

Global External Hard Disk Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030

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Abstracts

According to our (Global Info Research) latest study, the global External Hard Disk market size was valued at USD million in 2023 and is forecast to a readjusted size of USD million by 2030 with a CAGR of % during review period.

An external hard disk drive (HDD) is a portable data storage device that can be attached to a computer through a FireWire or USB connection, and is utilized for retrieving and storing digital information by using rapidly rotating disks, or platters, coated with magnetic material. In such devices, the platters are paired with magnetic heads, which read and write data on the platter surface. Capacity and performance are the primary characteristics of an external HDD.

In this market study, analysts have estimated APAC to dominate the external hard disk market during the forecast period and will occupy around 56% of the overall market share. Factors such as the presence of a large number of PC manufacturers in the region and the growing demand for a higher storage capacity will greatly aid in the growth of the market in the next four years.

The Global Info Research report includes an overview of the development of the External Hard Disk industry chain, the market status of Personal Computers (Under 1T, 1T), Enterprise Applications (Under 1T, 1T), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of External Hard Disk.

Regionally, the report analyzes the External Hard Disk markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives

and increasing consumer awareness. Asia-Pacific, particularly China, leads the global External Hard Disk market, with robust domestic demand, supportive policies, and a strong manufacturing base.

Key Features:

The report presents comprehensive understanding of the External Hard Disk market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the External Hard Disk industry.

The report involves analyzing the market at a macro level:

Market Sizing and Segmentation: Report collect data on the overall market size, including the sales quantity (K Units), revenue generated, and market share of different by Type (e.g., Under 1T, 1T).

Industry Analysis: Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the External Hard Disk market.

Regional Analysis: The report involves examining the External Hard Disk market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

Market Projections: Report covers the gathered data and analysis to make future projections and forecasts for the External Hard Disk market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to External Hard Disk:

Company Analysis: Report covers individual External Hard Disk manufacturers, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

Consumer Analysis: Report covers data on consumer behaviour, preferences, and attitudes towards External Hard Disk. This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Personal Computers, Enterprise Applications).

Technology Analysis: Report covers specific technologies relevant to External Hard Disk. It assesses the current state, advancements, and potential future developments in External Hard Disk areas.

Competitive Landscape: By analyzing individual companies, suppliers, and consumers, the report presents insights into the competitive landscape of the External Hard Disk market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

Market Validation: The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

Market Segmentation

External Hard Disk market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value.

Market segment by Type

Under 1T

1T

2T

5T

Above 5T

Market segment by Application

Personal Computers

Enterprise Applications

Major players covered

Western Digital

Seagate

Kingston Technology

Toshiba

Fujitsu

Hitachi

Samsung Electronics

Market segment by region, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe External Hard Disk product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of External Hard Disk, with price, sales, revenue and global market share of External Hard Disk from 2019 to 2024.

Chapter 3, the External Hard Disk competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the External Hard Disk breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2019 to 2030.

Chapter 5 and 6, to segment the sales by Type and application, with sales market share and growth rate by type, application, from 2019 to 2030.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017 to 2023. and External Hard Disk market forecast, by regions, type and application, with sales and revenue, from 2025 to 2030.

Chapter 12, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of External Hard Disk.

Chapter 14 and 15, to describe External Hard Disk sales channel, distributors, customers, research findings and conclusion.

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