

# Global Fabric Artificial Flowers Supply, Demand and Key Producers, 2026-2032

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## Abstracts

The global Fabric Artificial Flowers market size is expected to reach \$ 2606 million by 2032, rising at a market growth of 5.9% CAGR during the forecast period (2026-2032).

Fabric Artificial Flowers are a textile-material subcategory within the artificial flowers industry. They refer to non-living decorative floral products made with polyester fabric, silk-like fabric, nylon fabric, blended textiles, flocked fabric and other textile materials as the main substrates for petals, leaves or decorative layers, combined with plastic calyxes, metal stems, coated wires, dyeing, printing, heat shaping, cutting, stitching, flocking, coating and hand assembly processes. Major product forms include single stems, multi-head sprays, bouquets, floral arrangements, tabletop floral displays, wreaths, garlands, flower wall components, wedding florals and commercial decorative floral products. Major production is concentrated in China, Thailand and India, where textile processing, plastic accessories, hand assembly and export supply chains are well developed, while Europe, the United States and Japan focus more on brand design, floral arrangements, channel sales and project applications. Fabric Artificial Flowers are mainly used in home décor, weddings and events, hotels and restaurants, retail window displays, office spaces, seasonal decoration, photography settings and long-term displays. Their core value lies in providing soft textile texture, rich color layering and strong decorative realism to replace or complement natural flowers in low-maintenance, long-life and reusable decorative scenarios.

Against the backdrop of expanding global demand for home furnishing, wedding decoration, commercial display and online decorative consumption, Fabric Artificial Flowers are evolving from traditional low-cost decorative products into floral décor materials with stronger aesthetic expression, scenario adaptability and long-term display value. Compared with fresh flowers, Fabric Artificial Flowers are not constrained by

blooming seasons, cold-chain transportation, preservation cycles or frequent replacement requirements, helping reduce spoilage and maintenance costs while supporting cross-season sales, bulk procurement and standardized display solutions. Compared with ordinary plastic artificial flowers, their fabric petals, flexible stems, gradient dyeing and layered floral structures are better suited to home décor, wedding floristry, hotel lobbies, restaurants, retail windows and photography settings that require stronger realism and texture. As consumers become more receptive to spatial ambience, low-maintenance lifestyles and reusable decorative solutions, Fabric Artificial Flowers still have room for deeper penetration in both mass home retail and mid-to-premium scenario-based floristry.

At the same time, the Fabric Artificial Flowers market faces challenges including low-end product homogeneity, intense price competition, uneven realism, fading and deformation risks, and rising requirements for environmentally responsible fabrics and reduced packaging. Future demand will continue to split into two directions: standardized, high-volume products driven by online platforms, wholesale markets, home décor retail and seasonal consumption, with emphasis on price, style variety and fast supply; and highly realistic, customized floral products driven by wedding planning, hotel and commercial decoration, brand displays, premium residential interiors and immersive spaces, with emphasis on fabric texture, color development, floral accuracy, arrangement design and project delivery capability. Companies with strong material selection, flower-shape development, dyeing and printing, flexible production, cross-border e-commerce operation and project-based supply capabilities will be better positioned to secure recurring orders and brand premiums in the global Fabric Artificial Flowers market.

This report studies the global Fabric Artificial Flowers demand, key companies, and key regions.

This report is a detailed and comprehensive analysis of the world market for Fabric Artificial Flowers, and provides market size (US\$ million) and Year-over-Year (YoY) growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Fabric Artificial Flowers that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global Fabric Artificial Flowers total market, 2021-2032, (USD Million)

Global Fabric Artificial Flowers total market by region & country, CAGR, 2021-2032, (USD Million)

U.S. VS China: Fabric Artificial Flowers total market, key domestic companies, and share, (USD Million)

Global Fabric Artificial Flowers revenue by player, revenue and market share 2021-2026, (USD Million)

Global Fabric Artificial Flowers total market by Type, CAGR, 2021-2032, (USD Million)

Global Fabric Artificial Flowers total market by Application, CAGR, 2021-2032, (USD Million)

This report profiles major players in the global Fabric Artificial Flowers market based on the following parameters - company overview, revenue, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Nearly Natural, Winward International Inc., Natural Decorations, Inc., Vickerman Company, M&S Schmalberg Custom Fabric Flowers, Silk-ka B.V., Floralsilk Limited, Hershaw Holdings (The Faux Flower Company), CAFOM SA (SIA Deco), Flora Magnifica, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the world Fabric Artificial Flowers market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$ Millions), by player, by regions, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global Fabric Artificial Flowers Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

#### Global Fabric Artificial Flowers Market, Segmentation by Type:

Stems and Bouquets

Potted Plants and Greenery

Landscape Installations

Others

#### Global Fabric Artificial Flowers Market, Segmentation by Material:

Polyester

Silk

Cotton Fabric

Others

#### Global Fabric Artificial Flowers Market, Segmentation by Distribution:

Online

Offline

Others

### Global Fabric Artificial Flowers Market, Segmentation by Process:

Die-Cut and Heat Setting

Dipping and Rubber Coating

Handcrafted Assembly

Others

### Global Fabric Artificial Flowers Market, Segmentation by Application:

Commercial

Residential

Events and Festivals

Others

### Companies Profiled:

Nearly Natural

Winward International Inc.

Natural Decorations, Inc.

Vickerman Company

M&S Schmalberg Custom Fabric Flowers

Silk-ka B.V.

Floralsilk Limited

Hershaw Holdings (The Faux Flower Company)

CAFOM SA (SIA Deco)

Flora Magnifica

H. Andreas GmbH

Gasper GmbH

Poppy Inc.

TOKYODO Co., Ltd.

KING JIM CO., LTD. (ASCA COMPANY, Ltd.)

Permaflora Co., Ltd.

NALIN ARTIFICIAL FLOWER (THAILAND) CO., LTD.

Bhandari Plants & Flowers

Nilkanth Flower Factory Private Limited

Top Floral Co., Ltd.

Sinofloral Co., Ltd.

Luminflora

Shandong CallaFloral Arts & Craft Co., Ltd.

Xiamen Co-Arts Limited

Yiwu Tiancheng Imp and Exp Co., Ltd.

### Key Questions Answered

1. How big is the global Fabric Artificial Flowers market?
2. What is the demand of the global Fabric Artificial Flowers market?

3. What is the year over year growth of the global Fabric Artificial Flowers market?
4. What is the total value of the global Fabric Artificial Flowers market?
5. Who are the Major Players in the global Fabric Artificial Flowers market?
6. What are the growth factors driving the market demand?

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