

Global Fabric Disinfectant Market 2026 by Manufacturers, Regions, Type and Application, Forecast to 2032

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Abstracts

According to our (Global Info Research) latest study, the global Fabric Disinfectant market size was valued at US\$ 5659 million in 2025 and is forecast to a readjusted size of US\$ 7215 million by 2032 with a CAGR of 3.5% during review period.

Fabric Disinfectant refers to chemical products used to reduce, sanitize or disinfect microorganisms on textiles and soft fabrics. The category mainly includes laundry sanitizer liquids, fabric disinfectant liquids, antibacterial laundry additives, rinse-cycle fabric disinfectants, bleach-free laundry sanitizers, fabric disinfectant sprays and textile hygiene products for household and institutional use. These products are mainly used on washable clothes, underwear, towels, bedding, baby garments, sportswear, uniforms, hospital linens, hotel linens, school textiles and other soft washable materials. In this report, the market mainly includes consumer fabric disinfectants, laundry sanitizers, fabric antibacterial sprays, commercial laundry disinfectants, hospital textile disinfectants and textile hygiene additives. The 2025 benchmark ASP is US\$4,200 / ton, sales volume is 1,309.52 k tons, and average gross margin is 46%. The upstream industry chain includes quaternary ammonium compounds, benzalkonium chloride, PCMX, phenoxyethanol, alcohols, organic acids, surfactants, solubilizers, fragrances, preservatives, stabilizers, chelating agents, water, plastic bottles, caps, trigger sprayers, labels and packaging materials. The midstream includes formula development, active ingredient blending, microbial efficacy testing, fabric compatibility testing, fragrance adjustment, stability testing, filling, capping, labeling, packaging, regulatory registration and quality control. The downstream includes supermarkets, drugstores, e-commerce platforms, laundry service providers, hospitals, hotels, schools, nursing homes, gyms, households and institutional hygiene service providers.

Fabric disinfectants are positioned between laundry detergents and household disinfectants. Their key value is not stain removal, but additional hygiene for fabrics that may carry odor-causing bacteria, sweat, body fluids, pet contamination, illness-related laundry or high-touch textile exposure. Demand increased after the pandemic because consumers became more aware of hygiene, cold-water washing, shared laundry machines and the limitations of ordinary detergents. However, the category is not used as frequently as detergents because many healthy households do not need routine laundry disinfection for every wash. Growth is therefore moderate rather than explosive. Consumer demand is strongest for bleach-free, color-safe, low-temperature, fragrance-free, baby-safe, sensitive-skin, sportswear and pet-related fabric sanitizing products. Institutional demand comes from hospitals, hotels, nursing homes, gyms, schools and commercial laundries. Future competition will focus on safer active ingredients, lower residue, fabric compatibility, fragrance differentiation, skin-friendly claims, refill packaging, concentrated formats, antimicrobial sprays for non-washable fabrics, e-commerce bundles and clearer regulatory claims around sanitizing versus disinfecting.

This report is a detailed and comprehensive analysis for global Fabric Disinfectant market. Both quantitative and qualitative analyses are presented by manufacturers, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

Key Features:

Global Fabric Disinfectant market size and forecasts, in consumption value (\$ Million), sales quantity (Kilotons), and average selling prices (US\$/Ton), 2021-2032

Global Fabric Disinfectant market size and forecasts by region and country, in consumption value (\$ Million), sales quantity (Kilotons), and average selling prices (US\$/Ton), 2021-2032

Global Fabric Disinfectant market size and forecasts, by Type and by Application, in consumption value (\$ Million), sales quantity (Kilotons), and average selling prices (US\$/Ton), 2021-2032

Global Fabric Disinfectant market shares of main players, shipments in revenue (\$ Million), sales quantity (Kilotons), and ASP (US\$/Ton), 2021-2026

The Primary Objectives in This Report Are:

To determine the size of the total market opportunity of global and key countries

To assess the growth potential for Fabric Disinfectant

To forecast future growth in each product and end-use market

To assess competitive factors affecting the marketplace

This report profiles key players in the global Fabric Disinfectant market based on the following parameters - company overview, sales quantity, revenue, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Reckitt Benckiser Group, Lysol, Dettol, Dettol Laundry Sanitiser, The Clorox Company, Clorox FreshGuard, Procter & Gamble, Unilever, Henkel, SC Johnson, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Market Segmentation

Fabric Disinfectant market is split by Type and by Application. For the period 2021-2032, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Type

Unscented Type

Fragranced Type

Market segment by Active Ingredient

Quaternary Ammonium Compound Type

PCMX-Based Type

Oxygen-Based Disinfectant Type

Alcohol / Organic Acid Type

Market segment by Use Method

Washing Machine Additive Type

Soaking Type

Rinse-Cycle Type

Spray-on Type

Market segment by Application

Adults

Children

Major players covered

Reckitt Benckiser Group

Lysol

Dettol

Dettol Laundry Sanitiser

The Clorox Company

Clorox FreshGuard

Procter & Gamble

Unilever

Henkel

SC Johnson

Ecolab

Diversey

Sanytol

Lion Corporation

Kao Corporation

Walch

Blue Moon Group

Liby Group

Nice Group

Shanghai Jahwa

ACI Limited / Savlon

ITC Limited / Savlon India

Church & Dwight / OxiClean

Seventh Generation

Market segment by region, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Fabric Disinfectant product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Fabric Disinfectant, with price, sales quantity, revenue, and global market share of Fabric Disinfectant from 2021 to 2026.

Chapter 3, the Fabric Disinfectant competitive situation, sales quantity, revenue, and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Fabric Disinfectant breakdown data are shown at the regional level, to show the sales quantity, consumption value, and growth by regions, from 2021 to 2032.

Chapter 5 and 6, to segment the sales by Type and by Application, with sales market share and growth rate by Type, by Application, from 2021 to 2032.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value, and market share for key countries in the world, from 2021 to 2026. and Fabric Disinfectant market forecast, by regions, by Type, and by Application, with sales and revenue, from 2027 to 2032.

Chapter 12, market dynamics, drivers, restraints, trends, and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Fabric

Disinfectant.

Chapter 14 and 15, to describe Fabric Disinfectant sales channel, distributors, customers, research findings and conclusion.

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