

Global Fertility Apps Market 2026 by Company, Regions, Type and Application, Forecast to 2032

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Abstracts

According to our (Global Info Research) latest study, the global Fertility Apps market size was valued at US\$ 391 million in 2025 and is forecast to a readjusted size of US\$ 642 million by 2032 with a CAGR of 7.4% during review period.

There are a number of apps marketed as fertility apps to track menstrual cycles, predict ovulation and plan conception.

This report is a detailed and comprehensive analysis for global Fertility Apps market. Both quantitative and qualitative analyses are presented by company, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

Key Features:

Global Fertility Apps market size and forecasts, in consumption value (\$ Million), 2021-2032

Global Fertility Apps market size and forecasts by region and country, in consumption value (\$ Million), 2021-2032

Global Fertility Apps market size and forecasts, by Type and by Application, in consumption value (\$ Million), 2021-2032

Global Fertility Apps market shares of main players, in revenue (\$ Million),
2021-2026

The Primary Objectives in This Report Are:

To determine the size of the total market opportunity of global and key countries

To assess the growth potential for Fertility Apps

To forecast future growth in each product and end-use market

To assess competitive factors affecting the marketplace

This report profiles key players in the global Fertility Apps market based on the following parameters - company overview, revenue, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Clue, Glow, Period Tracker, Kindara, Eve, Fertility Friend, myPill, Natural Cycles, Dot, Ovia, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Market segmentation

Fertility Apps market is split by Type and by Application. For the period 2021-2032, the growth among segments provides accurate calculations and forecasts for Consumption Value by Type and by Application. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Type

Android

iOS

Market segment by Application

Female:

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