revenue in 2024

Table 87. Head Office and Fertilizer External Coloring Agents Production Site of Key Manufacturer

Table 88. Fertilizer External Coloring Agents Market: Company Product Type Footprint

Table 89. Fertilizer External Coloring Agents Market: Company Product Application Footprint

Table 90. Fertilizer External Coloring Agents New Market Entrants and Barriers to Market Entry

Table 91. Fertilizer External Coloring Agents Mergers, Acquisition, Agreements, and Collaborations

Table 92. Global Fertilizer External Coloring Agents Consumption Value by Region (2020-2024-2031) & (USD Million) & CAGR

Table 93. Global Fertilizer External Coloring Agents Sales Quantity by Region (2020-2025) & (Tons)

Table 94. Global Fertilizer External Coloring Agents Sales Quantity by Region (2026-2031) & (Tons)

Table 95. Global Fertilizer External Coloring Agents Consumption Value by Region (2020-2025) & (USD Million)

Table 96. Global Fertilizer External Coloring Agents Consumption Value by Region (2026-2031) & (USD Million)

Table 97. Global Fertilizer External Coloring Agents Average Price by Region (2020-2025) & (US\$/Ton)

Table 98. Global Fertilizer External Coloring Agents Average Price by Region (2026-2031) & (US\$/Ton)

Table 99. Global Fertilizer External Coloring Agents Sales Quantity by Type (2020-2025) & (Tons)

Table 100. Global Fertilizer External Coloring Agents Sales Quantity by Type (2026-2031) & (Tons)

Table 101. Global Fertilizer External Coloring Agents Consumption Value by Type (2020-2025) & (USD Million)

Table 102. Global Fertilizer External Coloring Agents Consumption Value by Type (2026-2031) & (USD Million)

Table 103. Global Fertilizer External Coloring Agents Average Price by Type (2020-2025) & (US\$/Ton)

Table 104. Global Fertilizer External Coloring Agents Average Price by Type (2026-2031) & (US\$/Ton)

Table 105. Global Fertilizer External Coloring Agents Sales Quantity by Application (2020-2025) & (Tons)

Table 106. Global Fertilizer External Coloring Agents Sales Quantity by Application (2026-2031) & (Tons)

Table 107. Global Fertilizer External Coloring Agents Consumption Value by Application (2020-2025) & (USD Million)

Table 108. Global Fertilizer External Coloring Agents Consumption Value by Application (2026-2031) & (USD Million)

Table 109. Global Fertilizer External Coloring Agents Average Price by Application (2020-2025) & (US\$/Ton)

Table 110. Global Fertilizer External Coloring Agents Average Price by Application (2026-2031) & (US\$/Ton)

Table 111. North America Fertilizer External Coloring Agents Sales Quantity by Type (2020-2025) & (Tons)

Table 112. North America Fertilizer External Coloring Agents Sales Quantity by Type (2026-2031) & (Tons)

Table 113. North America Fertilizer External Coloring Agents Sales Quantity by Application (2020-2025) & (Tons)

Table 114. North America Fertilizer External Coloring Agents Sales Quantity by Application (2026-2031) & (Tons)

Table 115. North America Fertilizer External Coloring Agents Sales Quantity by Country (2020-2025) & (Tons)

Table 116. North America Fertilizer External Coloring Agents Sales Quantity by Country (2026-2031) & (Tons)

Table 117. North America Fertilizer External Coloring Agents Consumption Value by

Country (2020-2025) & (USD Million)

Table 118. North America Fertilizer External Coloring Agents Consumption Value by Country (2026-2031) & (USD Million)

Table 119. Europe Fertilizer External Coloring Agents Sales Quantity by Type (2020-2025) & (Tons)

Table 120. Europe Fertilizer External Coloring Agents Sales Quantity by Type (2026-2031) & (Tons)

Table 121. Europe Fertilizer External Coloring Agents Sales Quantity by Application (2020-2025) & (Tons)

Table 122. Europe Fertilizer External Coloring Agents Sales Quantity by Application (2026-2031) & (Tons)

Table 123. Europe Fertilizer External Coloring Agents Sales Quantity by Country (2020-2025) & (Tons)

Table 124. Europe Fertilizer External Coloring Agents Sales Quantity by Country (2026-2031) & (Tons)

Table 125. Europe Fertilizer External Coloring Agents Consumption Value by Country (2020-2025) & (USD Million)

Table 126. Europe Fertilizer External Coloring Agents Consumption Value by Country (2026-2031) & (USD Million)

Table 127. Asia-Pacific Fertilizer External Coloring Agents Sales Quantity by Type (2020-2025) & (Tons)

Table 128. Asia-Pacific Fertilizer External Coloring Agents Sales Quantity by Type (2026-2031) & (Tons)

Table 129. Asia-Pacific Fertilizer External Coloring Agents Sales Quantity by Application (2020-2025) & (Tons)

Table 130. Asia-Pacific Fertilizer External Coloring Agents Sales Quantity by Application (2026-2031) & (Tons)

Table 131. Asia-Pacific Fertilizer External Coloring Agents Sales Quantity by Region (2020-2025) & (Tons)

Table 132. Asia-Pacific Fertilizer External Coloring Agents Sales Quantity by Region (2026-2031) & (Tons)

Table 133. Asia-Pacific Fertilizer External Coloring Agents Consumption Value by Region (2020-2025) & (USD Million)

Table 134. Asia-Pacific Fertilizer External Coloring Agents Consumption Value by Region (2026-2031) & (USD Million)

Table 135. South America Fertilizer External Coloring Agents Sales Quantity by Type (2020-2025) & (Tons)

Table 136. South America Fertilizer External Coloring Agents Sales Quantity by Type (2026-2031) & (Tons)

Table 137. South America Fertilizer External Coloring Agents Sales Quantity by Application (2020-2025) & (Tons)

Table 138. South America Fertilizer External Coloring Agents Sales Quantity by Application (2026-2031) & (Tons)

Table 139. South America Fertilizer External Coloring Agents Sales Quantity by Country (2020-2025) & (Tons)

Table 140. South America Fertilizer External Coloring Agents Sales Quantity by Country (2026-2031) & (Tons)

Table 141. South America Fertilizer External Coloring Agents Consumption Value by Country (2020-2025) & (USD Million)

Table 142. South America Fertilizer External Coloring Agents Consumption Value by Country (2026-2031) & (USD Million)

Table 143. Middle East & Africa Fertilizer External Coloring Agents Sales Quantity by Type (2020-2025) & (Tons)

Table 144. Middle East & Africa Fertilizer External Coloring Agents Sales Quantity by Type (2026-2031) & (Tons)

Table 145. Middle East & Africa Fertilizer External Coloring Agents Sales Quantity by Application (2020-2025) & (Tons)

Table 146. Middle East & Africa Fertilizer External Coloring Agents Sales Quantity by Application (2026-2031) & (Tons)

Table 147. Middle East & Africa Fertilizer External Coloring Agents Sales Quantity by Country (2020-2025) & (Tons)

Table 148. Middle East & Africa Fertilizer External Coloring Agents Sales Quantity by Country (2026-2031) & (Tons)

Table 149. Middle East & Africa Fertilizer External Coloring Agents Consumption Value by Country (2020-2025) & (USD Million)

Table 150. Middle East & Africa Fertilizer External Coloring Agents Consumption Value by Country (2026-2031) & (USD Million)

Table 151. Fertilizer External Coloring Agents Raw Material

Table 152. Key Manufacturers of Fertilizer External Coloring Agents Raw Materials

Table 153. Fertilizer External Coloring Agents Typical Distributors

Table 154. Fertilizer External Coloring Agents Typical Customers

List Of Figures

LIST OF FIGURES

Figure 1. Fertilizer External Coloring Agents Picture

Figure 2. Global Fertilizer External Coloring Agents Revenue by Type, (USD Million), 2020 & 2024 & 2031

Figure 3. Global Fertilizer External Coloring Agents Revenue Market Share by Type in 2024

Figure 4. Liquid Examples

Figure 5. Powder Examples

Figure 6. Global Fertilizer External Coloring Agents Consumption Value by Application, (USD Million), 2020 & 2024 & 2031

Figure 7. Global Fertilizer External Coloring Agents Revenue Market Share by Application in 2024

Figure 8. Agriculture Examples

Figure 9. Gardening Examples

Figure 10. Other Examples

Figure 11. Global Fertilizer External Coloring Agents Consumption Value, (USD Million): 2020 & 2024 & 2031

Figure 12. Global Fertilizer External Coloring Agents Consumption Value and Forecast (2020-2031) & (USD Million)

Figure 13. Global Fertilizer External Coloring Agents Sales Quantity (2020-2031) & (Tons)

Figure 14. Global Fertilizer External Coloring Agents Price (2020-2031) & (US\$/Ton)

Figure 15. Global Fertilizer External Coloring Agents Sales Quantity Market Share by Manufacturer in 2024

Figure 16. Global Fertilizer External Coloring Agents Revenue Market Share by Manufacturer in 2024

Figure 17. Producer Shipments of Fertilizer External Coloring Agents by Manufacturer Sales (\$MM) and Market Share (%): 2024

Figure 18. Top 3 Fertilizer External Coloring Agents Manufacturer (Revenue) Market Share in 2024

Figure 19. Top 6 Fertilizer External Coloring Agents Manufacturer (Revenue) Market Share in 2024

Figure 20. Global Fertilizer External Coloring Agents Sales Quantity Market Share by Region (2020-2031)

Figure 21. Global Fertilizer External Coloring Agents Consumption Value Market Share by Region (2020-2031)

Figure 22. North America Fertilizer External Coloring Agents Consumption Value (2020-2031) & (USD Million)

Figure 23. Europe Fertilizer External Coloring Agents Consumption Value (2020-2031) & (USD Million)

Figure 24. Asia-Pacific Fertilizer External Coloring Agents Consumption Value (2020-2031) & (USD Million)

Figure 25. South America Fertilizer External Coloring Agents Consumption Value (2020-2031) & (USD Million)

Figure 26. Middle East & Africa Fertilizer External Coloring Agents Consumption Value (2020-2031) & (USD Million)

Figure 27. Global Fertilizer External Coloring Agents Sales Quantity Market Share by Type (2020-2031)

Figure 28. Global Fertilizer External Coloring Agents Consumption Value Market Share by Type (2020-2031)

Figure 29. Global Fertilizer External Coloring Agents Average Price by Type (2020-2031) & (US\$/Ton)

Figure 30. Global Fertilizer External Coloring Agents Sales Quantity Market Share by Application (2020-2031)

Figure 31. Global Fertilizer External Coloring Agents Revenue Market Share by Application (2020-2031)

Figure 32. Global Fertilizer External Coloring Agents Average Price by Application (2020-2031) & (US\$/Ton)

Figure 33. North America Fertilizer External Coloring Agents Sales Quantity Market Share by Type (2020-2031)

Figure 34. North America Fertilizer External Coloring Agents Sales Quantity Market Share by Application (2020-2031)

Figure 35. North America Fertilizer External Coloring Agents Sales Quantity Market Share by Country (2020-2031)

Figure 36. North America Fertilizer External Coloring Agents Consumption Value Market Share by Country (2020-2031)

Figure 37. United States Fertilizer External Coloring Agents Consumption Value (2020-2031) & (USD Million)

Figure 38. Canada Fertilizer External Coloring Agents Consumption Value (2020-2031) & (USD Million)

Figure 39. Mexico Fertilizer External Coloring Agents Consumption Value (2020-2031) & (USD Million)

Figure 40. Europe Fertilizer External Coloring Agents Sales Quantity Market Share by Type (2020-2031)

Figure 41. Europe Fertilizer External Coloring Agents Sales Quantity Market Share by

Application (2020-2031)

Figure 42. Europe Fertilizer External Coloring Agents Sales Quantity Market Share by Country (2020-2031)

Figure 43. Europe Fertilizer External Coloring Agents Consumption Value Market Share by Country (2020-2031)

Figure 44. Germany Fertilizer External Coloring Agents Consumption Value (2020-2031) & (USD Million)

Figure 45. France Fertilizer External Coloring Agents Consumption Value (2020-2031) & (USD Million)

Figure 46. United Kingdom Fertilizer External Coloring Agents Consumption Value (2020-2031) & (USD Million)

Figure 47. Russia Fertilizer External Coloring Agents Consumption Value (2020-2031) & (USD Million)

Figure 48. Italy Fertilizer External Coloring Agents Consumption Value (2020-2031) & (USD Million)

Figure 49. Asia-Pacific Fertilizer External Coloring Agents Sales Quantity Market Share by Type (2020-2031)

Figure 50. Asia-Pacific Fertilizer External Coloring Agents Sales Quantity Market Share by Application (2020-2031)

Figure 51. Asia-Pacific Fertilizer External Coloring Agents Sales Quantity Market Share by Region (2020-2031)

Figure 52. Asia-Pacific Fertilizer External Coloring Agents Consumption Value Market Share by Region (2020-2031)

Figure 53. China Fertilizer External Coloring Agents Consumption Value (2020-2031) & (USD Million)

Figure 54. Japan Fertilizer External Coloring Agents Consumption Value (2020-2031) & (USD Million)

Figure 55. South Korea Fertilizer External Coloring Agents Consumption Value (2020-2031) & (USD Million)

Figure 56. India Fertilizer External Coloring Agents Consumption Value (2020-2031) & (USD Million)

Figure 57. Southeast Asia Fertilizer External Coloring Agents Consumption Value (2020-2031) & (USD Million)

Figure 58. Australia Fertilizer External Coloring Agents Consumption Value (2020-2031) & (USD Million)

Figure 59. South America Fertilizer External Coloring Agents Sales Quantity Market Share by Type (2020-2031)

Figure 60. South America Fertilizer External Coloring Agents Sales Quantity Market Share by Application (2020-2031)

Figure 61. South America Fertilizer External Coloring Agents Sales Quantity Market Share by Country (2020-2031)

Figure 62. South America Fertilizer External Coloring Agents Consumption Value Market Share by Country (2020-2031)

Figure 63. Brazil Fertilizer External Coloring Agents Consumption Value (2020-2031) & (USD Million)

Figure 64. Argentina Fertilizer External Coloring Agents Consumption Value (2020-2031) & (USD Million)

Figure 65. Middle East & Africa Fertilizer External Coloring Agents Sales Quantity Market Share by Type (2020-2031)

Figure 66. Middle East & Africa Fertilizer External Coloring Agents Sales Quantity Market Share by Application (2020-2031)

Figure 67. Middle East & Africa Fertilizer External Coloring Agents Sales Quantity Market Share by Country (2020-2031)

Figure 68. Middle East & Africa Fertilizer External Coloring Agents Consumption Value Market Share by Country (2020-2031)

Figure 69. Turkey Fertilizer External Coloring Agents Consumption Value (2020-2031) & (USD Million)

Figure 70. Egypt Fertilizer External Coloring Agents Consumption Value (2020-2031) & (USD Million)

Figure 71. Saudi Arabia Fertilizer External Coloring Agents Consumption Value (2020-2031) & (USD Million)

Figure 72. South Africa Fertilizer External Coloring Agents Consumption Value (2020-2031) & (USD Million)

Figure 73. Fertilizer External Coloring Agents Market Drivers

Figure 74. Fertilizer External Coloring Agents Market Restraints

Figure 75. Fertilizer External Coloring Agents Market Trends

Figure 76. Porters Five Forces Analysis

Figure 77. Manufacturing Cost Structure Analysis of Fertilizer External Coloring Agents in 2024

Figure 78. Manufacturing Process Analysis of Fertilizer External Coloring Agents

Figure 79. Fertilizer External Coloring Agents Industrial Chain

Figure 80. Sales Channel: Direct to End-User vs Distributors

Figure 81. Direct Channel Pros & Cons

Figure 82. Indirect Channel Pros & Cons

Figure 83. Methodology

Figure 84. Research Process and Data Source

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