

Global Fantasy Sports Market 2024 by Company, Regions, Type and Application, Forecast to 2030

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Abstracts

According to our (Global Info Research) latest study, the global Fantasy Sports market size was valued at USD 20510 million in 2023 and is forecast to a readjusted size of USD 47160 million by 2030 with a CAGR of 12.6% during review period.

Fantasy sport is a type of online game where participants assemble imaginary or virtual teams of real players of a professional sport. These teams compete based on the statistical performance of those players' players in actual games. This performance is converted into points that are compiled and totaled according to a roster selected by each fantasy team's manager. These point systems can be simple enough to be manually calculated by a 'league commissioner' who coordinates and manages the overall league, or points can be compiled and calculated using computers tracking actual results of the professional sport. In fantasy sports, team owners draft, trade and cut (drop) players, analogously to real sports.

Global major players of fantasy sports include FanDuel, DraftKings, Yahoo, etc. The top three players occupy about 50% shares of the global market. North America and Europe are main markets, they occupy about 70% of the global market.

The Global Info Research report includes an overview of the development of the Fantasy Sports industry chain, the market status of Casual Users (Fantasy Football, Fantasy Hockey), Betting Users (Fantasy Football, Fantasy Hockey), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Fantasy Sports.

Regionally, the report analyzes the Fantasy Sports markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives

and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Fantasy Sports market, with robust domestic demand, supportive policies, and a strong manufacturing base.

Key Features:

The report presents comprehensive understanding of the Fantasy Sports market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Fantasy Sports industry.

The report involves analyzing the market at a macro level:

Market Sizing and Segmentation: Report collect data on the overall market size, including the revenue generated, and market share of different by Type (e.g., Fantasy Football, Fantasy Hockey).

Industry Analysis: Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Fantasy Sports market.

Regional Analysis: The report involves examining the Fantasy Sports market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

Market Projections: Report covers the gathered data and analysis to make future projections and forecasts for the Fantasy Sports market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Fantasy Sports:

Company Analysis: Report covers individual Fantasy Sports players, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

Consumer Analysis: Report covers data on consumer behaviour, preferences, and attitudes towards Fantasy Sports This may involve surveys, interviews, and analysis of

consumer reviews and feedback from different by Customer (Casual Users, Betting Users).

Technology Analysis: Report covers specific technologies relevant to Fantasy Sports. It assesses the current state, advancements, and potential future developments in Fantasy Sports areas.

Competitive Landscape: By analyzing individual companies, suppliers, and consumers, the report present insights into the competitive landscape of the Fantasy Sports market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

Market Validation: The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

Market Segmentation

Fantasy Sports market is split by Type and by Customer. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Customer in terms of value.

Market segment by Type

Fantasy Football

Fantasy Hockey

Fantasy Baseball

Fantasy Soccer

Fantasy Basketball

Others

Market segment by Customer

Casual Users

Betting Users

Market segment by players, this report covers

FanDuel

DraftKings

Yahoo

ESPN

CBS

NFL Fantasy

Fox Sports Fantasy Football

MyFantasyLeague

Bovada

Sportech

Fantrax

StarsDraft

Market segment by regions, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, UK, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Australia and Rest of Asia-Pacific)

South America (Brazil, Argentina and Rest of South America)

Middle East & Africa (Turkey, Saudi Arabia, UAE, Rest of Middle East & Africa)

The content of the study subjects, includes a total of 13 chapters:

Chapter 1, to describe Fantasy Sports product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top players of Fantasy Sports, with revenue, gross margin and global market share of Fantasy Sports from 2019 to 2024.

Chapter 3, the Fantasy Sports competitive situation, revenue and global market share of top players are analyzed emphatically by landscape contrast.

Chapter 4 and 5, to segment the market size by Type and application, with consumption value and growth rate by Type, application, from 2019 to 2030.

Chapter 6, 7, 8, 9, and 10, to break the market size data at the country level, with revenue and market share for key countries in the world, from 2019 to 2024. and Fantasy Sports market forecast, by regions, type and customer, with consumption value, from 2025 to 2030.

Chapter 11, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 12, the key raw materials and key suppliers, and industry chain of Fantasy Sports.

Chapter 13, to describe Fantasy Sports research findings and conclusion.

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