

Global External Nasal Dilator Market 2025 by Manufacturers, Regions, Type and Application, Forecast to 2031

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Abstracts

According to our (Global Info Research) latest study, the global External Nasal Dilator market size was valued at US\$ 596 million in 2024 and is forecast to a readjusted size of USD 846 million by 2031 with a CAGR of 5.2% during review period.

An External Nasal Dilator (END) is basically a strip of adhesive tape with two parallel layers of plastic. Going from one nasal wing to the other, and acting as a spring, the goal of such strips is to prevent nasal wings from collapsing and closing during breathing.

The external nasal dilator market is primarily driven by the growing awareness of sleep-related breathing disorders, such as snoring and obstructive sleep apnea (OSA). External nasal dilators provide a non-invasive solution to improve nasal airflow, making them popular among individuals seeking to reduce snoring or enhance breathing during sleep and physical activities. The rising incidence of respiratory issues, coupled with an increasing focus on overall health and wellness, has also boosted demand. Moreover, these dilators are widely used by athletes to enhance breathing efficiency during exercise, further driving market growth.

A key challenge in the external nasal dilator market is the competition from alternative treatments and devices, such as CPAP machines, nasal sprays, and surgical interventions for more severe cases of sleep apnea or nasal obstruction. While external nasal dilators are effective for mild conditions, they may not offer sufficient relief for individuals with more complex respiratory issues. Additionally, some users may experience discomfort or find the device ineffective over time, leading to reduced long-term adherence. This can limit market penetration, particularly among those seeking

more permanent or comprehensive solutions to breathing difficulties.

Global core external nasal dilator manufacturers include TGSK, Equate (Walmart) etc. The top 1 company holds a share about 70%.

This report is a detailed and comprehensive analysis for the global External Nasal Dilator market. Both quantitative and qualitative analyses are presented by manufacturers, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

Key Features:

Global External Nasal Dilator market size and forecasts, in consumption value (\$ Million), sales quantity (M Units), and average selling prices (USD/K Units), 2020-2031

Global External Nasal Dilator market size and forecasts by region and country, in consumption value (\$ Million), sales quantity (M Units), and average selling prices (USD/K Units), 2020-2031

Global External Nasal Dilator market size and forecasts, by Type and by Application, in consumption value (\$ Million), sales quantity (M Units), and average selling prices (USD/K Units), 2020-2031

Global External Nasal Dilator market shares of main players, shipments in revenue (\$ Million), sales quantity (M Units), and ASP (USD/K Units), 2020-2025

The Primary Objectives in This Report Are:

To determine the size of the total market opportunity of global and key countries

To assess the growth potential for External Nasal Dilator

To forecast future growth in each product and end-use market

To assess competitive factors affecting the marketplace

This report profiles key players in the global External Nasal Dilator market based on the following parameters - company overview, sales quantity, revenue, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Foundation Consumer Healthcare, Equate (Walmart), ASO Medical, Hongze Sanitary, SK&F, Health Right Products, AirWare Labs, GSK, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Market Segmentation

External Nasal Dilator market is split by Type and by Application. For the period 2020-2031, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Type

Adults Type

Kids Type

Market segment by Application

Nasal Congestion

Snoring

Others

Major players covered

Foundation Consumer Healthcare

Equate (Walmart)

ASO Medical

Hongze Sanitary

SK&F

Health Right Products

AirWare Labs

GSK

Market segment by region, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe External Nasal Dilator product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of External Nasal Dilator, with price, sales quantity, revenue, and global market share of External Nasal Dilator from 2020 to 2025.

Chapter 3, the External Nasal Dilator competitive situation, sales quantity, revenue, and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the External Nasal Dilator breakdown data are shown at the regional level, to

show the sales quantity, consumption value, and growth by regions, from 2020 to 2031.

Chapter 5 and 6, to segment the sales by Type and by Application, with sales market share and growth rate by Type, by Application, from 2020 to 2031.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value, and market share for key countries in the world, from 2020 to 2025. and External Nasal Dilator market forecast, by regions, by Type, and by Application, with sales and revenue, from 2026 to 2031.

Chapter 12, market dynamics, drivers, restraints, trends, and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of External Nasal Dilator.

Chapter 14 and 15, to describe External Nasal Dilator sales channel, distributors, customers, research findings and conclusion.

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