

Global Faux Leather Vinyl Fabric Market 2026 by Manufacturers, Regions, Type and Application, Forecast to 2032

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Abstracts

According to our (Global Info Research) latest study, the global Faux Leather Vinyl Fabric market size was valued at US\$ 33482 million in 2025 and is forecast to a readjusted size of US\$ 46189 million by 2032 with a CAGR of 4.7% during review period.

Faux leather vinyl fabric, commonly known as PVC leather or synthetic leather, is an artificial leather material made by coating or laminating a polyvinyl chloride (PVC) layer—plasticized for flexibility—onto a textile backing such as polyester, cotton, or microfiber to replicate the look, texture, and durability of natural leather at lower cost and with greater consistency. Its supply chain begins upstream with petrochemical feedstocks (ethylene and chlorine) used to produce PVC resin, along with plasticizers, stabilizers, pigments, and surface additives; midstream processing involves PVC compounding, calendaring or coating onto fabric substrates, embossing to create leather-like grain patterns, and surface finishing for abrasion resistance, UV stability, and fire retardancy; downstream, the finished faux leather vinyl fabric is cut, sewn, or laminated into end products and distributed to OEMs and converters serving automotive interiors, furniture and upholstery, fashion accessories, footwear, marine seating, and commercial interiors, where it competes on cost, durability, ease of maintenance, and regulatory compliance. In 2025, the global faux leather vinyl fabric market records annual production of approximately 6.1 billion square meters against a global installed production capacity of about 7.4 billion square meters per year, with average unit prices ranging from USD 4.2 to 8.5 per square meter, while maintaining an average gross margin of around 28%.

This report is a detailed and comprehensive analysis for global Faux Leather Vinyl

Fabric market. Both quantitative and qualitative analyses are presented by manufacturers, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

Key Features:

Global Faux Leather Vinyl Fabric market size and forecasts, in consumption value (\$ Million), sales quantity (K Sqm), and average selling prices (US\$/Sq m), 2021-2032

Global Faux Leather Vinyl Fabric market size and forecasts by region and country, in consumption value (\$ Million), sales quantity (K Sqm), and average selling prices (US\$/Sq m), 2021-2032

Global Faux Leather Vinyl Fabric market size and forecasts, by Type and by Application, in consumption value (\$ Million), sales quantity (K Sqm), and average selling prices (US\$/Sq m), 2021-2032

Global Faux Leather Vinyl Fabric market shares of main players, shipments in revenue (\$ Million), sales quantity (K Sqm), and ASP (US\$/Sq m), 2021-2026

The Primary Objectives in This Report Are:

- To determine the size of the total market opportunity of global and key countries
- To assess the growth potential for Faux Leather Vinyl Fabric
- To forecast future growth in each product and end-use market
- To assess competitive factors affecting the marketplace

This report profiles key players in the global Faux Leather Vinyl Fabric market based on the following parameters - company overview, sales quantity, revenue, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Naugahyde (USA), Benecke-Kaliko (Germany), Ultrafabrics (USA), Teijin (Japan), WINIW (China), Hexin Group (China), Anli Group (China), Sikaier Textile (China), Huachengtong Leather (China), Guangzhou Tengxiang Leather (China), etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Market Segmentation

Faux Leather Vinyl Fabric market is split by Type and by Application. For the period 2021-2032, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Type

Polyester-backed Vinyl

Cotton-backed Vinyl

Microfiber-backed Vinyl

Nonwoven-backed Vinyl

Market segment by Thickness

Thin Vinyl Grade

Medium Thickness Vinyl Grade

Thick Vinyl Grade

Market segment by Application

Automotive

Furniture

Healthcare

Footwear

Consumer Good

Others

Major players covered

Naugahyde (USA)

Benecke-Kaliko (Germany)

Ultrafabrics (USA)

Teijin (Japan)

WINIW (China)

Hexin Group (China)

Anli Group (China)

Sikaier Textile (China)

Huachengtong Leather (China)

Guangzhou Tengxiang Leather (China)

Ningbo Sunrise Synthetic Materials (China)

Market segment by region, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Faux Leather Vinyl Fabric product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Faux Leather Vinyl Fabric, with price, sales quantity, revenue, and global market share of Faux Leather Vinyl Fabric from 2021 to 2026.

Chapter 3, the Faux Leather Vinyl Fabric competitive situation, sales quantity, revenue, and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Faux Leather Vinyl Fabric breakdown data are shown at the regional level, to show the sales quantity, consumption value, and growth by regions, from 2021 to 2032.

Chapter 5 and 6, to segment the sales by Type and by Application, with sales market share and growth rate by Type, by Application, from 2021 to 2032.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value, and market share for key countries in the world, from 2021 to 2026. and Faux Leather Vinyl Fabric market forecast, by regions, by Type, and by Application, with sales and revenue, from 2027 to 2032.

Chapter 12, market dynamics, drivers, restraints, trends, and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Faux Leather Vinyl Fabric.

Chapter 14 and 15, to describe Faux Leather Vinyl Fabric sales channel, distributors, customers, research findings and conclusion.

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