

# **Global Fashion and Apparels Print Label Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030**

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## **Abstracts**

According to our (Global Info Research) latest study, the global Fashion and Apparels Print Label market size was valued at USD 2719.3 million in 2023 and is forecast to a readjusted size of USD 4362.6 million by 2030 with a CAGR of 7.0% during review period.

A label (as distinct from signage) is a piece of paper, plastic film, cloth, metal, or other material affixed to a container or product, on which is written or printed information or symbols about the product or item. A laundry symbol, also called a care symbol, is a pictogram which represents a method of washing, for example drying, dry-cleaning and ironing clothing. Such symbols are written on labels, known as care labels or care tags, attached to clothing to indicate how a particular item should best be cleaned. Standard symbols for these care labels differ by region. In some standards, pictograms coexist with or are complemented by written instructions.

Global Fashion and Apparels Print Label main players are Avery Dennison, CCL Industries, Trimco International, SML Group, etc. China is the largest market, with a share nearly 30%.

The Global Info Research report includes an overview of the development of the Fashion and Apparels Print Label industry chain, the market status of Women's Clothing (Woven Labels, Printed Labels), Men's Clothing (Woven Labels, Printed Labels), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Fashion and Apparels Print Label.

Regionally, the report analyzes the Fashion and Apparels Print Label markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Fashion and Apparels Print Label market, with robust domestic demand, supportive policies, and a strong manufacturing base.

#### Key Features:

The report presents comprehensive understanding of the Fashion and Apparels Print Label market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Fashion and Apparels Print Label industry.

The report involves analyzing the market at a macro level:

**Market Sizing and Segmentation:** Report collect data on the overall market size, including the sales quantity (M Units), revenue generated, and market share of different by Type (e.g., Woven Labels, Printed Labels).

**Industry Analysis:** Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Fashion and Apparels Print Label market.

**Regional Analysis:** The report involves examining the Fashion and Apparels Print Label market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

**Market Projections:** Report covers the gathered data and analysis to make future projections and forecasts for the Fashion and Apparels Print Label market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Fashion and Apparels Print Label:

**Company Analysis:** Report covers individual Fashion and Apparels Print Label manufacturers, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios,

partnerships, and strategies.

**Consumer Analysis:** Report covers data on consumer behaviour, preferences, and attitudes towards Fashion and Apparels Print Label. This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Women's Clothing, Men's Clothing).

**Technology Analysis:** Report covers specific technologies relevant to Fashion and Apparels Print Label. It assesses the current state, advancements, and potential future developments in Fashion and Apparels Print Label areas.

**Competitive Landscape:** By analyzing individual companies, suppliers, and consumers, the report presents insights into the competitive landscape of the Fashion and Apparels Print Label market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

**Market Validation:** The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

## Market Segmentation

Fashion and Apparels Print Label market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value.

### Market segment by Type

Woven Labels

Printed Labels

Hang Tags

Care Labels

### Market segment by Application

Women's Clothing

Men's Clothing

Children's Clothing

Major players covered

Avery Dennison

CCL Industries

Trimco International

NATco

ITL Group

SML Group

CADICA GROUP

Hang Sang (Siu Po)

Finotex

Jointak

r-pac

Label Solutions Bangladesh

Arrow Textiles Limited

BCI

LABEL PARTNERS

Elite Labels

WCL

Apparel Label

QIHE

Gang Apparel Accessories

Market segment by region, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Fashion and Apparels Print Label product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Fashion and Apparels Print Label, with price, sales, revenue and global market share of Fashion and Apparels Print Label from 2019 to 2024.

Chapter 3, the Fashion and Apparels Print Label competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Fashion and Apparels Print Label breakdown data are shown at the

regional level, to show the sales quantity, consumption value and growth by regions, from 2019 to 2030.

Chapter 5 and 6, to segment the sales by Type and application, with sales market share and growth rate by type, application, from 2019 to 2030.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017 to 2023. and Fashion and Apparels Print Label market forecast, by regions, type and application, with sales and revenue, from 2025 to 2030.

Chapter 12, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Fashion and Apparels Print Label.

Chapter 14 and 15, to describe Fashion and Apparels Print Label sales channel, distributors, customers, research findings and conclusion.

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