

# Global External SSDs Market 2023 by Manufacturers, Regions, Type and Application, Forecast to 2029

<https://marketpublishers.com/r/GEFDEFC49B4FEN.html>

Date: November 2023

Pages: 104

Price: US\$ 3,480.00 (Single User License)

ID: GEFDEFC49B4FEN

## Abstracts

According to our (Global Info Research) latest study, the global External SSDs market size was valued at USD 2642.3 million in 2022 and is forecast to a readjusted size of USD 3683.9 million by 2029 with a CAGR of 4.9% during review period.

External SSDs are lightweight, portable and speedy storage devices. They are ideal for users who need to carry their data with them. External SSDs are significantly smaller and lighter than external hard drives, and with no moving parts, they are also silent, more robust and less prone to physical shock damage.

The Global Info Research report includes an overview of the development of the External SSDs industry chain, the market status of Enterprise (500GB, 1TB), Personal (500GB, 1TB), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of External SSDs.

Regionally, the report analyzes the External SSDs markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global External SSDs market, with robust domestic demand, supportive policies, and a strong manufacturing base.

Key Features:

The report presents comprehensive understanding of the External SSDs market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends,

challenges, and opportunities within the External SSDs industry.

The report involves analyzing the market at a macro level:

**Market Sizing and Segmentation:** Report collect data on the overall market size, including the sales quantity (K Units), revenue generated, and market share of different by Type (e.g., 500GB, 1TB).

**Industry Analysis:** Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the External SSDs market.

**Regional Analysis:** The report involves examining the External SSDs market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

**Market Projections:** Report covers the gathered data and analysis to make future projections and forecasts for the External SSDs market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to External SSDs:

**Company Analysis:** Report covers individual External SSDs manufacturers, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

**Consumer Analysis:** Report covers data on consumer behaviour, preferences, and attitudes towards External SSDs This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Enterprise, Personal).

**Technology Analysis:** Report covers specific technologies relevant to External SSDs. It assesses the current state, advancements, and potential future developments in External SSDs areas.

**Competitive Landscape:** By analyzing individual companies, suppliers, and consumers, the report present insights into the competitive landscape of the External SSDs market. This analysis helps understand market share, competitive advantages, and potential

areas for differentiation among industry players.

**Market Validation:** The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

### Market Segmentation

External SSDs market is split by Type and by Application. For the period 2018-2029, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value.

#### Market segment by Type

500GB

1TB

2TB

Others

#### Market segment by Application

Enterprise

Personal

#### Major players covered

Western Digital

Kioxia (Toshiba)

Kingston

Samsung

Seagate Technology

ADATA

Lexar

Lenovo

Sony

Crucial

Market segment by region, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe External SSDs product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of External SSDs, with price, sales, revenue and global market share of External SSDs from 2018 to 2023.

Chapter 3, the External SSDs competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the External SSDs breakdown data are shown at the regional level, to show

the sales quantity, consumption value and growth by regions, from 2018 to 2029.

Chapter 5 and 6, to segment the sales by Type and application, with sales market share and growth rate by type, application, from 2018 to 2029.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017 to 2022. and External SSDs market forecast, by regions, type and application, with sales and revenue, from 2024 to 2029.

Chapter 12, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of External SSDs.

Chapter 14 and 15, to describe External SSDs sales channel, distributors, customers, research findings and conclusion.

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