

# Global Faux Leather Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030

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## Abstracts

According to our (Global Info Research) latest study, the global Faux Leather market size was valued at USD 2937.7 million in 2023 and is forecast to a readjusted size of USD 4342.4 million by 2030 with a CAGR of 5.7% during review period.

Faux leather is a fabric that looks like leather, but is actually made out of other materials. It's commonly used to make a wide range of products, including garments and shoes, furniture and auto upholstery, and electronics accessories. Also known as leatherette, pleather, or Naugahyde®, this material is often cheaper and more versatile than real leather, but may not be as high-quality.

Global Faux Leather key players include Du Pont, Kuraray, Toray, BASF, Teijin, etc.

The Global Info Research report includes an overview of the development of the Faux Leather industry chain, the market status of Clothes (PU Leather, PVC Leather), Shoes (PU Leather, PVC Leather), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Faux Leather.

Regionally, the report analyzes the Faux Leather markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Faux Leather market, with robust domestic demand, supportive policies, and a strong manufacturing base.

Key Features:

The report presents comprehensive understanding of the Faux Leather market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Faux Leather industry.

The report involves analyzing the market at a macro level:

**Market Sizing and Segmentation:** Report collect data on the overall market size, including the sales quantity (M Meters), revenue generated, and market share of different by Type (e.g., PU Leather, PVC Leather).

**Industry Analysis:** Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Faux Leather market.

**Regional Analysis:** The report involves examining the Faux Leather market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

**Market Projections:** Report covers the gathered data and analysis to make future projections and forecasts for the Faux Leather market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Faux Leather:

**Company Analysis:** Report covers individual Faux Leather manufacturers, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

**Consumer Analysis:** Report covers data on consumer behaviour, preferences, and attitudes towards Faux Leather This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Clothes, Shoes).

**Technology Analysis:** Report covers specific technologies relevant to Faux Leather. It assesses the current state, advancements, and potential future developments in Faux Leather areas.

**Competitive Landscape:** By analyzing individual companies, suppliers, and consumers, the report presents insights into the competitive landscape of the Faux Leather market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

**Market Validation:** The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

### Market Segmentation

Faux Leather market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value.

### Market segment by Type

PU Leather

PVC Leather

Other

### Market segment by Application

Clothes

Shoes

Furniture

Automotive

Other

### Major players covered

Du Pont

Kuraray

Toray

BASF

Teijin

Hexin Group

San Fang Chemical

Anli Group

Ultrafabrics

Willow Tex

SIMNU

Market segment by region, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Faux Leather product scope, market overview, market estimation

caveats and base year.

Chapter 2, to profile the top manufacturers of Faux Leather, with price, sales, revenue and global market share of Faux Leather from 2019 to 2024.

Chapter 3, the Faux Leather competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Faux Leather breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2019 to 2030.

Chapter 5 and 6, to segment the sales by Type and application, with sales market share and growth rate by type, application, from 2019 to 2030.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017 to 2023. and Faux Leather market forecast, by regions, type and application, with sales and revenue, from 2025 to 2030.

Chapter 12, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Faux Leather.

Chapter 14 and 15, to describe Faux Leather sales channel, distributors, customers, research findings and conclusion.

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