

# Global (North America, Europe, Asia-Pacific, South America, Middle East and Africa) Facial Tissue Market 2018, Forecast to 2023

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## Abstracts

Facial tissues are sort of thin, soft, absorbent, smooth and disposable paper which is used for cleaning face. It is also known as paper handkerchiefs or wipes and generally sold in boxes. One of importance uses of facial tissue is reducing the spread of an infection or diseases as like swine flu.

### SCOPE OF THE REPORT:

This report focuses on the Facial Tissue in global market, especially in North America, Europe and Asia-Pacific, South America, Middle East and Africa. This report categorizes the market based on manufacturers, regions, type and application.

On the basis of type, the Facial Tissue market is segmented into Box Facial Tissues, and Pocket Facial Tissue. The Box Facial Tissues segment is expected to account for the larger share of the global market in 2017.

End-users, included in this market are at home and away from home usage. The at home application is expected to account for the largest share of the global market in 2017.

The worldwide market for Facial Tissue is expected to grow at a CAGR of roughly 4.1% over the next five years, will reach 540 million US\$ in 2023, from 420 million US\$ in 2017, according to a new GIR (Global Info Research) study.

Market Segment by Manufacturers, this report covers

Kimberly-Clark

Procter & Gamble

SCA

APP

Hengan

Vinda

C&S PAPER

Sofidel

Georgia-Pacific

WEPA

Metsa Tissue

CMPC Tissue

KP Tissue

Cascades

Market Segment by Regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia and Italy)

Asia-Pacific (China, Japan, Korea, India and Southeast Asia)

South America (Brazil, Argentina, Colombia etc.)

Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria and South Africa)

Market Segment by Type, covers

Box Facial Tissue

Pocket Facial Tissue

Market Segment by Applications, can be divided into

At Home

Away From Home

There are 15 Chapters to deeply display the global Facial Tissue market.

Chapter 1, to describe Facial Tissue Introduction, product scope, market overview, market opportunities, market risk, market driving force;

Chapter 2, to analyze the top manufacturers of Facial Tissue, with sales, revenue, and price of Facial Tissue, in 2016 and 2017;

Chapter 3, to display the competitive situation among the top manufacturers, with sales, revenue and market share in 2016 and 2017;

Chapter 4, to show the global market by regions, with sales, revenue and market share of Facial Tissue, for each region, from 2013 to 2018;

Chapter 5, 6, 7, 8 and 9, to analyze the market by countries, by type, by application and by manufacturers, with sales, revenue and market share by key countries in these regions;

Chapter 10 and 11, to show the market by type and application, with sales market share and growth rate by type, application, from 2013 to 2018;

Chapter 12, Facial Tissue market forecast, by regions, type and application, with sales and revenue, from 2018 to 2023;

Chapter 13, 14 and 15, to describe Facial Tissue sales channel, distributors, traders,

dealers, Research Findings and Conclusion, appendix and data source

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