

Global F&B Color Fixing Agents Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030

<https://marketpublishers.com/r/G2493F1159AFEN.html>

Date: July 2024

Pages: 107

Price: US\$ 3,480.00 (Single User License)

ID: G2493F1159AFEN

Abstracts

According to our (Global Info Research) latest study, the global F&B Color Fixing Agents market size was valued at USD million in 2023 and is forecast to a readjusted size of USD million by 2030 with a CAGR of % during review period.

After dyeing process, Food & Beverages has unfixed dyestuff on the surface and if it becomes final goods, it causes color migration when it is wet or during washing. Fixing agent is to be applied to dyed fabric to fix the unfixed dyestuff on Food & Beverages. It improves wet color fastness and Food & Beverages quality.

The Global Info Research report includes an overview of the development of the F&B Color Fixing Agents industry chain, the market status of Beverages (Sodium Nitrite, Sodium Nitrate), Meat (Sodium Nitrite, Sodium Nitrate), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of F&B Color Fixing Agents.

Regionally, the report analyzes the F&B Color Fixing Agents markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global F&B Color Fixing Agents market, with robust domestic demand, supportive policies, and a strong manufacturing base.

Key Features:

The report presents comprehensive understanding of the F&B Color Fixing Agents market. It provides a holistic view of the industry, as well as detailed insights into

individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the F&B Color Fixing Agents industry.

The report involves analyzing the market at a macro level:

Market Sizing and Segmentation: Report collect data on the overall market size, including the sales quantity (K MT), revenue generated, and market share of different by Type (e.g., Sodium Nitrite, Sodium Nitrate).

Industry Analysis: Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the F&B Color Fixing Agents market.

Regional Analysis: The report involves examining the F&B Color Fixing Agents market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

Market Projections: Report covers the gathered data and analysis to make future projections and forecasts for the F&B Color Fixing Agents market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to F&B Color Fixing Agents:

Company Analysis: Report covers individual F&B Color Fixing Agents manufacturers, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

Consumer Analysis: Report covers data on consumer behaviour, preferences, and attitudes towards F&B Color Fixing Agents This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Beverages, Meat).

Technology Analysis: Report covers specific technologies relevant to F&B Color Fixing Agents. It assesses the current state, advancements, and potential future developments in F&B Color Fixing Agents areas.

Competitive Landscape: By analyzing individual companies, suppliers, and consumers, the report presents insights into the competitive landscape of the F&B Color Fixing Agents market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

Market Validation: The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

Market Segmentation

F&B Color Fixing Agents market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value.

Market segment by Type

Sodium Nitrite

Sodium Nitrate

Potassium Nitrite

Potassium Nitrate

Other

Market segment by Application

Beverages

Meat

Poultry & fish

Bakery

Dairy

Major players covered

Merck KGaA

BASF SE

AkzoNobel NV

America Elements

Aldon Corporation

Naturex

GFS Chemicals Inc

Mitsubishi Chemical Corporation

Spectrum Chemicals

Old Bridge Chemicals

Sonac

Yara International

Market segment by region, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe F&B Color Fixing Agents product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of F&B Color Fixing Agents, with price, sales, revenue and global market share of F&B Color Fixing Agents from 2019 to 2024.

Chapter 3, the F&B Color Fixing Agents competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the F&B Color Fixing Agents breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2019 to 2030.

Chapter 5 and 6, to segment the sales by Type and application, with sales market share and growth rate by type, application, from 2019 to 2030.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017 to 2023. and F&B Color Fixing Agents market forecast, by regions, type and application, with sales and revenue, from 2025 to 2030.

Chapter 12, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of F&B Color Fixing Agents.

Chapter 14 and 15, to describe F&B Color Fixing Agents sales channel, distributors, customers, research findings and conclusion.

Contents

1 MARKET OVERVIEW

1.1 Product Overview and Scope of F&B Color Fixing Agents

1.2 Market Estimation Caveats and Base Year

1.3 Market Analysis by Type

1.3.1 Overview: Global F&B Color Fixing Agents Consumption Value by Type: 2019 Versus 2023 Versus 2030

1.3.2 Sodium Nitrite

1.3.3 Sodium Nitrate

1.3.4 Potassium Nitrite

1.3.5 Potassium Nitrate

1.3.6 Other

1.4 Market Analysis by Application

1.4.1 Overview: Global F&B Color Fixing Agents Consumption Value by Application: 2019 Versus 2023 Versus 2030

1.4.2 Beverages

1.4.3 Meat

1.4.4 Poultry & fish

1.4.5 Bakery

1.4.6 Dairy

1.5 Global F&B Color Fixing Agents Market Size & Forecast

1.5.1 Global F&B Color Fixing Agents Consumption Value (2019 & 2023 & 2030)

1.5.2 Global F&B Color Fixing Agents Sales Quantity (2019-2030)

1.5.3 Global F&B Color Fixing Agents Average Price (2019-2030)

2 MANUFACTURERS PROFILES

2.1 Merck KGaA

2.1.1 Merck KGaA Details

2.1.2 Merck KGaA Major Business

2.1.3 Merck KGaA F&B Color Fixing Agents Product and Services

2.1.4 Merck KGaA F&B Color Fixing Agents Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)

2.1.5 Merck KGaA Recent Developments/Updates

2.2 BASF SE

2.2.1 BASF SE Details

2.2.2 BASF SE Major Business

- 2.2.3 BASF SE F&B Color Fixing Agents Product and Services
- 2.2.4 BASF SE F&B Color Fixing Agents Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
- 2.2.5 BASF SE Recent Developments/Updates
- 2.3 AkzoNobel NV
 - 2.3.1 AkzoNobel NV Details
 - 2.3.2 AkzoNobel NV Major Business
 - 2.3.3 AkzoNobel NV F&B Color Fixing Agents Product and Services
 - 2.3.4 AkzoNobel NV F&B Color Fixing Agents Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
 - 2.3.5 AkzoNobel NV Recent Developments/Updates
- 2.4 America Elements
 - 2.4.1 America Elements Details
 - 2.4.2 America Elements Major Business
 - 2.4.3 America Elements F&B Color Fixing Agents Product and Services
 - 2.4.4 America Elements F&B Color Fixing Agents Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
 - 2.4.5 America Elements Recent Developments/Updates
- 2.5 Aldon Corporation
 - 2.5.1 Aldon Corporation Details
 - 2.5.2 Aldon Corporation Major Business
 - 2.5.3 Aldon Corporation F&B Color Fixing Agents Product and Services
 - 2.5.4 Aldon Corporation F&B Color Fixing Agents Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
 - 2.5.5 Aldon Corporation Recent Developments/Updates
- 2.6 Naturex
 - 2.6.1 Naturex Details
 - 2.6.2 Naturex Major Business
 - 2.6.3 Naturex F&B Color Fixing Agents Product and Services
 - 2.6.4 Naturex F&B Color Fixing Agents Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
 - 2.6.5 Naturex Recent Developments/Updates
- 2.7 GFS Chemicals Inc
 - 2.7.1 GFS Chemicals Inc Details
 - 2.7.2 GFS Chemicals Inc Major Business
 - 2.7.3 GFS Chemicals Inc F&B Color Fixing Agents Product and Services
 - 2.7.4 GFS Chemicals Inc F&B Color Fixing Agents Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
 - 2.7.5 GFS Chemicals Inc Recent Developments/Updates

2.8 Mitsubishi Chemical Corporation

2.8.1 Mitsubishi Chemical Corporation Details

2.8.2 Mitsubishi Chemical Corporation Major Business

2.8.3 Mitsubishi Chemical Corporation F&B Color Fixing Agents Product and Services

2.8.4 Mitsubishi Chemical Corporation F&B Color Fixing Agents Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)

2.8.5 Mitsubishi Chemical Corporation Recent Developments/Updates

2.9 Spectrum Chemicals

2.9.1 Spectrum Chemicals Details

2.9.2 Spectrum Chemicals Major Business

2.9.3 Spectrum Chemicals F&B Color Fixing Agents Product and Services

2.9.4 Spectrum Chemicals F&B Color Fixing Agents Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)

2.9.5 Spectrum Chemicals Recent Developments/Updates

2.10 Old Bridge Chemicals

2.10.1 Old Bridge Chemicals Details

2.10.2 Old Bridge Chemicals Major Business

2.10.3 Old Bridge Chemicals F&B Color Fixing Agents Product and Services

2.10.4 Old Bridge Chemicals F&B Color Fixing Agents Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)

2.10.5 Old Bridge Chemicals Recent Developments/Updates

2.11 Sonac

2.11.1 Sonac Details

2.11.2 Sonac Major Business

2.11.3 Sonac F&B Color Fixing Agents Product and Services

2.11.4 Sonac F&B Color Fixing Agents Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)

2.11.5 Sonac Recent Developments/Updates

2.12 Yara International

2.12.1 Yara International Details

2.12.2 Yara International Major Business

2.12.3 Yara International F&B Color Fixing Agents Product and Services

2.12.4 Yara International F&B Color Fixing Agents Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)

2.12.5 Yara International Recent Developments/Updates

3 COMPETITIVE ENVIRONMENT: F&B COLOR FIXING AGENTS BY MANUFACTURER

- 3.1 Global F&B Color Fixing Agents Sales Quantity by Manufacturer (2019-2024)
- 3.2 Global F&B Color Fixing Agents Revenue by Manufacturer (2019-2024)
- 3.3 Global F&B Color Fixing Agents Average Price by Manufacturer (2019-2024)
- 3.4 Market Share Analysis (2023)
 - 3.4.1 Producer Shipments of F&B Color Fixing Agents by Manufacturer Revenue (\$MM) and Market Share (%): 2023
 - 3.4.2 Top 3 F&B Color Fixing Agents Manufacturer Market Share in 2023
 - 3.4.2 Top 6 F&B Color Fixing Agents Manufacturer Market Share in 2023
- 3.5 F&B Color Fixing Agents Market: Overall Company Footprint Analysis
 - 3.5.1 F&B Color Fixing Agents Market: Region Footprint
 - 3.5.2 F&B Color Fixing Agents Market: Company Product Type Footprint
 - 3.5.3 F&B Color Fixing Agents Market: Company Product Application Footprint
- 3.6 New Market Entrants and Barriers to Market Entry
- 3.7 Mergers, Acquisition, Agreements, and Collaborations

4 CONSUMPTION ANALYSIS BY REGION

- 4.1 Global F&B Color Fixing Agents Market Size by Region
 - 4.1.1 Global F&B Color Fixing Agents Sales Quantity by Region (2019-2030)
 - 4.1.2 Global F&B Color Fixing Agents Consumption Value by Region (2019-2030)
 - 4.1.3 Global F&B Color Fixing Agents Average Price by Region (2019-2030)
- 4.2 North America F&B Color Fixing Agents Consumption Value (2019-2030)
- 4.3 Europe F&B Color Fixing Agents Consumption Value (2019-2030)
- 4.4 Asia-Pacific F&B Color Fixing Agents Consumption Value (2019-2030)
- 4.5 South America F&B Color Fixing Agents Consumption Value (2019-2030)
- 4.6 Middle East and Africa F&B Color Fixing Agents Consumption Value (2019-2030)

5 MARKET SEGMENT BY TYPE

- 5.1 Global F&B Color Fixing Agents Sales Quantity by Type (2019-2030)
- 5.2 Global F&B Color Fixing Agents Consumption Value by Type (2019-2030)
- 5.3 Global F&B Color Fixing Agents Average Price by Type (2019-2030)

6 MARKET SEGMENT BY APPLICATION

- 6.1 Global F&B Color Fixing Agents Sales Quantity by Application (2019-2030)
- 6.2 Global F&B Color Fixing Agents Consumption Value by Application (2019-2030)
- 6.3 Global F&B Color Fixing Agents Average Price by Application (2019-2030)

7 NORTH AMERICA

- 7.1 North America F&B Color Fixing Agents Sales Quantity by Type (2019-2030)
- 7.2 North America F&B Color Fixing Agents Sales Quantity by Application (2019-2030)
- 7.3 North America F&B Color Fixing Agents Market Size by Country
 - 7.3.1 North America F&B Color Fixing Agents Sales Quantity by Country (2019-2030)
 - 7.3.2 North America F&B Color Fixing Agents Consumption Value by Country (2019-2030)
 - 7.3.3 United States Market Size and Forecast (2019-2030)
 - 7.3.4 Canada Market Size and Forecast (2019-2030)
 - 7.3.5 Mexico Market Size and Forecast (2019-2030)

8 EUROPE

- 8.1 Europe F&B Color Fixing Agents Sales Quantity by Type (2019-2030)
- 8.2 Europe F&B Color Fixing Agents Sales Quantity by Application (2019-2030)
- 8.3 Europe F&B Color Fixing Agents Market Size by Country
 - 8.3.1 Europe F&B Color Fixing Agents Sales Quantity by Country (2019-2030)
 - 8.3.2 Europe F&B Color Fixing Agents Consumption Value by Country (2019-2030)
 - 8.3.3 Germany Market Size and Forecast (2019-2030)
 - 8.3.4 France Market Size and Forecast (2019-2030)
 - 8.3.5 United Kingdom Market Size and Forecast (2019-2030)
 - 8.3.6 Russia Market Size and Forecast (2019-2030)
 - 8.3.7 Italy Market Size and Forecast (2019-2030)

9 ASIA-PACIFIC

- 9.1 Asia-Pacific F&B Color Fixing Agents Sales Quantity by Type (2019-2030)
- 9.2 Asia-Pacific F&B Color Fixing Agents Sales Quantity by Application (2019-2030)
- 9.3 Asia-Pacific F&B Color Fixing Agents Market Size by Region
 - 9.3.1 Asia-Pacific F&B Color Fixing Agents Sales Quantity by Region (2019-2030)
 - 9.3.2 Asia-Pacific F&B Color Fixing Agents Consumption Value by Region (2019-2030)
 - 9.3.3 China Market Size and Forecast (2019-2030)
 - 9.3.4 Japan Market Size and Forecast (2019-2030)
 - 9.3.5 Korea Market Size and Forecast (2019-2030)
 - 9.3.6 India Market Size and Forecast (2019-2030)
 - 9.3.7 Southeast Asia Market Size and Forecast (2019-2030)
 - 9.3.8 Australia Market Size and Forecast (2019-2030)

10 SOUTH AMERICA

10.1 South America F&B Color Fixing Agents Sales Quantity by Type (2019-2030)

10.2 South America F&B Color Fixing Agents Sales Quantity by Application (2019-2030)

10.3 South America F&B Color Fixing Agents Market Size by Country

10.3.1 South America F&B Color Fixing Agents Sales Quantity by Country (2019-2030)

10.3.2 South America F&B Color Fixing Agents Consumption Value by Country (2019-2030)

10.3.3 Brazil Market Size and Forecast (2019-2030)

10.3.4 Argentina Market Size and Forecast (2019-2030)

11 MIDDLE EAST & AFRICA

11.1 Middle East & Africa F&B Color Fixing Agents Sales Quantity by Type (2019-2030)

11.2 Middle East & Africa F&B Color Fixing Agents Sales Quantity by Application (2019-2030)

11.3 Middle East & Africa F&B Color Fixing Agents Market Size by Country

11.3.1 Middle East & Africa F&B Color Fixing Agents Sales Quantity by Country (2019-2030)

11.3.2 Middle East & Africa F&B Color Fixing Agents Consumption Value by Country (2019-2030)

11.3.3 Turkey Market Size and Forecast (2019-2030)

11.3.4 Egypt Market Size and Forecast (2019-2030)

11.3.5 Saudi Arabia Market Size and Forecast (2019-2030)

11.3.6 South Africa Market Size and Forecast (2019-2030)

12 MARKET DYNAMICS

12.1 F&B Color Fixing Agents Market Drivers

12.2 F&B Color Fixing Agents Market Restraints

12.3 F&B Color Fixing Agents Trends Analysis

12.4 Porters Five Forces Analysis

12.4.1 Threat of New Entrants

12.4.2 Bargaining Power of Suppliers

12.4.3 Bargaining Power of Buyers

12.4.4 Threat of Substitutes

12.4.5 Competitive Rivalry

13 RAW MATERIAL AND INDUSTRY CHAIN

13.1 Raw Material of F&B Color Fixing Agents and Key Manufacturers

13.2 Manufacturing Costs Percentage of F&B Color Fixing Agents

13.3 F&B Color Fixing Agents Production Process

13.4 F&B Color Fixing Agents Industrial Chain

14 SHIPMENTS BY DISTRIBUTION CHANNEL

14.1 Sales Channel

14.1.1 Direct to End-User

14.1.2 Distributors

14.2 F&B Color Fixing Agents Typical Distributors

14.3 F&B Color Fixing Agents Typical Customers

15 RESEARCH FINDINGS AND CONCLUSION

16 APPENDIX

16.1 Methodology

16.2 Research Process and Data Source

16.3 Disclaimer

List Of Tables

LIST OF TABLES

Table 1. Global F&B Color Fixing Agents Consumption Value by Type, (USD Million), 2019 & 2023 & 2030

Table 2. Global F&B Color Fixing Agents Consumption Value by Application, (USD Million), 2019 & 2023 & 2030

Table 3. Merck KGaA Basic Information, Manufacturing Base and Competitors

Table 4. Merck KGaA Major Business

Table 5. Merck KGaA F&B Color Fixing Agents Product and Services

Table 6. Merck KGaA F&B Color Fixing Agents Sales Quantity (K MT), Average Price (USD/MT), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 7. Merck KGaA Recent Developments/Updates

Table 8. BASF SE Basic Information, Manufacturing Base and Competitors

Table 9. BASF SE Major Business

Table 10. BASF SE F&B Color Fixing Agents Product and Services

Table 11. BASF SE F&B Color Fixing Agents Sales Quantity (K MT), Average Price (USD/MT), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 12. BASF SE Recent Developments/Updates

Table 13. AkzoNobel NV Basic Information, Manufacturing Base and Competitors

Table 14. AkzoNobel NV Major Business

Table 15. AkzoNobel NV F&B Color Fixing Agents Product and Services

Table 16. AkzoNobel NV F&B Color Fixing Agents Sales Quantity (K MT), Average Price (USD/MT), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 17. AkzoNobel NV Recent Developments/Updates

Table 18. America Elements Basic Information, Manufacturing Base and Competitors

Table 19. America Elements Major Business

Table 20. America Elements F&B Color Fixing Agents Product and Services

Table 21. America Elements F&B Color Fixing Agents Sales Quantity (K MT), Average Price (USD/MT), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 22. America Elements Recent Developments/Updates

Table 23. Aldon Corporation Basic Information, Manufacturing Base and Competitors

Table 24. Aldon Corporation Major Business

Table 25. Aldon Corporation F&B Color Fixing Agents Product and Services

Table 26. Aldon Corporation F&B Color Fixing Agents Sales Quantity (K MT), Average Price (USD/MT), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 27. Aldon Corporation Recent Developments/Updates

Table 28. Naturex Basic Information, Manufacturing Base and Competitors

- Table 29. Naturex Major Business
- Table 30. Naturex F&B Color Fixing Agents Product and Services
- Table 31. Naturex F&B Color Fixing Agents Sales Quantity (K MT), Average Price (USD/MT), Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 32. Naturex Recent Developments/Updates
- Table 33. GFS Chemicals Inc Basic Information, Manufacturing Base and Competitors
- Table 34. GFS Chemicals Inc Major Business
- Table 35. GFS Chemicals Inc F&B Color Fixing Agents Product and Services
- Table 36. GFS Chemicals Inc F&B Color Fixing Agents Sales Quantity (K MT), Average Price (USD/MT), Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 37. GFS Chemicals Inc Recent Developments/Updates
- Table 38. Mitsubishi Chemical Corporation Basic Information, Manufacturing Base and Competitors
- Table 39. Mitsubishi Chemical Corporation Major Business
- Table 40. Mitsubishi Chemical Corporation F&B Color Fixing Agents Product and Services
- Table 41. Mitsubishi Chemical Corporation F&B Color Fixing Agents Sales Quantity (K MT), Average Price (USD/MT), Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 42. Mitsubishi Chemical Corporation Recent Developments/Updates
- Table 43. Spectrum Chemicals Basic Information, Manufacturing Base and Competitors
- Table 44. Spectrum Chemicals Major Business
- Table 45. Spectrum Chemicals F&B Color Fixing Agents Product and Services
- Table 46. Spectrum Chemicals F&B Color Fixing Agents Sales Quantity (K MT), Average Price (USD/MT), Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 47. Spectrum Chemicals Recent Developments/Updates
- Table 48. Old Bridge Chemicals Basic Information, Manufacturing Base and Competitors
- Table 49. Old Bridge Chemicals Major Business
- Table 50. Old Bridge Chemicals F&B Color Fixing Agents Product and Services
- Table 51. Old Bridge Chemicals F&B Color Fixing Agents Sales Quantity (K MT), Average Price (USD/MT), Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 52. Old Bridge Chemicals Recent Developments/Updates
- Table 53. Sonac Basic Information, Manufacturing Base and Competitors
- Table 54. Sonac Major Business
- Table 55. Sonac F&B Color Fixing Agents Product and Services
- Table 56. Sonac F&B Color Fixing Agents Sales Quantity (K MT), Average Price

(USD/MT), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 57. Sonac Recent Developments/Updates

Table 58. Yara International Basic Information, Manufacturing Base and Competitors

Table 59. Yara International Major Business

Table 60. Yara International F&B Color Fixing Agents Product and Services

Table 61. Yara International F&B Color Fixing Agents Sales Quantity (K MT), Average Price (USD/MT), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 62. Yara International Recent Developments/Updates

Table 63. Global F&B Color Fixing Agents Sales Quantity by Manufacturer (2019-2024) & (K MT)

Table 64. Global F&B Color Fixing Agents Revenue by Manufacturer (2019-2024) & (USD Million)

Table 65. Global F&B Color Fixing Agents Average Price by Manufacturer (2019-2024) & (USD/MT)

Table 66. Market Position of Manufacturers in F&B Color Fixing Agents, (Tier 1, Tier 2, and Tier 3), Based on Consumption Value in 2023

Table 67. Head Office and F&B Color Fixing Agents Production Site of Key Manufacturer

Table 68. F&B Color Fixing Agents Market: Company Product Type Footprint

Table 69. F&B Color Fixing Agents Market: Company Product Application Footprint

Table 70. F&B Color Fixing Agents New Market Entrants and Barriers to Market Entry

Table 71. F&B Color Fixing Agents Mergers, Acquisition, Agreements, and Collaborations

Table 72. Global F&B Color Fixing Agents Sales Quantity by Region (2019-2024) & (K MT)

Table 73. Global F&B Color Fixing Agents Sales Quantity by Region (2025-2030) & (K MT)

Table 74. Global F&B Color Fixing Agents Consumption Value by Region (2019-2024) & (USD Million)

Table 75. Global F&B Color Fixing Agents Consumption Value by Region (2025-2030) & (USD Million)

Table 76. Global F&B Color Fixing Agents Average Price by Region (2019-2024) & (USD/MT)

Table 77. Global F&B Color Fixing Agents Average Price by Region (2025-2030) & (USD/MT)

Table 78. Global F&B Color Fixing Agents Sales Quantity by Type (2019-2024) & (K MT)

Table 79. Global F&B Color Fixing Agents Sales Quantity by Type (2025-2030) & (K MT)

Table 80. Global F&B Color Fixing Agents Consumption Value by Type (2019-2024) & (USD Million)

Table 81. Global F&B Color Fixing Agents Consumption Value by Type (2025-2030) & (USD Million)

Table 82. Global F&B Color Fixing Agents Average Price by Type (2019-2024) & (USD/MT)

Table 83. Global F&B Color Fixing Agents Average Price by Type (2025-2030) & (USD/MT)

Table 84. Global F&B Color Fixing Agents Sales Quantity by Application (2019-2024) & (K MT)

Table 85. Global F&B Color Fixing Agents Sales Quantity by Application (2025-2030) & (K MT)

Table 86. Global F&B Color Fixing Agents Consumption Value by Application (2019-2024) & (USD Million)

Table 87. Global F&B Color Fixing Agents Consumption Value by Application (2025-2030) & (USD Million)

Table 88. Global F&B Color Fixing Agents Average Price by Application (2019-2024) & (USD/MT)

Table 89. Global F&B Color Fixing Agents Average Price by Application (2025-2030) & (USD/MT)

Table 90. North America F&B Color Fixing Agents Sales Quantity by Type (2019-2024) & (K MT)

Table 91. North America F&B Color Fixing Agents Sales Quantity by Type (2025-2030) & (K MT)

Table 92. North America F&B Color Fixing Agents Sales Quantity by Application (2019-2024) & (K MT)

Table 93. North America F&B Color Fixing Agents Sales Quantity by Application (2025-2030) & (K MT)

Table 94. North America F&B Color Fixing Agents Sales Quantity by Country (2019-2024) & (K MT)

Table 95. North America F&B Color Fixing Agents Sales Quantity by Country (2025-2030) & (K MT)

Table 96. North America F&B Color Fixing Agents Consumption Value by Country (2019-2024) & (USD Million)

Table 97. North America F&B Color Fixing Agents Consumption Value by Country (2025-2030) & (USD Million)

Table 98. Europe F&B Color Fixing Agents Sales Quantity by Type (2019-2024) & (K MT)

Table 99. Europe F&B Color Fixing Agents Sales Quantity by Type (2025-2030) & (K

MT)

Table 100. Europe F&B Color Fixing Agents Sales Quantity by Application (2019-2024) & (K MT)

Table 101. Europe F&B Color Fixing Agents Sales Quantity by Application (2025-2030) & (K MT)

Table 102. Europe F&B Color Fixing Agents Sales Quantity by Country (2019-2024) & (K MT)

Table 103. Europe F&B Color Fixing Agents Sales Quantity by Country (2025-2030) & (K MT)

Table 104. Europe F&B Color Fixing Agents Consumption Value by Country (2019-2024) & (USD Million)

Table 105. Europe F&B Color Fixing Agents Consumption Value by Country (2025-2030) & (USD Million)

Table 106. Asia-Pacific F&B Color Fixing Agents Sales Quantity by Type (2019-2024) & (K MT)

Table 107. Asia-Pacific F&B Color Fixing Agents Sales Quantity by Type (2025-2030) & (K MT)

Table 108. Asia-Pacific F&B Color Fixing Agents Sales Quantity by Application (2019-2024) & (K MT)

Table 109. Asia-Pacific F&B Color Fixing Agents Sales Quantity by Application (2025-2030) & (K MT)

Table 110. Asia-Pacific F&B Color Fixing Agents Sales Quantity by Region (2019-2024) & (K MT)

Table 111. Asia-Pacific F&B Color Fixing Agents Sales Quantity by Region (2025-2030) & (K MT)

Table 112. Asia-Pacific F&B Color Fixing Agents Consumption Value by Region (2019-2024) & (USD Million)

Table 113. Asia-Pacific F&B Color Fixing Agents Consumption Value by Region (2025-2030) & (USD Million)

Table 114. South America F&B Color Fixing Agents Sales Quantity by Type (2019-2024) & (K MT)

Table 115. South America F&B Color Fixing Agents Sales Quantity by Type (2025-2030) & (K MT)

Table 116. South America F&B Color Fixing Agents Sales Quantity by Application (2019-2024) & (K MT)

Table 117. South America F&B Color Fixing Agents Sales Quantity by Application (2025-2030) & (K MT)

Table 118. South America F&B Color Fixing Agents Sales Quantity by Country (2019-2024) & (K MT)

Table 119. South America F&B Color Fixing Agents Sales Quantity by Country (2025-2030) & (K MT)

Table 120. South America F&B Color Fixing Agents Consumption Value by Country (2019-2024) & (USD Million)

Table 121. South America F&B Color Fixing Agents Consumption Value by Country (2025-2030) & (USD Million)

Table 122. Middle East & Africa F&B Color Fixing Agents Sales Quantity by Type (2019-2024) & (K MT)

Table 123. Middle East & Africa F&B Color Fixing Agents Sales Quantity by Type (2025-2030) & (K MT)

Table 124. Middle East & Africa F&B Color Fixing Agents Sales Quantity by Application (2019-2024) & (K MT)

Table 125. Middle East & Africa F&B Color Fixing Agents Sales Quantity by Application (2025-2030) & (K MT)

Table 126. Middle East & Africa F&B Color Fixing Agents Sales Quantity by Region (2019-2024) & (K MT)

Table 127. Middle East & Africa F&B Color Fixing Agents Sales Quantity by Region (2025-2030) & (K MT)

Table 128. Middle East & Africa F&B Color Fixing Agents Consumption Value by Region (2019-2024) & (USD Million)

Table 129. Middle East & Africa F&B Color Fixing Agents Consumption Value by Region (2025-2030) & (USD Million)

Table 130. F&B Color Fixing Agents Raw Material

Table 131. Key Manufacturers of F&B Color Fixing Agents Raw Materials

Table 132. F&B Color Fixing Agents Typical Distributors

Table 133. F&B Color Fixing Agents Typical Customers

List Of Figures

LIST OF FIGURES

- Figure 1. F&B Color Fixing Agents Picture
- Figure 2. Global F&B Color Fixing Agents Consumption Value by Type, (USD Million), 2019 & 2023 & 2030
- Figure 3. Global F&B Color Fixing Agents Consumption Value Market Share by Type in 2023
- Figure 4. Sodium Nitrite Examples
- Figure 5. Sodium Nitrate Examples
- Figure 6. Potassium Nitrite Examples
- Figure 7. Potassium Nitrate Examples
- Figure 8. Other Examples
- Figure 9. Global F&B Color Fixing Agents Consumption Value by Application, (USD Million), 2019 & 2023 & 2030
- Figure 10. Global F&B Color Fixing Agents Consumption Value Market Share by Application in 2023
- Figure 11. Beverages Examples
- Figure 12. Meat Examples
- Figure 13. Poultry & fish Examples
- Figure 14. Bakery Examples
- Figure 15. Dairy Examples
- Figure 16. Global F&B Color Fixing Agents Consumption Value, (USD Million): 2019 & 2023 & 2030
- Figure 17. Global F&B Color Fixing Agents Consumption Value and Forecast (2019-2030) & (USD Million)
- Figure 18. Global F&B Color Fixing Agents Sales Quantity (2019-2030) & (K MT)
- Figure 19. Global F&B Color Fixing Agents Average Price (2019-2030) & (USD/MT)
- Figure 20. Global F&B Color Fixing Agents Sales Quantity Market Share by Manufacturer in 2023
- Figure 21. Global F&B Color Fixing Agents Consumption Value Market Share by Manufacturer in 2023
- Figure 22. Producer Shipments of F&B Color Fixing Agents by Manufacturer Sales Quantity (\$MM) and Market Share (%): 2023
- Figure 23. Top 3 F&B Color Fixing Agents Manufacturer (Consumption Value) Market Share in 2023
- Figure 24. Top 6 F&B Color Fixing Agents Manufacturer (Consumption Value) Market Share in 2023

Figure 25. Global F&B Color Fixing Agents Sales Quantity Market Share by Region (2019-2030)

Figure 26. Global F&B Color Fixing Agents Consumption Value Market Share by Region (2019-2030)

Figure 27. North America F&B Color Fixing Agents Consumption Value (2019-2030) & (USD Million)

Figure 28. Europe F&B Color Fixing Agents Consumption Value (2019-2030) & (USD Million)

Figure 29. Asia-Pacific F&B Color Fixing Agents Consumption Value (2019-2030) & (USD Million)

Figure 30. South America F&B Color Fixing Agents Consumption Value (2019-2030) & (USD Million)

Figure 31. Middle East & Africa F&B Color Fixing Agents Consumption Value (2019-2030) & (USD Million)

Figure 32. Global F&B Color Fixing Agents Sales Quantity Market Share by Type (2019-2030)

Figure 33. Global F&B Color Fixing Agents Consumption Value Market Share by Type (2019-2030)

Figure 34. Global F&B Color Fixing Agents Average Price by Type (2019-2030) & (USD/MT)

Figure 35. Global F&B Color Fixing Agents Sales Quantity Market Share by Application (2019-2030)

Figure 36. Global F&B Color Fixing Agents Consumption Value Market Share by Application (2019-2030)

Figure 37. Global F&B Color Fixing Agents Average Price by Application (2019-2030) & (USD/MT)

Figure 38. North America F&B Color Fixing Agents Sales Quantity Market Share by Type (2019-2030)

Figure 39. North America F&B Color Fixing Agents Sales Quantity Market Share by Application (2019-2030)

Figure 40. North America F&B Color Fixing Agents Sales Quantity Market Share by Country (2019-2030)

Figure 41. North America F&B Color Fixing Agents Consumption Value Market Share by Country (2019-2030)

Figure 42. United States F&B Color Fixing Agents Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 43. Canada F&B Color Fixing Agents Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 44. Mexico F&B Color Fixing Agents Consumption Value and Growth Rate

(2019-2030) & (USD Million)

Figure 45. Europe F&B Color Fixing Agents Sales Quantity Market Share by Type (2019-2030)

Figure 46. Europe F&B Color Fixing Agents Sales Quantity Market Share by Application (2019-2030)

Figure 47. Europe F&B Color Fixing Agents Sales Quantity Market Share by Country (2019-2030)

Figure 48. Europe F&B Color Fixing Agents Consumption Value Market Share by Country (2019-2030)

Figure 49. Germany F&B Color Fixing Agents Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 50. France F&B Color Fixing Agents Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 51. United Kingdom F&B Color Fixing Agents Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 52. Russia F&B Color Fixing Agents Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 53. Italy F&B Color Fixing Agents Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 54. Asia-Pacific F&B Color Fixing Agents Sales Quantity Market Share by Type (2019-2030)

Figure 55. Asia-Pacific F&B Color Fixing Agents Sales Quantity Market Share by Application (2019-2030)

Figure 56. Asia-Pacific F&B Color Fixing Agents Sales Quantity Market Share by Region (2019-2030)

Figure 57. Asia-Pacific F&B Color Fixing Agents Consumption Value Market Share by Region (2019-2030)

Figure 58. China F&B Color Fixing Agents Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 59. Japan F&B Color Fixing Agents Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 60. Korea F&B Color Fixing Agents Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 61. India F&B Color Fixing Agents Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 62. Southeast Asia F&B Color Fixing Agents Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 63. Australia F&B Color Fixing Agents Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 64. South America F&B Color Fixing Agents Sales Quantity Market Share by Type (2019-2030)

Figure 65. South America F&B Color Fixing Agents Sales Quantity Market Share by Application (2019-2030)

Figure 66. South America F&B Color Fixing Agents Sales Quantity Market Share by Country (2019-2030)

Figure 67. South America F&B Color Fixing Agents Consumption Value Market Share by Country (2019-2030)

Figure 68. Brazil F&B Color Fixing Agents Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 69. Argentina F&B Color Fixing Agents Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 70. Middle East & Africa F&B Color Fixing Agents Sales Quantity Market Share by Type (2019-2030)

Figure 71. Middle East & Africa F&B Color Fixing Agents Sales Quantity Market Share by Application (2019-2030)

Figure 72. Middle East & Africa F&B Color Fixing Agents Sales Quantity Market Share by Region (2019-2030)

Figure 73. Middle East & Africa F&B Color Fixing Agents Consumption Value Market Share by Region (2019-2030)

Figure 74. Turkey F&B Color Fixing Agents Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 75. Egypt F&B Color Fixing Agents Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 76. Saudi Arabia F&B Color Fixing Agents Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 77. South Africa F&B Color Fixing Agents Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 78. F&B Color Fixing Agents Market Drivers

Figure 79. F&B Color Fixing Agents Market Restraints

Figure 80. F&B Color Fixing Agents Market Trends

Figure 81. Porters Five Forces Analysis

Figure 82. Manufacturing Cost Structure Analysis of F&B Color Fixing Agents in 2023

Figure 83. Manufacturing Process Analysis of F&B Color Fixing Agents

Figure 84. F&B Color Fixing Agents Industrial Chain

Figure 85. Sales Quantity Channel: Direct to End-User vs Distributors

Figure 86. Direct Channel Pros & Cons

Figure 87. Indirect Channel Pros & Cons

Figure 88. Methodology

Figure 89. Research Process and Data Source

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