

Global Feed Additives for Poultry Supply, Demand and Key Producers, 2026-2032

<https://marketpublishers.com/r/GD6D52EED1F7EN.html>

Date: June 2026

Pages: 218

Price: US\$ 4,480.00 (Single User License)

ID: GD6D52EED1F7EN

Abstracts

The global Feed Additives for Poultry market size is expected to reach \$ 12878 million by 2032, rising at a market growth of 6.4% CAGR during the forecast period (2026-2032).

Poultry feed additives are substances added to poultry feed to improve nutritional value, enhance growth performance, support digestive health, boost immunity, and prevent diseases. Unlike basic feed ingredients such as grains and protein meals, additives are used in small quantities but provide concentrated functional benefits including improved feed conversion ratio, reduced mortality, enhanced egg production and quality, and decreased reliance on antibiotic growth promoters. Common types of poultry feed additives include amino acids (methionine, lysine), vitamins (A, D, E, B-complex), minerals (calcium, phosphorus, zinc, selenium), enzymes (phytase, protease, carbohydrase), probiotics and prebiotics, acidifiers, antioxidants, mycotoxin detoxifiers, coccidiostats, and phytogenics (essential oils, herbs). These additives are incorporated at various stages of production – from broiler starter and finisher phases to layer hen and breeder diets. From a value chain perspective, upstream includes raw material suppliers (corn, soybean meal, synthetic compounds), chemical and fermentation technology providers, and bioavailability enhancement specialists; midstream involves additive formulation, premix manufacturing, quality testing (purity, stability), and regulatory approval processes (feed safety standards); downstream demand spans integrated poultry producers, commercial feed mills, smallholder farms, and layer/breeder operations. In 2025, the average selling price is approximately US\$2,800 per ton, global sales volume is about 2.9 million tons, and gross margins generally range from 20% to 35%, driven by raw material costs (corn, soybean derivatives), fermentation process expenses, regulatory compliance costs, and formulation complexity.

The poultry feed additives market is experiencing steady growth driven by increasing global demand for poultry meat and eggs, rising awareness of animal health and nutrition, and the ongoing industrialization of poultry production systems. As the most affordable and accessible animal protein source, poultry consumption continues to rise across both developed and emerging economies, directly benefiting the feed additives sector.

Shift Toward Natural and Antibiotic-Free Solutions

Regulatory restrictions on antibiotic growth promoters in major poultry-producing regions, including the European Union, North America, and parts of Asia, have fundamentally reshaped the market landscape. Producers are increasingly adopting natural alternatives including phytogenics (essential oils, plant extracts), organic acids, probiotics, and prebiotics to maintain flock health and performance without antibiotics. The natural segment in major markets (North America) is showing higher growth than synthetic alternatives, supported by consumer demand for clean-label, antibiotic-free meat and eggs.

Enzymes as Key Growth Drivers

Enzymes, particularly phytase, protease, and carbohydrase, represent one of the fastest-growing additive categories. These products improve nutrient digestibility, reduce feed costs by enhancing the nutritional value of plant-based ingredients, and reduce environmental impact by lowering phosphorus and nitrogen excretion. Phytase alone has become a near-standard inclusion in commercial poultry diets globally. Enzymes are widely used to improve feed conversion ratios and gut health in poultry.

This report studies the global Feed Additives for Poultry production, demand, key manufacturers, and key regions.

This report is a detailed and comprehensive analysis of the world market for Feed Additives for Poultry and provides market size (US\$ million) and Year-over-Year (YoY) Growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Feed Additives for Poultry that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global Feed Additives for Poultry total production and demand, 2021-2032, (Kilotons)

Global Feed Additives for Poultry total production value, 2021-2032, (USD Million)
Global Feed Additives for Poultry production by region & country, production, value, CAGR, 2021-2032, (USD Million) & (Kilotons), (based on production site)
Global Feed Additives for Poultry consumption by region & country, CAGR, 2021-2032 & (Kilotons)
U.S. VS China: Feed Additives for Poultry domestic production, consumption, key domestic manufacturers and share
Global Feed Additives for Poultry production by manufacturer, production, price, value and market share 2021-2026, (USD Million) & (Kilotons)
Global Feed Additives for Poultry production by Type, production, value, CAGR, 2021-2032, (USD Million) & (Kilotons)
Global Feed Additives for Poultry production by Application, production, value, CAGR, 2021-2032, (USD Million) & (Kilotons)

This report profiles key players in the global Feed Additives for Poultry market based on the following parameters - company overview, production, value, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Cargill, Incorporated, ADM (Archer Daniels Midland Company), Evonik Industries AG, BASF SE, dsm-firmenich, International Flavors & Fragrances Inc. (IFF), Novozymes A/S, Chr. Hansen Holding A/S, Kemin Industries, Inc., Novus International, Inc., etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the World Feed Additives for Poultry market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$ Millions), volume (production, consumption) & (Kilotons) and average price (US\$/Ton) by manufacturer, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global Feed Additives for Poultry Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global Feed Additives for Poultry Market, Segmentation by Type:

Natural

Synthetic

Global Feed Additives for Poultry Market, Segmentation by Form:

Dry / Powder

Liquid

Global Feed Additives for Poultry Market, Segmentation by Inclusion Level:

High Inclusion (> 1%)

Medium Inclusion (0.1% - 1%)

Low Inclusion (

Global Feed Additives for Poultry Market, Segmentation by Application:

Broilers

Layers

Breeders

Turkeys

Ducks & Geese

Quail & Other Poultry

Companies Profiled:

Cargill, Incorporated

ADM (Archer Daniels Midland Company)

Evonik Industries AG

BASF SE

dsm-firmenich

International Flavors & Fragrances Inc. (IFF)

Novozymes A/S

Chr. Hansen Holding A/S

Kemin Industries, Inc.

Novus International, Inc.

Alltech, Inc.

Nutreco N.V.

Adisseo France S.A.S.

Ajinomoto Co., Inc.

Solvay S.A.

BIOMIN Holding GmbH

Olmix Group

CJ Group

Guangdong VTR Bio-Tech Co., Ltd.

Yunnan Leader Bio-Technology Co., Ltd.

Ningxia Eppen Biotech Co., Ltd.

Shanghai Menon Animal Nutrition Technology Co., Ltd.

Guangdong Suanneng Technology Co., Ltd.

Shanghai Zhengzheng Biological Technology Co., Ltd.

Weifang Addeasy Bio-technology Co., Ltd.

Bioforte Biotechnology Co., Ltd.

Qihe Huarui Animal Husbandry Co., Ltd.

Wellhope Foods Co., Ltd.

Guangdong Dahuanong Animal Health Products Co., Ltd.

Beijing Dabeinong Technology Group Co., Ltd.

Guangdong Haid Group Co., Ltd.

New Hope Liuhe Co., Ltd.

Meihua Group

Global Bio-Chem

Key Questions Answered:

1. How big is the global Feed Additives for Poultry market?
2. What is the demand of the global Feed Additives for Poultry market?
3. What is the year over year growth of the global Feed Additives for Poultry market?
4. What is the production and production value of the global Feed Additives for Poultry market?
5. Who are the key producers in the global Feed Additives for Poultry market?
6. What are the growth factors driving the market demand?

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