

Global Eyewear Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030

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Abstracts

According to our (Global Info Research) latest study, the global Eyewear market size was valued at USD million in 2023 and is forecast to a readjusted size of USD million by 2030 with a CAGR of % during review period.

Eyewear is device that corrective or protective eyes. This report include spectacles, contact lenses, sunglasses and so on.

The eyewear market has gained significant growth in the recent years. Emerging countries such as India and China have been the most prominent markets that have tremendous opportunities. Increasing cases of visual impairment and eye defects coupled with inclination for latest fashion trends are the major factors driving the growth of the global eyewear market. Growing prominence of digital devices and gadgets among younger population has adversely affected the eyes, leading to increasing incidences of eye disorders. Therefore, the demand for vision correction products have risen sharply. Additionally, factors such as distinct increase in disposable income and improved standard of living in the developing economies such as India and Brazil have driven the need for premium quality, branded eyewear.

The Global Info Research report includes an overview of the development of the Eyewear industry chain, the market status of Childhood (0-6) (Prescription Eyewear, Lensless Glasses), Juvenile (7-17) (Prescription Eyewear, Lensless Glasses), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Eyewear.

Regionally, the report analyzes the Eyewear markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing



consumer awareness. Asia-Pacific, particularly China, leads the global Eyewear market, with robust domestic demand, supportive policies, and a strong manufacturing base.

Key Features:

The report presents comprehensive understanding of the Eyewear market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Eyewear industry.

The report involves analyzing the market at a macro level:

Market Sizing and Segmentation: Report collect data on the overall market size, including the sales quantity (K Units), revenue generated, and market share of different by Type (e.g., Prescription Eyewear, Lensless Glasses).

Industry Analysis: Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Eyewear market.

Regional Analysis: The report involves examining the Eyewear market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

Market Projections: Report covers the gathered data and analysis to make future projections and forecasts for the Eyewear market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Eyewear:

Company Analysis: Report covers individual Eyewear manufacturers, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

Consumer Analysis: Report covers data on consumer behaviour, preferences, and attitudes towards Eyewear This may involve surveys, interviews, and analysis of



consumer reviews and feedback from different by Application (Childhood (0-6), Juvenile (7-17)).

Technology Analysis: Report covers specific technologies relevant to Eyewear. It assesses the current state, advancements, and potential future developments in Eyewear areas.

Competitive Landscape: By analyzing individual companies, suppliers, and consumers, the report present insights into the competitive landscape of the Eyewear market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

Market Validation: The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

Market Segmentation

Eyewear market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value.

Market segment by Type

Prescription Eyewear

Lensless Glasses

Sunglasses

Contact Lenses

Market segment by Application

Childhood (0-6)

Juvenile (7-17)

Youth (18-40)



| | Middle Aged (41-65) |
|-----------------------|-------------------------------------|
| | Elderly (>66) |
| | |
| Major players covered | |
| | Essilor & Luxottica |
| | Grand Vision |
| | Formosa Optical |
| | Carl Zeiss AG |
| | Hoya Corporation |
| | De Rigo S.p.A. |
| | Indo Internacional |
| | Safilo Group S.p.A. |
| | Johnson & Johnson |
| | CIBA Vision (Novartis) |
| | CooperVision (The Cooper Companies) |
| | GBV |
| | Marchon (VSP Global) |
| | Fielmann |
| | Bausch & Lomb |
| | Oh average t |

Charmant



TEK Optical Canada

Market segment by region, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Eyewear product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Eyewear, with price, sales, revenue and global market share of Eyewear from 2019 to 2024.

Chapter 3, the Eyewear competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Eyewear breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2019 to 2030.

Chapter 5 and 6, to segment the sales by Type and application, with sales market share and growth rate by type, application, from 2019 to 2030.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017 to 2023.and Eyewear market forecast, by regions, type and application, with sales and revenue, from 2025 to 2030.



Chapter 12, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Eyewear.

Chapter 14 and 15, to describe Eyewear sales channel, distributors, customers, research findings and conclusion.



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