

Global Fast Fashion Market 2024 by Company, Regions, Type and Application, Forecast to 2030

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Abstracts

According to our (Global Info Research) latest study, the global Fast Fashion market size was valued at USD 216280 million in 2023 and is forecast to a readjusted size of USD 265390 million by 2030 with a CAGR of 3.0% during review period.

Fast fashion is a contemporary term used by fashion retailers to express that designs move from catwalk quickly to capture current fashion trends. Fast fashion allows mainstream consumers to purchase trendy clothing at an affordable price. Fast fashion became common because of cheaper clothing, an increase in the appetite for fashionable clothing, and the increase in purchasing power on the part of consumers. Because of all this, fast fashion is challenging new fashion lines that are introduced on a seasonal basis by traditional fashion houses. In fact, it's not uncommon for fast-fashion retailers to introduce new products multiple times in one week to stay on trend.

The industry's leading producers are Inditex, H&M Group and Fast Retailing, with revenues of 14.7%, 11.3% and 10.4% respectively in 2019.

The Global Info Research report includes an overview of the development of the Fast Fashion industry chain, the market status of Men (Coat, Pants), Women (Coat, Pants), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Fast Fashion.

Regionally, the report analyzes the Fast Fashion markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Fast Fashion market, with robust domestic demand, supportive policies, and a strong manufacturing base.

Key Features:

The report presents comprehensive understanding of the Fast Fashion market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Fast Fashion industry.

The report involves analyzing the market at a macro level:

Market Sizing and Segmentation: Report collect data on the overall market size, including the revenue generated, and market share of different by Type (e.g., Coat, Pants).

Industry Analysis: Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Fast Fashion market.

Regional Analysis: The report involves examining the Fast Fashion market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

Market Projections: Report covers the gathered data and analysis to make future projections and forecasts for the Fast Fashion market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Fast Fashion:

Company Analysis: Report covers individual Fast Fashion players, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

Consumer Analysis: Report covers data on consumer behaviour, preferences, and attitudes towards Fast Fashion This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Men, Women).

Technology Analysis: Report covers specific technologies relevant to Fast Fashion. It

assesses the current state, advancements, and potential future developments in Fast Fashion areas.

Competitive Landscape: By analyzing individual companies, suppliers, and consumers, the report presents insights into the competitive landscape of the Fast Fashion market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

Market Validation: The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

Market Segmentation

Fast Fashion market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of value.

Market segment by Type

Coat

Pants

Skirt

Others

Market segment by Application

Men

Women

Children

Market segment by players, this report covers

Inditex

H&M Group

Fast Retailing

GAP

Primark (AB Foods)

L Brands

Bestseller

Forever 21

Arcadia

Mango

Esprit

New Look

River Island

C&A

Cotton On

Future Lifestyle Fashions Ltd

Market segment by regions, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, UK, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Australia and Rest of Asia-Pacific)

South America (Brazil, Argentina and Rest of South America)

Middle East & Africa (Turkey, Saudi Arabia, UAE, Rest of Middle East & Africa)

The content of the study subjects, includes a total of 13 chapters:

Chapter 1, to describe Fast Fashion product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top players of Fast Fashion, with revenue, gross margin and global market share of Fast Fashion from 2019 to 2024.

Chapter 3, the Fast Fashion competitive situation, revenue and global market share of top players are analyzed emphatically by landscape contrast.

Chapter 4 and 5, to segment the market size by Type and application, with consumption value and growth rate by Type, application, from 2019 to 2030.

Chapter 6, 7, 8, 9, and 10, to break the market size data at the country level, with revenue and market share for key countries in the world, from 2019 to 2024. and Fast Fashion market forecast, by regions, type and application, with consumption value, from 2025 to 2030.

Chapter 11, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 12, the key raw materials and key suppliers, and industry chain of Fast Fashion.

Chapter 13, to describe Fast Fashion research findings and conclusion.

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