

Global Ferris Wheel Amusement Equipment Market 2025 by Company, Regions, Type and Application, Forecast to 2031

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Abstracts

According to our latest research, the global Ferris Wheel Amusement Equipment market size will reach USD 4739 million in 2031, growing at a CAGR of 5.4% over the analysis period.

Ferris Wheel Amusement Equipment refers to large rotating wheel structures used in amusement parks, theme parks, tourist destinations, and entertainment complexes, designed to carry passengers in enclosed or open gondolas. These wheels provide a bird's-eye view of the surroundings and are a key attraction in both temporary fairs and permanent entertainment infrastructure.

The Ferris Wheel Amusement Equipment Market continues to expand globally, driven by the dual appeal of visual spectacle and family-friendly entertainment. These iconic attractions are evolving from traditional rides into multi-functional urban landmarks offering luxury experiences, thematic engagement, and smart connectivity. As cities and entertainment operators invest in high-impact attractions, Ferris wheels remain a symbol of innovation, experience economy, and tourism growth.

Key Market Trends

Urban Integration of Landmark Ferris Wheels: Cities using large Ferris wheels to drive tourism and boost skyline aesthetics (e.g., Dubai, Las Vegas, London). **Smart and Technologically Enhanced Rides:** Integration of interactive lighting, touchless ticketing, and digital ride analytics. **Thematic and IP-Branded Attractions:** Growth in franchise-based designs tied to entertainment IPs (e.g., Disney, Hello Kitty). **Focus on Sustainability:** Use of energy-efficient motors, solar-powered lighting, and modular

construction materials. Safety & Regulation Advancements: Compliance with global amusement ride standards (ASTM, EN, ISO), and enhanced real-time monitoring systems.

Market Drivers

Tourism & Leisure Industry Growth: Ferris wheels as must-visit attractions in destination planning. Global Theme Park Expansion: Major investments in amusement infrastructure, especially in Asia-Pacific and Middle East. Event-Driven Demand: Temporary installations at expos, sports events, cultural festivals. Urban Redevelopment Projects: Use of Ferris wheels in waterfront revitalization and city beautification plans. Technological Innovation in Ride Experience: Increasing focus on luxury cabins, 360° VR enhancements, and immersive experiences.

This report is a detailed and comprehensive analysis for global Ferris Wheel Amusement Equipment market. Both quantitative and qualitative analyses are presented by company, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

Key Features:

Global Ferris Wheel Amusement Equipment market size and forecasts, in consumption value (\$ Million), 2020-2031

Global Ferris Wheel Amusement Equipment market size and forecasts by region and country, in consumption value (\$ Million), 2020-2031

Global Ferris Wheel Amusement Equipment market size and forecasts, by Type and by Application, in consumption value (\$ Million), 2020-2031

Global Ferris Wheel Amusement Equipment market shares of main players, in revenue (\$ Million), 2020-2025

The Primary Objectives in This Report Are:

To determine the size of the total market opportunity of global and key countries

To assess the growth potential for Ferris Wheel Amusement Equipment
To forecast future growth in each product and end-use market
To assess competitive factors affecting the marketplace

This report profiles key players in the global Ferris Wheel Amusement Equipment market based on the following parameters - company overview, revenue, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include London Eye, Orlando Eye, High Roller, Singapore Flyer, Redhorse Osaka Wheel, Lihpao Sky Dream wheel, Shanghai Ferris Wheel, Star of Nanchang, Tianjin Eye Ferris Wheel, Melbourne Star, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Market segmentation

Ferris Wheel Amusement Equipment market is split by Type and by Application. For the period 2020-2031, the growth among segments provides accurate calculations and forecasts for Consumption Value by Type and by Application. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Type

More than 100 Meters

50-100 Meters

Less than 50 Meters

Market segment by Application

Urban Landscape

Park and Playground

Market segment by players, this report covers

London Eye

Orlando Eye

High Roller

Singapore Flyer

Redhorse Osaka Wheel

Lihpao Sky Dream wheel

Shanghai Ferris Wheel

Star of Nanchang

Tianjin Eye Ferris Wheel

Melbourne Star

Ain Dubai

Market segment by regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia, Italy and Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia and Rest of Asia-Pacific)

South America (Brazil, Rest of South America)

Middle East & Africa (Turkey, Saudi Arabia, UAE, Rest of Middle East & Africa)

The content of the study subjects, includes a total of 13 chapters:

Chapter 1, to describe Ferris Wheel Amusement Equipment product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top players of Ferris Wheel Amusement Equipment, with revenue, gross margin, and global market share of Ferris Wheel Amusement Equipment

from 2020 to 2025.

Chapter 3, the Ferris Wheel Amusement Equipment competitive situation, revenue, and global market share of top players are analyzed emphatically by landscape contrast.

Chapter 4 and 5, to segment the market size by Type and by Application, with consumption value and growth rate by Type, by Application, from 2020 to 2031

Chapter 6, 7, 8, 9, and 10, to break the market size data at the country level, with revenue and market share for key countries in the world, from 2020 to 2025.and Ferris Wheel Amusement Equipment market forecast, by regions, by Type and by Application, with consumption value, from 2026 to 2031.

Chapter 11, market dynamics, drivers, restraints, trends, Porters Five Forces analysis.

Chapter 12, the key raw materials and key suppliers, and industry chain of Ferris Wheel Amusement Equipment.

Chapter 13, to describe Ferris Wheel Amusement Equipment research findings and conclusion.

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