

Global Fabric Disinfectant Supply, Demand and Key Producers, 2026-2032

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Abstracts

The global Fabric Disinfectant market size is expected to reach \$ 7215 million by 2032, rising at a market growth of 3.5% CAGR during the forecast period (2026-2032).

Fabric Disinfectant refers to chemical products used to reduce, sanitize or disinfect microorganisms on textiles and soft fabrics. The category mainly includes laundry sanitizer liquids, fabric disinfectant liquids, antibacterial laundry additives, rinse-cycle fabric disinfectants, bleach-free laundry sanitizers, fabric disinfectant sprays and textile hygiene products for household and institutional use. These products are mainly used on washable clothes, underwear, towels, bedding, baby garments, sportswear, uniforms, hospital linens, hotel linens, school textiles and other soft washable materials. In this report, the market mainly includes consumer fabric disinfectants, laundry sanitizers, fabric antibacterial sprays, commercial laundry disinfectants, hospital textile disinfectants and textile hygiene additives. The 2025 benchmark ASP is US\$4,200 / ton, sales volume is 1,309.52 k tons, and average gross margin is 46%. The upstream industry chain includes quaternary ammonium compounds, benzalkonium chloride, PCMX, phenoxyethanol, alcohols, organic acids, surfactants, solubilizers, fragrances, preservatives, stabilizers, chelating agents, water, plastic bottles, caps, trigger sprayers, labels and packaging materials. The midstream includes formula development, active ingredient blending, microbial efficacy testing, fabric compatibility testing, fragrance adjustment, stability testing, filling, capping, labeling, packaging, regulatory registration and quality control. The downstream includes supermarkets, drugstores, e-commerce platforms, laundry service providers, hospitals, hotels, schools, nursing homes, gyms, households and institutional hygiene service providers.

Fabric disinfectants are positioned between laundry detergents and household disinfectants. Their key value is not stain removal, but additional hygiene for fabrics that

may carry odor-causing bacteria, sweat, body fluids, pet contamination, illness-related laundry or high-touch textile exposure. Demand increased after the pandemic because consumers became more aware of hygiene, cold-water washing, shared laundry machines and the limitations of ordinary detergents. However, the category is not used as frequently as detergents because many healthy households do not need routine laundry disinfection for every wash. Growth is therefore moderate rather than explosive. Consumer demand is strongest for bleach-free, color-safe, low-temperature, fragrance-free, baby-safe, sensitive-skin, sportswear and pet-related fabric sanitizing products. Institutional demand comes from hospitals, hotels, nursing homes, gyms, schools and commercial laundries. Future competition will focus on safer active ingredients, lower residue, fabric compatibility, fragrance differentiation, skin-friendly claims, refill packaging, concentrated formats, antimicrobial sprays for non-washable fabrics, e-commerce bundles and clearer regulatory claims around sanitizing versus disinfecting.

This report studies the global Fabric Disinfectant production, demand, key manufacturers, and key regions.

This report is a detailed and comprehensive analysis of the world market for Fabric Disinfectant and provides market size (US\$ million) and Year-over-Year (YoY) Growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Fabric Disinfectant that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global Fabric Disinfectant total production and demand, 2021-2032, (Kilotons)

Global Fabric Disinfectant total production value, 2021-2032, (USD Million)

Global Fabric Disinfectant production by region & country, production, value, CAGR, 2021-2032, (USD Million) & (Kilotons), (based on production site)

Global Fabric Disinfectant consumption by region & country, CAGR, 2021-2032 & (Kilotons)

U.S. VS China: Fabric Disinfectant domestic production, consumption, key domestic manufacturers and share

Global Fabric Disinfectant production by manufacturer, production, price, value and market share 2021-2026, (USD Million) & (Kilotons)

Global Fabric Disinfectant production by Type, production, value, CAGR, 2021-2032, (USD Million) & (Kilotons)

Global Fabric Disinfectant production by Application, production, value, CAGR, 2021-2032, (USD Million) & (Kilotons)

This report profiles key players in the global Fabric Disinfectant market based on the following parameters - company overview, production, value, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Reckitt Benckiser Group, Lysol, Dettol, Dettol Laundry Sanitiser, The Clorox Company, Clorox FreshGuard, Procter & Gamble, Unilever, Henkel, SC Johnson, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the World Fabric Disinfectant market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$ Millions), volume (production, consumption) & (Kilotons) and average price (US\$/Ton) by manufacturer, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global Fabric Disinfectant Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global Fabric Disinfectant Market, Segmentation by Type:

Unscented Type

Fragranced Type

Global Fabric Disinfectant Market, Segmentation by Active Ingredient:

Quaternary Ammonium Compound Type

PCMX-Based Type

Oxygen-Based Disinfectant Type

Alcohol / Organic Acid Type

Global Fabric Disinfectant Market, Segmentation by Use Method:

Washing Machine Additive Type

Soaking Type

Rinse-Cycle Type

Spray-on Type

Global Fabric Disinfectant Market, Segmentation by Application:

Adults

Children

Companies Profiled:

Reckitt Benckiser Group

Lysol

Dettol

Dettol Laundry Sanitiser

The Clorox Company

Clorox FreshGuard

Procter & Gamble

Unilever

Henkel

SC Johnson

Ecolab

Diversey

Sanytol

Lion Corporation

Kao Corporation

Walch

Blue Moon Group

Liby Group

Nice Group

Shanghai Jahwa

ACI Limited / Savlon

ITC Limited / Savlon India

Church & Dwight / OxiClean

Seventh Generation

Key Questions Answered:

1. How big is the global Fabric Disinfectant market?
2. What is the demand of the global Fabric Disinfectant market?
3. What is the year over year growth of the global Fabric Disinfectant market?
4. What is the production and production value of the global Fabric Disinfectant market?
5. Who are the key producers in the global Fabric Disinfectant market?
6. What are the growth factors driving the market demand?

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