

# Global Farm Variable Rate Technology (VRT) Market 2018 by Manufacturers, Countries, Type and Application, Forecast to 2023

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## Abstracts

Farm VRT enable various applications of inputs such as fertilizers, chemicals, pesticides, and irrigation across different fields at various rates as per the requirement.

### SCOPE OF THE REPORT:

This report studies the Farm Variable Rate Technology (VRT) market status and outlook of Global and major regions, from angles of players, countries, product types and end industries; this report analyzes the top players in global market, and splits the Farm Variable Rate Technology (VRT) market by product type and applications/end industries.

North America is estimated to account for the largest share of the variable rate technology market in 2018. Considering this potential, new market players are entering the market. The increase in automation and digitization of agriculture is creating new business models for this market. Asia-Pacific has been projected as the fastest-growing market for variable rate technology, owing to large farmlands and a high population growth rate. In this region, Australia held the largest market share in 2017, whereas the Chinese VRT market is projected to grow at the highest CAGR during the forecast period.

The global Farm Variable Rate Technology (VRT) market is valued at xx million USD in 2017 and is expected to reach xx million USD by the end of 2023, growing at a CAGR of xx% between 2017 and 2023.

The Asia-Pacific will occupy for more market share in following years, especially in China, also fast growing India and Southeast Asia regions.

North America, especially The United States, will still play an important role which cannot be ignored. Any changes from United States might affect the development trend of Farm Variable Rate Technology (VRT).

Europe also play important roles in global market, with market size of xx million USD in 2017 and will be xx million USD in 2023, with a CAGR of xx%.

Market Segment by Companies, this report covers

Deere (U.S.)

AGCO (U.S.)

Trimble (U.S.)

CNH Industrial (U.K.)

Topcon (Japan)

Raven Industries (U.S.)

Ag Leader (U.S.)

SZ DJI Technology (China)

Yara International ASA (Norway)

Kubota Corporation

Valmont Industries

Lindsay

Raven Industries

Market Segment by Regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia and Italy)

Asia-Pacific (China, Japan, Korea, India and Southeast Asia)

South America (Brazil, Argentina, Colombia)

Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria and South Africa)

Market Segment by Type, covers

Fertilizer VRT

Crop protection chemical VRT

Soil sensing VRT

Seeding VRT

Yield monitor VRT

Irrigation VRT

Others

Market Segment by Applications, can be divided into

Cereals & Grains

Oilseeds & Pulses

Fruits & Vegetables

Others

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