

# Global Facekini Market 2025 by Manufacturers, Regions, Type and Application, Forecast to 2031

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## Abstracts

According to our (Global Info Research) latest study, the global Facekini market size was valued at US\$ 336 million in 2024 and is forecast to a readjusted size of USD 636 million by 2031 with a CAGR of 9.5% during review period.

Facekini is a protective or functional mask that fits tightly to the face and part of the neck, usually covering the forehead, cheeks, and chin, leaving only the eyes, nose, and mouth (or only the eyes and mouth). It was originally designed for sun protection, sand protection, water resistance, or special occupational protection. In recent years, it has become popular because of its combination of fashion and functionality.

This report is a detailed and comprehensive analysis for global Facekini market. Both quantitative and qualitative analyses are presented by manufacturers, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

In this report, we will assess the current U.S. tariff framework alongside international policy adaptations, analyzing their effects on competitive market structures, regional economic dynamics, and supply chain resilience.

### Key Features:

Global Facekini market size and forecasts, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2020-2031

Global Facekini market size and forecasts by region and country, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2020-2031

Global Facekini market size and forecasts, by Type and by Application, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2020-2031

Global Facekini market shares of main players, shipments in revenue (\$ Million), sales quantity (K Units), and ASP (US\$/Unit), 2020-2025

### **The Primary Objectives in This Report Are:**

To determine the size of the total market opportunity of global and key countries

To assess the growth potential for Facekini

To forecast future growth in each product and end-use market

To assess competitive factors affecting the marketplace

This report profiles key players in the global Facekini market based on the following parameters - company overview, sales quantity, revenue, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Coolibar, Decathlon, Guccio Gucci, Off-White, Patagonia, Qingdao Beautiful Sunshine Swimwear, Qingdao Haizhiyun Swimwear Factory, Dongguan Feifan Sports Goods, Qingdao Haizhilan Protective Products, Shenzhen Jianzi Technology, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

### **Market Segmentation**

Facekini market is split by Type and by Application. For the period 2020-2031, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Type

Full Face Style

Half Face Style

Neck Extension Style

#### Market segment by Application

Daily Protection

Sports and Leisure

Others

#### Major players covered

Coolibar

Decathlon

Guccio Gucci

Off-White

Patagonia

Qingdao Beautiful Sunshine Swimwear

Qingdao Haizhiyun Swimwear Factory

Dongguan Feifan Sports Goods

Qingdao Haizhilan Protective Products

Shenzhen Jianzi Technology

Qingdao Swallow Garment

## Yantai Sun Protection Products Factory

Market segment by region, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

### **The content of the study subjects, includes a total of 15 chapters:**

Chapter 1, to describe Facekini product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Facekini, with price, sales quantity, revenue, and global market share of Facekini from 2020 to 2025.

Chapter 3, the Facekini competitive situation, sales quantity, revenue, and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Facekini breakdown data are shown at the regional level, to show the sales quantity, consumption value, and growth by regions, from 2020 to 2031.

Chapter 5 and 6, to segment the sales by Type and by Application, with sales market share and growth rate by Type, by Application, from 2020 to 2031.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value, and market share for key countries in the world, from 2020 to 2025. and Facekini market forecast, by regions, by Type, and by Application, with sales and revenue, from 2026 to 2031.

Chapter 12, market dynamics, drivers, restraints, trends, and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Facekini.

Chapter 14 and 15, to describe Facekini sales channel, distributors, customers, research findings and conclusion.

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