

Global Eyelash Tweezers Supply, Demand and Key Producers, 2026-2032

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Abstracts

The global Eyelash Tweezers market size is expected to reach \$ 68.74 million by 2032, rising at a market growth of 8.2% CAGR during the forecast period (2026-2032).

Eyelash tweezers are precision, non-locking hand tools designed for lash work?most commonly eyelash extensions and false lash application. In extension services, they?re typically used in two-hand technique: one tweezer isolates a single natural lash, while the other picks up and places an extension or a pre-made/handmade fan accurately at the lash line.

Upstream inputs are mainly stainless steel and titanium (common in professional lash tweezers), plus optional surface finishes/coatings to improve grip and corrosion resistance. Some variants use ?fiber tip? (textured inner jaw) to increase traction and reduce slippage when holding very fine lashes. Manufacturing typically involves precision forming/machining, tip alignment, polishing, and tension tuning; ergonomics features (e.g., grooves/soft closure) aim to reduce hand fatigue during long sessions.

Downstream users include professional lash artists in salons/studios, beauty training schools, and also consumers for strip-lash tools (?lash applicators?). In practice, hygiene and maintenance are part of downstream usage?many brands emphasize that stainless tools are durable and can be cleaned with alcohol after use.

In 2025, global sales of eyelash tweezers reached approximately 9.2 million units, with an average global market price of around US\$ 4.2/unit. Production capacity varies significantly among manufacturers, with gross profit margins ranging from approximately 45% to 70%.

Demand for eyelash tweezers is being shaped by two reinforcing forces: the normalization of professional lash services and the productization of at-home DIY routines. In salons, tweezers are no longer ?just tools??they directly affect isolation accuracy, pickup stability, placement speed, and final consistency. In parallel, social commerce and e-commerce have turned DIY lashes into repeatable workflows,

encouraging specialized applicators and ?system? tools that simplify gripping, positioning, and fusing steps.

On the supply side, manufacturing is relatively scalable, but branding is tiered. Entry products compete on cost and availability, while mid-to-premium players differentiate through tip geometry (straight/curved/L/S shapes), clamp force feel, coatings and corrosion resistance, ergonomic balance, and ecosystem bundling with training and consumables?supporting higher repeat purchases and pricing power.

The market is also moving toward more ?professionalized? handling standards. Because the eye area is sensitive, improper hygiene and application can increase irritation, allergy, or infection risks. This raises the value of materials, cleanability, and clear usage protocols?benefiting reputable brands and professional channels over purely commoditized offerings.

This report studies the global Eyelash Tweezers production, demand, key manufacturers, and key regions.

This report is a detailed and comprehensive analysis of the world market for Eyelash Tweezers and provides market size (US\$ million) and Year-over-Year (YoY) Growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Eyelash Tweezers that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global Eyelash Tweezers total production and demand, 2021-2032, (K Units)

Global Eyelash Tweezers total production value, 2021-2032, (USD Million)

Global Eyelash Tweezers production by region & country, production, value, CAGR, 2021-2032, (USD Million) & (K Units), (based on production site)

Global Eyelash Tweezers consumption by region & country, CAGR, 2021-2032 & (K Units)

U.S. VS China: Eyelash Tweezers domestic production, consumption, key domestic manufacturers and share

Global Eyelash Tweezers production by manufacturer, production, price, value and market share 2021-2026, (USD Million) & (K Units)

Global Eyelash Tweezers production by Type, production, value, CAGR, 2021-2032, (USD Million) & (K Units)

Global Eyelash Tweezers production by Application, production, value, CAGR, 2021-2032, (USD Million) & (K Units)

This report profiles key players in the global Eyelash Tweezers market based on the following parameters - company overview, production, value, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Sian Beauty Instruments, DancingSwan Beauty (TsingTao), Shanghai Sanyou Medical, SHINVA, Scissors Way, Swift Instruments,

GladGirl, Gollee, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the World Eyelash Tweezers market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$ Millions), volume (production, consumption) & (K Units) and average price (US\$/Unit) by manufacturer, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global Eyelash Tweezers Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global Eyelash Tweezers Market, Segmentation by Type:

Stainless Steel

Plastic

Other

Global Eyelash Tweezers Market, Segmentation by Tip Angle:

Straight Tweezers

Curved Tweezers

Angled Tweezers

Other

Global Eyelash Tweezers Market, Segmentation by Tip Profile:

Fine Point

Blunt Tip

Other

Global Eyelash Tweezers Market, Segmentation by Application:

Beauty Agency

Home

Other

Companies Profiled:

Sian Beauty Instruments

DancingSwan Beauty (TsingTao)

Shanghai Sanyou Medical

SHINVA

Scissors Way

Swift Instruments

GladGirl

Gollee

Key Questions Answered:

1. How big is the global Eyelash Tweezers market?
2. What is the demand of the global Eyelash Tweezers market?
3. What is the year over year growth of the global Eyelash Tweezers market?
4. What is the production and production value of the global Eyelash Tweezers market?
5. Who are the key producers in the global Eyelash Tweezers market?
6. What are the growth factors driving the market demand?

Contents

1 SUPPLY SUMMARY

- 1.1 Eyelash Tweezers Introduction
- 1.2 World Eyelash Tweezers Supply & Forecast
 - 1.2.1 World Eyelash Tweezers Production Value (2021 & 2025 & 2032)
 - 1.2.2 World Eyelash Tweezers Production (2021-2032)
 - 1.2.3 World Eyelash Tweezers Pricing Trends (2021-2032)
- 1.3 World Eyelash Tweezers Production by Region (Based on Production Site)
 - 1.3.1 World Eyelash Tweezers Production Value by Region (2021-2032)
 - 1.3.2 World Eyelash Tweezers Production by Region (2021-2032)
 - 1.3.3 World Eyelash Tweezers Average Price by Region (2021-2032)
 - 1.3.4 North America Eyelash Tweezers Production (2021-2032)
 - 1.3.5 Europe Eyelash Tweezers Production (2021-2032)
 - 1.3.6 China Eyelash Tweezers Production (2021-2032)
 - 1.3.7 Japan Eyelash Tweezers Production (2021-2032)
- 1.4 Market Drivers, Restraints and Trends
 - 1.4.1 Eyelash Tweezers Market Drivers
 - 1.4.2 Factors Affecting Demand
 - 1.4.3 Eyelash Tweezers Major Market Trends

2 DEMAND SUMMARY

- 2.1 World Eyelash Tweezers Demand (2021-2032)
- 2.2 World Eyelash Tweezers Consumption by Region
 - 2.2.1 World Eyelash Tweezers Consumption by Region (2021-2026)
 - 2.2.2 World Eyelash Tweezers Consumption Forecast by Region (2027-2032)
- 2.3 United States Eyelash Tweezers Consumption (2021-2032)
- 2.4 China Eyelash Tweezers Consumption (2021-2032)
- 2.5 Europe Eyelash Tweezers Consumption (2021-2032)
- 2.6 Japan Eyelash Tweezers Consumption (2021-2032)
- 2.7 South Korea Eyelash Tweezers Consumption (2021-2032)
- 2.8 ASEAN Eyelash Tweezers Consumption (2021-2032)
- 2.9 India Eyelash Tweezers Consumption (2021-2032)

3 WORLD MANUFACTURERS COMPETITIVE ANALYSIS

- 3.1 World Eyelash Tweezers Production Value by Manufacturer (2021-2026)

- 3.2 World Eyelash Tweezers Production by Manufacturer (2021-2026)
- 3.3 World Eyelash Tweezers Average Price by Manufacturer (2021-2026)
- 3.4 Eyelash Tweezers Company Evaluation Quadrant
- 3.5 Industry Rank and Concentration Rate (CR)
 - 3.5.1 Global Eyelash Tweezers Industry Rank of Major Manufacturers
 - 3.5.2 Global Concentration Ratios (CR4) for Eyelash Tweezers in 2025
 - 3.5.3 Global Concentration Ratios (CR8) for Eyelash Tweezers in 2025
- 3.6 Eyelash Tweezers Market: Overall Company Footprint Analysis
 - 3.6.1 Eyelash Tweezers Market: Region Footprint
 - 3.6.2 Eyelash Tweezers Market: Company Product Type Footprint
 - 3.6.3 Eyelash Tweezers Market: Company Product Application Footprint
- 3.7 Competitive Environment
 - 3.7.1 Historical Structure of the Industry
 - 3.7.2 Barriers of Market Entry
 - 3.7.3 Factors of Competition
- 3.8 New Entrant and Capacity Expansion Plans
- 3.9 Mergers, Acquisition, Agreements, and Collaborations

4 UNITED STATES VS CHINA VS REST OF THE WORLD

- 4.1 United States VS China: Eyelash Tweezers Production Value Comparison
 - 4.1.1 United States VS China: Eyelash Tweezers Production Value Comparison (2021 & 2025 & 2032)
 - 4.1.2 United States VS China: Eyelash Tweezers Production Value Market Share Comparison (2021 & 2025 & 2032)
- 4.2 United States VS China: Eyelash Tweezers Production Comparison
 - 4.2.1 United States VS China: Eyelash Tweezers Production Comparison (2021 & 2025 & 2032)
 - 4.2.2 United States VS China: Eyelash Tweezers Production Market Share Comparison (2021 & 2025 & 2032)
- 4.3 United States VS China: Eyelash Tweezers Consumption Comparison
 - 4.3.1 United States VS China: Eyelash Tweezers Consumption Comparison (2021 & 2025 & 2032)
 - 4.3.2 United States VS China: Eyelash Tweezers Consumption Market Share Comparison (2021 & 2025 & 2032)
- 4.4 United States Based Eyelash Tweezers Manufacturers and Market Share, 2021-2026
 - 4.4.1 United States Based Eyelash Tweezers Manufacturers, Headquarters and Production Site (States, Country)

4.4.2 United States Based Manufacturers Eyelash Tweezers Production Value (2021-2026)

4.4.3 United States Based Manufacturers Eyelash Tweezers Production (2021-2026)

4.5 China Based Eyelash Tweezers Manufacturers and Market Share

4.5.1 China Based Eyelash Tweezers Manufacturers, Headquarters and Production Site (Province, Country)

4.5.2 China Based Manufacturers Eyelash Tweezers Production Value (2021-2026)

4.5.3 China Based Manufacturers Eyelash Tweezers Production (2021-2026)

4.6 Rest of World Based Eyelash Tweezers Manufacturers and Market Share, 2021-2026

4.6.1 Rest of World Based Eyelash Tweezers Manufacturers, Headquarters and Production Site (State, Country)

4.6.2 Rest of World Based Manufacturers Eyelash Tweezers Production Value (2021-2026)

4.6.3 Rest of World Based Manufacturers Eyelash Tweezers Production (2021-2026)

5 MARKET ANALYSIS BY TYPE

5.1 World Eyelash Tweezers Market Size Overview by Type: 2021 VS 2025 VS 2032

5.2 Segment Introduction by Type

5.2.1 Stainless Steel

5.2.2 Plastic

5.2.3 Other

5.3 Market Segment by Type

5.3.1 World Eyelash Tweezers Production by Type (2021-2032)

5.3.2 World Eyelash Tweezers Production Value by Type (2021-2032)

5.3.3 World Eyelash Tweezers Average Price by Type (2021-2032)

6 MARKET ANALYSIS BY TIP ANGLE

6.1 World Eyelash Tweezers Market Size Overview by Tip Angle: 2021 VS 2025 VS 2032

6.2 Segment Introduction by Tip Angle

6.2.1 Straight Tweezers

6.2.2 Curved Tweezers

6.2.3 Angled Tweezers

6.2.4 Other

6.3 Market Segment by Tip Angle

6.3.1 World Eyelash Tweezers Production by Tip Angle (2021-2032)

6.3.2 World Eyelash Tweezers Production Value by Tip Angle (2021-2032)

6.3.3 World Eyelash Tweezers Average Price by Tip Angle (2021-2032)

7 MARKET ANALYSIS BY TIP PROFILE

7.1 World Eyelash Tweezers Market Size Overview by Tip Profile: 2021 VS 2025 VS 2032

7.2 Segment Introduction by Tip Profile

7.2.1 Fine Point

7.2.2 Blunt Tip

7.2.3 Other

7.3 Market Segment by Tip Profile

7.3.1 World Eyelash Tweezers Production by Tip Profile (2021-2032)

7.3.2 World Eyelash Tweezers Production Value by Tip Profile (2021-2032)

7.3.3 World Eyelash Tweezers Average Price by Tip Profile (2021-2032)

8 MARKET ANALYSIS BY APPLICATION

8.1 World Eyelash Tweezers Market Size Overview by Application: 2021 VS 2025 VS 2032

8.2 Segment Introduction by Application

8.2.1 Beauty Agency

8.2.2 Home

8.2.3 Other

8.3 Market Segment by Application

8.3.1 World Eyelash Tweezers Production by Application (2021-2032)

8.3.2 World Eyelash Tweezers Production Value by Application (2021-2032)

8.3.3 World Eyelash Tweezers Average Price by Application (2021-2032)

9 COMPANY PROFILES

9.1 Sian Beauty Instruments

9.1.1 Sian Beauty Instruments Details

9.1.2 Sian Beauty Instruments Major Business

9.1.3 Sian Beauty Instruments Eyelash Tweezers Product and Services

9.1.4 Sian Beauty Instruments Eyelash Tweezers Production, Price, Value, Gross Margin and Market Share (2021-2026)

9.1.5 Sian Beauty Instruments Recent Developments/Updates

9.1.6 Sian Beauty Instruments Competitive Strengths & Weaknesses

9.2 DancingSwan Beauty (TsingTao)

9.2.1 DancingSwan Beauty (TsingTao) Details

9.2.2 DancingSwan Beauty (TsingTao) Major Business

9.2.3 DancingSwan Beauty (TsingTao) Eyelash Tweezers Product and Services

9.2.4 DancingSwan Beauty (TsingTao) Eyelash Tweezers Production, Price, Value, Gross Margin and Market Share (2021-2026)

9.2.5 DancingSwan Beauty (TsingTao) Recent Developments/Updates

9.2.6 DancingSwan Beauty (TsingTao) Competitive Strengths & Weaknesses

9.3 Shanghai Sanyou Medical

9.3.1 Shanghai Sanyou Medical Details

9.3.2 Shanghai Sanyou Medical Major Business

9.3.3 Shanghai Sanyou Medical Eyelash Tweezers Product and Services

9.3.4 Shanghai Sanyou Medical Eyelash Tweezers Production, Price, Value, Gross Margin and Market Share (2021-2026)

9.3.5 Shanghai Sanyou Medical Recent Developments/Updates

9.3.6 Shanghai Sanyou Medical Competitive Strengths & Weaknesses

9.4 SHINVA

9.4.1 SHINVA Details

9.4.2 SHINVA Major Business

9.4.3 SHINVA Eyelash Tweezers Product and Services

9.4.4 SHINVA Eyelash Tweezers Production, Price, Value, Gross Margin and Market Share (2021-2026)

9.4.5 SHINVA Recent Developments/Updates

9.4.6 SHINVA Competitive Strengths & Weaknesses

9.5 Scissors Way

9.5.1 Scissors Way Details

9.5.2 Scissors Way Major Business

9.5.3 Scissors Way Eyelash Tweezers Product and Services

9.5.4 Scissors Way Eyelash Tweezers Production, Price, Value, Gross Margin and Market Share (2021-2026)

9.5.5 Scissors Way Recent Developments/Updates

9.5.6 Scissors Way Competitive Strengths & Weaknesses

9.6 Swift Instruments

9.6.1 Swift Instruments Details

9.6.2 Swift Instruments Major Business

9.6.3 Swift Instruments Eyelash Tweezers Product and Services

9.6.4 Swift Instruments Eyelash Tweezers Production, Price, Value, Gross Margin and Market Share (2021-2026)

9.6.5 Swift Instruments Recent Developments/Updates

9.6.6 Swift Instruments Competitive Strengths & Weaknesses

9.7 GladGirl

9.7.1 GladGirl Details

9.7.2 GladGirl Major Business

9.7.3 GladGirl Eyelash Tweezers Product and Services

9.7.4 GladGirl Eyelash Tweezers Production, Price, Value, Gross Margin and Market Share (2021-2026)

9.7.5 GladGirl Recent Developments/Updates

9.7.6 GladGirl Competitive Strengths & Weaknesses

9.8 Gollee

9.8.1 Gollee Details

9.8.2 Gollee Major Business

9.8.3 Gollee Eyelash Tweezers Product and Services

9.8.4 Gollee Eyelash Tweezers Production, Price, Value, Gross Margin and Market Share (2021-2026)

9.8.5 Gollee Recent Developments/Updates

9.8.6 Gollee Competitive Strengths & Weaknesses

10 INDUSTRY CHAIN ANALYSIS

10.1 Eyelash Tweezers Industry Chain

10.2 Eyelash Tweezers Upstream Analysis

10.2.1 Eyelash Tweezers Core Raw Materials

10.2.2 Main Manufacturers of Eyelash Tweezers Core Raw Materials

10.3 Midstream Analysis

10.4 Downstream Analysis

10.5 Eyelash Tweezers Production Mode

10.6 Eyelash Tweezers Procurement Model

10.7 Eyelash Tweezers Industry Sales Model and Sales Channels

10.7.1 Eyelash Tweezers Sales Model

10.7.2 Eyelash Tweezers Typical Distributors

11 RESEARCH FINDINGS AND CONCLUSION

12 APPENDIX

12.1 Methodology

12.2 Research Process and Data Source

12.3 Disclaimer

List Of Tables

LIST OF TABLES

Table 1. World Eyelash Tweezers Production Value by Region (2021, 2025 and 2032) & (USD Million)

Table 2. World Eyelash Tweezers Production Value by Region (2021-2026) & (USD Million)

Table 3. World Eyelash Tweezers Production Value by Region (2027-2032) & (USD Million)

Table 4. World Eyelash Tweezers Production Value Market Share by Region (2021-2026)

Table 5. World Eyelash Tweezers Production Value Market Share by Region (2027-2032)

Table 6. World Eyelash Tweezers Production by Region (2021-2026) & (K Units)

Table 7. World Eyelash Tweezers Production by Region (2027-2032) & (K Units)

Table 8. World Eyelash Tweezers Production Market Share by Region (2021-2026)

Table 9. World Eyelash Tweezers Production Market Share by Region (2027-2032)

Table 10. World Eyelash Tweezers Average Price by Region (2021-2026) & (US\$/Unit)

Table 11. World Eyelash Tweezers Average Price by Region (2027-2032) & (US\$/Unit)

Table 12. Eyelash Tweezers Major Market Trends

Table 13. World Eyelash Tweezers Consumption Growth Rate Forecast by Region (2021 & 2025 & 2032) & (K Units)

Table 14. World Eyelash Tweezers Consumption by Region (2021-2026) & (K Units)

Table 15. World Eyelash Tweezers Consumption Forecast by Region (2027-2032) & (K Units)

Table 16. World Eyelash Tweezers Production Value by Manufacturer (2021-2026) & (USD Million)

Table 17. Production Value Market Share of Key Eyelash Tweezers Producers in 2025

Table 18. World Eyelash Tweezers Production by Manufacturer (2021-2026) & (K Units)

Table 19. Production Market Share of Key Eyelash Tweezers Producers in 2025

Table 20. World Eyelash Tweezers Average Price by Manufacturer (2021-2026) & (US\$/Unit)

Table 21. Global Eyelash Tweezers Company Evaluation Quadrant

Table 22. World Eyelash Tweezers Industry Rank of Major Manufacturers, Based on Production Value in 2025

Table 23. Head Office and Eyelash Tweezers Production Site of Key Manufacturer

Table 24. Eyelash Tweezers Market: Company Product Type Footprint

Table 25. Eyelash Tweezers Market: Company Product Application Footprint

- Table 26. Eyelash Tweezers Competitive Factors
- Table 27. Eyelash Tweezers New Entrant and Capacity Expansion Plans
- Table 28. Eyelash Tweezers Mergers & Acquisitions Activity
- Table 29. United States VS China Eyelash Tweezers Production Value Comparison, (2021 & 2025 & 2032) & (USD Million)
- Table 30. United States VS China Eyelash Tweezers Production Comparison, (2021 & 2025 & 2032) & (K Units)
- Table 31. United States VS China Eyelash Tweezers Consumption Comparison, (2021 & 2025 & 2032) & (K Units)
- Table 32. United States Based Eyelash Tweezers Manufacturers, Headquarters and Production Site (States, Country)
- Table 33. United States Based Manufacturers Eyelash Tweezers Production Value, (2021-2026) & (USD Million)
- Table 34. United States Based Manufacturers Eyelash Tweezers Production Value Market Share (2021-2026)
- Table 35. United States Based Manufacturers Eyelash Tweezers Production (2021-2026) & (K Units)
- Table 36. United States Based Manufacturers Eyelash Tweezers Production Market Share (2021-2026)
- Table 37. China Based Eyelash Tweezers Manufacturers, Headquarters and Production Site (Province, Country)
- Table 38. China Based Manufacturers Eyelash Tweezers Production Value, (2021-2026) & (USD Million)
- Table 39. China Based Manufacturers Eyelash Tweezers Production Value Market Share (2021-2026)
- Table 40. China Based Manufacturers Eyelash Tweezers Production, (2021-2026) & (K Units)
- Table 41. China Based Manufacturers Eyelash Tweezers Production Market Share (2021-2026)
- Table 42. Rest of World Based Eyelash Tweezers Manufacturers, Headquarters and Production Site (State, Country)
- Table 43. Rest of World Based Manufacturers Eyelash Tweezers Production Value, (2021-2026) & (USD Million)
- Table 44. Rest of World Based Manufacturers Eyelash Tweezers Production Value Market Share (2021-2026)
- Table 45. Rest of World Based Manufacturers Eyelash Tweezers Production, (2021-2026) & (K Units)
- Table 46. Rest of World Based Manufacturers Eyelash Tweezers Production Market Share (2021-2026)

Table 47. World Eyelash Tweezers Production Value by Type, (USD Million), 2021 & 2025 & 2032

Table 48. World Eyelash Tweezers Production by Type (2021-2026) & (K Units)

Table 49. World Eyelash Tweezers Production by Type (2027-2032) & (K Units)

Table 50. World Eyelash Tweezers Production Value by Type (2021-2026) & (USD Million)

Table 51. World Eyelash Tweezers Production Value by Type (2027-2032) & (USD Million)

Table 52. World Eyelash Tweezers Average Price by Type (2021-2026) & (US\$/Unit)

Table 53. World Eyelash Tweezers Average Price by Type (2027-2032) & (US\$/Unit)

Table 54. World Eyelash Tweezers Production Value by Tip Angle, (USD Million), 2021 & 2025 & 2032

Table 55. World Eyelash Tweezers Production by Tip Angle (2021-2026) & (K Units)

Table 56. World Eyelash Tweezers Production by Tip Angle (2027-2032) & (K Units)

Table 57. World Eyelash Tweezers Production Value by Tip Angle (2021-2026) & (USD Million)

Table 58. World Eyelash Tweezers Production Value by Tip Angle (2027-2032) & (USD Million)

Table 59. World Eyelash Tweezers Average Price by Tip Angle (2021-2026) & (US\$/Unit)

Table 60. World Eyelash Tweezers Average Price by Tip Angle (2027-2032) & (US\$/Unit)

Table 61. World Eyelash Tweezers Production Value by Tip Profile, (USD Million), 2021 & 2025 & 2032

Table 62. World Eyelash Tweezers Production by Tip Profile (2021-2026) & (K Units)

Table 63. World Eyelash Tweezers Production by Tip Profile (2027-2032) & (K Units)

Table 64. World Eyelash Tweezers Production Value by Tip Profile (2021-2026) & (USD Million)

Table 65. World Eyelash Tweezers Production Value by Tip Profile (2027-2032) & (USD Million)

Table 66. World Eyelash Tweezers Average Price by Tip Profile (2021-2026) & (US\$/Unit)

Table 67. World Eyelash Tweezers Average Price by Tip Profile (2027-2032) & (US\$/Unit)

Table 68. World Eyelash Tweezers Production Value by Application, (USD Million), 2021 & 2025 & 2032

Table 69. World Eyelash Tweezers Production by Application (2021-2026) & (K Units)

Table 70. World Eyelash Tweezers Production by Application (2027-2032) & (K Units)

Table 71. World Eyelash Tweezers Production Value by Application (2021-2026) &

(USD Million)

Table 72. World Eyelash Tweezers Production Value by Application (2027-2032) & (USD Million)

Table 73. World Eyelash Tweezers Average Price by Application (2021-2026) & (US\$/Unit)

Table 74. World Eyelash Tweezers Average Price by Application (2027-2032) & (US\$/Unit)

Table 75. Sian Beauty Instruments Basic Information, Manufacturing Base and Competitors

Table 76. Sian Beauty Instruments Major Business

Table 77. Sian Beauty Instruments Eyelash Tweezers Product and Services

Table 78. Sian Beauty Instruments Eyelash Tweezers Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 79. Sian Beauty Instruments Recent Developments/Updates

Table 80. Sian Beauty Instruments Competitive Strengths & Weaknesses

Table 81. DancingSwan Beauty (TsingTao) Basic Information, Manufacturing Base and Competitors

Table 82. DancingSwan Beauty (TsingTao) Major Business

Table 83. DancingSwan Beauty (TsingTao) Eyelash Tweezers Product and Services

Table 84. DancingSwan Beauty (TsingTao) Eyelash Tweezers Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 85. DancingSwan Beauty (TsingTao) Recent Developments/Updates

Table 86. DancingSwan Beauty (TsingTao) Competitive Strengths & Weaknesses

Table 87. Shanghai Sanyou Medical Basic Information, Manufacturing Base and Competitors

Table 88. Shanghai Sanyou Medical Major Business

Table 89. Shanghai Sanyou Medical Eyelash Tweezers Product and Services

Table 90. Shanghai Sanyou Medical Eyelash Tweezers Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 91. Shanghai Sanyou Medical Recent Developments/Updates

Table 92. Shanghai Sanyou Medical Competitive Strengths & Weaknesses

Table 93. SHINVA Basic Information, Manufacturing Base and Competitors

Table 94. SHINVA Major Business

Table 95. SHINVA Eyelash Tweezers Product and Services

Table 96. SHINVA Eyelash Tweezers Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

- Table 97. SHINVA Recent Developments/Updates
- Table 98. SHINVA Competitive Strengths & Weaknesses
- Table 99. Scissors Way Basic Information, Manufacturing Base and Competitors
- Table 100. Scissors Way Major Business
- Table 101. Scissors Way Eyelash Tweezers Product and Services
- Table 102. Scissors Way Eyelash Tweezers Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
- Table 103. Scissors Way Recent Developments/Updates
- Table 104. Scissors Way Competitive Strengths & Weaknesses
- Table 105. Swift Instruments Basic Information, Manufacturing Base and Competitors
- Table 106. Swift Instruments Major Business
- Table 107. Swift Instruments Eyelash Tweezers Product and Services
- Table 108. Swift Instruments Eyelash Tweezers Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
- Table 109. Swift Instruments Recent Developments/Updates
- Table 110. Swift Instruments Competitive Strengths & Weaknesses
- Table 111. GladGirl Basic Information, Manufacturing Base and Competitors
- Table 112. GladGirl Major Business
- Table 113. GladGirl Eyelash Tweezers Product and Services
- Table 114. GladGirl Eyelash Tweezers Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
- Table 115. GladGirl Recent Developments/Updates
- Table 116. GladGirl Competitive Strengths & Weaknesses
- Table 117. Gollee Basic Information, Manufacturing Base and Competitors
- Table 118. Gollee Major Business
- Table 119. Gollee Eyelash Tweezers Product and Services
- Table 120. Gollee Eyelash Tweezers Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
- Table 121. Gollee Recent Developments/Updates
- Table 122. Gollee Competitive Strengths & Weaknesses
- Table 123. Global Key Players of Eyelash Tweezers Upstream (Raw Materials)
- Table 124. Global Eyelash Tweezers Typical Customers
- Table 125. Eyelash Tweezers Typical Distributors

List Of Figures

LIST OF FIGURES

Figure 1. Eyelash Tweezers Picture

Figure 2. World Eyelash Tweezers Production Value: 2021 & 2025 & 2032, (USD Million)

Figure 3. World Eyelash Tweezers Production Value and Forecast (2021-2032) & (USD Million)

Figure 4. World Eyelash Tweezers Production (2021-2032) & (K Units)

Figure 5. World Eyelash Tweezers Average Price (2021-2032) & (US\$/Unit)

Figure 6. World Eyelash Tweezers Production Value Market Share by Region (2021-2032)

Figure 7. World Eyelash Tweezers Production Market Share by Region (2021-2032)

Figure 8. North America Eyelash Tweezers Production (2021-2032) & (K Units)

Figure 9. Europe Eyelash Tweezers Production (2021-2032) & (K Units)

Figure 10. China Eyelash Tweezers Production (2021-2032) & (K Units)

Figure 11. Japan Eyelash Tweezers Production (2021-2032) & (K Units)

Figure 12. Eyelash Tweezers Market Drivers

Figure 13. Factors Affecting Demand

Figure 14. World Eyelash Tweezers Consumption (2021-2032) & (K Units)

Figure 15. World Eyelash Tweezers Consumption Market Share by Region (2021-2032)

Figure 16. United States Eyelash Tweezers Consumption (2021-2032) & (K Units)

Figure 17. China Eyelash Tweezers Consumption (2021-2032) & (K Units)

Figure 18. Europe Eyelash Tweezers Consumption (2021-2032) & (K Units)

Figure 19. Japan Eyelash Tweezers Consumption (2021-2032) & (K Units)

Figure 20. South Korea Eyelash Tweezers Consumption (2021-2032) & (K Units)

Figure 21. ASEAN Eyelash Tweezers Consumption (2021-2032) & (K Units)

Figure 22. India Eyelash Tweezers Consumption (2021-2032) & (K Units)

Figure 23. Producer Shipments of Eyelash Tweezers by Manufacturer Revenue (\$MM) and Market Share (%): 2025

Figure 24. Global Four-firm Concentration Ratios (CR4) for Eyelash Tweezers Markets in 2025

Figure 25. Global Four-firm Concentration Ratios (CR8) for Eyelash Tweezers Markets in 2025

Figure 26. United States VS China: Eyelash Tweezers Production Value Market Share Comparison (2021 & 2025 & 2032)

Figure 27. United States VS China: Eyelash Tweezers Production Market Share Comparison (2021 & 2025 & 2032)

Figure 28. United States VS China: Eyelash Tweezers Consumption Market Share Comparison (2021 & 2025 & 2032)

Figure 29. United States Based Manufacturers Eyelash Tweezers Production Market Share 2025

Figure 30. China Based Manufacturers Eyelash Tweezers Production Market Share 2025

Figure 31. Rest of World Based Manufacturers Eyelash Tweezers Production Market Share 2025

Figure 32. World Eyelash Tweezers Production Value by Type, (USD Million), 2021 & 2025 & 2032

Figure 33. World Eyelash Tweezers Production Value Market Share by Type in 2025

Figure 34. Stainless Steel

Figure 35. Plastic

Figure 36. Other

Figure 37. World Eyelash Tweezers Production Market Share by Type (2021-2032)

Figure 38. World Eyelash Tweezers Production Value Market Share by Type (2021-2032)

Figure 39. World Eyelash Tweezers Average Price by Type (2021-2032) & (US\$/Unit)

Figure 40. World Eyelash Tweezers Production Value by Tip Angle, (USD Million), 2021 & 2025 & 2032

Figure 41. World Eyelash Tweezers Production Value Market Share by Tip Angle in 2025

Figure 42. Straight Tweezers

Figure 43. Curved Tweezers

Figure 44. Angled Tweezers

Figure 45. Other

Figure 46. World Eyelash Tweezers Production Market Share by Tip Angle (2021-2032)

Figure 47. World Eyelash Tweezers Production Value Market Share by Tip Angle (2021-2032)

Figure 48. World Eyelash Tweezers Average Price by Tip Angle (2021-2032) & (US\$/Unit)

Figure 49. World Eyelash Tweezers Production Value by Tip Profile, (USD Million), 2021 & 2025 & 2032

Figure 50. World Eyelash Tweezers Production Value Market Share by Tip Profile in 2025

Figure 51. Fine Point

Figure 52. Blunt Tip

Figure 53. Other

Figure 54. World Eyelash Tweezers Production Market Share by Tip Profile

(2021-2032)

Figure 55. World Eyelash Tweezers Production Value Market Share by Tip Profile (2021-2032)

Figure 56. World Eyelash Tweezers Average Price by Tip Profile (2021-2032) & (US\$/Unit)

Figure 57. World Eyelash Tweezers Production Value by Application, (USD Million), 2021 & 2025 & 2032

Figure 58. World Eyelash Tweezers Production Value Market Share by Application in 2025

Figure 59. Beauty Agency

Figure 60. Home

Figure 61. Other

Figure 62. World Eyelash Tweezers Production Market Share by Application (2021-2032)

Figure 63. World Eyelash Tweezers Production Value Market Share by Application (2021-2032)

Figure 64. World Eyelash Tweezers Average Price by Application (2021-2032) & (US\$/Unit)

Figure 65. Eyelash Tweezers Industry Chain

Figure 66. Eyelash Tweezers Procurement Model

Figure 67. Eyelash Tweezers Sales Model

Figure 68. Eyelash Tweezers Sales Channels, Direct Sales, and Distribution

Figure 69. Methodology

Figure 70. Research Process and Data Source

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