

# Global Eye Tracking Technology Market 2023 by Company, Regions, Type and Application, Forecast to 2029

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## Abstracts

Eye Tracking Technology is a sensor technology used to measure the activity of eyes. The technology helps in determine the gazing location of a person on a digital screen, blink frequency and the reaction of pupil to different stimulus.

According to our (Global Info Research) latest study, the global Eye Tracking Technology market size was valued at USD million in 2022 and is forecast to a readjusted size of USD million by 2029 with a CAGR of % during review period. The influence of COVID-19 and the Russia-Ukraine War were considered while estimating market sizes.

This report is a detailed and comprehensive analysis for global Eye Tracking Technology market. Both quantitative and qualitative analyses are presented by company, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2023, are provided.

Key Features:

Global Eye Tracking Technology market size and forecasts, in consumption value (\$ Million), 2018-2029

Global Eye Tracking Technology market size and forecasts by region and country, in consumption value (\$ Million), 2018-2029

Global Eye Tracking Technology market size and forecasts, by Type and by Application, in consumption value (\$ Million), 2018-2029

Global Eye Tracking Technology market shares of main players, in revenue (\$ Million), 2018-2023

The Primary Objectives in This Report Are:

To determine the size of the total market opportunity of global and key countries

To assess the growth potential for Eye Tracking Technology

To forecast future growth in each product and end-use market

To assess competitive factors affecting the marketplace

This report profiles key players in the global Eye Tracking Technology market based on the following parameters - company overview, production, value, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include EYETRACKING, INC, Tobii AB, EyeTech Digital Systems, Inc., The EyeTribe and SensoMotoric Instruments GmbH (SMI), etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals, COVID-19 and Russia-Ukraine War Influence.

Market segmentation

Eye Tracking Technology market is split by Type and by Application. For the period 2018-2029, the growth among segments provide accurate calculations and forecasts for consumption value by Type and by Application. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Type

Micro-Projectors

Optical Sensors

## Image Processing Software

### Market segment by Application

Automotive

Medical

Defense

Entertainment

Web Design

Advertising

Others

### Market segment by players, this report covers

EYETRACKING, INC

Tobii AB

EyeTech Digital Systems, Inc.

The EyeTribe

SensoMotoric Instruments GmbH (SMI)

Mirametrix Inc.

L C TECHNOLOGIES

SR Research Ltd.

Smart Eye AB.

iMotions, Inc.

Market segment by regions, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, UK, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Australia and Rest of Asia-Pacific)

South America (Brazil, Argentina and Rest of South America)

Middle East & Africa (Turkey, Saudi Arabia, UAE, Rest of Middle East & Africa)

The content of the study subjects, includes a total of 13 chapters:

Chapter 1, to describe Eye Tracking Technology product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top players of Eye Tracking Technology, with revenue, gross margin and global market share of Eye Tracking Technology from 2018 to 2023.

Chapter 3, the Eye Tracking Technology competitive situation, revenue and global market share of top players are analyzed emphatically by landscape contrast.

Chapter 4 and 5, to segment the market size by Type and application, with consumption value and growth rate by Type, application, from 2018 to 2029.

Chapter 6, 7, 8, 9, and 10, to break the market size data at the country level, with revenue and market share for key countries in the world, from 2018 to 2023. and Eye Tracking Technology market forecast, by regions, type and application, with consumption value, from 2024 to 2029.

Chapter 11, market dynamics, drivers, restraints, trends, Porters Five Forces analysis, and Influence of COVID-19 and Russia-Ukraine War

Chapter 12, the key raw materials and key suppliers, and industry chain of Eye Tracking Technology.

Chapter 13, to describe Eye Tracking Technology research findings and conclusion.

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