

Global Fat Burning Shapewear Supply, Demand and Key Producers, 2026-2032

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Abstracts

The global Fat Burning Shapewear market size is expected to reach \$ 1372 million by 2032, rising at a market growth of 6.4% CAGR during the forecast period (2026-2032).

In 2025, global production of fat burning shapewear reached 28 million units, with an estimated average selling price of \$31 per unit. This category encompasses products such as sweat-inducing shapewear, thermal-effect shapewear, sauna suits, neoprene waist-sweat belts, thermal waist cinchers, and high-compression athletic shapewear. These products utilize materials with low or zero moisture permeability, extensive body coverage, and specific compression levels to boost localized heat retention and perspiration while smoothing the contours of the waist, abdomen, buttocks, legs, or entire body. Their primary value proposition centers on the thermal sensation and sweating experience during exercise, abdominal support, short-term contour enhancement, and functional training apparel. The upstream supply chain primarily includes neoprene, PVC or PU films, polyester and nylon fabrics, spandex, aluminum films or heat-reflective coatings, polyester mesh, elastic binding, Velcro, zippers, hooks and buckles, silicone anti-slip strips, elastic bands, printing materials, and packaging materials. The midstream sector involves fabric lamination and bonding, knitting, cutting, sewing, heat pressing, edge binding, Velcro attachment, pattern printing, pattern development, stretch-recovery testing, sweat and wash resistance testing, and packaging. Downstream channels primarily consist of cross-border e-commerce, brand DTC websites, platforms like Amazon, gyms and sporting goods stores, boxing and combat training channels, social media content marketing, live-stream e-commerce, and mass retail channels. Gross profit margins range from approximately 25% to 40%.

The industry is poised to follow five key trends: a shift away from misleading 'fat-burning' claims, a focus on athletic functionality, an emphasis on lightweight comfort, a

commitment to material safety, and an integration of online content. First, regulatory scrutiny and evolving consumer awareness will drive brands to abandon absolute claims?such as 'burns fat,' 'lose weight without exercise,' or 'spot reduction'?in favor of compliant positioning terms like 'thermal training wear,' 'sweat-inducing experience,' 'waist and abdominal support,' 'athletic fit,' and 'contour shaping.' Second, products will evolve from traditional PVC sauna suits to advanced materials?such as lightweight nylon-spandex blends, breathable mesh panels, neoprene for targeted support, and sweat-resistant, odor-proof fabrics?to minimize issues like overheating, unpleasant odors, chafing, and restricted movement. Third, waist-sweating belts will increasingly integrate with athletic waist wraps, core support bands, and training braces, shifting the value proposition toward athletic comfort and aesthetic design rather than merely the volume of sweat produced. Fourth, demand will continue to be driven by short-form fitness videos, home workouts, combat sports, and weight-class-based disciplines; however, this growth will also exacerbate issues regarding low-cost, commoditized products, fake reviews, and exaggerated marketing claims. Fifth, smart heating and wearable monitoring technologies may enter the high-end market segment, though successful commercialization will hinge on product safety, thermal management, washability, and regulatory compliance in marketing.

This report studies the global Fat Burning Shapewear production, demand, key manufacturers, and key regions.

This report is a detailed and comprehensive analysis of the world market for Fat Burning Shapewear and provides market size (US\$ million) and Year-over-Year (YoY) Growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Fat Burning Shapewear that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global Fat Burning Shapewear total production and demand, 2021-2032, (K Units)

Global Fat Burning Shapewear total production value, 2021-2032, (USD Million)

Global Fat Burning Shapewear production by region & country, production, value, CAGR, 2021-2032, (USD Million) & (K Units), (based on production site)

Global Fat Burning Shapewear consumption by region & country, CAGR, 2021-2032 & (K Units)

U.S. VS China: Fat Burning Shapewear domestic production, consumption, key domestic manufacturers and share

Global Fat Burning Shapewear production by manufacturer, production, price, value and market share 2021-2026, (USD Million) & (K Units)

Global Fat Burning Shapewear production by Type, production, value, CAGR, 2021-2032, (USD Million) & (K Units)

Global Fat Burning Shapewear production by Application, production, value, CAGR, 2021-2032, (USD Million) & (K Units)

This report profiles key players in the global Fat Burning Shapewear market based on the following parameters - company overview, production, value, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include NIKE, Under Armour, Adidas AG, Decathlon SA, Li Ning, 2XU Pty Ltd., CI G&Lingerie SAS, LIPOELASTIC, The Marena Group, My True Image Manufacturing, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the World Fat Burning Shapewear market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$ Millions), volume (production, consumption) & (K Units) and average price (US\$/Unit) by manufacturer, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global Fat Burning Shapewear Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global Fat Burning Shapewear Market, Segmentation by Type:

Full-Body Sauna Suit

Sweat-Inducing Vest

Sweat-Inducing Short- or Long-Sleeved Top

Neoprene Waist-Sweat Belt

Thermal Waist Cincher

Sweat-Inducing Short

Thermal-Effect Legging

Shapewear Bodysuit

Targeted Abdominal Shaping Belt

Global Fat Burning Shapewear Market, Segmentation by Compression Level:

Light Shaping

Moderate Waist And Abdominal Support

High-Compression Waist Cinching

Global Fat Burning Shapewear Market, Segmentation by Materials and Thermal Mechanism:

PVC or Coated Nylon Sauna Suit

Neoprene Sweat Belt

Polyester or Nylon Laminated With Pu Film

Aluminum Film or Thermal-Insulating Coating

Elastic Compression Knit

Composite 'Thermal Fabric + High-Elasticity Shaping Layer'

Global Fat Burning Shapewear Market, Segmentation by Usage Scenario:

Home Workouts and Brisk Walking

Gym Workouts and Strength Training

Boxing and Combat Sports

Running and Aerobic Exercise

Daily Waist and Abdominal Smoothing

Non-Medical Postpartum Abdominal Wrapping

Stage Performances, Photography, or Short-Term Styling

Global Fat Burning Shapewear Market, Segmentation by Application:

Online Sales

Offline Sales

Companies Profiled:

NIKE

Under Armour

Adidas AG

Decathlon SA

Li Ning

2XU Pty Ltd.

CI G&Lingerie SAS

LIPOELASTIC

The Marena Group

My True Image Manufacturing

Calzificio Pinelli

Hop Lun

Regina Miracle

Triumph Group

Shenzhen Nanbin Fashion Technology

Key Questions Answered:

1. How big is the global Fat Burning Shapewear market?
2. What is the demand of the global Fat Burning Shapewear market?
3. What is the year over year growth of the global Fat Burning Shapewear market?
4. What is the production and production value of the global Fat Burning Shapewear market?
5. Who are the key producers in the global Fat Burning Shapewear market?
6. What are the growth factors driving the market demand?

Contents

1 SUPPLY SUMMARY

- 1.1 Fat Burning Shapewear Introduction
- 1.2 World Fat Burning Shapewear Supply & Forecast
 - 1.2.1 World Fat Burning Shapewear Production Value (2021 & 2025 & 2032)
 - 1.2.2 World Fat Burning Shapewear Production (2021-2032)
 - 1.2.3 World Fat Burning Shapewear Pricing Trends (2021-2032)
- 1.3 World Fat Burning Shapewear Production by Region (Based on Production Site)
 - 1.3.1 World Fat Burning Shapewear Production Value by Region (2021-2032)
 - 1.3.2 World Fat Burning Shapewear Production by Region (2021-2032)
 - 1.3.3 World Fat Burning Shapewear Average Price by Region (2021-2032)
 - 1.3.4 North America Fat Burning Shapewear Production (2021-2032)
 - 1.3.5 Europe Fat Burning Shapewear Production (2021-2032)
 - 1.3.6 China Fat Burning Shapewear Production (2021-2032)
 - 1.3.7 Australia Fat Burning Shapewear Production (2021-2032)
- 1.4 Market Drivers, Restraints and Trends
 - 1.4.1 Fat Burning Shapewear Market Drivers
 - 1.4.2 Factors Affecting Demand
 - 1.4.3 Fat Burning Shapewear Major Market Trends

2 DEMAND SUMMARY

- 2.1 World Fat Burning Shapewear Demand (2021-2032)
- 2.2 World Fat Burning Shapewear Consumption by Region
 - 2.2.1 World Fat Burning Shapewear Consumption by Region (2021-2026)
 - 2.2.2 World Fat Burning Shapewear Consumption Forecast by Region (2027-2032)
- 2.3 United States Fat Burning Shapewear Consumption (2021-2032)
- 2.4 China Fat Burning Shapewear Consumption (2021-2032)
- 2.5 Europe Fat Burning Shapewear Consumption (2021-2032)
- 2.6 Japan Fat Burning Shapewear Consumption (2021-2032)
- 2.7 South Korea Fat Burning Shapewear Consumption (2021-2032)
- 2.8 ASEAN Fat Burning Shapewear Consumption (2021-2032)
- 2.9 India Fat Burning Shapewear Consumption (2021-2032)

3 WORLD MANUFACTURERS COMPETITIVE ANALYSIS

- 3.1 World Fat Burning Shapewear Production Value by Manufacturer (2021-2026)

- 3.2 World Fat Burning Shapewear Production by Manufacturer (2021-2026)
- 3.3 World Fat Burning Shapewear Average Price by Manufacturer (2021-2026)
- 3.4 Fat Burning Shapewear Company Evaluation Quadrant
- 3.5 Industry Rank and Concentration Rate (CR)
 - 3.5.1 Global Fat Burning Shapewear Industry Rank of Major Manufacturers
 - 3.5.2 Global Concentration Ratios (CR4) for Fat Burning Shapewear in 2025
 - 3.5.3 Global Concentration Ratios (CR8) for Fat Burning Shapewear in 2025
- 3.6 Fat Burning Shapewear Market: Overall Company Footprint Analysis
 - 3.6.1 Fat Burning Shapewear Market: Region Footprint
 - 3.6.2 Fat Burning Shapewear Market: Company Product Type Footprint
 - 3.6.3 Fat Burning Shapewear Market: Company Product Application Footprint
- 3.7 Competitive Environment
 - 3.7.1 Historical Structure of the Industry
 - 3.7.2 Barriers of Market Entry
 - 3.7.3 Factors of Competition
- 3.8 New Entrant and Capacity Expansion Plans
- 3.9 Mergers, Acquisition, Agreements, and Collaborations

4 UNITED STATES VS CHINA VS REST OF THE WORLD

- 4.1 United States VS China: Fat Burning Shapewear Production Value Comparison
 - 4.1.1 United States VS China: Fat Burning Shapewear Production Value Comparison (2021 & 2025 & 2032)
 - 4.1.2 United States VS China: Fat Burning Shapewear Production Value Market Share Comparison (2021 & 2025 & 2032)
- 4.2 United States VS China: Fat Burning Shapewear Production Comparison
 - 4.2.1 United States VS China: Fat Burning Shapewear Production Comparison (2021 & 2025 & 2032)
 - 4.2.2 United States VS China: Fat Burning Shapewear Production Market Share Comparison (2021 & 2025 & 2032)
- 4.3 United States VS China: Fat Burning Shapewear Consumption Comparison
 - 4.3.1 United States VS China: Fat Burning Shapewear Consumption Comparison (2021 & 2025 & 2032)
 - 4.3.2 United States VS China: Fat Burning Shapewear Consumption Market Share Comparison (2021 & 2025 & 2032)
- 4.4 United States Based Fat Burning Shapewear Manufacturers and Market Share, 2021-2026
 - 4.4.1 United States Based Fat Burning Shapewear Manufacturers, Headquarters and Production Site (States, Country)

4.4.2 United States Based Manufacturers Fat Burning Shapewear Production Value (2021-2026)

4.4.3 United States Based Manufacturers Fat Burning Shapewear Production (2021-2026)

4.5 China Based Fat Burning Shapewear Manufacturers and Market Share

4.5.1 China Based Fat Burning Shapewear Manufacturers, Headquarters and Production Site (Province, Country)

4.5.2 China Based Manufacturers Fat Burning Shapewear Production Value (2021-2026)

4.5.3 China Based Manufacturers Fat Burning Shapewear Production (2021-2026)

4.6 Rest of World Based Fat Burning Shapewear Manufacturers and Market Share, 2021-2026

4.6.1 Rest of World Based Fat Burning Shapewear Manufacturers, Headquarters and Production Site (State, Country)

4.6.2 Rest of World Based Manufacturers Fat Burning Shapewear Production Value (2021-2026)

4.6.3 Rest of World Based Manufacturers Fat Burning Shapewear Production (2021-2026)

5 MARKET ANALYSIS BY TYPE

5.1 World Fat Burning Shapewear Market Size Overview by Type: 2021 VS 2025 VS 2032

5.2 Segment Introduction by Type

5.2.1 Full-Body Sauna Suit

5.2.2 Sweat-Inducing Vest

5.2.3 Sweat-Inducing Short- or Long-Sleeved Top

5.2.4 Neoprene Waist-Sweat Belt

5.2.5 Thermal Waist Cincher

5.2.6 Sweat-Inducing Short

5.2.7 Thermal-Effect Legging

5.2.8 Shapewear Bodysuit

5.2.9 Targeted Abdominal Shaping Belt

5.3 Market Segment by Type

5.3.1 World Fat Burning Shapewear Production by Type (2021-2032)

5.3.2 World Fat Burning Shapewear Production Value by Type (2021-2032)

5.3.3 World Fat Burning Shapewear Average Price by Type (2021-2032)

6 MARKET ANALYSIS BY COMPRESSION LEVEL

6.1 World Fat Burning Shapewear Market Size Overview by Compression Level: 2021 VS 2025 VS 2032

6.2 Segment Introduction by Compression Level

6.2.1 Light Shaping

6.2.2 Moderate Waist And Abdominal Support

6.2.3 High-Compression Waist Cinching

6.3 Market Segment by Compression Level

6.3.1 World Fat Burning Shapewear Production by Compression Level (2021-2032)

6.3.2 World Fat Burning Shapewear Production Value by Compression Level (2021-2032)

6.3.3 World Fat Burning Shapewear Average Price by Compression Level (2021-2032)

7 MARKET ANALYSIS BY MATERIALS AND THERMAL MECHANISM

7.1 World Fat Burning Shapewear Market Size Overview by Materials and Thermal Mechanism: 2021 VS 2025 VS 2032

7.2 Segment Introduction by Materials and Thermal Mechanism

7.2.1 PVC or Coated Nylon Sauna Suit

7.2.2 Neoprene Sweat Belt

7.2.3 Polyester or Nylon Laminated With Pu Film

7.2.4 Aluminum Film or Thermal-Insulating Coating

7.2.5 Elastic Compression Knit

7.2.6 Composite ?Thermal Fabric + High-Elasticity Shaping Layer?

7.3 Market Segment by Materials and Thermal Mechanism

7.3.1 World Fat Burning Shapewear Production by Materials and Thermal Mechanism (2021-2032)

7.3.2 World Fat Burning Shapewear Production Value by Materials and Thermal Mechanism (2021-2032)

7.3.3 World Fat Burning Shapewear Average Price by Materials and Thermal Mechanism (2021-2032)

8 MARKET ANALYSIS BY USAGE SCENARIO

8.1 World Fat Burning Shapewear Market Size Overview by Usage Scenario: 2021 VS 2025 VS 2032

8.2 Segment Introduction by Usage Scenario

8.2.1 Home Workouts and Brisk Walking

8.2.2 Gym Workouts and Strength Training

- 8.2.3 Boxing and Combat Sports
- 8.2.4 Running and Aerobic Exercise
- 8.2.5 Daily Waist and Abdominal Smoothing
- 8.2.6 Non-Medical Postpartum Abdominal Wrapping
- 8.2.7 Stage Performances, Photography, or Short-Term Styling
- 8.3 Market Segment by Usage Scenario
 - 8.3.1 World Fat Burning Shapewear Production by Usage Scenario (2021-2032)
 - 8.3.2 World Fat Burning Shapewear Production Value by Usage Scenario (2021-2032)
 - 8.3.3 World Fat Burning Shapewear Average Price by Usage Scenario (2021-2032)

9 MARKET ANALYSIS BY APPLICATION

- 9.1 World Fat Burning Shapewear Market Size Overview by Application: 2021 VS 2025 VS 2032
- 9.2 Segment Introduction by Application
 - 9.2.1 Online Sales
 - 9.2.2 Offline Sales
- 9.3 Market Segment by Application
 - 9.3.1 World Fat Burning Shapewear Production by Application (2021-2032)
 - 9.3.2 World Fat Burning Shapewear Production Value by Application (2021-2032)
 - 9.3.3 World Fat Burning Shapewear Average Price by Application (2021-2032)

10 COMPANY PROFILES

- 10.1 NIKE
 - 10.1.1 NIKE Details
 - 10.1.2 NIKE Major Business
 - 10.1.3 NIKE Fat Burning Shapewear Product and Services
 - 10.1.4 NIKE Fat Burning Shapewear Production, Price, Value, Gross Margin and Market Share (2021-2026)
 - 10.1.5 NIKE Recent Developments/Updates
 - 10.1.6 NIKE Competitive Strengths & Weaknesses
- 10.2 Under Armour
 - 10.2.1 Under Armour Details
 - 10.2.2 Under Armour Major Business
 - 10.2.3 Under Armour Fat Burning Shapewear Product and Services
 - 10.2.4 Under Armour Fat Burning Shapewear Production, Price, Value, Gross Margin and Market Share (2021-2026)
 - 10.2.5 Under Armour Recent Developments/Updates

- 10.2.6 Under Armour Competitive Strengths & Weaknesses
- 10.3 Adidas AG
 - 10.3.1 Adidas AG Details
 - 10.3.2 Adidas AG Major Business
 - 10.3.3 Adidas AG Fat Burning Shapewear Product and Services
 - 10.3.4 Adidas AG Fat Burning Shapewear Production, Price, Value, Gross Margin and Market Share (2021-2026)
 - 10.3.5 Adidas AG Recent Developments/Updates
 - 10.3.6 Adidas AG Competitive Strengths & Weaknesses
- 10.4 Decathlon SA
 - 10.4.1 Decathlon SA Details
 - 10.4.2 Decathlon SA Major Business
 - 10.4.3 Decathlon SA Fat Burning Shapewear Product and Services
 - 10.4.4 Decathlon SA Fat Burning Shapewear Production, Price, Value, Gross Margin and Market Share (2021-2026)
 - 10.4.5 Decathlon SA Recent Developments/Updates
 - 10.4.6 Decathlon SA Competitive Strengths & Weaknesses
- 10.5 Li Ning
 - 10.5.1 Li Ning Details
 - 10.5.2 Li Ning Major Business
 - 10.5.3 Li Ning Fat Burning Shapewear Product and Services
 - 10.5.4 Li Ning Fat Burning Shapewear Production, Price, Value, Gross Margin and Market Share (2021-2026)
 - 10.5.5 Li Ning Recent Developments/Updates
 - 10.5.6 Li Ning Competitive Strengths & Weaknesses
- 10.6 2XU Pty Ltd.
 - 10.6.1 2XU Pty Ltd. Details
 - 10.6.2 2XU Pty Ltd. Major Business
 - 10.6.3 2XU Pty Ltd. Fat Burning Shapewear Product and Services
 - 10.6.4 2XU Pty Ltd. Fat Burning Shapewear Production, Price, Value, Gross Margin and Market Share (2021-2026)
 - 10.6.5 2XU Pty Ltd. Recent Developments/Updates
 - 10.6.6 2XU Pty Ltd. Competitive Strengths & Weaknesses
- 10.7 CI G&Lingerie SAS
 - 10.7.1 CI G&Lingerie SAS Details
 - 10.7.2 CI G&Lingerie SAS Major Business
 - 10.7.3 CI G&Lingerie SAS Fat Burning Shapewear Product and Services
 - 10.7.4 CI G&Lingerie SAS Fat Burning Shapewear Production, Price, Value, Gross Margin and Market Share (2021-2026)

- 10.7.5 CI G&Lingerie SAS Recent Developments/Updates
- 10.7.6 CI G&Lingerie SAS Competitive Strengths & Weaknesses
- 10.8 LIPOELASTIC
 - 10.8.1 LIPOELASTIC Details
 - 10.8.2 LIPOELASTIC Major Business
 - 10.8.3 LIPOELASTIC Fat Burning Shapewear Product and Services
 - 10.8.4 LIPOELASTIC Fat Burning Shapewear Production, Price, Value, Gross Margin and Market Share (2021-2026)
 - 10.8.5 LIPOELASTIC Recent Developments/Updates
 - 10.8.6 LIPOELASTIC Competitive Strengths & Weaknesses
- 10.9 The Marena Group
 - 10.9.1 The Marena Group Details
 - 10.9.2 The Marena Group Major Business
 - 10.9.3 The Marena Group Fat Burning Shapewear Product and Services
 - 10.9.4 The Marena Group Fat Burning Shapewear Production, Price, Value, Gross Margin and Market Share (2021-2026)
 - 10.9.5 The Marena Group Recent Developments/Updates
 - 10.9.6 The Marena Group Competitive Strengths & Weaknesses
- 10.10 My True Image Manufacturing
 - 10.10.1 My True Image Manufacturing Details
 - 10.10.2 My True Image Manufacturing Major Business
 - 10.10.3 My True Image Manufacturing Fat Burning Shapewear Product and Services
 - 10.10.4 My True Image Manufacturing Fat Burning Shapewear Production, Price, Value, Gross Margin and Market Share (2021-2026)
 - 10.10.5 My True Image Manufacturing Recent Developments/Updates
 - 10.10.6 My True Image Manufacturing Competitive Strengths & Weaknesses
- 10.11 Calzificio Pinelli
 - 10.11.1 Calzificio Pinelli Details
 - 10.11.2 Calzificio Pinelli Major Business
 - 10.11.3 Calzificio Pinelli Fat Burning Shapewear Product and Services
 - 10.11.4 Calzificio Pinelli Fat Burning Shapewear Production, Price, Value, Gross Margin and Market Share (2021-2026)
 - 10.11.5 Calzificio Pinelli Recent Developments/Updates
 - 10.11.6 Calzificio Pinelli Competitive Strengths & Weaknesses
- 10.12 Hop Lun
 - 10.12.1 Hop Lun Details
 - 10.12.2 Hop Lun Major Business
 - 10.12.3 Hop Lun Fat Burning Shapewear Product and Services
 - 10.12.4 Hop Lun Fat Burning Shapewear Production, Price, Value, Gross Margin and

Market Share (2021-2026)

10.12.5 Hop Lun Recent Developments/Updates

10.12.6 Hop Lun Competitive Strengths & Weaknesses

10.13 Regina Miracle

10.13.1 Regina Miracle Details

10.13.2 Regina Miracle Major Business

10.13.3 Regina Miracle Fat Burning Shapewear Product and Services

10.13.4 Regina Miracle Fat Burning Shapewear Production, Price, Value, Gross

Margin and Market Share (2021-2026)

10.13.5 Regina Miracle Recent Developments/Updates

10.13.6 Regina Miracle Competitive Strengths & Weaknesses

10.14 Triumph Group

10.14.1 Triumph Group Details

10.14.2 Triumph Group Major Business

10.14.3 Triumph Group Fat Burning Shapewear Product and Services

10.14.4 Triumph Group Fat Burning Shapewear Production, Price, Value, Gross

Margin and Market Share (2021-2026)

10.14.5 Triumph Group Recent Developments/Updates

10.14.6 Triumph Group Competitive Strengths & Weaknesses

10.15 Shenzhen Nanbin Fashion Technology

10.15.1 Shenzhen Nanbin Fashion Technology Details

10.15.2 Shenzhen Nanbin Fashion Technology Major Business

10.15.3 Shenzhen Nanbin Fashion Technology Fat Burning Shapewear Product and Services

10.15.4 Shenzhen Nanbin Fashion Technology Fat Burning Shapewear Production, Price, Value, Gross Margin and Market Share (2021-2026)

10.15.5 Shenzhen Nanbin Fashion Technology Recent Developments/Updates

10.15.6 Shenzhen Nanbin Fashion Technology Competitive Strengths & Weaknesses

11 INDUSTRY CHAIN ANALYSIS

11.1 Fat Burning Shapewear Industry Chain

11.2 Fat Burning Shapewear Upstream Analysis

11.2.1 Fat Burning Shapewear Core Raw Materials

11.2.2 Main Manufacturers of Fat Burning Shapewear Core Raw Materials

11.3 Midstream Analysis

11.4 Downstream Analysis

11.5 Fat Burning Shapewear Production Mode

11.6 Fat Burning Shapewear Procurement Model

11.7 Fat Burning Shapewear Industry Sales Model and Sales Channels

11.7.1 Fat Burning Shapewear Sales Model

11.7.2 Fat Burning Shapewear Typical Distributors

12 RESEARCH FINDINGS AND CONCLUSION

13 APPENDIX

13.1 Methodology

13.2 Research Process and Data Source

13.3 Disclaimer

List Of Tables

LIST OF TABLES

Table 1. World Fat Burning Shapewear Production Value by Region (2021, 2025 and 2032) & (USD Million)

Table 2. World Fat Burning Shapewear Production Value by Region (2021-2026) & (USD Million)

Table 3. World Fat Burning Shapewear Production Value by Region (2027-2032) & (USD Million)

Table 4. World Fat Burning Shapewear Production Value Market Share by Region (2021-2026)

Table 5. World Fat Burning Shapewear Production Value Market Share by Region (2027-2032)

Table 6. World Fat Burning Shapewear Production by Region (2021-2026) & (K Units)

Table 7. World Fat Burning Shapewear Production by Region (2027-2032) & (K Units)

Table 8. World Fat Burning Shapewear Production Market Share by Region (2021-2026)

Table 9. World Fat Burning Shapewear Production Market Share by Region (2027-2032)

Table 10. World Fat Burning Shapewear Average Price by Region (2021-2026) & (US\$/Unit)

Table 11. World Fat Burning Shapewear Average Price by Region (2027-2032) & (US\$/Unit)

Table 12. Fat Burning Shapewear Major Market Trends

Table 13. World Fat Burning Shapewear Consumption Growth Rate Forecast by Region (2021 & 2025 & 2032) & (K Units)

Table 14. World Fat Burning Shapewear Consumption by Region (2021-2026) & (K Units)

Table 15. World Fat Burning Shapewear Consumption Forecast by Region (2027-2032) & (K Units)

Table 16. World Fat Burning Shapewear Production Value by Manufacturer (2021-2026) & (USD Million)

Table 17. Production Value Market Share of Key Fat Burning Shapewear Producers in 2025

Table 18. World Fat Burning Shapewear Production by Manufacturer (2021-2026) & (K Units)

Table 19. Production Market Share of Key Fat Burning Shapewear Producers in 2025

Table 20. World Fat Burning Shapewear Average Price by Manufacturer (2021-2026) &

(US\$/Unit)

Table 21. Global Fat Burning Shapewear Company Evaluation Quadrant

Table 22. World Fat Burning Shapewear Industry Rank of Major Manufacturers, Based on Production Value in 2025

Table 23. Head Office and Fat Burning Shapewear Production Site of Key Manufacturer

Table 24. Fat Burning Shapewear Market: Company Product Type Footprint

Table 25. Fat Burning Shapewear Market: Company Product Application Footprint

Table 26. Fat Burning Shapewear Competitive Factors

Table 27. Fat Burning Shapewear New Entrant and Capacity Expansion Plans

Table 28. Fat Burning Shapewear Mergers & Acquisitions Activity

Table 29. United States VS China Fat Burning Shapewear Production Value Comparison, (2021 & 2025 & 2032) & (USD Million)

Table 30. United States VS China Fat Burning Shapewear Production Comparison, (2021 & 2025 & 2032) & (K Units)

Table 31. United States VS China Fat Burning Shapewear Consumption Comparison, (2021 & 2025 & 2032) & (K Units)

Table 32. United States Based Fat Burning Shapewear Manufacturers, Headquarters and Production Site (States, Country)

Table 33. United States Based Manufacturers Fat Burning Shapewear Production Value, (2021-2026) & (USD Million)

Table 34. United States Based Manufacturers Fat Burning Shapewear Production Value Market Share (2021-2026)

Table 35. United States Based Manufacturers Fat Burning Shapewear Production (2021-2026) & (K Units)

Table 36. United States Based Manufacturers Fat Burning Shapewear Production Market Share (2021-2026)

Table 37. China Based Fat Burning Shapewear Manufacturers, Headquarters and Production Site (Province, Country)

Table 38. China Based Manufacturers Fat Burning Shapewear Production Value, (2021-2026) & (USD Million)

Table 39. China Based Manufacturers Fat Burning Shapewear Production Value Market Share (2021-2026)

Table 40. China Based Manufacturers Fat Burning Shapewear Production, (2021-2026) & (K Units)

Table 41. China Based Manufacturers Fat Burning Shapewear Production Market Share (2021-2026)

Table 42. Rest of World Based Fat Burning Shapewear Manufacturers, Headquarters and Production Site (State, Country)

Table 43. Rest of World Based Manufacturers Fat Burning Shapewear Production

Value, (2021-2026) & (USD Million)

Table 44. Rest of World Based Manufacturers Fat Burning Shapewear Production Value Market Share (2021-2026)

Table 45. Rest of World Based Manufacturers Fat Burning Shapewear Production, (2021-2026) & (K Units)

Table 46. Rest of World Based Manufacturers Fat Burning Shapewear Production Market Share (2021-2026)

Table 47. World Fat Burning Shapewear Production Value by Type, (USD Million), 2021 & 2025 & 2032

Table 48. World Fat Burning Shapewear Production by Type (2021-2026) & (K Units)

Table 49. World Fat Burning Shapewear Production by Type (2027-2032) & (K Units)

Table 50. World Fat Burning Shapewear Production Value by Type (2021-2026) & (USD Million)

Table 51. World Fat Burning Shapewear Production Value by Type (2027-2032) & (USD Million)

Table 52. World Fat Burning Shapewear Average Price by Type (2021-2026) & (US\$/Unit)

Table 53. World Fat Burning Shapewear Average Price by Type (2027-2032) & (US\$/Unit)

Table 54. World Fat Burning Shapewear Production Value by Compression Level, (USD Million), 2021 & 2025 & 2032

Table 55. World Fat Burning Shapewear Production by Compression Level (2021-2026) & (K Units)

Table 56. World Fat Burning Shapewear Production by Compression Level (2027-2032) & (K Units)

Table 57. World Fat Burning Shapewear Production Value by Compression Level (2021-2026) & (USD Million)

Table 58. World Fat Burning Shapewear Production Value by Compression Level (2027-2032) & (USD Million)

Table 59. World Fat Burning Shapewear Average Price by Compression Level (2021-2026) & (US\$/Unit)

Table 60. World Fat Burning Shapewear Average Price by Compression Level (2027-2032) & (US\$/Unit)

Table 61. World Fat Burning Shapewear Production Value by Materials and Thermal Mechanism, (USD Million), 2021 & 2025 & 2032

Table 62. World Fat Burning Shapewear Production by Materials and Thermal Mechanism (2021-2026) & (K Units)

Table 63. World Fat Burning Shapewear Production by Materials and Thermal Mechanism (2027-2032) & (K Units)

Table 64. World Fat Burning Shapewear Production Value by Materials and Thermal Mechanism (2021-2026) & (USD Million)

Table 65. World Fat Burning Shapewear Production Value by Materials and Thermal Mechanism (2027-2032) & (USD Million)

Table 66. World Fat Burning Shapewear Average Price by Materials and Thermal Mechanism (2021-2026) & (US\$/Unit)

Table 67. World Fat Burning Shapewear Average Price by Materials and Thermal Mechanism (2027-2032) & (US\$/Unit)

Table 68. World Fat Burning Shapewear Production Value by Usage Scenario, (USD Million), 2021 & 2025 & 2032

Table 69. World Fat Burning Shapewear Production by Usage Scenario (2021-2026) & (K Units)

Table 70. World Fat Burning Shapewear Production by Usage Scenario (2027-2032) & (K Units)

Table 71. World Fat Burning Shapewear Production Value by Usage Scenario (2021-2026) & (USD Million)

Table 72. World Fat Burning Shapewear Production Value by Usage Scenario (2027-2032) & (USD Million)

Table 73. World Fat Burning Shapewear Average Price by Usage Scenario (2021-2026) & (US\$/Unit)

Table 74. World Fat Burning Shapewear Average Price by Usage Scenario (2027-2032) & (US\$/Unit)

Table 75. World Fat Burning Shapewear Production Value by Application, (USD Million), 2021 & 2025 & 2032

Table 76. World Fat Burning Shapewear Production by Application (2021-2026) & (K Units)

Table 77. World Fat Burning Shapewear Production by Application (2027-2032) & (K Units)

Table 78. World Fat Burning Shapewear Production Value by Application (2021-2026) & (USD Million)

Table 79. World Fat Burning Shapewear Production Value by Application (2027-2032) & (USD Million)

Table 80. World Fat Burning Shapewear Average Price by Application (2021-2026) & (US\$/Unit)

Table 81. World Fat Burning Shapewear Average Price by Application (2027-2032) & (US\$/Unit)

Table 82. NIKE Basic Information, Manufacturing Base and Competitors

Table 83. NIKE Major Business

Table 84. NIKE Fat Burning Shapewear Product and Services

Table 85. NIKE Fat Burning Shapewear Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
Table 86. NIKE Recent Developments/Updates
Table 87. NIKE Competitive Strengths & Weaknesses
Table 88. Under Armour Basic Information, Manufacturing Base and Competitors
Table 89. Under Armour Major Business
Table 90. Under Armour Fat Burning Shapewear Product and Services
Table 91. Under Armour Fat Burning Shapewear Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
Table 92. Under Armour Recent Developments/Updates
Table 93. Under Armour Competitive Strengths & Weaknesses
Table 94. Adidas AG Basic Information, Manufacturing Base and Competitors
Table 95. Adidas AG Major Business
Table 96. Adidas AG Fat Burning Shapewear Product and Services
Table 97. Adidas AG Fat Burning Shapewear Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
Table 98. Adidas AG Recent Developments/Updates
Table 99. Adidas AG Competitive Strengths & Weaknesses
Table 100. Decathlon SA Basic Information, Manufacturing Base and Competitors
Table 101. Decathlon SA Major Business
Table 102. Decathlon SA Fat Burning Shapewear Product and Services
Table 103. Decathlon SA Fat Burning Shapewear Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
Table 104. Decathlon SA Recent Developments/Updates
Table 105. Decathlon SA Competitive Strengths & Weaknesses
Table 106. Li Ning Basic Information, Manufacturing Base and Competitors
Table 107. Li Ning Major Business
Table 108. Li Ning Fat Burning Shapewear Product and Services
Table 109. Li Ning Fat Burning Shapewear Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
Table 110. Li Ning Recent Developments/Updates
Table 111. Li Ning Competitive Strengths & Weaknesses
Table 112. 2XU Pty Ltd. Basic Information, Manufacturing Base and Competitors
Table 113. 2XU Pty Ltd. Major Business
Table 114. 2XU Pty Ltd. Fat Burning Shapewear Product and Services
Table 115. 2XU Pty Ltd. Fat Burning Shapewear Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
Table 116. 2XU Pty Ltd. Recent Developments/Updates

Table 117. 2XU Pty Ltd. Competitive Strengths & Weaknesses

Table 118. CI G&Lingerie SAS Basic Information, Manufacturing Base and Competitors

Table 119. CI G&Lingerie SAS Major Business

Table 120. CI G&Lingerie SAS Fat Burning Shapewear Product and Services

Table 121. CI G&Lingerie SAS Fat Burning Shapewear Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 122. CI G&Lingerie SAS Recent Developments/Updates

Table 123. CI G&Lingerie SAS Competitive Strengths & Weaknesses

Table 124. LIPOELASTIC Basic Information, Manufacturing Base and Competitors

Table 125. LIPOELASTIC Major Business

Table 126. LIPOELASTIC Fat Burning Shapewear Product and Services

Table 127. LIPOELASTIC Fat Burning Shapewear Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 128. LIPOELASTIC Recent Developments/Updates

Table 129. LIPOELASTIC Competitive Strengths & Weaknesses

Table 130. The Marena Group Basic Information, Manufacturing Base and Competitors

Table 131. The Marena Group Major Business

Table 132. The Marena Group Fat Burning Shapewear Product and Services

Table 133. The Marena Group Fat Burning Shapewear Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 134. The Marena Group Recent Developments/Updates

Table 135. The Marena Group Competitive Strengths & Weaknesses

Table 136. My True Image Manufacturing Basic Information, Manufacturing Base and Competitors

Table 137. My True Image Manufacturing Major Business

Table 138. My True Image Manufacturing Fat Burning Shapewear Product and Services

Table 139. My True Image Manufacturing Fat Burning Shapewear Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 140. My True Image Manufacturing Recent Developments/Updates

Table 141. My True Image Manufacturing Competitive Strengths & Weaknesses

Table 142. Calzificio Pinelli Basic Information, Manufacturing Base and Competitors

Table 143. Calzificio Pinelli Major Business

Table 144. Calzificio Pinelli Fat Burning Shapewear Product and Services

Table 145. Calzificio Pinelli Fat Burning Shapewear Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share

(2021-2026)

Table 146. Calzificio Pinelli Recent Developments/Updates

Table 147. Calzificio Pinelli Competitive Strengths & Weaknesses

Table 148. Hop Lun Basic Information, Manufacturing Base and Competitors

Table 149. Hop Lun Major Business

Table 150. Hop Lun Fat Burning Shapewear Product and Services

Table 151. Hop Lun Fat Burning Shapewear Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 152. Hop Lun Recent Developments/Updates

Table 153. Hop Lun Competitive Strengths & Weaknesses

Table 154. Regina Miracle Basic Information, Manufacturing Base and Competitors

Table 155. Regina Miracle Major Business

Table 156. Regina Miracle Fat Burning Shapewear Product and Services

Table 157. Regina Miracle Fat Burning Shapewear Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 158. Regina Miracle Recent Developments/Updates

Table 159. Regina Miracle Competitive Strengths & Weaknesses

Table 160. Triumph Group Basic Information, Manufacturing Base and Competitors

Table 161. Triumph Group Major Business

Table 162. Triumph Group Fat Burning Shapewear Product and Services

Table 163. Triumph Group Fat Burning Shapewear Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 164. Triumph Group Recent Developments/Updates

Table 165. Triumph Group Competitive Strengths & Weaknesses

Table 166. Shenzhen Nanbin Fashion Technology Basic Information, Manufacturing Base and Competitors

Table 167. Shenzhen Nanbin Fashion Technology Major Business

Table 168. Shenzhen Nanbin Fashion Technology Fat Burning Shapewear Product and Services

Table 169. Shenzhen Nanbin Fashion Technology Fat Burning Shapewear Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 170. Shenzhen Nanbin Fashion Technology Recent Developments/Updates

Table 171. Shenzhen Nanbin Fashion Technology Competitive Strengths & Weaknesses

Table 172. Global Key Players of Fat Burning Shapewear Upstream (Raw Materials)

Table 173. Global Fat Burning Shapewear Typical Customers

Table 174. Fat Burning Shapewear Typical Distributors

List Of Figures

LIST OF FIGURES

Figure 1. Fat Burning Shapewear Picture

Figure 2. World Fat Burning Shapewear Production Value: 2021 & 2025 & 2032, (USD Million)

Figure 3. World Fat Burning Shapewear Production Value and Forecast (2021-2032) & (USD Million)

Figure 4. World Fat Burning Shapewear Production (2021-2032) & (K Units)

Figure 5. World Fat Burning Shapewear Average Price (2021-2032) & (US\$/Unit)

Figure 6. World Fat Burning Shapewear Production Value Market Share by Region (2021-2032)

Figure 7. World Fat Burning Shapewear Production Market Share by Region (2021-2032)

Figure 8. North America Fat Burning Shapewear Production (2021-2032) & (K Units)

Figure 9. Europe Fat Burning Shapewear Production (2021-2032) & (K Units)

Figure 10. China Fat Burning Shapewear Production (2021-2032) & (K Units)

Figure 11. Australia Fat Burning Shapewear Production (2021-2032) & (K Units)

Figure 12. Fat Burning Shapewear Market Drivers

Figure 13. Factors Affecting Demand

Figure 14. World Fat Burning Shapewear Consumption (2021-2032) & (K Units)

Figure 15. World Fat Burning Shapewear Consumption Market Share by Region (2021-2032)

Figure 16. United States Fat Burning Shapewear Consumption (2021-2032) & (K Units)

Figure 17. China Fat Burning Shapewear Consumption (2021-2032) & (K Units)

Figure 18. Europe Fat Burning Shapewear Consumption (2021-2032) & (K Units)

Figure 19. Japan Fat Burning Shapewear Consumption (2021-2032) & (K Units)

Figure 20. South Korea Fat Burning Shapewear Consumption (2021-2032) & (K Units)

Figure 21. ASEAN Fat Burning Shapewear Consumption (2021-2032) & (K Units)

Figure 22. India Fat Burning Shapewear Consumption (2021-2032) & (K Units)

Figure 23. Producer Shipments of Fat Burning Shapewear by Manufacturer Revenue (\$MM) and Market Share (%): 2025

Figure 24. Global Four-firm Concentration Ratios (CR4) for Fat Burning Shapewear Markets in 2025

Figure 25. Global Four-firm Concentration Ratios (CR8) for Fat Burning Shapewear Markets in 2025

Figure 26. United States VS China: Fat Burning Shapewear Production Value Market Share Comparison (2021 & 2025 & 2032)

Figure 27. United States VS China: Fat Burning Shapewear Production Market Share Comparison (2021 & 2025 & 2032)

Figure 28. United States VS China: Fat Burning Shapewear Consumption Market Share Comparison (2021 & 2025 & 2032)

Figure 29. United States Based Manufacturers Fat Burning Shapewear Production Market Share 2025

Figure 30. China Based Manufacturers Fat Burning Shapewear Production Market Share 2025

Figure 31. Rest of World Based Manufacturers Fat Burning Shapewear Production Market Share 2025

Figure 32. World Fat Burning Shapewear Production Value by Type, (USD Million), 2021 & 2025 & 2032

Figure 33. World Fat Burning Shapewear Production Value Market Share by Type in 2025

Figure 34. Full-Body Sauna Suit

Figure 35. Sweat-Inducing Vest

Figure 36. Sweat-Inducing Short- or Long-Sleeved Top

Figure 37. Neoprene Waist-Sweat Belt

Figure 38. Thermal Waist Cincher

Figure 39. Sweat-Inducing Short

Figure 40. Thermal-Effect Legging

Figure 41. Shapewear Bodysuit

Figure 42. Thermal-Effect Legging

Figure 43. World Fat Burning Shapewear Production Market Share by Type (2021-2032)

Figure 44. World Fat Burning Shapewear Production Value Market Share by Type (2021-2032)

Figure 45. World Fat Burning Shapewear Average Price by Type (2021-2032) & (US\$/Unit)

Figure 46. World Fat Burning Shapewear Production Value by Compression Level, (USD Million), 2021 & 2025 & 2032

Figure 47. World Fat Burning Shapewear Production Value Market Share by Compression Level in 2025

Figure 48. Light Shaping

Figure 49. Moderate Waist And Abdominal Support

Figure 50. High-Compression Waist Cinching

Figure 51. World Fat Burning Shapewear Production Market Share by Compression Level (2021-2032)

Figure 52. World Fat Burning Shapewear Production Value Market Share by

Compression Level (2021-2032)

Figure 53. World Fat Burning Shapewear Average Price by Compression Level (2021-2032) & (US\$/Unit)

Figure 54. World Fat Burning Shapewear Production Value by Materials and Thermal Mechanism, (USD Million), 2021 & 2025 & 2032

Figure 55. World Fat Burning Shapewear Production Value Market Share by Materials and Thermal Mechanism in 2025

Figure 56. PVC or Coated Nylon Sauna Suit

Figure 57. Neoprene Sweat Belt

Figure 58. Polyester or Nylon Laminated With Pu Film

Figure 59. Aluminum Film or Thermal-Insulating Coating

Figure 60. Elastic Compression Knit

Figure 61. Composite "Thermal Fabric + High-Elasticity Shaping Layer"

Figure 62. World Fat Burning Shapewear Production Market Share by Materials and Thermal Mechanism (2021-2032)

Figure 63. World Fat Burning Shapewear Production Value Market Share by Materials and Thermal Mechanism (2021-2032)

Figure 64. World Fat Burning Shapewear Average Price by Materials and Thermal Mechanism (2021-2032) & (US\$/Unit)

Figure 65. World Fat Burning Shapewear Production Value by Usage Scenario, (USD Million), 2021 & 2025 & 2032

Figure 66. World Fat Burning Shapewear Production Value Market Share by Usage Scenario in 2025

Figure 67. Home Workouts and Brisk Walking

Figure 68. Gym Workouts and Strength Training

Figure 69. Boxing and Combat Sports

Figure 70. Running and Aerobic Exercise

Figure 71. Daily Waist and Abdominal Smoothing

Figure 72. Non-Medical Postpartum Abdominal Wrapping

Figure 73. Stage Performances, Photography, or Short-Term Styling

Figure 74. Stage Performances, Photography, or Short-Term Styling

Figure 75. World Fat Burning Shapewear Production Market Share by Usage Scenario (2021-2032)

Figure 76. World Fat Burning Shapewear Production Value Market Share by Usage Scenario (2021-2032)

Figure 77. World Fat Burning Shapewear Average Price by Usage Scenario (2021-2032) & (US\$/Unit)

Figure 78. World Fat Burning Shapewear Production Value by Application, (USD Million), 2021 & 2025 & 2032

Figure 79. World Fat Burning Shapewear Production Value Market Share by Application in 2025

Figure 80. Online Sales

Figure 81. Offline Sales

Figure 82. World Fat Burning Shapewear Production Market Share by Application (2021-2032)

Figure 83. World Fat Burning Shapewear Production Value Market Share by Application (2021-2032)

Figure 84. World Fat Burning Shapewear Average Price by Application (2021-2032) & (US\$/Unit)

Figure 85. Fat Burning Shapewear Industry Chain

Figure 86. Fat Burning Shapewear Procurement Model

Figure 87. Fat Burning Shapewear Sales Model

Figure 88. Fat Burning Shapewear Sales Channels, Direct Sales, and Distribution

Figure 89. Methodology

Figure 90. Research Process and Data Source

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