

Global Feed Grade Benzoic Acid Supply, Demand and Key Producers, 2026-2032

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Abstracts

The global Feed Grade Benzoic Acid market size is expected to reach \$ 538 million by 2032, rising at a market growth of 4.7% CAGR during the forecast period (2026-2032).

Feed Grade Benzoic Acid is an organic acid additive used in animal feed, primarily to regulate intestinal pH, inhibit the growth of harmful bacteria (such as E. coli and Salmonella), and promote digestion and absorption, thereby improving animal growth efficiency and overall health . It is a white crystalline powder or flake with a purity of typically >99.5%, complying with feed additive quality standards .

The upstream segment includes suppliers of toluene, phthalic anhydride, and other petrochemical feedstocks. The midstream segment encompasses chemical synthesis, purification, crystallization, drying, and quality testing performed by specialized chemical manufacturers. Feed grade benzoic acid is categorized by form into powder, flake, and granular; by animal species into swine feed (weaned piglets, pigs for fattening, sows), poultry feed (broilers, layers), ruminant feed, aquaculture feed, and pet food; by function into pH regulator, antimicrobial preservative, and growth promoter . The downstream segment serves feed manufacturers, integrated livestock producers, and animal nutrition companies.

The global average selling price for feed grade benzoic acid is approximately US\$4,900 per ton, with annual sales volume reaching approximately 76.5 thousand tons in 2025. The industry maintains gross margins between 25% and 35%.

The global feed grade benzoic acid market is experiencing steady growth, driven by the increasing global demand for animal protein, the rising adoption of antibiotic-free feed solutions, and growing awareness among livestock producers regarding the economic

benefits of improved feed efficiency and animal health . As regulatory restrictions on the use of antibiotic growth promoters tighten worldwide, feed acidifiers including benzoic acid have emerged as effective alternatives for maintaining gut health and preventing pathogen colonization in livestock .

A notable trend reshaping the market is the increasing recognition of benzoic acid's benefits specifically in swine production. Extensive research and regulatory approvals have established the efficacy of benzoic acid for weaned piglets at levels of 5,000 mg/kg complete feed and for pigs for fattening at up to 10,000 mg/kg complete feed . Benzoic acid supplementation has been shown to improve weight gain, feed conversion ratios, and reduce urinary pH, contributing to lower ammonia emissions from swine operations.

Another significant development is the geographic concentration of production in China. Chinese manufacturers, including Shandong Tengbao Food Technology, Tengzhou Aolong, and Tengzhou Tenglong Chemical, have emerged as major global suppliers . The China market benefits from integrated petrochemical supply chains and cost-effective production, positioning domestic manufacturers to capture significant export share.

This report studies the global Feed Grade Benzoic Acid production, demand, key manufacturers, and key regions.

This report is a detailed and comprehensive analysis of the world market for Feed Grade Benzoic Acid and provides market size (US\$ million) and Year-over-Year (YoY) Growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Feed Grade Benzoic Acid that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global Feed Grade Benzoic Acid total production and demand, 2021-2032, (Kilotons)
Global Feed Grade Benzoic Acid total production value, 2021-2032, (USD Million)
Global Feed Grade Benzoic Acid production by region & country, production, value, CAGR, 2021-2032, (USD Million) & (Kilotons), (based on production site)
Global Feed Grade Benzoic Acid consumption by region & country, CAGR, 2021-2032 & (Kilotons)
U.S. VS China: Feed Grade Benzoic Acid domestic production, consumption, key domestic manufacturers and share

Global Feed Grade Benzoic Acid production by manufacturer, production, price, value and market share 2021-2026, (USD Million) & (Kilotons)

Global Feed Grade Benzoic Acid production by Type, production, value, CAGR, 2021-2032, (USD Million) & (Kilotons)

Global Feed Grade Benzoic Acid production by Application, production, value, CAGR, 2021-2032, (USD Million) & (Kilotons)

This report profiles key players in the global Feed Grade Benzoic Acid market based on the following parameters - company overview, production, value, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Emerald Kalama Chemical B.V., Macco Organiques Inc., FBC Industries, Inc., A.M. Food Chemical Co., Ltd., Sinochem Supply Chain Management Co., Ltd., Shandong Tengbao Food Technology Co., Ltd., Tengzhou Aolong Chemical Co., Ltd., Tengzhou Tenglong Chemical Co., Ltd., Tianjin Dongda Chemical Group Co., Ltd., Wuhan Dike Chemical Co., Ltd., etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the World Feed Grade Benzoic Acid market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$ Millions), volume (production, consumption) & (Kilotons) and average price (US\$/Ton) by manufacturer, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global Feed Grade Benzoic Acid Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global Feed Grade Benzoic Acid Market, Segmentation by Type:

Granules

Powder

Global Feed Grade Benzoic Acid Market, Segmentation by Purity Grade:

≥99.5% (Feed Grade Standard)

≥99.0% (Technical Grade)

≥98.0% (Low Grade)

Global Feed Grade Benzoic Acid Market, Segmentation by Price Tier:

Standard Grade (US\$1,500-2,000/ton)

Feed Grade (US\$2,000-5,000/ton)

Premium/Higher Purity (>US\$5,000/ton)

Global Feed Grade Benzoic Acid Market, Segmentation by Application:

Pigs

Poultry

Ruminants

Companies Profiled:

Emerald Kalama Chemical B.V.

Macco Organiques Inc.

FBC Industries, Inc.

A.M. Food Chemical Co., Ltd.

Sinochem Supply Chain Management Co., Ltd.

Shandong Tengbao Food Technology Co., Ltd.

Tengzhou Aolong Chemical Co., Ltd.

Tengzhou Tenglong Chemical Co., Ltd.

Tianjin Dongda Chemical Group Co., Ltd.

Wuhan Dike Chemical Co., Ltd.

Tianjin Xinpeng Chemical Co., Ltd.

Tongtai Weirun Chemical Co., Ltd.

Key Questions Answered:

1. How big is the global Feed Grade Benzoic Acid market?
2. What is the demand of the global Feed Grade Benzoic Acid market?
3. What is the year over year growth of the global Feed Grade Benzoic Acid market?
4. What is the production and production value of the global Feed Grade Benzoic Acid market?
5. Who are the key producers in the global Feed Grade Benzoic Acid market?

6. What are the growth factors driving the market demand?

Contents

1 SUPPLY SUMMARY

- 1.1 Feed Grade Benzoic Acid Introduction
- 1.2 World Feed Grade Benzoic Acid Supply & Forecast
 - 1.2.1 World Feed Grade Benzoic Acid Production Value (2021 & 2025 & 2032)
 - 1.2.2 World Feed Grade Benzoic Acid Production (2021-2032)
 - 1.2.3 World Feed Grade Benzoic Acid Pricing Trends (2021-2032)
- 1.3 World Feed Grade Benzoic Acid Production by Region (Based on Production Site)
 - 1.3.1 World Feed Grade Benzoic Acid Production Value by Region (2021-2032)
 - 1.3.2 World Feed Grade Benzoic Acid Production by Region (2021-2032)
 - 1.3.3 World Feed Grade Benzoic Acid Average Price by Region (2021-2032)
 - 1.3.4 North America Feed Grade Benzoic Acid Production (2021-2032)
 - 1.3.5 Europe Feed Grade Benzoic Acid Production (2021-2032)
 - 1.3.6 China Feed Grade Benzoic Acid Production (2021-2032)
 - 1.3.7 Japan Feed Grade Benzoic Acid Production (2021-2032)
- 1.4 Market Drivers, Restraints and Trends
 - 1.4.1 Feed Grade Benzoic Acid Market Drivers
 - 1.4.2 Factors Affecting Demand
 - 1.4.3 Feed Grade Benzoic Acid Major Market Trends

2 DEMAND SUMMARY

- 2.1 World Feed Grade Benzoic Acid Demand (2021-2032)
- 2.2 World Feed Grade Benzoic Acid Consumption by Region
 - 2.2.1 World Feed Grade Benzoic Acid Consumption by Region (2021-2026)
 - 2.2.2 World Feed Grade Benzoic Acid Consumption Forecast by Region (2027-2032)
- 2.3 United States Feed Grade Benzoic Acid Consumption (2021-2032)
- 2.4 China Feed Grade Benzoic Acid Consumption (2021-2032)
- 2.5 Europe Feed Grade Benzoic Acid Consumption (2021-2032)
- 2.6 Japan Feed Grade Benzoic Acid Consumption (2021-2032)
- 2.7 South Korea Feed Grade Benzoic Acid Consumption (2021-2032)
- 2.8 ASEAN Feed Grade Benzoic Acid Consumption (2021-2032)
- 2.9 India Feed Grade Benzoic Acid Consumption (2021-2032)

3 WORLD MANUFACTURERS COMPETITIVE ANALYSIS

- 3.1 World Feed Grade Benzoic Acid Production Value by Manufacturer (2021-2026)

- 3.2 World Feed Grade Benzoic Acid Production by Manufacturer (2021-2026)
- 3.3 World Feed Grade Benzoic Acid Average Price by Manufacturer (2021-2026)
- 3.4 Feed Grade Benzoic Acid Company Evaluation Quadrant
- 3.5 Industry Rank and Concentration Rate (CR)
 - 3.5.1 Global Feed Grade Benzoic Acid Industry Rank of Major Manufacturers
 - 3.5.2 Global Concentration Ratios (CR4) for Feed Grade Benzoic Acid in 2025
 - 3.5.3 Global Concentration Ratios (CR8) for Feed Grade Benzoic Acid in 2025
- 3.6 Feed Grade Benzoic Acid Market: Overall Company Footprint Analysis
 - 3.6.1 Feed Grade Benzoic Acid Market: Region Footprint
 - 3.6.2 Feed Grade Benzoic Acid Market: Company Product Type Footprint
 - 3.6.3 Feed Grade Benzoic Acid Market: Company Product Application Footprint
- 3.7 Competitive Environment
 - 3.7.1 Historical Structure of the Industry
 - 3.7.2 Barriers of Market Entry
 - 3.7.3 Factors of Competition
- 3.8 New Entrant and Capacity Expansion Plans
- 3.9 Mergers, Acquisition, Agreements, and Collaborations

4 UNITED STATES VS CHINA VS REST OF THE WORLD

- 4.1 United States VS China: Feed Grade Benzoic Acid Production Value Comparison
 - 4.1.1 United States VS China: Feed Grade Benzoic Acid Production Value Comparison (2021 & 2025 & 2032)
 - 4.1.2 United States VS China: Feed Grade Benzoic Acid Production Value Market Share Comparison (2021 & 2025 & 2032)
- 4.2 United States VS China: Feed Grade Benzoic Acid Production Comparison
 - 4.2.1 United States VS China: Feed Grade Benzoic Acid Production Comparison (2021 & 2025 & 2032)
 - 4.2.2 United States VS China: Feed Grade Benzoic Acid Production Market Share Comparison (2021 & 2025 & 2032)
- 4.3 United States VS China: Feed Grade Benzoic Acid Consumption Comparison
 - 4.3.1 United States VS China: Feed Grade Benzoic Acid Consumption Comparison (2021 & 2025 & 2032)
 - 4.3.2 United States VS China: Feed Grade Benzoic Acid Consumption Market Share Comparison (2021 & 2025 & 2032)
- 4.4 United States Based Feed Grade Benzoic Acid Manufacturers and Market Share, 2021-2026
 - 4.4.1 United States Based Feed Grade Benzoic Acid Manufacturers, Headquarters and Production Site (States, Country)

4.4.2 United States Based Manufacturers Feed Grade Benzoic Acid Production Value (2021-2026)

4.4.3 United States Based Manufacturers Feed Grade Benzoic Acid Production (2021-2026)

4.5 China Based Feed Grade Benzoic Acid Manufacturers and Market Share

4.5.1 China Based Feed Grade Benzoic Acid Manufacturers, Headquarters and Production Site (Province, Country)

4.5.2 China Based Manufacturers Feed Grade Benzoic Acid Production Value (2021-2026)

4.5.3 China Based Manufacturers Feed Grade Benzoic Acid Production (2021-2026)

4.6 Rest of World Based Feed Grade Benzoic Acid Manufacturers and Market Share, 2021-2026

4.6.1 Rest of World Based Feed Grade Benzoic Acid Manufacturers, Headquarters and Production Site (State, Country)

4.6.2 Rest of World Based Manufacturers Feed Grade Benzoic Acid Production Value (2021-2026)

4.6.3 Rest of World Based Manufacturers Feed Grade Benzoic Acid Production (2021-2026)

5 MARKET ANALYSIS BY TYPE

5.1 World Feed Grade Benzoic Acid Market Size Overview by Type: 2021 VS 2025 VS 2032

5.2 Segment Introduction by Type

5.2.1 Granules

5.2.2 Powder

5.3 Market Segment by Type

5.3.1 World Feed Grade Benzoic Acid Production by Type (2021-2032)

5.3.2 World Feed Grade Benzoic Acid Production Value by Type (2021-2032)

5.3.3 World Feed Grade Benzoic Acid Average Price by Type (2021-2032)

6 MARKET ANALYSIS BY PURITY GRADE

6.1 World Feed Grade Benzoic Acid Market Size Overview by Purity Grade: 2021 VS 2025 VS 2032

6.2 Segment Introduction by Purity Grade

6.2.1 ≥99.5% (Feed Grade Standard)

6.2.2 ≥99.0% (Technical Grade)

6.2.3 ≥98.0% (Low Grade)

6.3 Market Segment by Purity Grade

6.3.1 World Feed Grade Benzoic Acid Production by Purity Grade (2021-2032)

6.3.2 World Feed Grade Benzoic Acid Production Value by Purity Grade (2021-2032)

6.3.3 World Feed Grade Benzoic Acid Average Price by Purity Grade (2021-2032)

7 MARKET ANALYSIS BY PRICE TIER

7.1 World Feed Grade Benzoic Acid Market Size Overview by Price Tier: 2021 VS 2025 VS 2032

7.2 Segment Introduction by Price Tier

7.2.1 Standard Grade (US\$1,500-2,000/ton)

7.2.2 Feed Grade (US\$2,000-5,000/ton)

7.2.3 Premium/Higher Purity (>US\$5,000/ton)

7.3 Market Segment by Price Tier

7.3.1 World Feed Grade Benzoic Acid Production by Price Tier (2021-2032)

7.3.2 World Feed Grade Benzoic Acid Production Value by Price Tier (2021-2032)

7.3.3 World Feed Grade Benzoic Acid Average Price by Price Tier (2021-2032)

8 MARKET ANALYSIS BY APPLICATION

8.1 World Feed Grade Benzoic Acid Market Size Overview by Application: 2021 VS 2025 VS 2032

8.2 Segment Introduction by Application

8.2.1 Pigs

8.2.2 Poultry

8.2.3 Ruminants

8.3 Market Segment by Application

8.3.1 World Feed Grade Benzoic Acid Production by Application (2021-2032)

8.3.2 World Feed Grade Benzoic Acid Production Value by Application (2021-2032)

8.3.3 World Feed Grade Benzoic Acid Average Price by Application (2021-2032)

9 COMPANY PROFILES

9.1 Emerald Kalama Chemical B.V.

9.1.1 Emerald Kalama Chemical B.V. Details

9.1.2 Emerald Kalama Chemical B.V. Major Business

9.1.3 Emerald Kalama Chemical B.V. Feed Grade Benzoic Acid Product and Services

9.1.4 Emerald Kalama Chemical B.V. Feed Grade Benzoic Acid Production, Price, Value, Gross Margin and Market Share (2021-2026)

- 9.1.5 Emerald Kalama Chemical B.V. Recent Developments/Updates
- 9.1.6 Emerald Kalama Chemical B.V. Competitive Strengths & Weaknesses
- 9.2 Macco Organiques Inc.
 - 9.2.1 Macco Organiques Inc. Details
 - 9.2.2 Macco Organiques Inc. Major Business
 - 9.2.3 Macco Organiques Inc. Feed Grade Benzoic Acid Product and Services
 - 9.2.4 Macco Organiques Inc. Feed Grade Benzoic Acid Production, Price, Value, Gross Margin and Market Share (2021-2026)
 - 9.2.5 Macco Organiques Inc. Recent Developments/Updates
 - 9.2.6 Macco Organiques Inc. Competitive Strengths & Weaknesses
- 9.3 FBC Industries, Inc.
 - 9.3.1 FBC Industries, Inc. Details
 - 9.3.2 FBC Industries, Inc. Major Business
 - 9.3.3 FBC Industries, Inc. Feed Grade Benzoic Acid Product and Services
 - 9.3.4 FBC Industries, Inc. Feed Grade Benzoic Acid Production, Price, Value, Gross Margin and Market Share (2021-2026)
 - 9.3.5 FBC Industries, Inc. Recent Developments/Updates
 - 9.3.6 FBC Industries, Inc. Competitive Strengths & Weaknesses
- 9.4 A.M. Food Chemical Co., Ltd.
 - 9.4.1 A.M. Food Chemical Co., Ltd. Details
 - 9.4.2 A.M. Food Chemical Co., Ltd. Major Business
 - 9.4.3 A.M. Food Chemical Co., Ltd. Feed Grade Benzoic Acid Product and Services
 - 9.4.4 A.M. Food Chemical Co., Ltd. Feed Grade Benzoic Acid Production, Price, Value, Gross Margin and Market Share (2021-2026)
 - 9.4.5 A.M. Food Chemical Co., Ltd. Recent Developments/Updates
 - 9.4.6 A.M. Food Chemical Co., Ltd. Competitive Strengths & Weaknesses
- 9.5 Sinochem Supply Chain Management Co., Ltd.
 - 9.5.1 Sinochem Supply Chain Management Co., Ltd. Details
 - 9.5.2 Sinochem Supply Chain Management Co., Ltd. Major Business
 - 9.5.3 Sinochem Supply Chain Management Co., Ltd. Feed Grade Benzoic Acid Product and Services
 - 9.5.4 Sinochem Supply Chain Management Co., Ltd. Feed Grade Benzoic Acid Production, Price, Value, Gross Margin and Market Share (2021-2026)
 - 9.5.5 Sinochem Supply Chain Management Co., Ltd. Recent Developments/Updates
 - 9.5.6 Sinochem Supply Chain Management Co., Ltd. Competitive Strengths & Weaknesses
- 9.6 Shandong Tengbao Food Technology Co., Ltd.
 - 9.6.1 Shandong Tengbao Food Technology Co., Ltd. Details
 - 9.6.2 Shandong Tengbao Food Technology Co., Ltd. Major Business

9.6.3 Shandong Tengbao Food Technology Co., Ltd. Feed Grade Benzoic Acid Product and Services

9.6.4 Shandong Tengbao Food Technology Co., Ltd. Feed Grade Benzoic Acid Production, Price, Value, Gross Margin and Market Share (2021-2026)

9.6.5 Shandong Tengbao Food Technology Co., Ltd. Recent Developments/Updates

9.6.6 Shandong Tengbao Food Technology Co., Ltd. Competitive Strengths & Weaknesses

9.7 Tengzhou Aolong Chemical Co., Ltd.

9.7.1 Tengzhou Aolong Chemical Co., Ltd. Details

9.7.2 Tengzhou Aolong Chemical Co., Ltd. Major Business

9.7.3 Tengzhou Aolong Chemical Co., Ltd. Feed Grade Benzoic Acid Product and Services

9.7.4 Tengzhou Aolong Chemical Co., Ltd. Feed Grade Benzoic Acid Production, Price, Value, Gross Margin and Market Share (2021-2026)

9.7.5 Tengzhou Aolong Chemical Co., Ltd. Recent Developments/Updates

9.7.6 Tengzhou Aolong Chemical Co., Ltd. Competitive Strengths & Weaknesses

9.8 Tengzhou Tenglong Chemical Co., Ltd.

9.8.1 Tengzhou Tenglong Chemical Co., Ltd. Details

9.8.2 Tengzhou Tenglong Chemical Co., Ltd. Major Business

9.8.3 Tengzhou Tenglong Chemical Co., Ltd. Feed Grade Benzoic Acid Product and Services

9.8.4 Tengzhou Tenglong Chemical Co., Ltd. Feed Grade Benzoic Acid Production, Price, Value, Gross Margin and Market Share (2021-2026)

9.8.5 Tengzhou Tenglong Chemical Co., Ltd. Recent Developments/Updates

9.8.6 Tengzhou Tenglong Chemical Co., Ltd. Competitive Strengths & Weaknesses

9.9 Tianjin Dongda Chemical Group Co., Ltd.

9.9.1 Tianjin Dongda Chemical Group Co., Ltd. Details

9.9.2 Tianjin Dongda Chemical Group Co., Ltd. Major Business

9.9.3 Tianjin Dongda Chemical Group Co., Ltd. Feed Grade Benzoic Acid Product and Services

9.9.4 Tianjin Dongda Chemical Group Co., Ltd. Feed Grade Benzoic Acid Production, Price, Value, Gross Margin and Market Share (2021-2026)

9.9.5 Tianjin Dongda Chemical Group Co., Ltd. Recent Developments/Updates

9.9.6 Tianjin Dongda Chemical Group Co., Ltd. Competitive Strengths & Weaknesses

9.10 Wuhan Dike Chemical Co., Ltd.

9.10.1 Wuhan Dike Chemical Co., Ltd. Details

9.10.2 Wuhan Dike Chemical Co., Ltd. Major Business

9.10.3 Wuhan Dike Chemical Co., Ltd. Feed Grade Benzoic Acid Product and Services

- 9.10.4 Wuhan Dike Chemical Co., Ltd. Feed Grade Benzoic Acid Production, Price, Value, Gross Margin and Market Share (2021-2026)
- 9.10.5 Wuhan Dike Chemical Co., Ltd. Recent Developments/Updates
- 9.10.6 Wuhan Dike Chemical Co., Ltd. Competitive Strengths & Weaknesses
- 9.11 Tianjin Xinpeng Chemical Co., Ltd.
 - 9.11.1 Tianjin Xinpeng Chemical Co., Ltd. Details
 - 9.11.2 Tianjin Xinpeng Chemical Co., Ltd. Major Business
 - 9.11.3 Tianjin Xinpeng Chemical Co., Ltd. Feed Grade Benzoic Acid Product and Services
 - 9.11.4 Tianjin Xinpeng Chemical Co., Ltd. Feed Grade Benzoic Acid Production, Price, Value, Gross Margin and Market Share (2021-2026)
 - 9.11.5 Tianjin Xinpeng Chemical Co., Ltd. Recent Developments/Updates
 - 9.11.6 Tianjin Xinpeng Chemical Co., Ltd. Competitive Strengths & Weaknesses
- 9.12 Tongtai Weirun Chemical Co., Ltd.
 - 9.12.1 Tongtai Weirun Chemical Co., Ltd. Details
 - 9.12.2 Tongtai Weirun Chemical Co., Ltd. Major Business
 - 9.12.3 Tongtai Weirun Chemical Co., Ltd. Feed Grade Benzoic Acid Product and Services
 - 9.12.4 Tongtai Weirun Chemical Co., Ltd. Feed Grade Benzoic Acid Production, Price, Value, Gross Margin and Market Share (2021-2026)
 - 9.12.5 Tongtai Weirun Chemical Co., Ltd. Recent Developments/Updates
 - 9.12.6 Tongtai Weirun Chemical Co., Ltd. Competitive Strengths & Weaknesses

10 INDUSTRY CHAIN ANALYSIS

- 10.1 Feed Grade Benzoic Acid Industry Chain
- 10.2 Feed Grade Benzoic Acid Upstream Analysis
 - 10.2.1 Feed Grade Benzoic Acid Core Raw Materials
 - 10.2.2 Main Manufacturers of Feed Grade Benzoic Acid Core Raw Materials
- 10.3 Midstream Analysis
- 10.4 Downstream Analysis
- 10.5 Feed Grade Benzoic Acid Production Mode
- 10.6 Feed Grade Benzoic Acid Procurement Model
- 10.7 Feed Grade Benzoic Acid Industry Sales Model and Sales Channels
 - 10.7.1 Feed Grade Benzoic Acid Sales Model
 - 10.7.2 Feed Grade Benzoic Acid Typical Distributors

11 RESEARCH FINDINGS AND CONCLUSION

12 APPENDIX

12.1 Methodology

12.2 Research Process and Data Source

12.3 Disclaimer

List Of Tables

LIST OF TABLES

Table 1. World Feed Grade Benzoic Acid Production Value by Region (2021, 2025 and 2032) & (USD Million)

Table 2. World Feed Grade Benzoic Acid Production Value by Region (2021-2026) & (USD Million)

Table 3. World Feed Grade Benzoic Acid Production Value by Region (2027-2032) & (USD Million)

Table 4. World Feed Grade Benzoic Acid Production Value Market Share by Region (2021-2026)

Table 5. World Feed Grade Benzoic Acid Production Value Market Share by Region (2027-2032)

Table 6. World Feed Grade Benzoic Acid Production by Region (2021-2026) & (Kilotons)

Table 7. World Feed Grade Benzoic Acid Production by Region (2027-2032) & (Kilotons)

Table 8. World Feed Grade Benzoic Acid Production Market Share by Region (2021-2026)

Table 9. World Feed Grade Benzoic Acid Production Market Share by Region (2027-2032)

Table 10. World Feed Grade Benzoic Acid Average Price by Region (2021-2026) & (US\$/Ton)

Table 11. World Feed Grade Benzoic Acid Average Price by Region (2027-2032) & (US\$/Ton)

Table 12. Feed Grade Benzoic Acid Major Market Trends

Table 13. World Feed Grade Benzoic Acid Consumption Growth Rate Forecast by Region (2021 & 2025 & 2032) & (Kilotons)

Table 14. World Feed Grade Benzoic Acid Consumption by Region (2021-2026) & (Kilotons)

Table 15. World Feed Grade Benzoic Acid Consumption Forecast by Region (2027-2032) & (Kilotons)

Table 16. World Feed Grade Benzoic Acid Production Value by Manufacturer (2021-2026) & (USD Million)

Table 17. Production Value Market Share of Key Feed Grade Benzoic Acid Producers in 2025

Table 18. World Feed Grade Benzoic Acid Production by Manufacturer (2021-2026) & (Kilotons)

Table 19. Production Market Share of Key Feed Grade Benzoic Acid Producers in 2025

Table 20. World Feed Grade Benzoic Acid Average Price by Manufacturer (2021-2026) & (US\$/Ton)

Table 21. Global Feed Grade Benzoic Acid Company Evaluation Quadrant

Table 22. World Feed Grade Benzoic Acid Industry Rank of Major Manufacturers, Based on Production Value in 2025

Table 23. Head Office and Feed Grade Benzoic Acid Production Site of Key Manufacturer

Table 24. Feed Grade Benzoic Acid Market: Company Product Type Footprint

Table 25. Feed Grade Benzoic Acid Market: Company Product Application Footprint

Table 26. Feed Grade Benzoic Acid Competitive Factors

Table 27. Feed Grade Benzoic Acid New Entrant and Capacity Expansion Plans

Table 28. Feed Grade Benzoic Acid Mergers & Acquisitions Activity

Table 29. United States VS China Feed Grade Benzoic Acid Production Value Comparison, (2021 & 2025 & 2032) & (USD Million)

Table 30. United States VS China Feed Grade Benzoic Acid Production Comparison, (2021 & 2025 & 2032) & (Kilotons)

Table 31. United States VS China Feed Grade Benzoic Acid Consumption Comparison, (2021 & 2025 & 2032) & (Kilotons)

Table 32. United States Based Feed Grade Benzoic Acid Manufacturers, Headquarters and Production Site (States, Country)

Table 33. United States Based Manufacturers Feed Grade Benzoic Acid Production Value, (2021-2026) & (USD Million)

Table 34. United States Based Manufacturers Feed Grade Benzoic Acid Production Value Market Share (2021-2026)

Table 35. United States Based Manufacturers Feed Grade Benzoic Acid Production (2021-2026) & (Kilotons)

Table 36. United States Based Manufacturers Feed Grade Benzoic Acid Production Market Share (2021-2026)

Table 37. China Based Feed Grade Benzoic Acid Manufacturers, Headquarters and Production Site (Province, Country)

Table 38. China Based Manufacturers Feed Grade Benzoic Acid Production Value, (2021-2026) & (USD Million)

Table 39. China Based Manufacturers Feed Grade Benzoic Acid Production Value Market Share (2021-2026)

Table 40. China Based Manufacturers Feed Grade Benzoic Acid Production, (2021-2026) & (Kilotons)

Table 41. China Based Manufacturers Feed Grade Benzoic Acid Production Market Share (2021-2026)

Table 42. Rest of World Based Feed Grade Benzoic Acid Manufacturers, Headquarters and Production Site (State, Country)

Table 43. Rest of World Based Manufacturers Feed Grade Benzoic Acid Production Value, (2021-2026) & (USD Million)

Table 44. Rest of World Based Manufacturers Feed Grade Benzoic Acid Production Value Market Share (2021-2026)

Table 45. Rest of World Based Manufacturers Feed Grade Benzoic Acid Production, (2021-2026) & (Kilotons)

Table 46. Rest of World Based Manufacturers Feed Grade Benzoic Acid Production Market Share (2021-2026)

Table 47. World Feed Grade Benzoic Acid Production Value by Type, (USD Million), 2021 & 2025 & 2032

Table 48. World Feed Grade Benzoic Acid Production by Type (2021-2026) & (Kilotons)

Table 49. World Feed Grade Benzoic Acid Production by Type (2027-2032) & (Kilotons)

Table 50. World Feed Grade Benzoic Acid Production Value by Type (2021-2026) & (USD Million)

Table 51. World Feed Grade Benzoic Acid Production Value by Type (2027-2032) & (USD Million)

Table 52. World Feed Grade Benzoic Acid Average Price by Type (2021-2026) & (US\$/Ton)

Table 53. World Feed Grade Benzoic Acid Average Price by Type (2027-2032) & (US\$/Ton)

Table 54. World Feed Grade Benzoic Acid Production Value by Purity Grade, (USD Million), 2021 & 2025 & 2032

Table 55. World Feed Grade Benzoic Acid Production by Purity Grade (2021-2026) & (Kilotons)

Table 56. World Feed Grade Benzoic Acid Production by Purity Grade (2027-2032) & (Kilotons)

Table 57. World Feed Grade Benzoic Acid Production Value by Purity Grade (2021-2026) & (USD Million)

Table 58. World Feed Grade Benzoic Acid Production Value by Purity Grade (2027-2032) & (USD Million)

Table 59. World Feed Grade Benzoic Acid Average Price by Purity Grade (2021-2026) & (US\$/Ton)

Table 60. World Feed Grade Benzoic Acid Average Price by Purity Grade (2027-2032) & (US\$/Ton)

Table 61. World Feed Grade Benzoic Acid Production Value by Price Tier, (USD Million), 2021 & 2025 & 2032

Table 62. World Feed Grade Benzoic Acid Production by Price Tier (2021-2026) &

(Kilotons)

Table 63. World Feed Grade Benzoic Acid Production by Price Tier (2027-2032) &

(Kilotons)

Table 64. World Feed Grade Benzoic Acid Production Value by Price Tier (2021-2026)

& (USD Million)

Table 65. World Feed Grade Benzoic Acid Production Value by Price Tier (2027-2032)

& (USD Million)

Table 66. World Feed Grade Benzoic Acid Average Price by Price Tier (2021-2026) &

(US\$/Ton)

Table 67. World Feed Grade Benzoic Acid Average Price by Price Tier (2027-2032) &

(US\$/Ton)

Table 68. World Feed Grade Benzoic Acid Production Value by Application, (USD Million), 2021 & 2025 & 2032

Table 69. World Feed Grade Benzoic Acid Production by Application (2021-2026) &

(Kilotons)

Table 70. World Feed Grade Benzoic Acid Production by Application (2027-2032) &

(Kilotons)

Table 71. World Feed Grade Benzoic Acid Production Value by Application (2021-2026)

& (USD Million)

Table 72. World Feed Grade Benzoic Acid Production Value by Application (2027-2032)

& (USD Million)

Table 73. World Feed Grade Benzoic Acid Average Price by Application (2021-2026) &

(US\$/Ton)

Table 74. World Feed Grade Benzoic Acid Average Price by Application (2027-2032) &

(US\$/Ton)

Table 75. Emerald Kalama Chemical B.V. Basic Information, Manufacturing Base and Competitors

Table 76. Emerald Kalama Chemical B.V. Major Business

Table 77. Emerald Kalama Chemical B.V. Feed Grade Benzoic Acid Product and Services

Table 78. Emerald Kalama Chemical B.V. Feed Grade Benzoic Acid Production (Kilotons), Price (US\$/Ton), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 79. Emerald Kalama Chemical B.V. Recent Developments/Updates

Table 80. Emerald Kalama Chemical B.V. Competitive Strengths & Weaknesses

Table 81. Macco Organiques Inc. Basic Information, Manufacturing Base and Competitors

Table 82. Macco Organiques Inc. Major Business

Table 83. Macco Organiques Inc. Feed Grade Benzoic Acid Product and Services

Table 84. Macco Organiques Inc. Feed Grade Benzoic Acid Production (Kilotons), Price (US\$/Ton), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 85. Macco Organiques Inc. Recent Developments/Updates

Table 86. Macco Organiques Inc. Competitive Strengths & Weaknesses

Table 87. FBC Industries, Inc. Basic Information, Manufacturing Base and Competitors

Table 88. FBC Industries, Inc. Major Business

Table 89. FBC Industries, Inc. Feed Grade Benzoic Acid Product and Services

Table 90. FBC Industries, Inc. Feed Grade Benzoic Acid Production (Kilotons), Price (US\$/Ton), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 91. FBC Industries, Inc. Recent Developments/Updates

Table 92. FBC Industries, Inc. Competitive Strengths & Weaknesses

Table 93. A.M. Food Chemical Co., Ltd. Basic Information, Manufacturing Base and Competitors

Table 94. A.M. Food Chemical Co., Ltd. Major Business

Table 95. A.M. Food Chemical Co., Ltd. Feed Grade Benzoic Acid Product and Services

Table 96. A.M. Food Chemical Co., Ltd. Feed Grade Benzoic Acid Production (Kilotons), Price (US\$/Ton), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 97. A.M. Food Chemical Co., Ltd. Recent Developments/Updates

Table 98. A.M. Food Chemical Co., Ltd. Competitive Strengths & Weaknesses

Table 99. Sinochem Supply Chain Management Co., Ltd. Basic Information, Manufacturing Base and Competitors

Table 100. Sinochem Supply Chain Management Co., Ltd. Major Business

Table 101. Sinochem Supply Chain Management Co., Ltd. Feed Grade Benzoic Acid Product and Services

Table 102. Sinochem Supply Chain Management Co., Ltd. Feed Grade Benzoic Acid Production (Kilotons), Price (US\$/Ton), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 103. Sinochem Supply Chain Management Co., Ltd. Recent Developments/Updates

Table 104. Sinochem Supply Chain Management Co., Ltd. Competitive Strengths & Weaknesses

Table 105. Shandong Tengbao Food Technology Co., Ltd. Basic Information, Manufacturing Base and Competitors

Table 106. Shandong Tengbao Food Technology Co., Ltd. Major Business

Table 107. Shandong Tengbao Food Technology Co., Ltd. Feed Grade Benzoic Acid

Product and Services

Table 108. Shandong Tengbao Food Technology Co., Ltd. Feed Grade Benzoic Acid Production (Kilotons), Price (US\$/Ton), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 109. Shandong Tengbao Food Technology Co., Ltd. Recent Developments/Updates

Table 110. Shandong Tengbao Food Technology Co., Ltd. Competitive Strengths & Weaknesses

Table 111. Tengzhou Aolong Chemical Co., Ltd. Basic Information, Manufacturing Base and Competitors

Table 112. Tengzhou Aolong Chemical Co., Ltd. Major Business

Table 113. Tengzhou Aolong Chemical Co., Ltd. Feed Grade Benzoic Acid Product and Services

Table 114. Tengzhou Aolong Chemical Co., Ltd. Feed Grade Benzoic Acid Production (Kilotons), Price (US\$/Ton), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 115. Tengzhou Aolong Chemical Co., Ltd. Recent Developments/Updates

Table 116. Tengzhou Aolong Chemical Co., Ltd. Competitive Strengths & Weaknesses

Table 117. Tengzhou Tenglong Chemical Co., Ltd. Basic Information, Manufacturing Base and Competitors

Table 118. Tengzhou Tenglong Chemical Co., Ltd. Major Business

Table 119. Tengzhou Tenglong Chemical Co., Ltd. Feed Grade Benzoic Acid Product and Services

Table 120. Tengzhou Tenglong Chemical Co., Ltd. Feed Grade Benzoic Acid Production (Kilotons), Price (US\$/Ton), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 121. Tengzhou Tenglong Chemical Co., Ltd. Recent Developments/Updates

Table 122. Tengzhou Tenglong Chemical Co., Ltd. Competitive Strengths & Weaknesses

Table 123. Tianjin Dongda Chemical Group Co., Ltd. Basic Information, Manufacturing Base and Competitors

Table 124. Tianjin Dongda Chemical Group Co., Ltd. Major Business

Table 125. Tianjin Dongda Chemical Group Co., Ltd. Feed Grade Benzoic Acid Product and Services

Table 126. Tianjin Dongda Chemical Group Co., Ltd. Feed Grade Benzoic Acid Production (Kilotons), Price (US\$/Ton), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 127. Tianjin Dongda Chemical Group Co., Ltd. Recent Developments/Updates

Table 128. Tianjin Dongda Chemical Group Co., Ltd. Competitive Strengths &

Weaknesses

Table 129. Wuhan Dike Chemical Co., Ltd. Basic Information, Manufacturing Base and Competitors

Table 130. Wuhan Dike Chemical Co., Ltd. Major Business

Table 131. Wuhan Dike Chemical Co., Ltd. Feed Grade Benzoic Acid Product and Services

Table 132. Wuhan Dike Chemical Co., Ltd. Feed Grade Benzoic Acid Production (Kilotons), Price (US\$/Ton), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 133. Wuhan Dike Chemical Co., Ltd. Recent Developments/Updates

Table 134. Wuhan Dike Chemical Co., Ltd. Competitive Strengths & Weaknesses

Table 135. Tianjin Xinpeng Chemical Co., Ltd. Basic Information, Manufacturing Base and Competitors

Table 136. Tianjin Xinpeng Chemical Co., Ltd. Major Business

Table 137. Tianjin Xinpeng Chemical Co., Ltd. Feed Grade Benzoic Acid Product and Services

Table 138. Tianjin Xinpeng Chemical Co., Ltd. Feed Grade Benzoic Acid Production (Kilotons), Price (US\$/Ton), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 139. Tianjin Xinpeng Chemical Co., Ltd. Recent Developments/Updates

Table 140. Tianjin Xinpeng Chemical Co., Ltd. Competitive Strengths & Weaknesses

Table 141. Tongtai Weirun Chemical Co., Ltd. Basic Information, Manufacturing Base and Competitors

Table 142. Tongtai Weirun Chemical Co., Ltd. Major Business

Table 143. Tongtai Weirun Chemical Co., Ltd. Feed Grade Benzoic Acid Product and Services

Table 144. Tongtai Weirun Chemical Co., Ltd. Feed Grade Benzoic Acid Production (Kilotons), Price (US\$/Ton), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 145. Tongtai Weirun Chemical Co., Ltd. Recent Developments/Updates

Table 146. Tongtai Weirun Chemical Co., Ltd. Competitive Strengths & Weaknesses

Table 147. Global Key Players of Feed Grade Benzoic Acid Upstream (Raw Materials)

Table 148. Global Feed Grade Benzoic Acid Typical Customers

Table 149. Feed Grade Benzoic Acid Typical Distributors

List Of Figures

LIST OF FIGURES

Figure 1. Feed Grade Benzoic Acid Picture

Figure 2. World Feed Grade Benzoic Acid Production Value: 2021 & 2025 & 2032, (USD Million)

Figure 3. World Feed Grade Benzoic Acid Production Value and Forecast (2021-2032) & (USD Million)

Figure 4. World Feed Grade Benzoic Acid Production (2021-2032) & (Kilotons)

Figure 5. World Feed Grade Benzoic Acid Average Price (2021-2032) & (US\$/Ton)

Figure 6. World Feed Grade Benzoic Acid Production Value Market Share by Region (2021-2032)

Figure 7. World Feed Grade Benzoic Acid Production Market Share by Region (2021-2032)

Figure 8. North America Feed Grade Benzoic Acid Production (2021-2032) & (Kilotons)

Figure 9. Europe Feed Grade Benzoic Acid Production (2021-2032) & (Kilotons)

Figure 10. China Feed Grade Benzoic Acid Production (2021-2032) & (Kilotons)

Figure 11. Japan Feed Grade Benzoic Acid Production (2021-2032) & (Kilotons)

Figure 12. Feed Grade Benzoic Acid Market Drivers

Figure 13. Factors Affecting Demand

Figure 14. World Feed Grade Benzoic Acid Consumption (2021-2032) & (Kilotons)

Figure 15. World Feed Grade Benzoic Acid Consumption Market Share by Region (2021-2032)

Figure 16. United States Feed Grade Benzoic Acid Consumption (2021-2032) & (Kilotons)

Figure 17. China Feed Grade Benzoic Acid Consumption (2021-2032) & (Kilotons)

Figure 18. Europe Feed Grade Benzoic Acid Consumption (2021-2032) & (Kilotons)

Figure 19. Japan Feed Grade Benzoic Acid Consumption (2021-2032) & (Kilotons)

Figure 20. South Korea Feed Grade Benzoic Acid Consumption (2021-2032) & (Kilotons)

Figure 21. ASEAN Feed Grade Benzoic Acid Consumption (2021-2032) & (Kilotons)

Figure 22. India Feed Grade Benzoic Acid Consumption (2021-2032) & (Kilotons)

Figure 23. Producer Shipments of Feed Grade Benzoic Acid by Manufacturer Revenue (\$MM) and Market Share (%): 2025

Figure 24. Global Four-firm Concentration Ratios (CR4) for Feed Grade Benzoic Acid Markets in 2025

Figure 25. Global Four-firm Concentration Ratios (CR8) for Feed Grade Benzoic Acid Markets in 2025

Figure 26. United States VS China: Feed Grade Benzoic Acid Production Value Market Share Comparison (2021 & 2025 & 2032)

Figure 27. United States VS China: Feed Grade Benzoic Acid Production Market Share Comparison (2021 & 2025 & 2032)

Figure 28. United States VS China: Feed Grade Benzoic Acid Consumption Market Share Comparison (2021 & 2025 & 2032)

Figure 29. United States Based Manufacturers Feed Grade Benzoic Acid Production Market Share 2025

Figure 30. China Based Manufacturers Feed Grade Benzoic Acid Production Market Share 2025

Figure 31. Rest of World Based Manufacturers Feed Grade Benzoic Acid Production Market Share 2025

Figure 32. World Feed Grade Benzoic Acid Production Value by Type, (USD Million), 2021 & 2025 & 2032

Figure 33. World Feed Grade Benzoic Acid Production Value Market Share by Type in 2025

Figure 34. Granules

Figure 35. Powder

Figure 36. World Feed Grade Benzoic Acid Production Market Share by Type (2021-2032)

Figure 37. World Feed Grade Benzoic Acid Production Value Market Share by Type (2021-2032)

Figure 38. World Feed Grade Benzoic Acid Average Price by Type (2021-2032) & (US\$/Ton)

Figure 39. World Feed Grade Benzoic Acid Production Value by Purity Grade, (USD Million), 2021 & 2025 & 2032

Figure 40. World Feed Grade Benzoic Acid Production Value Market Share by Purity Grade in 2025

Figure 41. ≥99.5% (Feed Grade Standard)

Figure 42. ≥99.0% (Technical Grade)

Figure 43. ≥98.0% (Low Grade)

Figure 44. World Feed Grade Benzoic Acid Production Market Share by Purity Grade (2021-2032)

Figure 45. World Feed Grade Benzoic Acid Production Value Market Share by Purity Grade (2021-2032)

Figure 46. World Feed Grade Benzoic Acid Average Price by Purity Grade (2021-2032) & (US\$/Ton)

Figure 47. World Feed Grade Benzoic Acid Production Value by Price Tier, (USD Million), 2021 & 2025 & 2032

Figure 48. World Feed Grade Benzoic Acid Production Value Market Share by Price Tier in 2025

Figure 49. Standard Grade (US\$1,500-2,000/ton)

Figure 50. Feed Grade (US\$2,000-5,000/ton)

Figure 51. Premium/Higher Purity (>US\$5,000/ton)

Figure 52. World Feed Grade Benzoic Acid Production Market Share by Price Tier (2021-2032)

Figure 53. World Feed Grade Benzoic Acid Production Value Market Share by Price Tier (2021-2032)

Figure 54. World Feed Grade Benzoic Acid Average Price by Price Tier (2021-2032) & (US\$/Ton)

Figure 55. World Feed Grade Benzoic Acid Production Value by Application, (USD Million), 2021 & 2025 & 2032

Figure 56. World Feed Grade Benzoic Acid Production Value Market Share by Application in 2025

Figure 57. Pigs

Figure 58. Poultry

Figure 59. Ruminants

Figure 60. World Feed Grade Benzoic Acid Production Market Share by Application (2021-2032)

Figure 61. World Feed Grade Benzoic Acid Production Value Market Share by Application (2021-2032)

Figure 62. World Feed Grade Benzoic Acid Average Price by Application (2021-2032) & (US\$/Ton)

Figure 63. Feed Grade Benzoic Acid Industry Chain

Figure 64. Feed Grade Benzoic Acid Procurement Model

Figure 65. Feed Grade Benzoic Acid Sales Model

Figure 66. Feed Grade Benzoic Acid Sales Channels, Direct Sales, and Distribution

Figure 67. Methodology

Figure 68. Research Process and Data Source

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