

# Global Extruded Snacks Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030

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## Abstracts

According to our (Global Info Research) latest study, the global Extruded Snacks market size was valued at USD 26690 million in 2023 and is forecast to a readjusted size of USD 32120 million by 2030 with a CAGR of 2.7% during review period.

Extruded snacks are products produced by either direct or indirect extrusion. The extrusion technology can produce a wide array of products, and the process is time effective, simple, and offers flexible designing with the product.

The potatoes segment is the largest product segment in the extruded snacks market and accounted for around 34% of the total market share. Increasing per capita consumption in the developed regions like Europe and North America is a major driver for the growth of the extruded potato snacks segment. Moreover, the changing taste preferences from various regions has motivated the global vendors to introduce region-specific flavored snacks, which will further spur this segment's growth over the next few years.

The Global Info Research report includes an overview of the development of the Extruded Snacks industry chain, the market status of Hypermarkets and Supermarkets (Potato, Corn), Independent Retailers (Potato, Corn), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Extruded Snacks.

Regionally, the report analyzes the Extruded Snacks markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global

Extruded Snacks market, with robust domestic demand, supportive policies, and a strong manufacturing base.

Key Features:

The report presents comprehensive understanding of the Extruded Snacks market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Extruded Snacks industry.

The report involves analyzing the market at a macro level:

**Market Sizing and Segmentation:** Report collect data on the overall market size, including the sales quantity (K MT), revenue generated, and market share of different by Type (e.g., Potato, Corn).

**Industry Analysis:** Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Extruded Snacks market.

**Regional Analysis:** The report involves examining the Extruded Snacks market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

**Market Projections:** Report covers the gathered data and analysis to make future projections and forecasts for the Extruded Snacks market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Extruded Snacks:

**Company Analysis:** Report covers individual Extruded Snacks manufacturers, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

**Consumer Analysis:** Report covers data on consumer behaviour, preferences, and attitudes towards Extruded Snacks This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Hypermarkets and

Supermarkets, Independent Retailers).

**Technology Analysis:** Report covers specific technologies relevant to Extruded Snacks. It assesses the current state, advancements, and potential future developments in Extruded Snacks areas.

**Competitive Landscape:** By analyzing individual companies, suppliers, and consumers, the report present insights into the competitive landscape of the Extruded Snacks market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

**Market Validation:** The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

### Market Segmentation

Extruded Snacks market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value.

#### Market segment by Type

Potato

Corn

Rice

Mixed Grains

Other

#### Market segment by Application

Hypermarkets and Supermarkets

Independent Retailers

## Convenience Stores

### Major players covered

Calbee

Diamonds Foods

Frito-Lay

ITC

Kellogg's

Old Dutch Foods

Arca Continental

Amica Chips

Aperitivos Flaper

AUEVSS

Axium Foods

Bag Snacks

JFC International

Mondelez International

Universal Robina

Want Want Holdings

Market segment by region, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Extruded Snacks product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Extruded Snacks, with price, sales, revenue and global market share of Extruded Snacks from 2019 to 2024.

Chapter 3, the Extruded Snacks competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Extruded Snacks breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2019 to 2030.

Chapter 5 and 6, to segment the sales by Type and application, with sales market share and growth rate by type, application, from 2019 to 2030.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017 to 2023. and Extruded Snacks market forecast, by regions, type and application, with sales and revenue, from 2025 to 2030.

Chapter 12, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Extruded

Snacks.

Chapter 14 and 15, to describe Extruded Snacks sales channel, distributors, customers, research findings and conclusion.

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