

Global Family Tourism Market 2026 by Company, Regions, Type and Application, Forecast to 2032

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Abstracts

According to our (Global Info Research) latest study, the global Family Tourism market size was valued at US\$ 125532 million in 2025 and is forecast to a readjusted size of US\$ 364829 million by 2032 with a CAGR of 17.6% during review period.

Family tourism is a system of travel products and services centered around the joint participation of parents and children. It balances leisure and entertainment, educational experiences, and the building of close relationships. Through age-appropriate design and integrated delivery of 'eating, accommodation, transportation, sightseeing, learning, and shopping,' it provides families with travel solutions characterized by low decision-making costs, high safety, and high interactive quality. It reduces the complexity and uncertainty of family travel (route selection, queuing time, insufficient child-friendly facilities, jet lag, and physical exertion management), addresses the pain points of 'children's boredom and parents' fatigue' through age-appropriate content and enhanced childcare, and integrates education (STEAM/nature/culture) into the journey, achieving a fusion of entertainment and learning.

This report is a detailed and comprehensive analysis for global Family Tourism market. Both quantitative and qualitative analyses are presented by company, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

Key Features:

Global Family Tourism market size and forecasts, in consumption value (\$ Million), 2021-2032

Global Family Tourism market size and forecasts by region and country, in consumption value (\$ Million), 2021-2032

Global Family Tourism market size and forecasts, by Type and by Application, in consumption value (\$ Million), 2021-2032

Global Family Tourism market shares of main players, in revenue (\$ Million), 2021-2026

The Primary Objectives in This Report Are:

To determine the size of the total market opportunity of global and key countries

To assess the growth potential for Family Tourism

To forecast future growth in each product and end-use market

To assess competitive factors affecting the marketplace

This report profiles key players in the global Family Tourism market based on the following parameters - company overview, revenue, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Disney Experiences, Universal Orlando, LEGOLAND Parks, TUI Group, Expedia Group, Booking Holdings, JTB, Club Med, Beaches Resorts, Marriott Bonvoy, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Market segmentation

Family Tourism market is split by Type and by Application. For the period 2021-2032, the growth among segments provides accurate calculations and forecasts for Consumption Value by Type and by Application. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Type

Infants (0-3 Years)

Preschool (4-7 Years)

Primary School (8-12 Years)

Adolescents (13-16 Years)

Market segment by Theme

Theme Parks

Natural Ecology

Sports & Development

Cultural Study Tours

Other

Market segment by Travel Radius

Short Distances to Surrounding Areas

Long Domestic Distances

International Distances

Market segment by Application

Educational and Study Tour Institutions

Community and Team Building

Other

Market segment by players, this report covers

Disney Experiences

Universal Orlando

LEGOLAND Parks

TUI Group

Expedia Group

Booking Holdings

JTB

Club Med

Beaches Resorts

Marriott Bonvoy

Hilton

Intrepid Travel

G Adventures

Tauck Bridges

Trafalgar

Abercrombie Kent

China CYTS

Trip.com Group

Maitao

Market segment by regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia, Italy and Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia and Rest of Asia-Pacific)

South America (Brazil, Rest of South America)

Middle East & Africa (Turkey, Saudi Arabia, UAE, Rest of Middle East & Africa)

The content of the study subjects, includes a total of 13 chapters:

Chapter 1, to describe Family Tourism product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top players of Family Tourism, with revenue, gross margin, and global market share of Family Tourism from 2021 to 2026.

Chapter 3, the Family Tourism competitive situation, revenue, and global market share of top players are analyzed emphatically by landscape contrast.

Chapter 4 and 5, to segment the market size by Type and by Application, with consumption value and growth rate by Type, by Application, from 2021 to 2032.

Chapter 6, 7, 8, 9, and 10, to break the market size data at the country level, with revenue and market share for key countries in the world, from 2021 to 2026. and Family Tourism market forecast, by regions, by Type and by Application, with consumption value, from 2027 to 2032.

Chapter 11, market dynamics, drivers, restraints, trends, Porters Five Forces analysis.

Chapter 12, the key raw materials and key suppliers, and industry chain of Family Tourism.

Chapter 13, to describe Family Tourism research findings and conclusion.

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