

# Global Far Infrared IH Rice Cooker Market 2026 by Manufacturers, Regions, Type and Application, Forecast to 2032

<https://marketpublishers.com/r/G4F1ED490E46EN.html>

Date: April 2026

Pages: 114

Price: US\$ 3,480.00 (Single User License)

ID: G4F1ED490E46EN

## Abstracts

According to our (Global Info Research) latest study, the global Far Infrared IH Rice Cooker market size was valued at US\$ 284 million in 2025 and is forecast to a readjusted size of US\$ 389 million by 2032 with a CAGR of 4.6% during review period.

In 2025, global Far Infrared IH Rice Cooker production reached approximately 918k units, with an average global market price of around US\$300 per unit.

A Far Infrared IH (Induction Heating) Rice Cooker is a high-end type of rice cooker that combines far infrared heating with induction heating (IH) to cook rice more evenly and quickly. This technology uses electromagnetic induction to directly heat the pot, creating high temperatures that can be precisely controlled. The addition of far infrared radiation further enhances the cooking by penetrating the rice grains deeply, resulting in rice that is fluffier and more uniform in texture.

The upstream of far-infrared IH rice cookers includes suppliers of power semiconductors (IGBTs, PMICs), induction coils, temperature sensors, stainless steel/aluminum inner pots, far-infrared ceramic coatings, and plastic components. The midstream consists of appliance manufacturers responsible for IH control algorithms, structural design, and system integration. The downstream market includes household consumers and food service applications. Representative upstream companies include Infineon Technologies, STMicroelectronics, and Toshiba. Leading brands include Panasonic, Tiger Corporation, Zojirushi, Midea.

The far-infrared IH rice cooker market is undergoing a transition from conventional rice cookers to premium smart appliances, driven by consumption upgrading. As consumers

demand better rice texture, nutrition retention, and cooking experience, IH and far-infrared technologies have become key differentiators. At the same time, smart features such as app connectivity and AI cooking algorithms further enhance product value. Key growth drivers include rising living standards, health-conscious eating habits, and strong demand in rice-consuming regions, while challenges include high product prices, limited consumer awareness of advanced technologies, and increasing market competition. Overall, the market is evolving toward premiumization, smart integration, and multifunctionality.

This report is a detailed and comprehensive analysis for global Far Infrared IH Rice Cooker market. Both quantitative and qualitative analyses are presented by manufacturers, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

### **Key Features:**

Global Far Infrared IH Rice Cooker market size and forecasts, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2021-2032

Global Far Infrared IH Rice Cooker market size and forecasts by region and country, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2021-2032

Global Far Infrared IH Rice Cooker market size and forecasts, by Type and by Application, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2021-2032

Global Far Infrared IH Rice Cooker market shares of main players, shipments in revenue (\$ Million), sales quantity (K Units), and ASP (US\$/Unit), 2021-2026

### **The Primary Objectives in This Report Are:**

- To determine the size of the total market opportunity of global and key countries
- To assess the growth potential for Far Infrared IH Rice Cooker
- To forecast future growth in each product and end-use market
- To assess competitive factors affecting the marketplace

This report profiles key players in the global Far Infrared IH Rice Cooker market based on the following parameters - company overview, sales quantity, revenue, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Panasonic, TOSHIBA, Hitachi, Tafel, Zojirushi, Cuckoo, Tiger Corporation, SUPOR, Joyoung, Midea, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

## Market Segmentation

Far Infrared IH Rice Cooker market is split by Type and by Application. For the period 2021-2032, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value. This analysis can help you expand your business by targeting qualified niche markets.

### Market segment by Type

2L

3L

4L

Other

### Market segment by Power

800W

1000W

1200W

1500W

Others

## Market segment by Inner Pot

5-layer

6-layer

9-layer

Others

## Market segment by Application

Online Sales

Offline Sales

## Major players covered

Panasonic

TOSHIBA

Hitachi

Tafel

Zojirushi

Cuckoo

Tiger Corporation

SUPOR

Joyoung

Midea

## ASD

Market segment by region, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

### **The content of the study subjects, includes a total of 15 chapters:**

Chapter 1, to describe Far Infrared IH Rice Cooker product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Far Infrared IH Rice Cooker, with price, sales quantity, revenue, and global market share of Far Infrared IH Rice Cooker from 2021 to 2026.

Chapter 3, the Far Infrared IH Rice Cooker competitive situation, sales quantity, revenue, and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Far Infrared IH Rice Cooker breakdown data are shown at the regional level, to show the sales quantity, consumption value, and growth by regions, from 2021 to 2032.

Chapter 5 and 6, to segment the sales by Type and by Application, with sales market share and growth rate by Type, by Application, from 2021 to 2032.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value, and market share for key countries in the world, from 2021 to 2026. and Far Infrared IH Rice Cooker market forecast, by regions, by Type, and by Application, with sales and revenue, from 2027 to 2032.

Chapter 12, market dynamics, drivers, restraints, trends, and Porters Five Forces

analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Far Infrared IH Rice Cooker.

Chapter 14 and 15, to describe Far Infrared IH Rice Cooker sales channel, distributors, customers, research findings and conclusion.

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