

Global Facial Mask Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030

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Abstracts

According to our (Global Info Research) latest study, the global Facial Mask market size was valued at USD 5233.1 million in 2023 and is forecast to a readjusted size of USD 10860 million by 2030 with a CAGR of 11.0% during review period.

Facial Mask is a kind of skin care product applied on the face. The mask skin is attached to clean face when used. After 15~30 minutes, the nutrition in the facial mask will be absorbed by the skin of face, then the facial mask can be peeled. At present, the masks of powder blending, kaolin, non-woven fabric, silk mask, tencel mask, bio-fiber mask, and non-woven mask are widely used. Superconducting film masks are the latest generation of innovative technologies. Mask is a category in skin care products. The most basic and important purpose is to make up for the cleaning work of makeup remover and face washing. On the basis of this, other essential ingredients can be used to achieve other maintenance functions, such as moisturizing, whitening, anti-aging, balancing oil and so on.

Global key players of facial mask include L'Oreal, Estee Lauder, L&P Cosmetic, DR.JOU Biotech, etc. The top four players hold a share about 30%. The global facial masks are mainly produced in East Asia, occupying for a share over 45%. Asia Pacific is the largest market, has a share about 83%, followed by Europe and North America, with share 7% and 6%, separately.

The Global Info Research report includes an overview of the development of the Facial Mask industry chain, the market status of Moisturizing (Non-Woven Facial Mask, Silk Mask), Whitening (Non-Woven Facial Mask, Silk Mask), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Facial Mask.

Regionally, the report analyzes the Facial Mask markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Facial Mask market, with robust domestic demand, supportive policies, and a strong manufacturing base.

Key Features:

The report presents comprehensive understanding of the Facial Mask market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Facial Mask industry.

The report involves analyzing the market at a macro level:

Market Sizing and Segmentation: Report collect data on the overall market size, including the sales quantity (M Pcs), revenue generated, and market share of different by Type (e.g., Non-Woven Facial Mask, Silk Mask).

Industry Analysis: Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Facial Mask market.

Regional Analysis: The report involves examining the Facial Mask market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

Market Projections: Report covers the gathered data and analysis to make future projections and forecasts for the Facial Mask market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Facial Mask:

Company Analysis: Report covers individual Facial Mask manufacturers, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

Consumer Analysis: Report covers data on consumer behaviour, preferences, and attitudes towards Facial Mask. This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Moisturizing, Whitening).

Technology Analysis: Report covers specific technologies relevant to Facial Mask. It assesses the current state, advancements, and potential future developments in Facial Mask areas.

Competitive Landscape: By analyzing individual companies, suppliers, and consumers, the report present insights into the competitive landscape of the Facial Mask market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

Market Validation: The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

Market Segmentation

Facial Mask market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value.

Market segment by Type

Non-Woven Facial Mask

Silk Mask

Bio Cellulose Mask

Others

Market segment by Application

Moisturizing

Whitening

Wrinkle Resistance

Others

Major players covered

L'Oreal

Estee Lauder

L&P Cosmetic

DR.JOU Biotech

Shanghai Chicmax

Shanghai Yuemu

ABT Beauty

Jala Group

Syoung Group

GP Club

Pechoin

SK-II

Botanee Bio-Technology

Fuerjia Technology

President Pharmaceutical

Shiseido

Proya

Kracie Holdings

Shanghai Jahwa

SD Biotechnologies

Market segment by region, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Facial Mask product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Facial Mask, with price, sales, revenue and global market share of Facial Mask from 2019 to 2024.

Chapter 3, the Facial Mask competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Facial Mask breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2019 to 2030.

Chapter 5 and 6, to segment the sales by Type and application, with sales market share

and growth rate by type, application, from 2019 to 2030.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017 to 2023. and Facial Mask market forecast, by regions, type and application, with sales and revenue, from 2025 to 2030.

Chapter 12, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Facial Mask.

Chapter 14 and 15, to describe Facial Mask sales channel, distributors, customers, research findings and conclusion.

Contents

1 MARKET OVERVIEW

- 1.1 Product Overview and Scope of Facial Mask
- 1.2 Market Estimation Caveats and Base Year
- 1.3 Market Analysis by Type
 - 1.3.1 Overview: Global Facial Mask Consumption Value by Type: 2019 Versus 2023 Versus 2030
 - 1.3.2 Non-Woven Facial Mask
 - 1.3.3 Silk Mask
 - 1.3.4 Bio Cellulose Mask
 - 1.3.5 Others
- 1.4 Market Analysis by Application
 - 1.4.1 Overview: Global Facial Mask Consumption Value by Application: 2019 Versus 2023 Versus 2030
 - 1.4.2 Moisturizing
 - 1.4.3 Whitening
 - 1.4.4 Wrinkle Resistance
 - 1.4.5 Others
- 1.5 Global Facial Mask Market Size & Forecast
 - 1.5.1 Global Facial Mask Consumption Value (2019 & 2023 & 2030)
 - 1.5.2 Global Facial Mask Sales Quantity (2019-2030)
 - 1.5.3 Global Facial Mask Average Price (2019-2030)

2 MANUFACTURERS PROFILES

- 2.1 L'Oreal
 - 2.1.1 L'Oreal Details
 - 2.1.2 L'Oreal Major Business
 - 2.1.3 L'Oreal Facial Mask Product and Services
 - 2.1.4 L'Oreal Facial Mask Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
 - 2.1.5 L'Oreal Recent Developments/Updates
- 2.2 Estee Lauder
 - 2.2.1 Estee Lauder Details
 - 2.2.2 Estee Lauder Major Business
 - 2.2.3 Estee Lauder Facial Mask Product and Services
 - 2.2.4 Estee Lauder Facial Mask Sales Quantity, Average Price, Revenue, Gross

Margin and Market Share (2019-2024)

2.2.5 Estee Lauder Recent Developments/Updates

2.3 L&P Cosmetic

2.3.1 L&P Cosmetic Details

2.3.2 L&P Cosmetic Major Business

2.3.3 L&P Cosmetic Facial Mask Product and Services

2.3.4 L&P Cosmetic Facial Mask Sales Quantity, Average Price, Revenue, Gross

Margin and Market Share (2019-2024)

2.3.5 L&P Cosmetic Recent Developments/Updates

2.4 DR.JOU Biotech

2.4.1 DR.JOU Biotech Details

2.4.2 DR.JOU Biotech Major Business

2.4.3 DR.JOU Biotech Facial Mask Product and Services

2.4.4 DR.JOU Biotech Facial Mask Sales Quantity, Average Price, Revenue, Gross

Margin and Market Share (2019-2024)

2.4.5 DR.JOU Biotech Recent Developments/Updates

2.5 Shanghai Chicmax

2.5.1 Shanghai Chicmax Details

2.5.2 Shanghai Chicmax Major Business

2.5.3 Shanghai Chicmax Facial Mask Product and Services

2.5.4 Shanghai Chicmax Facial Mask Sales Quantity, Average Price, Revenue, Gross

Margin and Market Share (2019-2024)

2.5.5 Shanghai Chicmax Recent Developments/Updates

2.6 Shanghai Yuemu

2.6.1 Shanghai Yuemu Details

2.6.2 Shanghai Yuemu Major Business

2.6.3 Shanghai Yuemu Facial Mask Product and Services

2.6.4 Shanghai Yuemu Facial Mask Sales Quantity, Average Price, Revenue, Gross

Margin and Market Share (2019-2024)

2.6.5 Shanghai Yuemu Recent Developments/Updates

2.7 ABT Beauty

2.7.1 ABT Beauty Details

2.7.2 ABT Beauty Major Business

2.7.3 ABT Beauty Facial Mask Product and Services

2.7.4 ABT Beauty Facial Mask Sales Quantity, Average Price, Revenue, Gross Margin

and Market Share (2019-2024)

2.7.5 ABT Beauty Recent Developments/Updates

2.8 Jala Group

2.8.1 Jala Group Details

- 2.8.2 Jala Group Major Business
- 2.8.3 Jala Group Facial Mask Product and Services
- 2.8.4 Jala Group Facial Mask Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
- 2.8.5 Jala Group Recent Developments/Updates
- 2.9 Syoung Group
 - 2.9.1 Syoung Group Details
 - 2.9.2 Syoung Group Major Business
 - 2.9.3 Syoung Group Facial Mask Product and Services
 - 2.9.4 Syoung Group Facial Mask Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
 - 2.9.5 Syoung Group Recent Developments/Updates
- 2.10 GP Club
 - 2.10.1 GP Club Details
 - 2.10.2 GP Club Major Business
 - 2.10.3 GP Club Facial Mask Product and Services
 - 2.10.4 GP Club Facial Mask Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
 - 2.10.5 GP Club Recent Developments/Updates
- 2.11 Pechoin
 - 2.11.1 Pechoin Details
 - 2.11.2 Pechoin Major Business
 - 2.11.3 Pechoin Facial Mask Product and Services
 - 2.11.4 Pechoin Facial Mask Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
 - 2.11.5 Pechoin Recent Developments/Updates
- 2.12 SK-II
 - 2.12.1 SK-II Details
 - 2.12.2 SK-II Major Business
 - 2.12.3 SK-II Facial Mask Product and Services
 - 2.12.4 SK-II Facial Mask Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
 - 2.12.5 SK-II Recent Developments/Updates
- 2.13 Botanee Bio-Technology
 - 2.13.1 Botanee Bio-Technology Details
 - 2.13.2 Botanee Bio-Technology Major Business
 - 2.13.3 Botanee Bio-Technology Facial Mask Product and Services
 - 2.13.4 Botanee Bio-Technology Facial Mask Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)

- 2.13.5 Botanee Bio-Technology Recent Developments/Updates
- 2.14 Fuerjia Technology
 - 2.14.1 Fuerjia Technology Details
 - 2.14.2 Fuerjia Technology Major Business
 - 2.14.3 Fuerjia Technology Facial Mask Product and Services
 - 2.14.4 Fuerjia Technology Facial Mask Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
 - 2.14.5 Fuerjia Technology Recent Developments/Updates
- 2.15 President Pharmaceutical
 - 2.15.1 President Pharmaceutical Details
 - 2.15.2 President Pharmaceutical Major Business
 - 2.15.3 President Pharmaceutical Facial Mask Product and Services
 - 2.15.4 President Pharmaceutical Facial Mask Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
 - 2.15.5 President Pharmaceutical Recent Developments/Updates
- 2.16 Shiseido
 - 2.16.1 Shiseido Details
 - 2.16.2 Shiseido Major Business
 - 2.16.3 Shiseido Facial Mask Product and Services
 - 2.16.4 Shiseido Facial Mask Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
 - 2.16.5 Shiseido Recent Developments/Updates
- 2.17 Proya
 - 2.17.1 Proya Details
 - 2.17.2 Proya Major Business
 - 2.17.3 Proya Facial Mask Product and Services
 - 2.17.4 Proya Facial Mask Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
 - 2.17.5 Proya Recent Developments/Updates
- 2.18 Kracie Holdings
 - 2.18.1 Kracie Holdings Details
 - 2.18.2 Kracie Holdings Major Business
 - 2.18.3 Kracie Holdings Facial Mask Product and Services
 - 2.18.4 Kracie Holdings Facial Mask Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
 - 2.18.5 Kracie Holdings Recent Developments/Updates
- 2.19 Shanghai Jahwa
 - 2.19.1 Shanghai Jahwa Details
 - 2.19.2 Shanghai Jahwa Major Business

- 2.19.3 Shanghai Jahwa Facial Mask Product and Services
- 2.19.4 Shanghai Jahwa Facial Mask Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
- 2.19.5 Shanghai Jahwa Recent Developments/Updates
- 2.20 SD Biotechnologies
 - 2.20.1 SD Biotechnologies Details
 - 2.20.2 SD Biotechnologies Major Business
 - 2.20.3 SD Biotechnologies Facial Mask Product and Services
 - 2.20.4 SD Biotechnologies Facial Mask Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
 - 2.20.5 SD Biotechnologies Recent Developments/Updates

3 COMPETITIVE ENVIRONMENT: FACIAL MASK BY MANUFACTURER

- 3.1 Global Facial Mask Sales Quantity by Manufacturer (2019-2024)
- 3.2 Global Facial Mask Revenue by Manufacturer (2019-2024)
- 3.3 Global Facial Mask Average Price by Manufacturer (2019-2024)
- 3.4 Market Share Analysis (2023)
 - 3.4.1 Producer Shipments of Facial Mask by Manufacturer Revenue (\$MM) and Market Share (%): 2023
 - 3.4.2 Top 3 Facial Mask Manufacturer Market Share in 2023
 - 3.4.2 Top 6 Facial Mask Manufacturer Market Share in 2023
- 3.5 Facial Mask Market: Overall Company Footprint Analysis
 - 3.5.1 Facial Mask Market: Region Footprint
 - 3.5.2 Facial Mask Market: Company Product Type Footprint
 - 3.5.3 Facial Mask Market: Company Product Application Footprint
- 3.6 New Market Entrants and Barriers to Market Entry
- 3.7 Mergers, Acquisition, Agreements, and Collaborations

4 CONSUMPTION ANALYSIS BY REGION

- 4.1 Global Facial Mask Market Size by Region
 - 4.1.1 Global Facial Mask Sales Quantity by Region (2019-2030)
 - 4.1.2 Global Facial Mask Consumption Value by Region (2019-2030)
 - 4.1.3 Global Facial Mask Average Price by Region (2019-2030)
- 4.2 North America Facial Mask Consumption Value (2019-2030)
- 4.3 Europe Facial Mask Consumption Value (2019-2030)
- 4.4 Asia-Pacific Facial Mask Consumption Value (2019-2030)
- 4.5 South America Facial Mask Consumption Value (2019-2030)

4.6 Middle East and Africa Facial Mask Consumption Value (2019-2030)

5 MARKET SEGMENT BY TYPE

5.1 Global Facial Mask Sales Quantity by Type (2019-2030)

5.2 Global Facial Mask Consumption Value by Type (2019-2030)

5.3 Global Facial Mask Average Price by Type (2019-2030)

6 MARKET SEGMENT BY APPLICATION

6.1 Global Facial Mask Sales Quantity by Application (2019-2030)

6.2 Global Facial Mask Consumption Value by Application (2019-2030)

6.3 Global Facial Mask Average Price by Application (2019-2030)

7 NORTH AMERICA

7.1 North America Facial Mask Sales Quantity by Type (2019-2030)

7.2 North America Facial Mask Sales Quantity by Application (2019-2030)

7.3 North America Facial Mask Market Size by Country

7.3.1 North America Facial Mask Sales Quantity by Country (2019-2030)

7.3.2 North America Facial Mask Consumption Value by Country (2019-2030)

7.3.3 United States Market Size and Forecast (2019-2030)

7.3.4 Canada Market Size and Forecast (2019-2030)

7.3.5 Mexico Market Size and Forecast (2019-2030)

8 EUROPE

8.1 Europe Facial Mask Sales Quantity by Type (2019-2030)

8.2 Europe Facial Mask Sales Quantity by Application (2019-2030)

8.3 Europe Facial Mask Market Size by Country

8.3.1 Europe Facial Mask Sales Quantity by Country (2019-2030)

8.3.2 Europe Facial Mask Consumption Value by Country (2019-2030)

8.3.3 Germany Market Size and Forecast (2019-2030)

8.3.4 France Market Size and Forecast (2019-2030)

8.3.5 United Kingdom Market Size and Forecast (2019-2030)

8.3.6 Russia Market Size and Forecast (2019-2030)

8.3.7 Italy Market Size and Forecast (2019-2030)

9 ASIA-PACIFIC

- 9.1 Asia-Pacific Facial Mask Sales Quantity by Type (2019-2030)
- 9.2 Asia-Pacific Facial Mask Sales Quantity by Application (2019-2030)
- 9.3 Asia-Pacific Facial Mask Market Size by Region
 - 9.3.1 Asia-Pacific Facial Mask Sales Quantity by Region (2019-2030)
 - 9.3.2 Asia-Pacific Facial Mask Consumption Value by Region (2019-2030)
 - 9.3.3 China Market Size and Forecast (2019-2030)
 - 9.3.4 Japan Market Size and Forecast (2019-2030)
 - 9.3.5 Korea Market Size and Forecast (2019-2030)
 - 9.3.6 India Market Size and Forecast (2019-2030)
 - 9.3.7 Southeast Asia Market Size and Forecast (2019-2030)
 - 9.3.8 Australia Market Size and Forecast (2019-2030)

10 SOUTH AMERICA

- 10.1 South America Facial Mask Sales Quantity by Type (2019-2030)
- 10.2 South America Facial Mask Sales Quantity by Application (2019-2030)
- 10.3 South America Facial Mask Market Size by Country
 - 10.3.1 South America Facial Mask Sales Quantity by Country (2019-2030)
 - 10.3.2 South America Facial Mask Consumption Value by Country (2019-2030)
 - 10.3.3 Brazil Market Size and Forecast (2019-2030)
 - 10.3.4 Argentina Market Size and Forecast (2019-2030)

11 MIDDLE EAST & AFRICA

- 11.1 Middle East & Africa Facial Mask Sales Quantity by Type (2019-2030)
- 11.2 Middle East & Africa Facial Mask Sales Quantity by Application (2019-2030)
- 11.3 Middle East & Africa Facial Mask Market Size by Country
 - 11.3.1 Middle East & Africa Facial Mask Sales Quantity by Country (2019-2030)
 - 11.3.2 Middle East & Africa Facial Mask Consumption Value by Country (2019-2030)
 - 11.3.3 Turkey Market Size and Forecast (2019-2030)
 - 11.3.4 Egypt Market Size and Forecast (2019-2030)
 - 11.3.5 Saudi Arabia Market Size and Forecast (2019-2030)
 - 11.3.6 South Africa Market Size and Forecast (2019-2030)

12 MARKET DYNAMICS

- 12.1 Facial Mask Market Drivers
- 12.2 Facial Mask Market Restraints

12.3 Facial Mask Trends Analysis

12.4 Porters Five Forces Analysis

12.4.1 Threat of New Entrants

12.4.2 Bargaining Power of Suppliers

12.4.3 Bargaining Power of Buyers

12.4.4 Threat of Substitutes

12.4.5 Competitive Rivalry

13 RAW MATERIAL AND INDUSTRY CHAIN

13.1 Raw Material of Facial Mask and Key Manufacturers

13.2 Manufacturing Costs Percentage of Facial Mask

13.3 Facial Mask Production Process

13.4 Facial Mask Industrial Chain

14 SHIPMENTS BY DISTRIBUTION CHANNEL

14.1 Sales Channel

14.1.1 Direct to End-User

14.1.2 Distributors

14.2 Facial Mask Typical Distributors

14.3 Facial Mask Typical Customers

15 RESEARCH FINDINGS AND CONCLUSION

16 APPENDIX

16.1 Methodology

16.2 Research Process and Data Source

16.3 Disclaimer

List Of Tables

LIST OF TABLES

Table 1. Global Facial Mask Consumption Value by Type, (USD Million), 2019 & 2023 & 2030

Table 2. Global Facial Mask Consumption Value by Application, (USD Million), 2019 & 2023 & 2030

Table 3. L'Oreal Basic Information, Manufacturing Base and Competitors

Table 4. L'Oreal Major Business

Table 5. L'Oreal Facial Mask Product and Services

Table 6. L'Oreal Facial Mask Sales Quantity (M Pcs), Average Price (US\$/K Pcs), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 7. L'Oreal Recent Developments/Updates

Table 8. Estee Lauder Basic Information, Manufacturing Base and Competitors

Table 9. Estee Lauder Major Business

Table 10. Estee Lauder Facial Mask Product and Services

Table 11. Estee Lauder Facial Mask Sales Quantity (M Pcs), Average Price (US\$/K Pcs), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 12. Estee Lauder Recent Developments/Updates

Table 13. L&P Cosmetic Basic Information, Manufacturing Base and Competitors

Table 14. L&P Cosmetic Major Business

Table 15. L&P Cosmetic Facial Mask Product and Services

Table 16. L&P Cosmetic Facial Mask Sales Quantity (M Pcs), Average Price (US\$/K Pcs), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 17. L&P Cosmetic Recent Developments/Updates

Table 18. DR.JOU Biotech Basic Information, Manufacturing Base and Competitors

Table 19. DR.JOU Biotech Major Business

Table 20. DR.JOU Biotech Facial Mask Product and Services

Table 21. DR.JOU Biotech Facial Mask Sales Quantity (M Pcs), Average Price (US\$/K Pcs), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 22. DR.JOU Biotech Recent Developments/Updates

Table 23. Shanghai Chicmax Basic Information, Manufacturing Base and Competitors

Table 24. Shanghai Chicmax Major Business

Table 25. Shanghai Chicmax Facial Mask Product and Services

Table 26. Shanghai Chicmax Facial Mask Sales Quantity (M Pcs), Average Price (US\$/K Pcs), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 27. Shanghai Chicmax Recent Developments/Updates

Table 28. Shanghai Yuemu Basic Information, Manufacturing Base and Competitors

- Table 29. Shanghai Yuemu Major Business
- Table 30. Shanghai Yuemu Facial Mask Product and Services
- Table 31. Shanghai Yuemu Facial Mask Sales Quantity (M Pcs), Average Price (US\$/K Pcs), Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 32. Shanghai Yuemu Recent Developments/Updates
- Table 33. ABT Beauty Basic Information, Manufacturing Base and Competitors
- Table 34. ABT Beauty Major Business
- Table 35. ABT Beauty Facial Mask Product and Services
- Table 36. ABT Beauty Facial Mask Sales Quantity (M Pcs), Average Price (US\$/K Pcs), Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 37. ABT Beauty Recent Developments/Updates
- Table 38. Jala Group Basic Information, Manufacturing Base and Competitors
- Table 39. Jala Group Major Business
- Table 40. Jala Group Facial Mask Product and Services
- Table 41. Jala Group Facial Mask Sales Quantity (M Pcs), Average Price (US\$/K Pcs), Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 42. Jala Group Recent Developments/Updates
- Table 43. Syoung Group Basic Information, Manufacturing Base and Competitors
- Table 44. Syoung Group Major Business
- Table 45. Syoung Group Facial Mask Product and Services
- Table 46. Syoung Group Facial Mask Sales Quantity (M Pcs), Average Price (US\$/K Pcs), Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 47. Syoung Group Recent Developments/Updates
- Table 48. GP Club Basic Information, Manufacturing Base and Competitors
- Table 49. GP Club Major Business
- Table 50. GP Club Facial Mask Product and Services
- Table 51. GP Club Facial Mask Sales Quantity (M Pcs), Average Price (US\$/K Pcs), Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 52. GP Club Recent Developments/Updates
- Table 53. Pechoin Basic Information, Manufacturing Base and Competitors
- Table 54. Pechoin Major Business
- Table 55. Pechoin Facial Mask Product and Services
- Table 56. Pechoin Facial Mask Sales Quantity (M Pcs), Average Price (US\$/K Pcs), Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 57. Pechoin Recent Developments/Updates
- Table 58. SK-II Basic Information, Manufacturing Base and Competitors
- Table 59. SK-II Major Business
- Table 60. SK-II Facial Mask Product and Services
- Table 61. SK-II Facial Mask Sales Quantity (M Pcs), Average Price (US\$/K Pcs),

Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 62. SK-II Recent Developments/Updates

Table 63. Botanee Bio-Technology Basic Information, Manufacturing Base and Competitors

Table 64. Botanee Bio-Technology Major Business

Table 65. Botanee Bio-Technology Facial Mask Product and Services

Table 66. Botanee Bio-Technology Facial Mask Sales Quantity (M Pcs), Average Price (US\$/K Pcs), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 67. Botanee Bio-Technology Recent Developments/Updates

Table 68. Fuerjia Technology Basic Information, Manufacturing Base and Competitors

Table 69. Fuerjia Technology Major Business

Table 70. Fuerjia Technology Facial Mask Product and Services

Table 71. Fuerjia Technology Facial Mask Sales Quantity (M Pcs), Average Price (US\$/K Pcs), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 72. Fuerjia Technology Recent Developments/Updates

Table 73. President Pharmaceutical Basic Information, Manufacturing Base and Competitors

Table 74. President Pharmaceutical Major Business

Table 75. President Pharmaceutical Facial Mask Product and Services

Table 76. President Pharmaceutical Facial Mask Sales Quantity (M Pcs), Average Price (US\$/K Pcs), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 77. President Pharmaceutical Recent Developments/Updates

Table 78. Shiseido Basic Information, Manufacturing Base and Competitors

Table 79. Shiseido Major Business

Table 80. Shiseido Facial Mask Product and Services

Table 81. Shiseido Facial Mask Sales Quantity (M Pcs), Average Price (US\$/K Pcs), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 82. Shiseido Recent Developments/Updates

Table 83. Proya Basic Information, Manufacturing Base and Competitors

Table 84. Proya Major Business

Table 85. Proya Facial Mask Product and Services

Table 86. Proya Facial Mask Sales Quantity (M Pcs), Average Price (US\$/K Pcs), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 87. Proya Recent Developments/Updates

Table 88. Kracie Holdings Basic Information, Manufacturing Base and Competitors

Table 89. Kracie Holdings Major Business

Table 90. Kracie Holdings Facial Mask Product and Services

Table 91. Kracie Holdings Facial Mask Sales Quantity (M Pcs), Average Price (US\$/K Pcs), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

- Table 92. Kracie Holdings Recent Developments/Updates
- Table 93. Shanghai Jahwa Basic Information, Manufacturing Base and Competitors
- Table 94. Shanghai Jahwa Major Business
- Table 95. Shanghai Jahwa Facial Mask Product and Services
- Table 96. Shanghai Jahwa Facial Mask Sales Quantity (M Pcs), Average Price (US\$/K Pcs), Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 97. Shanghai Jahwa Recent Developments/Updates
- Table 98. SD Biotechnologies Basic Information, Manufacturing Base and Competitors
- Table 99. SD Biotechnologies Major Business
- Table 100. SD Biotechnologies Facial Mask Product and Services
- Table 101. SD Biotechnologies Facial Mask Sales Quantity (M Pcs), Average Price (US\$/K Pcs), Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 102. SD Biotechnologies Recent Developments/Updates
- Table 103. Global Facial Mask Sales Quantity by Manufacturer (2019-2024) & (M Pcs)
- Table 104. Global Facial Mask Revenue by Manufacturer (2019-2024) & (USD Million)
- Table 105. Global Facial Mask Average Price by Manufacturer (2019-2024) & (US\$/K Pcs)
- Table 106. Market Position of Manufacturers in Facial Mask, (Tier 1, Tier 2, and Tier 3), Based on Consumption Value in 2023
- Table 107. Head Office and Facial Mask Production Site of Key Manufacturer
- Table 108. Facial Mask Market: Company Product Type Footprint
- Table 109. Facial Mask Market: Company Product Application Footprint
- Table 110. Facial Mask New Market Entrants and Barriers to Market Entry
- Table 111. Facial Mask Mergers, Acquisition, Agreements, and Collaborations
- Table 112. Global Facial Mask Sales Quantity by Region (2019-2024) & (M Pcs)
- Table 113. Global Facial Mask Sales Quantity by Region (2025-2030) & (M Pcs)
- Table 114. Global Facial Mask Consumption Value by Region (2019-2024) & (USD Million)
- Table 115. Global Facial Mask Consumption Value by Region (2025-2030) & (USD Million)
- Table 116. Global Facial Mask Average Price by Region (2019-2024) & (US\$/K Pcs)
- Table 117. Global Facial Mask Average Price by Region (2025-2030) & (US\$/K Pcs)
- Table 118. Global Facial Mask Sales Quantity by Type (2019-2024) & (M Pcs)
- Table 119. Global Facial Mask Sales Quantity by Type (2025-2030) & (M Pcs)
- Table 120. Global Facial Mask Consumption Value by Type (2019-2024) & (USD Million)
- Table 121. Global Facial Mask Consumption Value by Type (2025-2030) & (USD Million)
- Table 122. Global Facial Mask Average Price by Type (2019-2024) & (US\$/K Pcs)

Table 123. Global Facial Mask Average Price by Type (2025-2030) & (US\$/K Pcs)

Table 124. Global Facial Mask Sales Quantity by Application (2019-2024) & (M Pcs)

Table 125. Global Facial Mask Sales Quantity by Application (2025-2030) & (M Pcs)

Table 126. Global Facial Mask Consumption Value by Application (2019-2024) & (USD Million)

Table 127. Global Facial Mask Consumption Value by Application (2025-2030) & (USD Million)

Table 128. Global Facial Mask Average Price by Application (2019-2024) & (US\$/K Pcs)

Table 129. Global Facial Mask Average Price by Application (2025-2030) & (US\$/K Pcs)

Table 130. North America Facial Mask Sales Quantity by Type (2019-2024) & (M Pcs)

Table 131. North America Facial Mask Sales Quantity by Type (2025-2030) & (M Pcs)

Table 132. North America Facial Mask Sales Quantity by Application (2019-2024) & (M Pcs)

Table 133. North America Facial Mask Sales Quantity by Application (2025-2030) & (M Pcs)

Table 134. North America Facial Mask Sales Quantity by Country (2019-2024) & (M Pcs)

Table 135. North America Facial Mask Sales Quantity by Country (2025-2030) & (M Pcs)

Table 136. North America Facial Mask Consumption Value by Country (2019-2024) & (USD Million)

Table 137. North America Facial Mask Consumption Value by Country (2025-2030) & (USD Million)

Table 138. Europe Facial Mask Sales Quantity by Type (2019-2024) & (M Pcs)

Table 139. Europe Facial Mask Sales Quantity by Type (2025-2030) & (M Pcs)

Table 140. Europe Facial Mask Sales Quantity by Application (2019-2024) & (M Pcs)

Table 141. Europe Facial Mask Sales Quantity by Application (2025-2030) & (M Pcs)

Table 142. Europe Facial Mask Sales Quantity by Country (2019-2024) & (M Pcs)

Table 143. Europe Facial Mask Sales Quantity by Country (2025-2030) & (M Pcs)

Table 144. Europe Facial Mask Consumption Value by Country (2019-2024) & (USD Million)

Table 145. Europe Facial Mask Consumption Value by Country (2025-2030) & (USD Million)

Table 146. Asia-Pacific Facial Mask Sales Quantity by Type (2019-2024) & (M Pcs)

Table 147. Asia-Pacific Facial Mask Sales Quantity by Type (2025-2030) & (M Pcs)

Table 148. Asia-Pacific Facial Mask Sales Quantity by Application (2019-2024) & (M Pcs)

Table 149. Asia-Pacific Facial Mask Sales Quantity by Application (2025-2030) & (M Pcs)

Table 150. Asia-Pacific Facial Mask Sales Quantity by Region (2019-2024) & (M Pcs)

Table 151. Asia-Pacific Facial Mask Sales Quantity by Region (2025-2030) & (M Pcs)

Table 152. Asia-Pacific Facial Mask Consumption Value by Region (2019-2024) & (USD Million)

Table 153. Asia-Pacific Facial Mask Consumption Value by Region (2025-2030) & (USD Million)

Table 154. South America Facial Mask Sales Quantity by Type (2019-2024) & (M Pcs)

Table 155. South America Facial Mask Sales Quantity by Type (2025-2030) & (M Pcs)

Table 156. South America Facial Mask Sales Quantity by Application (2019-2024) & (M Pcs)

Table 157. South America Facial Mask Sales Quantity by Application (2025-2030) & (M Pcs)

Table 158. South America Facial Mask Sales Quantity by Country (2019-2024) & (M Pcs)

Table 159. South America Facial Mask Sales Quantity by Country (2025-2030) & (M Pcs)

Table 160. South America Facial Mask Consumption Value by Country (2019-2024) & (USD Million)

Table 161. South America Facial Mask Consumption Value by Country (2025-2030) & (USD Million)

Table 162. Middle East & Africa Facial Mask Sales Quantity by Type (2019-2024) & (M Pcs)

Table 163. Middle East & Africa Facial Mask Sales Quantity by Type (2025-2030) & (M Pcs)

Table 164. Middle East & Africa Facial Mask Sales Quantity by Application (2019-2024) & (M Pcs)

Table 165. Middle East & Africa Facial Mask Sales Quantity by Application (2025-2030) & (M Pcs)

Table 166. Middle East & Africa Facial Mask Sales Quantity by Region (2019-2024) & (M Pcs)

Table 167. Middle East & Africa Facial Mask Sales Quantity by Region (2025-2030) & (M Pcs)

Table 168. Middle East & Africa Facial Mask Consumption Value by Region (2019-2024) & (USD Million)

Table 169. Middle East & Africa Facial Mask Consumption Value by Region (2025-2030) & (USD Million)

Table 170. Facial Mask Raw Material

Table 171. Key Manufacturers of Facial Mask Raw Materials

Table 172. Facial Mask Typical Distributors

Table 173. Facial Mask Typical Customers

List Of Figures

LIST OF FIGURES

Figure 1. Facial Mask Picture

Figure 2. Global Facial Mask Consumption Value by Type, (USD Million), 2019 & 2023 & 2030

Figure 3. Global Facial Mask Consumption Value Market Share by Type in 2023

Figure 4. Non-Woven Facial Mask Examples

Figure 5. Silk Mask Examples

Figure 6. Bio Cellulose Mask Examples

Figure 7. Others Examples

Figure 8. Global Facial Mask Consumption Value by Application, (USD Million), 2019 & 2023 & 2030

Figure 9. Global Facial Mask Consumption Value Market Share by Application in 2023

Figure 10. Moisturizing Examples

Figure 11. Whitening Examples

Figure 12. Wrinkle Resistance Examples

Figure 13. Others Examples

Figure 14. Global Facial Mask Consumption Value, (USD Million): 2019 & 2023 & 2030

Figure 15. Global Facial Mask Consumption Value and Forecast (2019-2030) & (USD Million)

Figure 16. Global Facial Mask Sales Quantity (2019-2030) & (M Pcs)

Figure 17. Global Facial Mask Average Price (2019-2030) & (US\$/K Pcs)

Figure 18. Global Facial Mask Sales Quantity Market Share by Manufacturer in 2023

Figure 19. Global Facial Mask Consumption Value Market Share by Manufacturer in 2023

Figure 20. Producer Shipments of Facial Mask by Manufacturer Sales Quantity (\$MM) and Market Share (%): 2023

Figure 21. Top 3 Facial Mask Manufacturer (Consumption Value) Market Share in 2023

Figure 22. Top 6 Facial Mask Manufacturer (Consumption Value) Market Share in 2023

Figure 23. Global Facial Mask Sales Quantity Market Share by Region (2019-2030)

Figure 24. Global Facial Mask Consumption Value Market Share by Region (2019-2030)

Figure 25. North America Facial Mask Consumption Value (2019-2030) & (USD Million)

Figure 26. Europe Facial Mask Consumption Value (2019-2030) & (USD Million)

Figure 27. Asia-Pacific Facial Mask Consumption Value (2019-2030) & (USD Million)

Figure 28. South America Facial Mask Consumption Value (2019-2030) & (USD Million)

Figure 29. Middle East & Africa Facial Mask Consumption Value (2019-2030) & (USD

Million)

Figure 30. Global Facial Mask Sales Quantity Market Share by Type (2019-2030)

Figure 31. Global Facial Mask Consumption Value Market Share by Type (2019-2030)

Figure 32. Global Facial Mask Average Price by Type (2019-2030) & (US\$/K Pcs)

Figure 33. Global Facial Mask Sales Quantity Market Share by Application (2019-2030)

Figure 34. Global Facial Mask Consumption Value Market Share by Application (2019-2030)

Figure 35. Global Facial Mask Average Price by Application (2019-2030) & (US\$/K Pcs)

Figure 36. North America Facial Mask Sales Quantity Market Share by Type (2019-2030)

Figure 37. North America Facial Mask Sales Quantity Market Share by Application (2019-2030)

Figure 38. North America Facial Mask Sales Quantity Market Share by Country (2019-2030)

Figure 39. North America Facial Mask Consumption Value Market Share by Country (2019-2030)

Figure 40. United States Facial Mask Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 41. Canada Facial Mask Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 42. Mexico Facial Mask Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 43. Europe Facial Mask Sales Quantity Market Share by Type (2019-2030)

Figure 44. Europe Facial Mask Sales Quantity Market Share by Application (2019-2030)

Figure 45. Europe Facial Mask Sales Quantity Market Share by Country (2019-2030)

Figure 46. Europe Facial Mask Consumption Value Market Share by Country (2019-2030)

Figure 47. Germany Facial Mask Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 48. France Facial Mask Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 49. United Kingdom Facial Mask Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 50. Russia Facial Mask Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 51. Italy Facial Mask Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 52. Asia-Pacific Facial Mask Sales Quantity Market Share by Type (2019-2030)

Figure 53. Asia-Pacific Facial Mask Sales Quantity Market Share by Application

(2019-2030)

Figure 54. Asia-Pacific Facial Mask Sales Quantity Market Share by Region

(2019-2030)

Figure 55. Asia-Pacific Facial Mask Consumption Value Market Share by Region

(2019-2030)

Figure 56. China Facial Mask Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 57. Japan Facial Mask Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 58. Korea Facial Mask Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 59. India Facial Mask Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 60. Southeast Asia Facial Mask Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 61. Australia Facial Mask Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 62. South America Facial Mask Sales Quantity Market Share by Type (2019-2030)

Figure 63. South America Facial Mask Sales Quantity Market Share by Application (2019-2030)

Figure 64. South America Facial Mask Sales Quantity Market Share by Country (2019-2030)

Figure 65. South America Facial Mask Consumption Value Market Share by Country (2019-2030)

Figure 66. Brazil Facial Mask Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 67. Argentina Facial Mask Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 68. Middle East & Africa Facial Mask Sales Quantity Market Share by Type (2019-2030)

Figure 69. Middle East & Africa Facial Mask Sales Quantity Market Share by Application (2019-2030)

Figure 70. Middle East & Africa Facial Mask Sales Quantity Market Share by Region (2019-2030)

Figure 71. Middle East & Africa Facial Mask Consumption Value Market Share by Region (2019-2030)

Figure 72. Turkey Facial Mask Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 73. Egypt Facial Mask Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 74. Saudi Arabia Facial Mask Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 75. South Africa Facial Mask Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 76. Facial Mask Market Drivers

Figure 77. Facial Mask Market Restraints

Figure 78. Facial Mask Market Trends

Figure 79. Porters Five Forces Analysis

Figure 80. Manufacturing Cost Structure Analysis of Facial Mask in 2023

Figure 81. Manufacturing Process Analysis of Facial Mask

Figure 82. Facial Mask Industrial Chain

Figure 83. Sales Quantity Channel: Direct to End-User vs Distributors

Figure 84. Direct Channel Pros & Cons

Figure 85. Indirect Channel Pros & Cons

Figure 86. Methodology

Figure 87. Research Process and Data Source

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